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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR JANUARY 7, 1959

Basic safety rules

HERE ARE 10 safety rules which may help you in 1959 to keep alive, healthy, happy, and respected by your fellow workers:

1. Follow instructions; don't take chances; if you don't know, ask.
2. Correct or report unsafe conditions.
3. Help keep everything clean and orderly.
4. Use the right tools and equipment for the job; use them safely.
5. Report ALL injuries; get first aid promptly.
6. Use, adjust, and repair equipment only when authorized.
7. Use prescribed protective equipment and wear safe clothing; keep them in good condition.
8. Don't horseplay; avoid distracting others.
9. When lifting, bend your knees; get help for heavy loads.
10. Comply with all safety rules and signs.

Lecture series

The 1959 Science Series of lectures sponsored by the U. S. Department of Agriculture Graduate School are scheduled as follows:

Jan. 7—Dr. R. W. Hayward, National Bureau of Standards—" Elementary particles in parity."

Jan. 21—Dr. Sydney Spector, National Heart Institute—"Interaction of monoamine oxidase inhibitors (psychic energizers) with brain hormones."

Feb. 4—Dr. R. E. Gibson, Applied Physics Laboratory—"Jet propulsion."

Feb. 18—Dr. W. W. Wainio, Rutgers University—"Intricacies of the mitochondrial cytochromes."

One tree can make a million matches. One match can destroy a million trees.

491820°—59

A THOUGHT

Farmers alone cannot assume the national responsibility for conservation. That must rest on all of the people if the public wishes to achieve the conservation of land and water. Conservation must be supported as a basic national policy just as defense, public health, education, roads, and other measures for the benefit of all.

—From Department Yearbook—*Land*—Article by John F. Timmons and Elmer L. Sauer.

My country

"Honorable Judge, Ladies and Gentlemen: It is a genuine pleasure and distinct privilege for me to express to you on behalf of those of us who have just been admitted to United States citizenship, the joy we now experience in knowing that we are a part of such a wonderful country."—Stated Frederick W. Brabinski, a former German citizen and one of 50 petitioners to take the oath of citizenship at an impressive naturalization hearing in Washington, a few weeks ago.

The new citizen continued: "The United States of America is the Nation of our choice. We glory in the freedom and privileges it offers and are deeply grateful that you have received us. We are mindful, however, that as we enjoy the bounty of this great land, the right to feel sufficient as an individual, the right to progress, and to participate in its Government, we must assume all the responsibilities that will insure its permanence.

"Most of us here today completed the citizenship course at the Americanization School. There we were guided through a careful study of the United States history, Constitution, and Government. We have come to understand what makes this country the leader among nations of the world, and, understanding, we pledge ourselves to be citizens to whom you can point with pride."

Outlook charts

WHAT'S AHEAD for Agriculture?

A concise answer is found in the *Agricultural Outlook Charts* book for 1959—prepared for and released in connection with the Outlook Conference held in Washington, D. C., in November.

The star on the cover is significant of the book's use as a guide in charting the course of agriculture in the coming year as the stars at night were guides by which men of the sea charted their courses in days gone by.

With charts, graphs and terse text, those who prepared the book give a brief but clear picture of where we are and what to expect in: Farm prices and income; feed grain and livestock production; farm resources, finances, and production; planning family finances; trends in marketing spreads; and each of the major farm commodities separately.

Looking ahead, the text begins with this prediction, "Supplies of farm products will continue heavy for at least another year. An exceptionally favorable growing season boosted average yield per acre to a new peak in 1958. Total crop production rose a tenth above 1957, despite the smallest harvested acreage in 40 years."

An over-all impression from the 88-page chart book is one of amazement at the tremendous progress in American agriculture. This comes from such statements as this:

"The total number of man-hours worked on farms continues to decline, despite the expansion in farm output. Production per man-hour now averages twice as much as it did in 1940. The number of people supplied with farm products by the production of one farmer has more than doubled in the last 15 years."

Graduate school

Registration for the spring semester of the Department's Graduate School in Washington, D. C., will begin January 31 and continue through February 7 in the patio of the Administration Building.

Classes will begin the week of February 9 and end the week of May 29.

Courses are offered in the biological sciences, languages and literature, mathematics and statistics, office techniques and operations, physical sciences, public administration, social sciences, and technology. In general, the charge is $12 per credit hour.

Dallas employee cited

SHE BROUGHT a confidential and complex filing system to a high peak of efficiency. At the same time, she handled all fiscal duties for a staff of 30 in a distinctive manner. And she carried out a myriad of allied administrative chores in a way that left nothing undone.

These are some of the reasons why Mrs. Verona Belle Cannon was awarded a *Sustained Outstanding Performance* rating, and a $200 cash award.

Mrs. Cannon is administrative assistant in the Dallas, Tex., field office of the Compliance and Investigation Division, CSS. Largely because she is determined to get things done—and done correctly—her position recently was reclassified to GS–7. She has been a member of the office staff for 18 years.

Her citation reads in part: [For] "sustained outstanding performance exceeding normal job requirements in all important elements of her position, establishing an exemplary record of efficiency and contributing substantially to the improvement of the administrative functionings of the office."

Home agents training

To provide an opportunity for Extension Service home demonstration agents, who have shown competence and achievement in home demonstration programs, to receive additional professional improvement, the Chas. Pfizer & Co., Inc., will award $1,500 to a home demonstration agent in each of the 4 Extension Service regions in the United States.

The award is contingent upon these provisions: That the professional improvement may include—graduate study, a special study project planned with an accredited college or the training branch of FES, educational travel planned with an accredited college or the training branch of FES, educational travel planned with the State Extension Service, attendance at one or more professional workshops, or any combination of these.

And, that within 2 months after the training period is completed a brief report be submitted to the extension training branch of FES.

The study period must be started within 12 months after the award is granted.

Any home demonstration agent with a minimum of 5 years experience may submit an application. This application is to be sent to the extension training branch of FES by July 1, 1959.

Her suggestion clicked, and Mrs. Rose T. Alfandre, REA secretary (second from the right), became the first REA employee to ever receive 3 beneficial suggestion awards at one time. She was honored along with 6 other REA employees in a recent awards ceremony. Shown here (left to right): Everett C. Weitzell, chief of REA's Telephone Operations and Loans Division, who made the awards; and Anne K. Hanlon, Jessie M. Gordon, Mrs. Alfandre, and Carl R. Pullen, who received awards for suggestions to improve office procedures. Awards for suggestions also went to William M. Imwalle and William A. Ricketts, field representatives, and to Marie-Annet Dayon, on annual leave when picture was taken.

Salary ruling

The Comptroller General has ruled on the salary rate of Department employees who were given grade promotions at the minimum rate of the next grade during the retroactive period in the Salary Increase Act of 1958. This ruling provides that such employees, who by reason of the new rates did not receive promotions which resulted in at least a one-step increase, are to have their salaries adjusted as though the new increased rates were in effect at the time the promotions occurred.

For instance:

> On April 30, 1958, an employee was promoted from GS–9, $6,250, to GS–11, $6,390. By adjustment of his salary of $6,390 the minimum rate of GS–11, under the 1958 Pay Act, his rate would appear to change to $7,030. However, since the provisions of the Pay Act were retroactive to January 12, his rate on April 29 at GS–9 was actually $6,885. Upon promotion on April 30 to GS–11 on the basis of the new rates, he would be entitled to the second step of GS–11, $7,270, since promotion from $6,885 to $7,030 would not give him the equivalent of a one-step increase.

Rabbi Joseph B. Solobeichik, of Roxbury, Mass., has been appointed as the 12th member of the Humane Slaughter Advisory Committee.

U and US in USDA

The new manager of the USDA Welfare and Recreation Association cafeterias in Washington, D. C., and Beltsville—Dunreath I. Grover—is a native Washingtonian. His work in feeding large groups includes serving as supply officer in the U. S. Army where he was responsible for receiving and distributing food for a military installation of 30,000 men; owner-manager of a restaurant in the Nation's Capital; in charge of the coffee shop and snackbar at a Washington hotel and for the past 3 years, director of food service for two hospitals in Winston-Salem, N. C.

President Eisenhower's comment on the annual report of the Rural Development Program: "The Rural Development Program is providing a framework for strengthening the Nation's agriculture on a long-term basis. It can help thousands of rural communities all across the land meet the challenge of the future. Such a program deserves the awareness and support of all Americans."

Raymond S. Brown, of Madison, Wis., is the new SCS State conservationist for Ohio. He has been serving as assistant State conservationist in Wisconsin since 1943. He succeeds Thomas C. Kennard, who retired after 34 years of service with the Department.

Prepare for the future, but never fear it.

Wells Hutchins cited

A NATIVE SON of the west who has distinguished himself in the field of water law and as an irrigation economist, Wells A. Hutchins, ARS, was honored with a life membership in the National Reclamation Association at its annual convention in Houston, Tex.

Mr. Hutchins, a native of Nebraska, graduated from George Washington University with an LL. B degree in 1909. He has been with the Department since 1908, except for service in World War I. He is currently principal irrigation economist, Land and Water Branch, Farm Economics Research Division, ARS.

He is an internationally recognized authority on water rights and irrigation law, the author of "Selected Problems in the Law of Water Rights in the West," which he is now revising and enlarging. He is also the author of "The Hawaiian System of Water Rights," "The California Law of Water Rights," "The Idaho Law of Water Rights," "The Kansas Law of Water Rights," "The Montana Law of Water Rights," "The Nevada Law of Water Rights," "The New Mexico Law of Water Rights," and "The Oklahoma Law of Water Rights." He will soon have ready for the printer "The Texas Law of Water Rights."

Executive conference

Dr. E. C. Elting, ARS Deputy Administrator for Experiment Stations; and Dr. Omer W. Herrmann, AMS Deputy Administrator for Marketing Research and Statistics, were the two Department executives selected to attend the Fifth Brookings Institution Conference for Executives of Federal Service at Williamsburg, Va., November 30–December 12. The subject of this year's conference was "The Executive In Science."

This conference was initiated by the Brookings Institution in recognition of the strategic importance of career executives in the Federal service. The Institution points out that these executives can influence the vitality of our fundamental principles and shape the future of our nation.

Harold W. Tifft, of Lacona, has succeeded Sidney A. Landon, of King Ferry, as member of the New York State ASC Committee.

REA will hold an administrative conference for field personnel in the telephone program January 12–16 for the Southern Region and January 19–23 for the Northern Region.

Mrs. Doiron

USDA Club News

The "Great Plains Agriculture Program" with a discussion on this subject was the featured attraction of the Denver USDA's December meeting. An added attraction was the singing of Christmas carols with Mrs. Nila Wright, CSS, at the piano.

The Knoxville USDA Club had as its December meeting speaker, Dr. Rufus W. Beamer, who recently returned to the University of Tennessee after a 2-year hitch with ICA in Colombia, South America. Dr. Beamer is professor of agricultural education at UT.

A Christmas party open to all Department employees in the San Juan area was the big December event of the Puerto Rico USDA Club. Door prizes were offered to encourage attendance. Chester L. Brians, ARS, club president, reports a membership of 72 in the club.

A film on Alaska was the main attraction of the Greater Kansas City USDA Club meeting in November. Ernest C. Betts, Jr., Director, Office of Personnel, was the speaker at this club's October meeting.

Let's hear from more of our USDA clubs.

The 24th North American Wildlife Conference is scheduled for March 2–4 in Washington, D. C.

My job

HERE IN the East Baton Rouge Parish ASC office, I have an opportunity to work with farmers. I feel that it is a privilege to serve them, for in all farm people I find something of the quality that has produced from the farms of this Nation so many of its finest sons and daughters.

The ASC office here in the East Baton Rouge Parish, La., is a one-clerk office. The principal active programs in the parish are the ACP, Acreage Reserve, Conservation Reserve, Wool, and Cotton Marketing Quota programs, and it is my duty to know all of these programs so that I can give proper assistance and guidance to the farmers interested in any phase of these programs.

On a typical day I may work on the payroll, discuss ACP practices with several farmers, help prepare their requests for cost-sharing, explain the provisions of the Conservation Reserve or Acreage Reserve program, prepare purchase orders, accept performance reports, post ACP control ledger, type correspondence, read program procedures, file, prepare reports to the State Office, answer the telephone all during the day, and perhaps do some planimetery.

There is certainly something to be said for working in one program where the volume justifies it, but I'm very contented with my varied duties.

Fortunately it is my nature to want to be busy; for the clerk in a one-clerk parish is certainly just that.

I was born on a farm in Lincoln County, Ga., reared to help with farmwork, graduated from high school there, and attended business school in Augusta, Ga. When my husband accepted a position with an oil company in 1943, we moved to Baton Rouge, La. I have been employed by the parish ASC since 1949.

My husband and I find our greatest pleasure in helping plan activities for our 15-year-old daughter and her friends. Parties in our home, outings such as fishing and swimming, and sporting events in her school take up much of our leisure time. One of my hobbies is sewing. I make many of my, and my daughter's clothes. After a busy week there is always time to attend church together on Sunday.

—THELMA N. DOIRON.

Mrs. Mary Francis Hoyt Moses, 100, first woman appointed to a Federal job under the Civil Service Act of 1883, died October 19, 1958, at her home in New York City.

Logan and Harlan ASC County offices were selected for 1958 top honors in Kentucky. Looking at one of the plaques presented are (left to right): W. T. Day, chairman, Harlan County ASC committee; J. S. Duer, member, Logan County ASC committee; J. R. Young, vice chairman, Logan County ASC committee; Roy C. Gray, Chairman of the Kentucky State ASC Committee; L. W. Saylor, vice chairman, Harlan County ASC committee.

Top honors

EACH YEAR the Kentucky State ASC Committee selects the two most outstanding counties in the State for a special award at a banquet held in connection with the State ASC meeting for county ASC committeemen, office managers, and others.

For 1958, the office managers and county committees of Logan and Harlan Counties were so honored. At the banquet, Ray C. Gray, Chairman of the Kentucky State ASC Committee, presented each county office with a plaque in recognition of their selection as the most outstanding county offices in the State. He also presented each employee of the two county offices being honored with a $50 check.

The county committee and county office manager from each of the respective counties are as follows:

Logan — chairman, J. M. Hester, Homer; vice chairman J. R. Young, Adairville; regular member, J. A. Duer, Auburn; office manager, Gloria Chapman, Russellville.

Harlan—chairman, W. T. Day, Cumberland; vice chairman, L. W. Saylor, Wallins; regular member, Lee B. Ledford, Cawood; office manager, Geraldine J. Taylor, Coldiron.

New Department films

The Conservation Reserve of The Soil Bank—CSS and Inf.—6 min.—Color.

Beltsville Newsreel—17th Edition—ARS and Inf.—6¼ min.—Black and white.

How Farmers Use Vertical Integration—FCS—5½ min.—Black and white.

Further protection

How can you tell if material has been contaminated by radioactive materials? Some 50 Department employees from ARS, FS, AMS, and P&O in Washington, D. C., have been finding out by attending a 2-day radiological monitoring course offered by the ARS Meat Inspection Division.

"Students" taking this course have gained a working knowledge of atomic terms, and specific instruction in calibrating, computing, and using radiation detection equipment.

Dr. R. K. Somers, chief staff officer for procedures and training, of the Meat Inspection Division, assisted by Drs. J. D. Lane and R. P. McCoy, Jr., organized the course. Lane and McCoy were among a group of Department veterinarians who spent 6 months during 1957 studying the effects of atomic bomb tests in Nevada.

Since 1951, the Meat Inspection Division has been training its inspectors in how to safeguard the Nation's meat supply against possible radioactive contamination. But this fall the division offered the course for the first time to other Department personnel who would benefit from training. Other Department-wide courses are planned for the future.

The Comptroller General has ruled that Department employees stationed in Alaska—upon admission of the State of Alaska into the Union—will automatically become subject to the 30-day limitation on the accumulation of annual leave.

By the way

TOO OFTEN we tend to overlook the great contribution of devoted, dedicated public servants of the past. On a recent visit to the University of Georgia, your editor was reminded of this contribution by two silent witnesses.

In the foyer of the Agriculture Building, now occupied by the Cooperative Extension Service staff, is a sturdy oak table on which is a bronze plaque bearing this inscription:

> Around this table the Georgia 4–H Club Foundation was organized November 17, 1948, by E. S. Papy, W. A. Sutton, W. S. Brown, H. M. Morris, Mrs. M. H. Tappan, Mrs. Martha Harrison.

Then the *First Officers* are listed—W. S. Brown, chairman; H. M. Morris, vice chairman; J. D. Bolton, treasurer; W. A. Sutton, secretary. These are just the pioneers of one State.

On the walls at either side of the table are the pictures of Senator Hoke Smith and Congressman A. F. Lever—coauthors of the Smith-Lever Act which gave us the Agricultural Extension Service program.

Speaking out of the past, the message on the table and the memory of the work of these two Southern statesmen voices a challenge to all devoted Department employees.

The rather obvious questions coming to one's mind: What are we doing with the rich heritage bequeathed to us from these pioneers in agricultural thought and action? Are we carrying on?

When one contemplates the tremendous revolution in agricultural production of today, the improved living conditions on the farm, the 2,201,500 boys and girls enrolled in 4–H Club work, the expanding programs of rural adult education provided by our land-grant colleges and universities, the answer seems to be a resounding "YES."

But, are we doing our best? That is our challenge in 1959.

Delaware's Farm and Home Week will be held at Newark, February 10–12.

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Abraham Lincoln

A JOINT resolution of Congress, approved by President Eisenhower September 2, 1957, designates 1959 as Sesquicentennial of the birth of Abraham Lincoln, the President who on May 15, 1862, approved the act creating the U.S. Department of Agriculture.

After beginning with "Whereas the year 1959 marks the one hundred and fiftieth anniversary of the birth of Abraham Lincoln on February 12, 1809," the resolution goes on to state that Lincoln was the 16th President of the United States, that his life and ideals played an impressive part in the history of this country, and that his written and spoken words and his philosophy of government have continued to have influence in our Government and in our daily way of life.

The resolution provides for the setting up of "A Lincoln Sesquicentennial Commission" and urges observance of the Lincoln anniversary throughout the land.

To serve as a guide and source of information, the Commission has published a "Handbook of Information" on the Sesquicentennial. This handbook observes that "the solitary fact that the year 1959 marks the one hundred and fiftieth anniversary of the birth of Abraham Lincoln is not of itself highly important. But the wish of the American people, as expressed through their representatives in Congress, to commemorate the anniversary in a fitting and proper manner, is significant and meaningful. They have not forgotten the virtues exemplified by him, and they intend to perpetuate them in the American way of life."

Earl C. Born of Amarillo, Tex., has been named market administrator of the newly issued Federal order regulating the handling of milk in the Colorado Springs—Pueblo, Colo., marketing area.

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A THOUGHT

With malice toward none; with charity for all; with firmness in the right, as God gives us to see the right, let us strive on to finish the work we are in; to bind up the Nation's wounds; to care for him who shall have borne the battle, and for his widow and his orphan—to do all which may achieve and cherish a just and lasting peace among ourselves and with all nations.

—Abraham Lincoln

Miss Roberts, ASC

Office manager cited

MISS Roberta Roberts, office manager, Marion County, Ky., ASC office, was selected as the "Business Woman of The Year for 1958" by the Business and Professional Women's Club of Lebanon, Ky.

Miss Roberts began her county office career as a clerk in the county AAA—now ASC—office in April 1936. She was promoted to chief clerk at about the time the office became PMA instead of AAA. She has been office manager for the past 5 years.

Just a minute

NEIGHBORLINESS means a great deal to us in Agriculture. Far away places interest us a great deal too. We are closer to Burma and Peru and Sweden than we realize because we have team mates there and because we have a stake in world agriculture and trade. The United States exported approximately $4 billion worth of products during 1957–58. Our agricultural imports, including such items as sugar, coffee, tea, and fruits almost equalled the exports. American agriculture needs to hold and expand this trade. In order to do so, we must obtain continuous accurate information and we must exert continuous effective trade development efforts in other countries.

We in the Department perform many services to American agriculture which reach beyond our national boundaries. Our agricultural attachés and a few other specialists live abroad and are part of our team. They obtain information about crops and markets, they develop markets, and assist private traders, they obtain research results, and new plant materials. They put up with inconveniences, and sometimes with real danger in line of duty. Those of us in the U.S. help to process and distribute these results to American farmers. We help occasionally to guide and instruct visiting agriculturists from other countries.

We have a vital interest in the long range development of world agriculture and world markets. Many countries must improve their agricultural production and distribution and increase agricultural imports in order to have a firm base for necessary industrial development. Unless such developments occur, our future economic progress and our security may be jeopardized. In addition, we want people in other countries to be well fed and well clothed because they are neighbors of ours.

Regardless of where we work, we can render service in ways which will build good will for the United States while we increase our agricultural trade and help our farmers to understand and use more effectively information from abroad. We can show by our actions and attitudes that we believe in our system with its emphasis on individual initiative and on honesty in public service. We can do our part as we do our everyday work in Washington, or Denver, or Rangoon, or Lima to bring faraway neighbors together.

—MAX MYERS, *Administrator, Foreign Agricultural Service.*

Dr. Parker, ARS

USDA Club News

A 20-minute color film on "Western Sheep" was a featured attraction of the January meeting of the Denver USDA Club. The film was presented by Robert W. Field, Executive Secretary of the Colorado Wool Growers Association. It was photographed in the mountain areas of Wyoming, Colorado, and other Western States and the scenery almost stole the show from the sheep.

Also at the January meeting, a nominating committee was named to present a slate of candidates to be elected at the February meeting. Rogers N. Robinson is president and Mary D. Smith secretary.

USDA publications

Among the many Department publications which have come to the editor's desk in recent weeks, we call attention to a few which may interest some of our readers.

PA-385—*The Federal and State Agricultural Outlook Service.* 14-page, pocket size.

PA-382—*The Agricultural Conservation Program Helps Rural Development.* 6-page, bifold.

Farmers' Bulletin No. 2126—*The Farm Beef Herd.* 16-page, bulletin.

Farmers' Bulletin No. 2132—*Improving Your Dairy Herd.* 16-page, bulletin.

Following the recent trend, the New Mexico Agricultural and Mechanical College is now the New Mexico State University.

My job

"THE IMPACT of modern science and automation has created one of today's greatest challenges to businessmen, educators, administrators, legislators and plain citizens," says Dr. Marion W. Parker, director, crops research division of ARS, in trying to boil down to 300 words a statement of his job.

He goes on to say that the necessity for continuing study of the influence science will have on our total community was never more pressing and the need for persons in administrative positions to give it their attention never greater.

Briefing a statement on the preparation for his life's work, he says:

"My training for my present administrative position was the same as that of many American scientists; 4 years in a liberal arts college, intensive specialization in my chosen scientific field at a large university, 4 years of teaching and research at the graduate school level, and 16 years experience as a research scientist in the Department."

Dr. Parker is a native of Maryland. He received his B.S. degree from Hampden-Sydney College, Hampden-Sydney, Va., and his M.S. and Ph. D. from the University of Maryland.

From February 1931 to June 1936, when he came to the Department, Dr. Parker was instructor in plant chemistry and microchemistry and assistant professor of plant physiology in the Graduate School at the University of Maryland. He began his service with the Department as Associate Physiologist in the former Bureau of Plant Industry. From December 1952 to December 1954, he served as head of the division of rubber plant investigations. From that work he was called to head up a national program of research on the control and eradication of weeds.

He is a member of many national and international scientific societies and the author or coauthor of some 50 scientific publications.

As an individual scientist, his work is outstanding but as a member of the Department's team of scientists working for *A Better Living for More People* it is even more significant and beneficial.

Jim Cording of the ARS Wyndmoor laboratory was selected as one of the 5 *Civil Servants of the Year* in the Philadelphia area. He was given a *Certificate of Recognition* at ceremonies in which Secretary Arthur S. Flemming, HEW, was the principal speaker.

The spotlight was recently turned on the employees of the Cumberland County, North Carolina, ASC Office as the "Outstanding County of the Year in the Southeast Area for 1958." The Southeast Area is comprised of the 9 States south of Virginia and east of Texas. Here Clyde Greene, (left) Southeast Area Director, CSS, is shown presenting the award to Jean Melvin, (right) Cumberland County ASC office manager.

Outstanding

CUMBERLAND County, North Carolina, was selected over 756 other counties in the southeast area to receive the ASC *Outstanding County Of The Year* award for 1958. At a special banquet in Fayetteville, N. C., the 3 members of the ASC committee and the 13 office employees each received cash awards of $100, and a framed certificate for the office was presented to the office manager, Jean Melvin, by Clyde Greene, area director.

The ASC southeast area is comprised of all the counties in the States of Alabama, Arkansas, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, and the parishes in Louisiana.

In being chosen as the "Outstanding County for 1958," the Cumberland office was rated on the basis of service to farmers, efficiently planning and organizing work, morale within the county office, physical facilities, and development of the confidence of the farmers and business people.

H. D. Godfrey, State ASC administrative officer for North Carolina, served as master of ceremonies. Southeast area awards were presented by Clyde R. Greene, southeast area director. Cash awards were made by Zeno O. Ratcliff, Jr., North Carolina State ASC Committee Chairman. Other special guests on the program included Congressman Alton Lennon, 7th District; Superior Court Judge Heman Clark who read a letter from Governor Luther H. Hodges; and Major Herndon of Fayetteville, who welcomed the group to Cumberland County.

The family plays an important part in the U.S. Department of Agriculture. Often when an employee is being considered for a promotion or an individual for employment in the Department, the question is asked, "What about his family life?" Here recognition is being given the "partner" of one of the CSS employees in having her present when her husband received an $850 cash award and citation. The award was presented to James W. Merrill, (right) chief, production programs branch, oils and peanut division of CSS by Clarance L. Miller, new Assistant Secretary of Agriculture (left). Mrs. Merrill (center) seems pleased and proud of her husband's achievement. The "sun spot" in the center is just photo flash reflection and not Mrs. Merrill's bright idea of what they will do with the $850.

Over $1,000 in awards

When James W. Merrill, chief, production programs branch of the oils and peanut division of CSS, recently received a citation and cash award of $850, it brought his 2-year total of awards money up to $1,150.

The citation given with the $850 cash award is as follows:

> "For his initiative in bringing about recognition that it was practicable and desirable to approach the job of administering the acreage allotment and marketing quota programs on a permanent and continuing, rather than annual basis; and for his proposals for procedural changes which contributed substantially to the establishment of these programs under this concept."

FCIC board

The following have been appointed to constitute the new Board of Directors of the Federal Crop Insurance Corporation:

Marvin L. McLain, Assistant Secretary, Chairman, or, in his absence, Clarence L. Miller, Assistant Secretary.

Kenneth L. Scott, Director, Agricultural Credit Services, or, in his absence, Walter C. Berger, Administrator, CSS.

Frank N. McCartney, Manager, FCIC, or, in his absence, C. A. Fretts, Assistant Manager.

C. B. FunderBurk, Atlanta, Ga.

Clyde M. Kahler, Philadelphia, Pa.

ARS physicist cited

Wilford R. Gardner, physicist at the ARS salinity laboratory, Riverside, Calif., has been awarded a senior postdoctoral fellowship in physics by the National Science Foundation. The fellowship provides for the study in England and in The Netherlands for a period of 1 year. Four months will be at the Agricultural University of Wageningen, The Netherlands, where he will be associated with Dr. W. R. van Wijk in the study of the transpiration of water by plants. Eight months will be spent at Cambridge University School of Agriculture in England with Dr. E. C. Childs, head of the Unit on Soil Physics. In both institutions, Dr. Gardner plans to study and conduct research on the physical processes in soil-plant relationships.

FES employee honored

The Grand Chapter of Epsilon Sigma Phi, honorary Extension Service fraternity in the Department and Land-Grant Colleges, has awarded a *Certificate of Recognition* at large to Miss Frances Scudder, director of the division of home economics programs, FES, "for outstanding Service to agriculture and rural life." Miss Scudder has been director of the FES home economics division for 6 years. She came to the Department from Cornell University. The presentation was made at the 1959 annual FES conference by Herman Welch.

Good ideas—cash

WHY DIDN'T I think of that? This may be a natural question as you read of these ARS employees and the cash awards they received for time-saving—labor-saving—more efficient—more economical—suggestions or for doing a better job.

George J. Kayme of the ARS Laboratory of New Orleans, La., received an $80 award for adoption of his time-saving suggestion to provide each project in the machinery development investigations unit with a portable tool stand equipped with a variety of most used tools.

William B. Carney of the same lab, received a $200 performance award for his exceptional skill and initiative in assembling and operating highly complex equipment in the field of biochemistry.

Paul W. Edwards of the ARS Laboratory at Wyndmoor, Pa., received a $300 performance award for his efficiency in improving and expanding the safety program at the eastern lab.

Aloysius A. Borgschulte, Orley R. Bourland, and Moody E. Briddell of the meat inspection division, each received an award of $200 for the sustained high level of their performance of official duties in the St. Louis, Mo., area.

Miss Nena M. Parrino of the plant quarantine office in New Orleans, La., received an award of $100 in recognition of her commendable and efficient performance in carrying out the duties of two positions for almost a year due to the illness of other personnel at that station.

E. L. Skau and Robert T. O'Connor of the ARS Laboratory at New Orleans, received $100 awards each for devising a method for preparing hydrocarbon solvents of exceptionally high purity from available commercial grade solvents.

R. C. Bushland and O. H. Graham of the entomology research division at Kerrville, Tex., received performance awards of $300 each for their assistance in eradication of the screw-worm from the Southeastern States.

John A. Herr, Miami, Fla., received an award of $50 for suggesting modification and enlargement of the regular export certificate used by the meat inspection division.

Frank L. Ramsey of El Campo, has succeeded Clarence A. Danklefs of Rosenberg as a member of the Texas State ASC Committee.

By the way

FEBRUARY 6 marks the 17th anniversary of *USDA Employee News Bulletin.* Thumbing through some of the old issues impresses one with the seeming paradox of continuous change and the unchanging verities of life.

Elwood McIntyre—"Mac" to most who knew him—was editor of USDA for a little more than 2 years. Yet in that brief time he left the lasting imprint of his kindness and understanding. For those who knew him—and for those who didn't—we are reprinting one of his "Said On The Side" features:

"TO GO BEYOND Bender's Hill and away outside our valley was mostly unthought of because a kid's world reached no farther than that in those days. Some of us kids used to go down by the railway tracks with our dogs and wait for the Pioneer Limited to roar by us, all in a blur of smoke and sparks. None of us had ever been on a railroad train and we wondered how it felt to travel away so far and see so many new places and maybe make some new friends somewhere. I used to wonder if the passengers we saw reading and eating on Old Number Five ever really saw our valley or if they glanced at it maybe and thought it was Godforsaken and lonely. But since then, I can tell you, a lot of us fellows from the valley have hustled up and traveled far beyond Bender's Hill in our time. But the strange point about it is that things were not so much different after all and we did not find many great deeds to do or conquests to make after we explored what was beyond. All in all, people were much the same and life had all its ups and downs out there beyond our valley just like it was on this side of Bender's Hill. I noticed that lots of the sensible and workable things we learned to do fairly well as kids came in mighty handy and useful during our travels outside the valley. But a kid always thinks of the marvels and the glories he can see and hear and learn about in other places. By and by he finds out that the shining rails are always coming *back toward* our valley instead of leaving it forever, like you thought when you watched the sunset over Bender's Hill."

New Department films

Cranberries—University of Wisconsin and USDA—13½ min.—Color.

Corn—University of Wisconsin and USDA—13½ min.—Color.

Elwood R. McIntyre was editor of *USDA* from September 12, 1951, to December 16, 1953. He is the "Jeff McDermid" who writes a monthly feature for Better Crops. His pen—or more accurately, typewriter—continues to paint word pictures and tell of important developments for ever so many publications. "Mac" was born in New London, Wis. In 1913 he joined the Agricultural Journalism department of the University of Wisconsin. He came to the Department in 1945 to be in charge of farm magazine relations. After his retirement in 1953, he returned to his native Wisconsin.

All in a day's work

"Chaff" the Federal Crop Insurance Corporation newsletter for Colorado and Wyoming provided us with a story for this issue of *USDA:*

Ron Swedlund is the crop insurance agent in Logan County, Colo. When it was time to collect acreage reports, he would get up at 3 a.m. to get to work . . . He makes no last minute campaigns to sell insurance, instead he sends in a steady stream of applications month in and month out. And each one is made out correctly. Handicapped—or challenged—by a war injury, he overcompensates by getting there "firstest with the mostest."

No country can afford to forget that people, not machines, represent the real wealth of a nation.

Did you hear me?

HOW OFTEN do we say—or think—"You weren't listening" Again, however, how often do we fail to understand because we weren't listening? *USDA* is indebted to FES for the following 10 rules of good listening:

1. Use your spare thinking time on what is being said, then weigh the evidence presented to determine if the whole picture was presented and the conclusions sound.
2. Listen to the facts. Study the relationship and the combination used to arrive at the central idea.
3. Guard against emotional feeling toward words that may upset your ability to do stable thinking.
4. Use self control and always listen the person out. When he has finished then plan your questions and rebuttal.
5. Be an ambitious listener even to the extent of listening to discussion of subjects that require effort to understand.
6. Be selfish and seize whatever ideas the speaker contributes even though they may be difficult to locate.
7. Fasten your attention to the ideas presented in the speech rather than how or from whom it was generated.
8. Conserve the energy used in pretending you are listening and spend it listening.
9. Keep your mind so occupied with speakers ideas that outside distractions do not send your mind on excursions.
10. If notes are necessary, listen first then make them brief, don't try to take dictation and think at the same time.

Some sagebrush sage has added, "We generally learn more from what we hear than what we say."

Andrew J. Mair has been appointed Assistant Deputy Administrator of CSS.

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USDA

Employee News Bulletin

FOR FEBRUARY 18, 1959

A THOUGHT

Almighty God, we make our earnest prayer that Thou wilt keep the United States in Thy holy protection; that Thou wilt incline the hearts of the citizens to cultivate a spirit of subordination and obedience to government; to entertain a brother affection and love for one another and for their fellow-citizens of the United States at large.

—Prayer by George Washington

Here President Eisenhower is ready to present the gold medal for *Distinguished Federal Civilian Service* to Dr. Hazel K. Stiebeling, ARS Director of the Institute of Home Economics in the Department. While Secretary Benson joins Dr. Stiebeling in appreciation of this high honor, Harris Ellsworth, Civil Service Commissioner, reads the citation.

President's award

THE HONOR of being the first woman to receive the Presidents' award for *Distinguished Federal Civilian Service* goes to Dr. Hazel K. Stiebeling, Director of the Department's Institute of Home Economics.

Dr. Stiebeling was one of only five honored with this top civilian service award this year.

The President's award was first given in 1958 when another Department employee was selected—Dr. Sterling B. Hendricks.

Dr. Stiebeling—researcher, administrator, and international leader—was cited for "her lasting contributions to the science of human nutrition." She has worked in the Department for the past 28 years. From 1942 to 1944 she served as assistant chief and later as chief of the then Bureau of Human Nutrition and Home Economics. It became the Institute of Home Economics in 1957.

Results of the research she directs—on food and nutrition, household economics, textiles and clothing, housing, and household equipment—go out to homemakers, to industry, and to teachers, extension workers and the many others who carry on educational programs in nutrition and home economics.

A native of Ohio, born on a farm near Haskins, Dr. Stiebeling holds M.A. and Ph. D. degrees from Columbia University, and has an honorary LL.D. from Skidmore College, an honorary D. Sc. degree from Iowa State College, and an honorary LL.D. from Michigan State College in 1955. Between 1919 and 1930, she taught nutrition at Kansas State Teachers College, Emporia, and was an assistant in nutrition, and later research assistant in chemistry at Columbia University.

In 1943, she won the annual Borden Award and in 1952 the Department's *Distinguished Service Award.*

Just a minute

A FARM editor friend has been sending me for years little booklets of "Mountain Top Philosophy."

"A few favorite clippings; gleaned from desk drawers; carried in pockets and purses until frayed and torn . . .", so reads the title page of one booklet. I find that through the years I have checked items like these:

> "The trouble is that when success turns a fellow's head, it doesn't wring his neck at the same time." Bob Goddard.
>
> "The darkest hour in any man's life is when he sits down to plan how to get money without earning it." Horace Greeley.
>
> "True merit is like a river, the deeper it is the less noise it makes."

I like the Mountain Top Philosophy that is so characteristic of those in the Department of Agriculture. It is in keeping with your dedication to service—as part of a great service department of our government.

Our big pay is not our salary checks but the inner satisfaction of work well done.

For example: J. Wesley Johnson, who served a long list of Under Secretaries as messenger and who retired recently, had a lot of Mountain Top Philosophy. He enriched the lives of those he contacted and made friends for the Department.

Then there is Dr. Hazel K. Stiebeling, who was again honored when she was one of five to receive the "Award for Distinguished Federal Civilian Service" by President Eisenhower. She has worked through the years—not for pay—but to serve humanity. The benefits of her services have flowed across the Nation and around the world.

—True D. Morse,
Under Secretary

The 24th North American Wildlife Conference will be held March 2–4 in New York City: not in Washington, D.C., as we previously announced.

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World Forestry Conference

PLANS for the Fifth World Forestry Congress, to be held at Seattle, Wash., in the summer of 1960, were discussed by the organizing committee in a meeting in Washington, D.C., January 12–13.

Dr. R. E. McArdle, Chief of the Forest Service, is chairman of the 44-member committee appointed by the Department of State. The committee, made up of leaders in American forestry and forest products manufacture, has the responsibility of drafting the congress program, making plans for forestry tours and housing arrangements.

The University of Washington will be the site of the forestry congress and the entire campus and university facilities will be placed at its disposal.

Dr. McArdle says that "Multiple-Use Forest Management" will be the theme and the program will spotlight the worldwide dependence of all nations on the forests and their related resources including timber, water, wildlife, recreation, and forage.

Previous world forestry congresses: Rome, Italy, 1926; Budapest, Hungary, 1936; Helsinki, Finland, 1949; and Dehra Dun, India, 1954. Some 70 to 80 nations are expected to participate.

Beltsville scientist cited

Samuel I. Gertler, ARS chemist at Beltsville, Md., recently received an award of $300 and a *Certificate of Merit* for outstanding research and exceptional productiveness in the development of chemicals to control insects.

He also received congratulatory letters from Dr. Byron T. Shaw, ARS Administrator, and Dr. Edward F. Knipling, director of the entomology research division of ARS.

Notable among Mr. Gertler's several accomplishments leading to the award was the synthesis in 1956 of a highly effective attractant for the Mediterranean fruit fly, which then threatened Florida's citrus industry. The synthetic attractant, making it possible to locate infestations and thus aid in eradication of the insect, came just as world supplies of a costly natural attractant were exhausted.

On-the-job-training

Four Employees of the Chicago CEA office were the first in CEA to benefit from the Government Employees Training Act—Public Law 85–507. Selected were: Neal H. Stults, Miss Florence Gewartowski, Karl F. Heinke, and Miss Virginia G. Zmyslony.

Home again

Mr. Greeley, FS

ARTHUR W. Greeley, the new assistant chief of the Forest Service, is a native of Washington, D.C. He was born in the Nation's Capital and attended Western High School. In 1944 he came "back home" to serve in the Forest Service division of timber management for 3 years.

Before coming to Washington as Forest Service assistant chief, he was regional forester at Milwaukee. He was succeeded there by M. M. "Red" Nelson of Washington, D.C.

In his new position Mr. Greeley succeeded Howard Hopkins, who retired last July. As an assistant chief he will help formulate Forest Service policies. He will act for the chief in matters pertaining to national forest protection and development. Specifically this includes forest fire protection, engineering, land classification, and boundary activities on 181 million acres of national forest land.

Mr. Greeley has had wide experience in the Forest Service. He started as assistant ranger on the St. Joe National Forest in Idaho in 1935 and worked up through the ranks as forest ranger, assistant supervisor, forest supervisor, assistant director of a forest and range experiment station, and as regional forester. His assignments took him to Montana, California, the Pacific Northwest, Alaska, and the Lake States region.

He received his B.S. degree in forestry from the University of Washington and his Master's degree in forestry from Yale.

Renaud in Europe

Jules Renaud, of the Office of Information's Radio and Television Service, is in Europe on an assignment as the Department's representative to a farm TV workshop being held at Birmingham, England, production headquarters for the BBC farm programs, in which some 18 European countries are participating.

After the workshop, Mr. Renaud will meet with liaison officers of FATIS in Paris, Rome, and Bonn, to discuss with them the Department's experience in reaching the television audience with farm news and features. Mr. Renaud left Washington Feb. 14 and expects to return about March 13.

USDA Club News

Merritt Nash, manager of the Washington Milk Producer's Association, was the guest speaker at the Seattle USDA Club's January meeting. Mr. Nash spoke on "Reflections on Agricultural Public Relations."

The Seattle Club also published its first issue of a newsletter—Seattle USDA Club *Over the Desk News*. This first issue carries this brief note: "Copies of our news will go to the Editor of *USDA* in Washington, D.C. The editor there may find some of our news good for his paper."

The "Over the Desk News" then calls attention to previous items in *USDA* about the Seattle Club—their "Directory" and December meeting.

This is followed by a statement from O. V. Wells, AMS Administrator, urging participation in USDA clubs. Then a welcome to FS Supervisor L. O. Barrett and the announced transfer of Richard Small from "Ag Estimates" in Seattle to "Ag Estimates" in Sacramento, Calif. The concluding story is about a Turkey Shoot.

The January issue of the San Juan, Puerto Rico, USDA Club News tells of the Club's Christmas party, highlights of the December meeting, and announced it had 90 charter members of the club. The January meeting of the San Juan Club was held at the Reserve Officers Association Beach Club. And members were urged to bring a prospective member as a guest.

The January issue of *USDA Club Exchange* carried news items about the Alexandria, La., USDA Club; the Atlanta, Ga., Club; Chicago Club; Columbus, Ohio, Club; Dallas Club; Greater Kansas City Club; Knoxville, Tenn., Club; The Milwaukee Club; Morgantown, W. Va., Club; Portland, Oreg., Club; Richmond, Va., Club; San Juan, P.R., Club; and the Western Massachusetts Club. All of which indicates that clubs are active and worthwhile all across the country. And where there's activity there's news.

Burl Stugard has succeeded William G. Lodwick as agricultural attaché to Mexico. Mr. Lodwick is being reassigned to Washington, D.C. Mr. Stugard was agricultural attaché in Madrid, Spain, from 1950 to 1955. Since, he has been serving as FAS Deputy Administrator.

All across this great land of ours, boys and girls are meeting as 4–H Clubs such as this where they pledge to each other and to their communities and to the country: "My head to clearer thinking; my heart to greater loyalty; my hands to larger service; and my health to better living."

Lab director

WHEN the new National Animal Disease Laboratory, now under construction at Ames, Iowa, begins operating about November 1960, Dr. William A. Hagan of Ithaca, N.Y., is to be the new director.

Dr. Hagan recently retired as Dean of the New York Veterinary College at the Cornell University and he will be on leave until he assumes full-time duties at the new laboratory January 1, 1960.

No stranger to the Department, Dr. Hagan for many years has served as consultant on a wide variety of animal disease and other veterinary medical problems. In 1944, during a year's leave of absence from Cornell, he completely reviewed the field activities of the Department's Bureau of Animal Industry and made recommendations for continuing improvements. In 1946–47, he was a member of the Secretary of Agriculture's Advisory Committee on Foot-and-Mouth Disease. He contributed his energy, time, and skill to the establishment of the U.S. Animal Disease Laboratory, Plum Island, N.Y., in 1956, for the study of foot-and-mouth and other dangerous foreign animal diseases. In 1956, he was named chairman of the Secretary of Agriculture's Study Committee on Brucellosis.

Dr. Hagan was born at Fort Scott, Kans., in 1893. He holds a D.V.M. degree and an honorary D. Sc. degree from Kansas State College, and an M.S. degree from Cornell. He has taught veterinary medical courses at both Kansas State and Cornell.

Brotherhood Week

THE WEEK, February 15–22, has been designated as "Brotherhood Week" with this theme: "Brotherhood for Peace and Freedom—Believe it! Live it! Support it!"

In support of "Brotherhood Week," President Eisenhower made this public statement:

"Our abundant plains and mountains would yield little if it were not for the applied skill and energy of Americans working together, as fellow citizens bound up in a common destiny. The achievement of brotherhood is the crowning objective of our society.

"On this circling planet, with nations poised for mutual advancement or destruction, we must enlarge our spirit of brotherhood to include all men who live under the banners of liberty and law."

The purposes of "Brotherhood Week," according to Dr. Lewis Webster, President of the National Conference of Christians and Jews, which sponsors it, are to give people an opportunity to rededicate themselves as individuals to the ideals of respect for people and human rights.

"We hope that during Brotherhood Week," he said, "people will begin to get to know and appreciate each other—to make Brotherhood a year-round practice."

Department employees interested in rural health may be interested to know that the 14th National Conference on Rural Health will be held at Wichita, Kans., March 5–7.

4-H Club week

NATIONAL 4–H Club week is to be observed from February 28 to March 7 by young people, their volunteer leaders, and 4–H alumni in every State, Hawaii, and Puerto Rico. A member of the National Committee on Boys and Girls Club Work, Chicago, figured out that if all the one-time 4–H'ers in the United States stood shoulder to shoulder they would reach from Washington, D.C., to Easter Island in the South Pacific—nearly 6,000 miles as the jet flies.

These 4–H "alumni" now number some 20 million—many of whom are well-known agricultural, business, and professional leaders in America. Special tribute will be paid them throughout the country during National 4–H Club week.

"Salute to 4–H Alumni" will be the words echoed soon throughout the 49 States, Hawaii, and Puerto Rico. Emphasis will be upon men and women who have participated at some time in the program since it started in the early 1900's. They will be credited for their accomplishments in various activities and occupations where they have exemplified the high ideals of 4–H. Present 4–H'ers will be encouraged to recognize and seek the values and benefits gained by these former club members through 4–H experience and learning opportunities.

Other aims of the week nationwide will be to explain and show the 4–H program to young people who may wish to enroll; to stimulate more youth-minded, public-spirited citizens to volunteer for service as local club leaders, and to give members a chance to evaluate past achievements and consider future activities on their farms and in their rural and urban communities.

In Washington, D.C., two 4–H alumni will join six outstanding 4–H'ers in giving the annual "Report to the Nation." Representing more than 2,200,000 members, the young people and former 4–H'ers will visit with President Eisenhower at the White House, call on Members of Congress, and meet with other prominent officials. They will also appear on several radio and television programs to tell about 4–H accomplishments in the past year and about those underway this year.

——Frances Clingerman, FES

Dr. Frank Wilson Parker of Hamilton, Ill., has joined the FAO staff as Assistant Director-General in charge of FAO's technical department.

This is *Graduation Day* at the Georgia ASC Office in Athens. Pictured here are a group of county office manager trainees receiving certificates from John F. Bradley, State Administrative Officer. The certificates signify completion of an 8-week basic course in ASC program fundamentals and the management principles and practices. Left to right: John F. Bradley, W. R. Mauney, Earl Anderson, J. W. Moss, Jr., M. D. Todd, W. R. Parker, and E. W. Darden.

ASC manager training

BETTER SERVICE to more farmers is the objective and could well be the slogan of the Georgia *ASC County Office Manager Training*. Following through on the Department's announced policy of greater emphasis on training and management, the Georgia ASC office initiated a county office trainee program 2 years ago.

Briefly the program works like this:

1. Trainees are recruited by the State ASC committee after careful screening and preemployment checks and interviews. Generally, graduates in agriculture or business administration with farm backgrounds are the successful candadates for these jobs.
2. Trainees first take a basic 8 week course at the State office in ASC program fundamentals and management practices and principles. Upon completion of the basic course the trainee is assigned to a county office designated as a training center to continue "on-the-job" training. All phases of the training are formalized by lesson plans.
3. Where vacancies occur, three to five trainees are referred to the local ASC committee. Trainees are eligible for referrals after 6 months of training and must be placed before completion of 18 months of training. The demands of the program to date have resulted in all trainees being placed within 12 months.

County committees may fill manager vacancies by a local recruitment. However, a trainee is ready immediately and the local recruit must take the basic 8-week course at the State office before being placed in charge of the office.

When the present group of 13 trainees are placed, 25 percent of Georgia's 159 County ASC Office Managers will be "products" of the program. Since Georgia initiated this program 2 years ago, CSS policy requires that all State ASC committees operate a county office manager training program.

Visitors

Among the many pleasant experiences of editing *USDA* is the visits of field employees when they are in Washington. We appreciate the visits and hope to be able to return the compliment before too long.

Recent visitors:

Mrs. Lillian Hornick, editor of the "Northern Region News," a newsletter for Forest Service personnel in the Northern Region of Forest Service. Offices are at Missoula, Mont. Mrs. Hornick was in Washington, D.C., for the Seventh Annual USDA Visual Workshop.

Harold E. Christie, agricultural information advisor, in Korea. He and Mrs. Christie were "Stateside" for a short visit awaiting reassignment to Korea. Mr. Christie was formerly with FHA as an information specialist. In 1950 he was sent to Ecuador; then to the Philippines and next to Korea. While visiting at the Department he showed colored pictures he had taken in Korea to a number of his associates and friends.

Plentiful foods

USDA's March list:

Featured—Eggs

Other plentifuls—Turkeys, peanuts and peanut products, apples, potatoes, cabbage, celery, canned peas, walnuts, honey, dairy products, pork and lard.

By the way

IMPRESSIONS of people can be valuable or they can be extremely unfair depending on how nearly the impression approaches the truth. But impressions are extremely important to department employees. The impression a farmer—or an editor—gets when he calls at the county ASC office is an example.

Even though several weeks and many events separate a visit to the Toombs County, Ga., ASC office, there remains a pleasant memory of courteous, considerate, and understanding treatment.

William C. Braswell had never met me before, I'm sure. But in a very friendly but efficient manner he introduced me to the other employees in the county office and told me about their work—a compliment to them and to me.

He introduced me to George Peeples, the SCS work unit conservationist of Toombs County. And in the ASC office to William Palmer, the chief clerk in the ASC office; to Grace Dismuke, in charge of personnel administration, to Bobby Deal, who works on ACP, soil bank and related programs; Edna Randall, who works with corn, wheat, and sorghums; Mildred Clegg, cotton, tobacco, and peanuts; Loren Wilkes, clerk and Bob Thompson, who checks on performance on all programs.

Then, he took the time to briefly sketch in the work being done in the county office, the aerial maps being checked, the forms being filled out, the reports being made. All of this was done without any apparent show of "see how much I know about this" or "see how good we are." He was proud of the work being done but at the same time humble.

At Athens, I learned that "Bill" had taken the office manager training program about which we have a story in this issue of *USDA*. I am sure the training at Athens helped but I am equally sure that credit must also go to a good home, a wonderful mother, and some good material to start with.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR MARCH 4, 1959

In our day

IF WE HAD to choose one word to typify the age we live in, many of us would probably select the word "change." We live in an era of stupendous change. The physical horizons have been pushed back farther in the past 15 years than in all the preceding history of mankind. In these 15 years science ushered in, first, the Atomic Age—then, before we had time to catch our breath, the Space Age. What an amazing thing it is that manmade satellites are now circling the earth every 100 minutes or so and that a manmade satellite is in orbit around the sun. What a feat it was to broadcast a Christmas message by President Eisenhower from our Atlas satellite. What stupendous progress has been made when atomic powered submarines are able to cross the North Pole under the Arctic Ice Cap and men can stay submerged in the sea for months.

And these amazing achievements are being matched in a sense in less spectacular areas of the economy—in industry and in agriculture. Technical and scientific discoveries are pouring forth from the lockers of science in such a flood as has never been known before. . . .

But the Space Age has brought our free way of life face to face with what is perhaps its gravest challenge in the history of mankind. The free idea is locked in a tremendous struggle against the socialist idea—the idea of free government and free enterprise against the idea of totalitarian government and State control.

Our survival as a free people is not guaranteed. It must be won by proving that the free way of life is really stronger, more productive, more fruitful than the communist way of life. It is high time—yes, past time, for all of us who believe in freedom, to communicate that belief to all the peoples of the world. I have great faith in the judgment of informed people.

—From remarks by Secretary Benson

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A THOUGHT

Things are seldom quite as bad as our expectations.
Most of the facts that worry us are gross exaggerations.
Sage philosophers reminding us, if we would but heed,
All our fears would fly away like birds we cease to feed.

—Mary O'Connor

An ounce of prevention

Because of so many incidents of stolen personal property from employees in Federal buildings in Washington, D.C., the General Services Administration has issued a set of rules to be followed by employees. To prevent such losses in field offices as well as in Washington, we are passing on these rules to *USDA* readers.

They are:

1. Do not leave money, jewelry, or other valuables in or on top of your desk while you are away from your office.
2. Do not leave money or other valuables in your desk overnight.
3. When you leave your office and cannot carry your purse, lock it up or leave it with a coworker.
4. Report immediately presence of suspicious individual and commission of thefts or other crimes to local guard office.

ARS chemist to edit journal

Dr. Wallace Windus, a member of the staff at the ARS laboratory at Wyndmoor, Pa., is the new editor-in-chief of the *Journal of the American Leather Chemists Association*.

Editorship of the 53-year-old journal was given to Dr. Windus in recognition of his outstanding achievements in the field of leather chemistry for more than a quarter of a century.

Dr. Lyle T. Alexander, SCS

Career Service Award

DR. LYLE T. ALEXANDER, Chief of the SCS soil survey laboratories at Beltsville, was one of the 10 Federal Government employees honored with a Career Service Award by the National Civil Service League at a dinner March 2 at the Sheraton Park Hotel, Washington, D.C.

Dr. Alexander was the only Department employee so honored. A world leader in soil science, Dr. Alexander in recent years has become an outstanding expert on the use of radioactive materials in agricultural research. And, as a consultant to the Atomic Energy Commission, he has become the worldwide authority on the distribution of radioactive materials in soils, and on plants that the soils produce.

Dr. Alexander was graduated from the University of Arkansas in 1928. That same summer he came to the Department as a junior soil physicist in the old Bureau of Chemistry and Soils. He completed his Ph. D. (in chemistry) at the University of Maryland in 1935.

In 1953 he received the Department's *Superior Service Award* and in 1956 its *Distinguished Service Award*.

New Department films

Your Audience—Bless 'Em—Motion Picture Service—10 min.—Color.

Cotton—Fiber With a Future—ARS—14½ min.—Color.

National 4-H Conference is slated for June 13–19 in Washington, D.C.

Secretaries Week

A TIME to honor the girls who keep schedules straight, take dictation, answer the telephone, and keep the office running smoothly, has been designated as *Secretaries Week*—April 19–25. April 22 is *Secretaries Day*.

The National Secretaries Association—more accurately "International"—is sponsoring the "week" and "day" for secretaries. Special attention will be given to the Association's "Certified Professional Secretary" program.

Aimed at giving secretarial work professional status, CPS had made it possible for the busy executive to hire a secretary and know in advance that she will bring skill, initiative, and experience to her job, the sponsors say.

Held in selected colleges and universities throughout the United States, Canada, Hawaii, and Puerto Rico, the 2-day test is open to all qualified secretaries, 25 years of age or older. During *Secretaries Week*, NSA will emphasize the importance of having secretaries become professional in their field and to obtain information about CPS. The annual examination will be given this year on Friday and Saturday, May 1 and 2.

Department secretaries in the field may obtain information from the National Secretaries Association, 1103 Grand Avenue, Kansas City 6, Mo. In Washington, D.C., Department employees may contact Betty D. Spencer (CPS) of CSS or the president of any of the local NEA chapters. Other CPS holders in D.C. are Shirley Barlow, FES; Helen E. Juinger, Secretary's Office; and Zelma Hicks, Inf.

USDA would be interested in hearing from CPS secretaries in the field.

Lynn A. Wallen, McCook, has been named to the Nebraska State ASC Committee to fill a position which has been vacant since last July.

Walter A. Davidson has been named deputy director of the AMS grain division. Bert W. Whitlock is director.

Miss Margaret Buch has returned to the ARS plant products laboratory at Wyndmoor, Pa., after receiving a doctorate from Cornell University.

Even in this automation age, there is no substitute for a good neighbor.

A Certificate of Merit for outstanding service is one of the real marks of achievement in the U.S. Department of Agriculture. It indicates dedicated devotion to duty well above the average and the unstinting use of one's talents and abilities in helping to produce a better living for more people. Here H. B. Foster (left) chairman of the Florida State ASC Committee, receives a Certificate of Merit and a $300 cash award from H. Laurence Manwaring, CSS deputy administrator for production adjustment.

Navy cites attaché

SKILLFUL application of his professional knowledge and technical competence has won Frank Ehman, Agricultural Attaché to the American Embassy at Cairo, unusual praise from Secretary of the Navy Thomas Gates.

In a letter to Secretary Benson, Secretary Gates pointed out that Ehman possibly saved the U.S. Government some $100,000 by his assistance in handling claims arising from Navy and Marine Corps operations in Lebanon during last summer's crisis.

Ehman, who in 1955 found himself and his family in the middle of the Suez crisis, was recently loaned by FAS to the Navy Department to appraise damage to real estate caused in the Lebanon landings. Many claims appeared exorbitant, and the Foreign Claims Commission needed technical advice from someone familiar with real estate values in the area.

Secretary Gates wrote to Secretary Benson:

"We feel fortunate that you saw fit to assign to this task Mr. Ehman, a civil servant of high caliber. We feel that the skillful application of his professional knowledge and technical competence has resulted in substantial savings of time and money to the United States Government without prejudicing the legitimate rights of the claimants."

Secretary Gates went on to say that Ehman saved the Government many man-hours and "perhaps as much as $100,000."

—Alan Clem, FAS

Counting cattle

FEBRUARY 13 an annual report of livestock and poultry on farms in the U.S. by States and by kinds, was released by the Department's Crop Reporting Board—Title of the report is "Livestock and Poultry Inventory—Number, Value and Classes."

To pull this report together, some 160,000—1 out of 20—livestock producers filled out and sent in to their respective State offices a postcard-type questionnaire.

About the first of December, a postcard-type questionnaire goes out to a sample of farmers. Rural mail carriers and star route operators leave the questionnaires in mailboxes of farmers along their route that they feel are representative of the entire route. Some questionnaires are mailed directly to farmers.

The information collected from farmers and ranchers is processed in 41 Department statistical field offices. In most States this work is cooperative with the State Department of Agriculture or the College of Agriculture. The field offices distribute the questionnaires. After a survey card is returned by a producer, it is checked, summarized, and placed with other cards representing a cross section of producers in the State.

The State statistician, who is a Department employee, is familiar with cattle production in the area. He travels widely over the State, visiting livestock markets and producers. Information he gets by personal contacts helps greatly in analyzing and interpreting survey results. When the survey cards are summarized, computations are made and the State statistician arrives at an estimate of the cattle on farms in his State. He then forwards the figures to the Crop Reporting Board in Washington, D.C.

In Washington, the recommendations from the field office are reviewed. Statisticians from at least five field offices are called in to help the Board with this review.

During preparation of the material in the field offices and during reviews in Washington, strict security measures are followed to prevent any leak of information. After the estimates have been released at the exact appointed time in Washington, State offices are responsible for disseminating the information.

The annual cattle count, dating back almost a century, is aimed at giving everyone the most accurate estimate possible of cattle on the Nation's farms and ranches each January 1.

—R. M. Pallesen,
Agricultural Estimates Division, AMS

Here William B. Carney (center), of the ARS Seed Protein Pioneering Laboratory at New Orleans, La., is shown receiving a $200 cash award for sustained above average performance of duties at the laboratory. Mr. Carney is charged with maintenance and operation of highly complex scientific equipment used in fundamental research. The citation credits him with unusual skill in this work, as well as ability to design and assemble unusual equipment not available at the laboratory. Shown with him are Dr. C. H. Fisher (left), director of the Southern Utilization Research and Development Division, and Dr. A. M. Altschul, principal chemist of the Pioneering Laboratory.

U and US in USDA

Ted Hutchcroft of the Department's Office of Information has accepted a position as information director of the National 4–H Club Foundation. His headquarters will be at the Foundation's new National 4–H Center at 7100 Connecticut Ave., Washington, D.C.

The Antrim County (Michigan) ASC Committee puts out an attractive and inspiring newsletter to the employees in the county office. It is used to give employees the latest information of programs with which they are working, to give reasons why for programs and program changes, and news about other Department agencies—SCS, FHA, FS, and Extension Service, for instance.

Dr. Leo A. Goldblatt, Department oil chemist, has joined the staff of the ARS laboratory at Albany, Calif. He will conduct research on the utilization of the oil of castor beans.

Kenneth E. Grant is the new SCS State Conservationist for New Hampshire. He succeeded Allan J. Collins, who became State Conservationist for Michigan, January 1.

USDA Club News

The San Juan, Puerto Rico, USDA Club has decided to set up an executive board consisting of one member and an alternate from each Department office in the San Juan area. Myrath C. Bright, Civil Service representative for Puerto Rico and the Virgin Islands, was the guest speaker at the February meeting.

Dr. K. L. Turk, president, American Dairy Science Association and head of the animal industry department at Cornell University, was the speaker at the Knoxville, Tenn., USDA Club meeting in February. His subject—"Dairy Technology Around the World."

The Denver USDA Club had as its February guest speaker Ben H. King, Bureau of Reclamation, Department of Interior. He presented a 28-minute sound and color film entitled "Barrier Between." The film showed the planning and development of the Colorado Big Thompson project including the construction of the tunnel, Granby Reservoir, and Grand Lake.

The Triennial Universal Cotton Standards Conference will be held in Washington, D.C., May 25–27, 1959.

What's ahead for us?

WHEN the Department employees in Washington, D.C., who are members of American Legion Post 36, met recently, they had Joseph Young, columnist of the Washington, D.C., Evening Star, as speaker. Mr. Young's daily column deals with Federal employees and Federal employment.

Mr. Young's subject was "Legislative Predictions for Federal Government Employees." Briefly here are some of the "predictions":

Some kind of health insurance is likely. The plan that looks most favorable at this time is one with two parts. The "basic" insurance would be similar to "Group Health" with the Federal Government bearing part of the cost—possibly 50 percent; the "emergency" or "catastrophic" phase which would cover the type of illness that because of the length or kind of treatment would wreck the finances of the employee and his family. Under this plan the Federal Government would pay part or all the costs after a certain base cost.

Another possibility is legislation allowing retirement with full annuity after 30 years of service regardless of age.

Other "prediction"—Increase in the travel allowance, an extra holiday when the regular holiday falls on a Saturday, double the present insurance coverage and allowing employees to accumulate sick leave to be used at time of retirement or paid for.

Mr. Young cautioned against jumping to any conclusions on these "predictions." None of this legislation may become law but chances for some of it seem good, he said.

1960 Yearbook committee

A planning committee for the 1960 Yearbook of Agriculture has been named as follows:

Harold E. Pinches, ARS, chairman; Eugene G. McKibben, ARS; Robert P. Partridge, REA; Talcott W. Edminster, ARS; Samuel P. Lyle, FES; Burton C. Reynolds, ARS; Lenore S. Thye, ARS; John R. Matchett, ARS; William C. Crow, AMS.

Walter M. Carleton, ARS; Chester J. Francis, SCS; Edward H. Graham, SCS; Edward P. Cliff, FS; Joseph G. Knapp, FCS; W. T. Pentzer, AMS; Morris P. Leaming, ACPS; Austin W. Zingg, ARS; Wallace Ashby, ARS; and J. L. Butt, ASAE.

One way to keep from losing your shirt is to keep your sleeves rolled up.

Here ninth grade science students from the Chester—South Carolina—High School are on a tour to study soil and water conservation. In this picture M. M. Crowder, SCS technician, is showing two of the students a land-classification chart. The students are—left to right—Miss Barbara Hall and Miss Sara Jayne Crawford. Farms where "whole-farm" soil and water conservation plans have been applied have become outdoor classrooms for students in many areas of South Carolina. SCS technicians as teachers are but another indication of the many many ways in which Department employees serve.
Picture and information submitted by the South Carolina State SCS Office.

Wildlife conservation

THE WEEK of March 15 through 21 has been designated as *National Wildlife Week*. Its purpose is to focus attention to the pressing problem of providing proper care of our soil and water, the basic resources upon which all of us depend. Special attention is being given to the need for teaching young people how they can meet the responsibilities of conserving our natural resources, which include soil, water, woodlands, grasslands, minerals, and wildlife.

Because the objectives of this program are so nearly the same as for a number of the programs we administer, employees in the Department should need no urging to cooperate.

The wise use of our natural resources is essential to the welfare of the American people—to the Nation—to each State—and to each community. The proper care and protection for these resources, however, cannot be provided without the support of an informed public.

The National Wildlife Federation, which is sponsoring *National Wildlife Week*, has prepared, among other aids, a kit of material to be used in the schools. This kit emphasizes the importance of becoming acquainted with our wildlife resources as a first step in their protection and conservation.

Visitors

Harry Rossoll of the Forest Service's Region 8 office at Atlanta, Ga., dropped in for a few minutes with Seth Jackson, FS safety man. Harry was in Washington, D.C., to help in the production of a safety movie to be used in teaching the four steps in the FS *"Safety For Sure"* program.

Harry is a native New Englander. He attended the Norwich Arts School at Norwich, Conn., the Chicago Art Institute, and obtained his bachelor of fine arts degree from the Grand Central School of Art in New York.

He has been with the Forest Service since 1937, except for a period of 1945–47 when he was assigned as an artist in the Naval Reserve.

Try this some cold day

A student at the School of Forestry, University of Connecticut, Storrs, has a mitten with no thumb but with two small buttonholes in the right places. With his hand inside he pushes a pencil through the buttonholes and he can take notes outdoors on a cold day without freezing his hands. An old wool sock might serve as the mitten.

The National Water Resources Institute will be held March 18–19 at Lincoln, Nebr.

By the way

A NUMBER of letters from Department employees calling attention to the lateness of our December 24 issue of *USDA*, indicates that an explanation is in order. We were embarrassed, too. Our copies came to us after January 1. Some employees in the field didn't get their copies until the latter part of January. Naturally a "Christmas Message" from the Secretary and our wishes for a "Merry Christmas" and "A Happy New Year" were anticlimax.

Now for the explanation. The deadline for copy for the December 24 issue of *USDA* was November 28 and the Secretary's "Christmas Message" was in our hands by this time. After this deadline copy had to be cleared and prepared for printing. It was sent over to the Government Printing Office on Friday, December 5. Galley proofs were back for the "paste up" about December 11. Page proofs came back about December 18.

The holiday season and deluge of other work at GPO prevented getting *USDA* out by the issue date—December 24.

After an issue of *USDA* is printed, GPO mails copies bulk to the various agencies in the Department. We do not handle this from the *USDA* office. Then each agency mails copies to their various field offices. This all takes time.

The nearly 2 months time lag between the time we send in copy until some employees in the field receive copies presents a real problem in providing you with timely material. Announcements of coming events are passed before you get your copies.

We are not sure just what we can do, but we will try hereafter to anticipate the possibility that you won't get your *USDA's* until weeks after the date on it. Copy for this issue of *USDA* went to GPO Friday, February 13.

Regulations require that *USDA* be printed at GPO and clearance and checking require that we receive galley proof and then page proof before an issue is printed. If this helps you understand our problem, we are grateful.

March 4, 1959 Vol. XVIII, No. 5

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR MARCH 18, 1959

Just a minute

SPEAKING to a group honoring the "Outstanding Young Farmers" of Oklahoma, Secretary Benson said:

"These young farmers whom we honor tonight have distinguished themselves by initiative, skill, sound planning, and hard work.

"But all the progress they have made has been the fruit of freedom—our free enterprise system—our American way of life—our God-given freedom of choice.

"Good citizenship demands an awareness of the debt we owe to those who procured and secured our American freedom for us. Character demands acceptance of our own responsibility to preserve this hard-won freedom.

"We must understand that basic American beliefs, principles, and attitudes are threatened today as never before—threatened not only from abroad but right here at home.

"I do not fear the small corps of subversives here in America so much as I do the uninformed, the self-seekers, and the disinterested.

"I fear those who do not see the danger to freedom that is inherent in deficit spending, government controls, and more and more centralization of power in government—and I fear especially those who *do* see the trend and do not *care*.

"I fear the eventual effect upon our people and our nation of some of the programs carried out by our own government—yes, and some of the programs proposed by the well-intentioned or by the callously indifferent."

The 1959 Extension Training Conference will be held at Pullman, Wash., May 12–15.

Buy E Bonds

A THOUGHT

We are all blind until we see
That in the human plan,
Nothing is worth the making
If it does not make the man.
Why build these cities glorious,
If man unbuilded goes?
In vain, we build the world, unless
The builder also grows.
—Edwin Markham

Public Administration

FEATURING its 20th anniversary, The American Society for Public Administration will hold its National Conference in Washington, D.C., April 1–4 at the Statler-Hilton Hotel.

The program consists, in the main, of panels and clinics. The panels are designed to provide adequate time for presentation of prepared remarks by panelists and questions by interrogators. The clinics are designed as informal, round-table workshops, which use a statement or series of questions presented by the chairman as points of departure.

Serving on the publicity committee for the conference are two Department employees—Ralph S. Roberts, chairman, Administrative Assistant Secretary of Agriculture; and R. Lyle Webster, assistant chairman, Director, Office of Information.

Additional information may be obtained from John D. Young, McKinsey and Company, Inc., Cafritz Building, 1625 I Street, NW., Washington 6, D.C.

Easter program

Major General Leonard D. Heaton, Commanding General of Walter Reed Army Medical Center, has extended an invitation to Department employees in the Washington, D.C., area to attend the Center's Easter Sunrise Service. This traditional service will begin at 6:30 a.m., March 29.

Liaison

Miles Horst

MILES HORST, who has succeeded Clyde A. Wheeler, Jr., as Special Assistant to Secretary Benson in charge of Congressional liaison, has served as staff assistant to the Secretary since June 1956. Mr. Wheeler has been named to a White House post.

Mr. Horst is a farmer and was Secretary of Agriculture for Pennsylvania from 1943 to 1954. Prior to coming to Washington in 1956 he was chairman of the Pennsylvania Republican State Committee from 1954 to 1956.

Born in Schaeferrstown, Pa., Mr. Horst comes from a farm family. He owns and manages his own 127-acre farm in Lebanon, where he raises cattle and hogs.

He was graduated from Millersville State Teachers College in 1910, and the College of Agriculture, Pennsylvania State University. He took graduate work at Columbia University, 1915 and 1916.

Mr. Horst's experience includes teaching school, and service in the Federal Food Administration during World War I. He was associate editor of the Pennsylvania Farmer, 1922–1943; secretary and editor for the Pennsylvania State Grange, 1939–1943; in the Pennsylvania legislature two terms, 1933–1937; secretary of the State Council of Farm Organizations, 1928–1942; and Secretary of the Pennsylvania Potato Growers Association, 1924–1937.

He was chairman of the Pennsylvania State Soil Conservation Commission from its organization in 1945 to 1954; served as a member of the State Council of Education, and State Board of Education for Rehabilitation. He was a director of the State Chamber of Commerce and a member of the State Planning Board; chairman, Agricultural Committee, State Post-War Planning Commission, and member of the National Association of Commissioners and Secretaries of Agriculture.

Living costs no more than it used to—if you live as people used to.

Among the few things costing more than an education today is the lack of it.

The Department will cooperate with the dairy industry in the promotion of June Dairy Month.

498607°—59

The trophy shown in this picture was awarded to the Dairy Experiment Station at Lewisburg, Tenn. The 84 cows in the herd produced an average of 8,752 pounds of milk and 444 pounds of butterfat each a year. The trophy was won in competition with all other Tennessee Jersey herds of 10 cows or more. Holding the trophy are A. G. Van Horn (left), former superintendent of the station, under whose supervision the record was made, and John R. Owen, superintendent now.

REA'ers honored

For *Sustained Outstanding Performance,* 27 REA employees in Washington, D.C., recently shared $5,950 in cash awards. They are:

Clarence B. Allen, James W. Black, Jr., Evelyn J. Bryan, Mary Ann Charneski, Harold G. Claiborn, Walter J. Clayton, Gerald F. Diddle, Eva H. Doak, Anthony H. Flores, Clifford H. Goetting, William S. Hills, Hans S. Hoiberg, Robert C. Holland, Glenn D. Hoke.

Mary A. Huss, Karl Itkin, James E. Mallory, Lewis F. Marsh, Elaine S. Miller, Hubert Moore, E. F. Renshaw, Mabel L. Richardson, John W. Scott, Stanley M. Sorensen and Ada M. Stoddard.

REA's first unit citation in its cash awards program went to Elizabeth M. Myers and Carolyn F. Tear, forms management unit, administrative division.

During fiscal 1958, cash awards for sustained outstanding performance went to REA'ers at the ratio of 56 awards per 1,000 employees. The ratio for the Department during that time was 24 per 1,000.

Grover C. Chappell is the new agricultural attache in Tel Aviv, Israel. The Department has not previously had an attache post in Tel Aviv. The new attache holds a B.S. degree in agricultural economics from Mississippi State College, and he has done graduate work at Iowa State College and the University of Minnesota. Since August, 1957, he has been serving as chief of the commodity analysis branch of FAS.

Health agency campaign

THE THIRD annual combined campaign for the National Health Agencies and the Joint Crusade Agencies, CARE and the Crusade for Freedom are being conducted at this time—March 1 through April 15.

Terry J. McAdams, Office of Plant and Operations, Washington, D.C., is serving as Department Campaign Director in the National Capital area.

The Federal program prohibits the setting of quotas for individuals and contributions are to be strictly voluntary.

In a memorandum to the heads of executive departments and agencies, President Eisenhower said:

"As Americans, we enjoy the tradition of sharing our material and spiritual benefits with our fellow men at home and abroad. Much of this good work is done through the research, educational and service programs of our National Voluntary Health Agencies. During the 1959 Federal Service Campaign we shall be invited to support the programs of the following:

"American Cancer Society, American Heart Association, The Arthritis and Rheumatism Foundation, Muscular Dystrophy Associations of America, National Association of Mental Health, National Multiple Sclerosis Society, National Society for Crippled Children and Adults, National Society for the Prevention of Blindness, National Tuberculosis Association, and United Cerebral Palsy Associations.

"At the same time, to maintain the work of private charities abroad, we are invited to support the Federal Service Joint Crusade Agencies:

"CARE, Crusade for Freedom, The American-Korean Foundation.

"Knowing the great needs and capabilities of these voluntary agencies, I am sure Federal and Military personnel will again respond to their annual appeals with generosity."

In a memorandum to heads of Department agencies, Secretary Benson added, "I urge your usual effective cooperation and personal interest in support of this campaign in your agency."

Robert D. Harrison, farmer of Cedar County, Nebr., has been appointed as advisor and consultant to the Board of Directors of CCC. His assignment will have to do, primarily, with export programs designed to reduce CCC inventories accumulated under price support programs.

For outstanding performance of duties as program specialist in the Tennessee State ASC Office at Nashville, William M. Cross (right), was presented a Certificate of Merit and check for $300. Making the award is Joe H. Maupin (left), State Administrative Officer.

The heart of 4–H

Philip F. Aylesworth, FES, assigned to liaison work with national rural church leaders; and George Foster, Tennessee State 4-H Club Leader, are joint authors of an attractive and inspiring 20-page bulletin—*"Highlighting the Heart H in 4–H."*

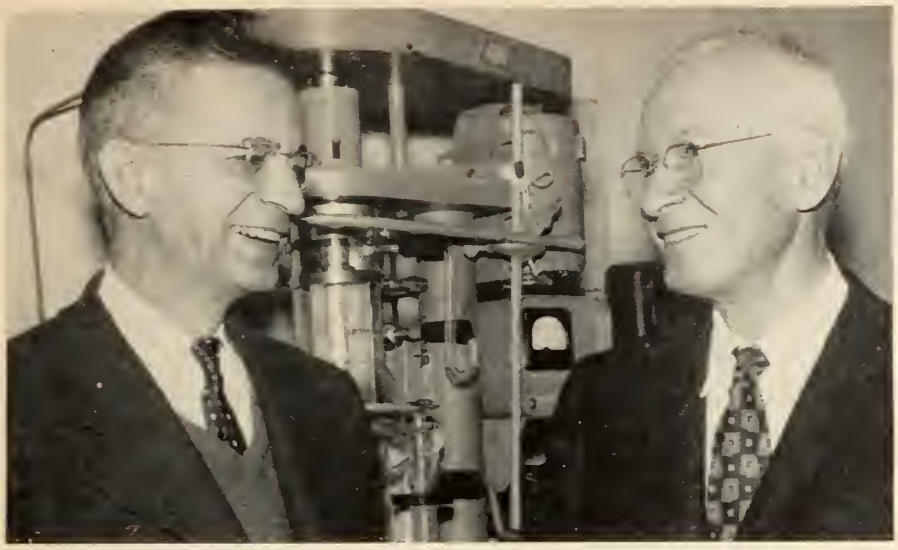
It is aimed at helping 4–H leaders emphasize the spiritual in club activities, calling attention to the words of Edwin Markham that "Nothing is worth the making if it does not make the man."

The bulletin explains that "by spiritual emphasis we mean the development and the furtherance of the values that result from the relationship existing between God and man and, in turn, between an individual and his fellowmen."

In this vein it quotes a State 4–H Club Leader as saying, "If a boy has produced a grand champion steer and has not become a grand champion himself, the project has not been successful. It is not what the boy or girl does on his record that is important, but what the making of that record does for the boy or girl."

The authors then point out some of the opportunities for spiritual emphasis and development of the Heart H in 4–H. These include developing an adequate set of values for living, a sense of stewardship, the opportunity to serve and that life is larger than self. This can be done through utilizing the character building values in nature, out-of-doors inspiration programs, ceremonials, periods of meditation, taking part in church activities and community programs and many other "thinking-of-the-other-person-first" activities.

This "Guide for Leaders" is catalogued in the Program Aide series and carries the number PA–376.



Science is far from being a routine of formulas and figures for these 2 ARS researchers who recently received the 7th Annual Glycerine Research Award—an Honor Plaque and $1,000. They are Dr. L. A. Goldblatt (left), now with the ARS lab at Albany, Calif., and Dr. R. S. McKinney at the ARS lab at New Orleans, La.

Employee council

Three major items were considered at the February meeting of the USDA Employee Council in Washington, D.C. Because these items concern many Department employees, we are passing them along to the readers of *USDA*.

Robert L. Hill of the Office of Personnel led a discussion on the Government Employee Training Act. He pointed out that this Act has, for the first time, given legal authority for training outside the Department. He called attention to these regulations:

Employees will be allowed no more than 1 year training in each 10 year period of service. Outside training of more than 120 days must be reported to CSC and to Congress.

It was brought to the attention of the Council that retirement counseling is given at the Universities of Chicago and Michigan and in the Navy Department. Some members of the Council expressed a special interest in establishing a pre-retirement counseling service in the Department.

The third item had to do with changing the working hours in Washington, D.C., in view of the changed traffic pattern resulting from the Southwest Redevelopment Project. A motion was passed to inquire of the Bureau of the Budget if a change can be made.

Earl L. Butz, Dean, School of Agriculture, Purdue University, Lafayette, Ind., has announced that the Ninth Annual Meeting of the National Institute of Animal Agriculture will be held at Purdue April 6–7.

All in a day's work

Stanley A. Flower, chief of the AMS marketing information division in New York City sent in this story:

"A rather unusual and unique first has been attributed to the Department's market news service. Disc jockey Wayne Howell has recently transferred his broadcasting chores from the WRCA studios in Radio City, New York, to a well-known jazz night spot.

"The versatile Howell wraps up his session of jazz in the early morning hours and from a plush lounge chair gives up-to-the-minute price quotations for fruits and vegetables, and poultry and eggs to WRCA's large farm audience just getting up as the jazz crowd goes to bed. Howell gets his information direct by telephone from the Department's market news reporters, Herb Strum, fruits & vegetables; and Lowell G. Griffin, dairy & poultry, on the scene at the markets."

Jack F. Schinagl, former Extension Editor, University of Wyoming, is now chief of the Pennsylvania State University's agricultural communications.

Vernon L. Dinse of Valparaiso has succeeded Robert C. Snoberger of Goshen as a member of the Indiana State ASC Committee.

Research award

THIS YEAR'S *Seventh Annual Glycerine Research Award* went to Dr. L. A. Goldblatt and Dr. R. S. McKinney, ARS scientists. They were recognized and honored for outstanding work on the synthesis of tung oil monoglycerides and examination of their unique physical properties. The research was done in the industrial crops laboratory at the ARS utilization research station at New Orleans, La.

The development has uncovered a new concept in fugitive emulsifiers and has opened a new field for glycerine and tung oil that will insure longer lasting applications of insecticides in orchards, food crops and other farm uses. Drs. Goldblatt and McKinney have received honors on former occasions for exceptionally creative work in their research. In 1958 each received the Department's *Superior Service Award*.

Dr. Goldblatt, recently transferred to the ARS laboratory at Albany, Calif. He accepted the joint award, and Honor Plaque and $1,000 for himself and Dr. McKinney at ceremonies held in New York City.

A native of Corona, N.Y., Dr. Goldblatt was with the southern regional research laboratory from 1940 through 1958. Since 1952, he has conducted research on the utilization of vegetable oils, work which led to his collaborative efforts with Dr. McKinney in tung oil. He has 80 publications and 15 patents to his credit.

Dr. McKinney, who was born in Cincinnati, Ohio, began his service with the Department's Bureau of Chemistry in Washington, D.C., in 1923 and has been associated with the Southern Division since 1948. For 19 years he was Chemist-in-Charge of the tung oil laboratory at Gainesville, Fla., and in Bogalusa, La., and now is stationed at New Orleans where the tung oil work is now being done. He has published 88 scientific papers and holds 4 patents.

Cash awards authority

Effective Feb. 2, 1959, and for a one year period thereafter, authority of agency heads to grant cash awards to individual employees and to groups of employees, for benefits resulting from suggestions, group performance and special acts is increased from $300 to and including $500. The maximum cash award for sustained outstanding performance and heroic action continues to be $300.

Don't be a litterbug!

4-H staff changes

PROVIDING the rural youth of America with the character-building training of the 4–H Club program is one of the responsibilities of the Federal Extension Service. Developing a dynamic program for farm boys and girls in this "space" age, calls for continued study and progress on the part of 4–H leadership. To meet this challenge, FES recently made changes in personnel which will both interest and affect state and county 4–H workers.

Miss Fern Shipley, former Utah assistant State 4–H leader who has been in the Federal office for the past 7 years, has been named associate leader in home economics. In her new capacity she will work especially in the coordination of 4–H home economics programs.

Succeeding her as Western States field agent is Dr. Mary Frances Lyle, until recently assistant State 4–H leader in South Dakota. Dr. Lyle, a one-time home demonstration agent, has a degree in education from the University of South Dakota, a Master's in clothing and textiles from Iowa State College, and a Ph.D in Extension administration from the University of Wisconsin. Besides her work in the Western Region, she will lead 4–H evaluation, safety, camping, and recreation programs.

John Banning, who has been helping guide senior 4–H and Young Men's and Women's programs for the Federal staff during the past year and a half, has become Central Region field agent. Banning, an assistant Indiana State 4–H leader before coming to Washington, has moved into the position left vacant by C. C. Lang's transfer last fall to ICA, Bogota, Colombia. In his new job, Banning will give more intensive service to the 12 central States and will also assist with YMW programs for 4–H on a nationwide basis.

V. Joseph McAuliffe, former assistant New York State leader, joined the Federal staff in mid-February to fill the senior 4–H programs position opened by Banning's shift. McAuliffe, in addition, will coordinate leadership development programs for some 382,000 volunteer local leaders. He has been a county 4–H agent and was a National 4–H Club Fellow for a year in Washington before joining the New York State staff.

U.S. Department of Agriculture Post No. 36 of the American Legion will hold its monthly luncheon meeting March 25 in room 6962.

Changes in FES having to do with 4–H Club leadership affected these 4 employees. Upper left—Fern Shipley. Upper right—Dr. Mary Frances Lyle. Lower left—John Banning. Lower right—V. Joseph McAuliffe.

Reemployment ruling

An amendment to the Federal Personnel Manual having to do with reemployment of annuitants was published in the Federal Register in December. The effect is as follows:

> When an annuitant is reemployed in a position where he is excluded from retirement coverage on or after November 15, 1958, and such annuitant (1) retired for disability and is found before reaching age 60 to be recovered or restored to earning capacity or (2) is receiving annuity based on involuntary separation for reasons other than age or misconduct or delinquency, the annuity will continue; no retirement deductions will be made from his salary; and there will be deducted from his salary, except for lump-sum leave purposes, an amount equal to the annuity allocable to the period of actual employment.

Such annuitants who were reemployed on or after October 1, 1956, and who are currently on the rolls, shall continue to be subject to suspension of annuity as heretofore.

Dr. D. G. Aldrich has been appointed University of California Dean of Agriculture with statewide responsibilities.

Harry W. Henderson, formerly with CSS information, has transferred to FAS information.

Employee training

OFFICE of Personnel gives the following information on the training of Department employees in non-government facilities under the temporary program now in effect under the Government Employees Training Act.

Prior approval by the Director of Personnel of all outside training is required. Retroactive approval may not be given. In order that cases may be handled in an orderly manner, it is requested that the Office of Personnel be allowed three full working days to process requests for authorization. Five working days should be allowed for cases involving full-time training lasting a college quarter or longer. The deadline for approval is the last working day before the day on which training is actually to begin.

The agreement by the trainee to remain in the service of the Department after the training is completed shall be signed not later than the calendar day before the day on which training actually begins.

Cases involving full-time training lasting a college quarter or longer should be carefully explained and justified, together with pertinent information about the trainee, his previous education, and his work experience. In all cases there should be information on the duties of the employee and an explanation of the specific need to be met by the proposed training.

The agency recommendation should be signed by a responsible official of the Washington office who is concerned with personnel administration including training. Cases involving full-time training for a quarter or more should be signed by the agency head, the assistant head for administration, or the agency personnel officer.

Government is a trust, and the officers of government are trustees; and both the trust and trustees are created for the benefit of the people.

—Henry Clay, 1829

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR APRIL 1, 1959

Awards Ceremony

THE DEPARTMENT'S 13th annual *Honor Awards Ceremony* will be held at 10:30 a.m., Tuesday, May 26, 1959, at the Sylvan Theater on the Washington Monument grounds.

At that time, employees selected to receive the Department's *Distinguished* and *Superior Service Awards* will be honored. Also, employees who have completed 40 or more years of service in the Department will be recognized.

The members of the 1959 Distinguished and Superior Service Award Committees, appointed to review agency nominations, are:

Distinguished Service Award Committee—Dr. H. M. Briggs, president, South Dakota State College of Agriculture & Mechanics, College Station, Brookings, S. Dak.; Clarence M. Ferguson, Administrator, FES; Marvin L. McLain, Assistant Secretary; Wheeler McMillen, The Council for Agricultural & Chemurgic Research, 230 South Seventh Street, Philadelphia 5, Pa.; Don Paarlberg, Special Assistant to the President; and Ernest C. Betts, Jr., Director of Personnel.

Superior Service Award Committee—Miles Horst, Special Assistant to the Secretary; Dr. G. W. Irving, Deputy Administrator, ARS; Rodger R. Kauffman, Administrator, CEA; Roy W. Lennartson, Deputy Administrator, AMS; C. E. Swain, State conservationist, SCS, Indianapolis, Ind.; Charles Tebbe, Regional Forester, FS, USDA, Missoula, Mont.; and Ernest C. Betts, Jr., Director of Personnel.

Arrangements have been made to hold the ceremony indoors at the Departmental Auditorium between 12th and 14th Streets on Constitution Avenue if the weather is inclement.

Success consists of getting up once oftener than you are knocked down.

—Selected.

500111°—59

A THOUGHT

A loaf of bread bounced from a basket as a baker's truck turned the corner too quickly. When the loaf hit the pavement a crumb broke off. Three sparrows swooped down to fight over the crumb. Finally one sparrow flew away with the crumb with the other two sparrows in pursuit. The loaf went unnoticed.

—Fable for today

Watershed Congress

Theme of the 6th National Watershed Congress to be held May 25–27 in Washington, D.C., will be "Five years of progress." The Watershed Protection and Flood Prevention Act, Public Law 566, was passed in August 1954. The act is administered by SCS.

Under the act, 1,025 local organizations in 46 States and Hawaii and Puerto Rico had applied for assistance in developing small watershed projects by January 1, 1959. Of these, 396 in 46 States and Hawaii had been authorized to receive planning help, and 139 in 42 States, including 7.5 million acres, had been authorized to receive help in installing works of improvement.

Youth guidance

Helping Rural Youth Choose Careers is the title of Miscellaneous Publication No. 771 prepared by FES.

After asking the question, "How many of the young men and women now living on farms can be effectively absorbed in farming as an occupation?" the bulletin goes on to point out the trend to fewer and fewer farmers and the need to be prepared for any career selected.

The bulletin lists some 80 occupational opportunities off the farm—many of them connected with agriculture. It concludes with a summary of things communities can do to help their young people adjust to the ever changing farm scene.

First 75 years

"BIOGRAPHY OF an Ideal," subtitled "The Diamond Anniversary History of the Federal Civil Service," was published last month by the Commission. This 170-page, informally written history covers a timespan from 1787 to 1958, and shows how the story of civil service in America is intertwined with the history of our country. The volume is generously illustrated with photographs, engravings, old prints, etc., including a complete series of engravings of U.S. Presidents obtained from the Bureau of Engraving and Printing. The new history, one of the projects of the 75th Anniversay Year, is the successor to the Commission's earlier publication, "History of the Federal Civil Service," no revision or updating of which had been undertaken since its publication in 1941.

"Biography of an Ideal" should prove useful in a number of ways. In addition to providing a brief, lively account of the subject for readers inside and outside Government, it should fill a reference need for researchers, teachers, students, and others in both public and private organizations. An index is included. A limited distribution of this publication has been made to key CSC officials and to libraries of interested organizations and institutions. The history is on sale by the Superintendent of Documents, GPO, Washington 25, D.C., for 55 cents a copy.

—*U.S. Civil Service Commission Employee Bulletin*

Patio theater

Two films have been selected to be shown in the Patio Theater at the Department in Washington, D.C., during April.

From April 1 to 21, "Fire Ant On Trial" will be shown. This is a 28¼-minute color film which digs into the inside life of a fire ant colony. Control measures and what is being done to combat the damage, discomfort, and further spread of this pest make this an exciting and useful film.

Prints may be obtained from film libraries in the 10 infested States or directly from the Office of Information, Motion Picture Service, U.S. Department of Agriculture, Washington 25, D.C.

The other film, "The Forest Service Engineer," will be shown from April 23 through April 30. This is a Forest Service recruiting film in color which runs for 24½ minutes.

Trouble spots

A SET of 15 questions on letterwriting came to the attention of your editor recently. You may want to use them to check on your letters:

1. Are most of your letters less than a page long?
2. Is your average sentence less than 22 words?
3. Do you try to keep paragraphs short—less than 10 lines?
4. Do you avoid beginning a letter with "Reference is made" or "This office is in receipt of your letter"?
5. Do you know some good techniques for beginning letters naturally and conversationally?
6. As a rule do you paraphrase laws and regulations instead of playing safe and quoting them?
7. Do you know what's wrong with phrases like these: "makes provision for," "held a meeting," "gave consideration to," "meets with the agency's approval"?
8. Do you use personal pronouns freely, particularly the personal pronoun, you?
9. Are your letters written in the first person ((we or I) shall appreciate) rather than the third person (this agency will appreciate)?
10. Do you prefer active verbs (The manager read the letter) to passive ones (The letter was read by the manager)?
11. When you have a choice, do you choose little words (pay, help, mistake) rather than big ones (remuneration, assistance, inadvertency)?
12. Whenever possible do you refer to people by name (Mr. Jones, Miss Smith) rather than categorically the claimant, the vendor, the applicant)?
13. Compare your letters with your talk. Do you sound as you do when you talk in a careful manner?
14. Do you answer a question before explaining the answer?
15. Have you an urge to use a red pencil on phrases like "Attention is called to the fact," "It is to be noted," and "It will be apparent"?

REA cash awards

For beneficial suggestions, five REA employees received a total of $100. Awards went to: Doris Tobias, two awards for a total of $60. Dorothy M. Cooley, Vestal Jenkins, Carlo Mazelli, and David Wertheim, each $10.

USDA Club News

Harry Rossoll, "Smokey Bear" cartoonist and regional illustrator for the Forest Service, is the new president of the USDA Club in Atlanta, Ga. Serving with him are Davis D. Slappey, FHA, vice president; Miss Edith Bagget, AMS, secretary; and Miss Annona Lindley, AMS, treasurer.

New President Atlanta USDA Club

Dr. Harold F. Breimyer, of AMS Statistical and Historical Branch, Washington, D.C., was the featured speaker at a recent meeting of the Knoxville, Tenn., USDA Club. He told of his tour of Russia.

"Support your USDA Club," urges the Dallas, Tex., USDA Club News. It goes on to say, "The USDA Club is your club. Contact your USDA Club representative and tell him what you want the club to do. Your interest and suggestions give the club life and vitality."

The Denver USDA Club at its March meeting heard Charles Strickland, FHA program loan officer, give an illustrated discussion on selected areas of the Middle East. Mr. Strickland recently completed a tour of duty with ICA under the point 4 program. He was headquartered in Baghdad, Iraq. He also visited Damascus, Syria; Jerusalem, Israel; and Petra, the lost city.

Added prestige for members of the San Juan, Puerto Rico USDA Club has been attained by issuing each a *Certificate of Membership* and *membership card*. Chester L. Brians, ARS plant quarantine inspector, Club President, submitted copies of these to *USDA*.

A job in agriculture?

WOULD YOU advise a young man or young woman in college to consider making a career in agriculture? If you would, you may be interested in a new publication developed by a special committee of our land-grant colleges and universities and the National Project in Agricultural Communications.

"I've Found My Future In Agriculture" is the title of this attractive booklet which begins with this statement, "Mr. Johnson, our high school counselor, says: 'College training in agriculture leads to some of today's best careers.' "

This is followed by a chart comparing the estimated life income at various levels of education. For 8 years of schooling it is $116,000; 4 years of high school, $165,000; 1 to 3 years of college, $190,000; and for 4 or more years of college, $268,000.

The publication then lists a number of fields of endeavor under major headings such as research, industry, business, education, communications, conservation, and farming and ranching. It points out that of the 65 million people employed in the United States about 26 million work somewhere in agriculture.

With eye-catching pictures and terse text the booklet goes on to show the program of training in the land-grant colleges and universities and how this equips the individual for his chosen field, be it business and industry in agriculture, research in agriculture, education in agriculture, communications, conservation or other services in agriculture.

The publication concludes with the observation that "One of the most important jobs in agriculture is on the farm. It's a job that demands skill, energy, and ambition."

The booklet advises that parents or others interested should direct requests and questions to "The Dean of Your College of Agriculture." This is not a Department publication so we have no copies available for distribution.

New Department films

The Forest Service Engineer—FS—24½ minutes—color.

Fire Ant On Trial—ARS—28¼ minutes—color.

Building Food Sales Through Better Merchandising — AMS — 15½ minutes—color.

Minimum Tillage—Department Motion Picture Service and University of Illinois cooperating—15 minutes—color.

These award winners are from Texas. They work in the Lavaca County ASC Office which was recently selected as the 1958 Outstanding Class B County in the Southwest Area comprised of nine States. They are—top row from left to right—Henry J. Henke, Arthur G. Stratmann, Eugene N. Hermes, Victor J. Barborak, and Warren D. Moody; front row—Celia L. Chapman, Jannie B. Pustejovsky, Hermina M. Prasek, Edell M. Mascheck, Doris K. Allee, and Myrtle M. Hessler. Two members of the county staff are not shown—Melba M. Cook and Marilyn L. Woytek.

Texas ASC office cited

LAVACA County, one of the 16 counties comprising Texas ASC District No. 12, has been selected by the Area Directors Incentive Awards Committee as the 1958 Outstanding Class B County in the Southwest area comprised of Arizona, California, Colorado, Kansas, Nevada, New Mexico, Oklahoma, Texas, and Utah.

Lavaca was selected as the outstanding county because of its "effective and efficient operation of ASC programs for 1958."

Certificates and cash awards were presented to the Lavaca County personnel in a ceremony at the Texas State ASC Office recently.

Tom Miller, Deputy Director, Southwest Area, Washington, D.C., assisted by Searcy M. Ferguson, Chairman, Texas State ASC Committee, and Warren D. Moody, Farmer Fieldman, ASC District No. 12, made the presentations.

The following county committeemen and county office personnel were recognized as having made substantial contributions to the effectiveness of the program administration in Lavaca County: Eugene N. Hermes, Victor J. Barborak, Henry J. Henke, Arthur G. Stratmann, Doris K. Allee, Celia L. Chapman, Melba M. Cook, Edell M. Mascheck, Hermina M. Prasek, Jannie B. Pustejovsky, Elroy Riebschlaeger, Marilyn L. Woytek, and Myrtle M. Hessler.

U and US in USDA

Joseph L. Puppo of Morgan Hill has succeeded A. L. Fourchy of Fresno as chairman of the California State ASC Committee. Wesley J. Haire of Sonoma has been appointed to the committee as a member.

Dr. Noel P. (Pat) Ralston has succeeded Dr. Paul A. Miller as extension director at Michigan State University. Dr. Miller is now vice president of the university in charge of offcampus education.

A native of Missouri, Dr. Ralston received his B.S. and M.S. degrees from the University of Missouri and his Ph. D. from Cornell.

New Extension Director at the Alabama Polytechnic Institute at Auburn to succeed P. O. Davis May 1 is Dr. E. T. York, Jr.

A 1943 graduate of Alabama Polytechnic Institute with a B.S. in agricultural science, Dr. York served as an Army officer from 1943 to 1945. Afterward he returned to API where he received his master's degree in agronomy in 1946. In 1949 he received his Ph. D. in soil science from Cornell University.

Arrangements have been made for the translation of Russian scientific literature under the direction of the Office of Scientific Information, National Science Foundation.

4-H Alumni award

ONE OF THE 8 National 4-H Alumni Awards for 1958 was presented this month to David A. Hamil, REA Administrator. The citation and accompanying plaque were presented at the Annual Colorado State 4-H Club banquet in Denver as a feature of National 4-H Club Week.

The 4-H Alumni Recognition Program was started seven years ago by the Extension Service and the National Committee on Boys and Girls Club Work. Its purpose is to honor former 4-H members, who have taken a leading part in the community activities, public service, service to 4-H Club work, and who have achieved success in their chosen careers.

Mr. Hamil, a Colorado rancher and former Speaker of the House of the Colorado General Assembly, was graduated from Hastings College, Hastings, Nebraska. He was a pioneer in his state's rural electrification program and helped to organize the REA-financed Highline Electric Association of Holyoke, Colorado. He became head of the Rural Electrification Administration in June of 1956.

In his talk at the banquet in Denver when he received the award, Mr. Hamil told of his first project as a member of the Logan County, Colorado, Pig Club, and of his later activity as a 4-H leader in the County. He pointed out that his family has followed in the 4-H Club tradition. His three children, Jo Ann, Don and Jack are Club members, and Mrs. Hamil has worked as a Club leader. Jo Ann was one of the group of 4-H'ers chosen to visit Europe under the International Farm Youth Exchange program during the summer of 1957.

Meat inspectors

Chicago with its acres of stockyards and tremendous meat packing industry requires a staff of some 200 meat inspectors to carry out the Department's responsibility for safeguarding the Nation's meat supplies. Many of these meat inspectors are members of Meat Inspection Lodge No. 44 of the American Federation of Government Employees.

Recently the following were installed as officers of this Lodge: George W. Adams, president; Orville T. Washington, 1st vice president; George L. Hoff, 2d vice president; Tillman Kalker, 3d vice president; Francis K. Stasila, secretary-treasurer; Glenn Aument, recording secretary; and William Konicki, sgt. at arms.

What we do

THE U. S. Department of Agriculture is people. It is a team of some 88,543 people as of Dec. 31, 1958—70,411 full-time and 18,132 part-time and intermittent. In the words of Secretary Benson, "Our Department is an integrated unit in which we all work together."

But we do many things. Some of us are in one agency, some in another but we are all part of the same team. We work in all the states and territories of the United States and in many countries of the world. We do research on field crops, marketing, new uses, and many others. We inspect baggage at ports of entry to prevent "hitch-hiking" bugs and germs from coming in to destroy our crops and herds. We man "look-out" towers to protect our forests from fires. We take soil samples and make soil maps to help in the development of programs to prevent soil erosion. We make loans so that rural families can have electric lights and telephones.

These are but a few of the many, many things we do. And through these programs and activities we are helping to build a better, a stronger, and greater America. We are helping to provide *a better living for more people.*

Sometimes, however, we forget that we are part of this Department team. We forget that the smoke-jumper in Montana, the inspector at the El Paso station, the scientist at the Peoria utilization lab, the county agent in Warren County, the crop insurance salesman in Nebraska, and so on, are all team-mates.

To help us know more about what we do, *USDA* will bring you a brief statement on some phase of what we are doing as a feature in each issue of future *USDA's*.

If this helps you to a better understanding of the Department and your place as a member on the Department Team, our purpose will have been accomplished.

SCS unit honored

The Fort Worth SCS carthographic unit recently received the SCS *Certificate of Merit* for excellent service. The award was presented to the unit by F. M. Orsini, director of the SCS carthographic division in Washington, D.C. Dr. H. L. "Doc" Dean, head of the Fort Worth unit, accepted the award for the unit.

The Fort Worth unit serves Texas, Oklahoma, Arkansas, Louisiana and New Mexico—supplying maps and other carthographic services for the 560 work units in these states.

Here Mrs. O'Shaughnessy and Wade M. Edmunds and Raymond W. Lynn, REA officials, are preparing to have a bronze plaque placed in the Bethesda Suburban Hospital as a memorial to John K. O'Shaughnessy, former Assistant REA Administrator.

O'Shaughnessy memorial

AS A FITTING tribute to the late John K. O'Shaughnessy, former Assistant REA Administrator, a memorial was dedicated March 2 at the Suburban Hospital at Bethesda, Md.

Mr. O'Shaughnessy was a member of the REA staff for more than 20 years before his retirement in September 1957. He also served on the hospital's board of directors. After his death in July 1958, a memorial was established in his honor. Contributions were received not only from the REA staff in Washington and the field but also from REA borrowers, electrical contractors, suppliers, engineering firms, and trade associations.

The money will be used to provide furnishings for the hospital's new recovery room. A large plaque on the door reads:

"In memory of John K. O'Shaughnessy, Assistant Administrator, Rural Electrification Administration, from his family and friends."

Taking part in the dedication were Mrs. O'Shaughnessy and her two children, Mrs. Robert M. Rivello and Charles J. O'Shaughnessy. Two REA officials who were closely associated with Mr. O'Shaughnessy during his Government career, Wade M. Edmunds and Raymond W. Lynn, also were present. Mrs. Amelia C. Carter, hospital administrator, presided.

—BERNARD KRUG, REA

Plentiful foods

USDA's April list:

Featured—Pork.

Other plentifuls—Lard, eggs, broiler-fryers, potatoes, cabbage, canned peas, milk and dairy products, peanuts and peanut products, honey, and walnuts.

By the way

AWARENESS of life and the world around us is so essential to our well-being, our happiness, and our work that we wish to share with you this gem from *Sunshine Magazine.* The author, Wilferd A. Peterson, says:

Thoreau wrote—"Only that day dawns to which we are awake."

The art of awareness is the art of learning how to wake up to the eternal miracle of life with its limitless possibilities.

It is rising to the challenge of the stirring old hymn—"Awake, my soul, stretch every nerve."

It is developing the deep sensitivity through which you may suffer and know tragedy, and die a little, but through which you will also experience the grandeur of human life.

It is following the philosophy of Albert Schweitzer, who teaches "reverence for life," from ants to men; it is developing a sense of oneness with life.

It is practicing empathy through which you identify yourself with the hopes, dreams, fears, and longings of others, that you may understand them and help them.

It is learning to interpret the thoughts, feelings, and moods of others through their words, tones, inflections, facial expressions, and movements.

It is keeping mentally alert to all that goes on around you; it is being curious, observant, imaginative, that you may build an ever-increasing fund of knowledge of the universe.

It is striving to stretch the range of eye and ear; it is taking time to look and listen and comprehend.

It is searching for beauty everywhere—in a flower, a mountain, a machine, a sonnet, and a symphony.

It is knowing wonder; awe and humility in the face of life's unexplained mysteries . . .

It is enlarging the scope of your life through the expansion of your personality.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR APRIL 15, 1959

Azalea time

MOUNT HAMILTON is more than just another hill at the National Arboretum in Washington, D.C., when the 20 acres of azaleas are in bloom each spring. According to H. T. Skinner, ARS, director of the arboretum, the azaleas will probably be in full bloom about April 26 to 30 this year.

For camellia and daffodils and through the azalea season, from April 11 to May 11, the arboretum is open to the general public on Saturdays and Sundays from 10 a.m. to 6 p.m. From this spring on it will be open all year during regular office hours. Field employees in Washington during this period should take advantage of this opportunity to see one of the most exciting floral exhibits to be seen anywhere.

The arboretum was established by an act of Congress on March 4, 1927, and its purpose is to conduct research with woody plants and to further public education with respect to trees and shrubs susceptible of cultivation in the climate prevailing in the Washington, D.C., area.

While the azaleas in bloom is, perhaps, the highlight of the flowering season, there is much to please the eye of the connoisseur of beauty from late March to the end of October.

Beginning with Japanese camellias, the magnolias and early bulbs, each day brings some new blooming—quince, daffodils in more than 200 varieties, cherries, crabapples, flowering dogwood, rhododendrons, on to the fall-flowering lycoris and camellia. And as a grand finale before winter there is the brilliance of the yellows in the tulip poplar and hickory, and the reds and bronzes of the gums and dogwoods which are abundantly scattered throughout the native woodlands of the arboretum.

Effective September 1, the State College of Washington will become Washington State University.

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A THOUGHT

Something there is about working in the open country—spading, plowing, seeding, weeding, harvesting, feeding, tending cattle and sheep—that gives you muscle with tenderness, zeal with judgment, leadership with humility.

—Sam Guard, in Kentucky Farmer

Civil Service chief

Roger W. Jones, who has been in Federal service since 1933, has been appointed by President Eisenhower to succeed Harris Ellsworth as Chairman of the U.S. Civil Service Commission. The new Chairman has served in various key posts in the Bureau of the Budget and most recently as Deputy Director. His appointment to CSC is for 6 years.

Life is a grindstone. Whether it grinds a man down or polishes him up depends on the stuff he's made of.

—JOSH BILLINGS

Just a minute

OFTEN one hears the complaint, "I didn't get anything out of it." This may refer to a speech—a book—a meeting—or a discussion. This complaint prompts the passing on to the readers of *USDA* this thought from "The Editor's Scrapbook."

It is entitled "How Much Ocean?"

The Divine mind is infinite and within it are Infinite resources—*Infinite Life, Infinite Love, Infinite Wisdom, Infinite Power, and Infinite Substance.* The only question is, How much of these things can you appropriate for your use?

How much *Intelligence* can you assimilate and make use of? How much *Understanding* can you grasp? How much *Divine Love* can you experience? How much *Divine Substance* can you make your own? The supply is unlimited; the only limit lies within yourself.

When you go down to the seashore, you find what is practically an unlimited supply of sea water at your disposal. There are billions and billions of gallons of water there, but the amount which you can carry away will depend upon the vessel with which you have provided yourself. If you take a 10-gallon can, you can take away 10 gallons; if you take a pint, you can take away a pint of water. If it is a thimble, then you will only be able to carry away a very little water.

So it is with *Divine Abundance.* The only limit is the limit of our capacity to receive.

The Northeast AAACE meeting will be held at Boston, Mass., April 26–28.

This is just one of the many beauty spots at the National Arboretum.

What we do

HOW to kill an animal without hurting it—or with the least possible discomfort? That was the job given the Department under provisions of the humane slaughter law of 1958. After advice and consultation with the Humane Slaughter Advisory Committee established in accordance with the law, the Department has designated three methods of handling and slaughtering livestock:

Chemical—the use of carbon dioxide gas for sheep and swine.

Mechanical—the use of captive bolt stunners, or gunshot on sheep, swine, goats, calves, cattle, horses and mules.

Electrical—the stunning of swine, sheep, calves and cattle with electric current.

Designated methods require that the carbon dioxide gas or electric current be administered so as to produce surgical anesthesia in the animals quickly and calmly, and that the captive bolt stunners and firearms produce immediate and complete unconsciousness with minimum of excitement and discomfort. The animals must also be driven to slaughter-preparation areas with a minimum of excitement and discomfort. Areas through which the animals are driven must be free from hazards that might produce pain.

Packers offering meat products for sale to Federal agencies after July 1, 1960, must comply with the law.

Ritual requirements with respect to slaughter are deemed by the humane slaughter law to comply with the public policy it expresses, and are also exempted from the terms of the act.

Research to improve acceptable slaughter methods and to develop other methods that comply with the intent of the law is continuing. As new or improved methods are developed they will be considered and evaluated, with the continuing help of the Advisory Committee.

Dr. K. F. Johnson, chief staff officer for humane slaughter in the Meat Inspection Division of ARS, has been assigned responsibility for this work.

Florida county cited

Gadsden County, Fla., was selected as the *Outstanding County of 1958* under the ASC Incentive Awards Program for class A counties in the Southeast Area.

Our story in the February 4 issue of *USDA* announced Cumberland County, N.C., as the outstanding county. The honor received by the Cumberland County ASC Office was for class B.

Here Willard Funk, South Carolina ASC State Administrative Officer—with President Eisenhower looking on—explains a control chart used in supervising county ASC offices, at a management workshop for State Administrative Officers in the Southeast Area, CSS. Next—from left to right—is John Thurston, Washington, D.C., staff assistant; Charles M. Cox, assistant to the CSS Deputy Administrator for Production Adjustment; Eugene W. Bayol, Deputy Director, Southeast Area, CSS; Horace D. Godfrey, North Carolina ASC State Administrative Officer; Clarence E. Slack, Louisiana ASC State Administrative Officer; Clyde R. Green, Director, Southeast Area CSS; with his back to the camera, Assistant Secretary of Agriculture Marvin L. McLain; Bernard L. Collins, Alabama ASC State Administrative Officer; and O. P. McArthur, Florida ASC State Administrative Officer. H. L. Manwaring, Deputy Administrator for Production Adjustment, also took part in the workshop.

U and US in USDA

Dr. Benjamin Schwartz, principal parasitologist of the ARS Animal Disease and Parasite Research Division, Beltsville, Md., has been invited to give the Theobald Smith Memorial lecture before the New York Society of Tropical Medicine on May 21.

Lee T. Morgan has succeeded R. N. Irving as Idaho SCS State Conservationist. He has been serving as Deputy State Conservationist in Utah since 1954. His headquarters will be at Boise. He joined SCS as a trainee at Dalhart, Tex., in 1935.

Dr. W. Dayton Maclay, formerly Director of the ARS utilization laboratory at Peoria, Ill., has been appointed Assistant Administrator of ARS to succeed Dr. Guido E. Hilbert, who was recently appointed director of USDA's foreign research contracts and grants program. Dr. Frederic R. Senti has succeeded Dr. Maclay at Peoria.

Richard A. O. Schwartz, of Cleveland, Ohio, is the new agricultural attaché to Ciudad Trujillo, Dominican Republic. Mr. Schwartz has served at a number of foreign posts, including Berlin, Oslo, Ottawa, Vienna, and Bonn.

Management improvement

BECAUSE good *Management* is so vital to the administration of Department programs and responsibilities, an increasing number of management schools and workshops are being held in Washington, D.C., and in the field.

And many of the topics taken up at these workshops are valuable to all Department employees; such things as planning, budgeting—time and money, use of modern office machines, organization, paperwork, working with other people, planning, delegation and assignments, followup or reporting.

The end objective of all this is, as Ralph S. Roberts, Administrative Assistant Secretary, says, "The test of good management in our Government is found, we believe, in the degree to which it permits us to give the public the maximum return for each dollar spent."

To improve this degree is the purpose of management workshops. An example is a recent *Management Workshop* held at the South Carolina State ASC Office for the ASC office managers of the Southeast area. This workshop was largely a roundtable discussion of effective management practices in directing the extensive operations of State and county ASC offices.

Home Demonstration Week will feature many such "homemakers-in-action" scenes as this. Here Mrs. Elmer Christensen, a local volunteer leader of Utah, teaches sewing techniques to—from left to right—Mrs. Walter E. Mullins, Mrs. Joseph Bringhurst, Mrs. Wallace Wilding, and Mrs. Glenn Hogan.

Top ten

PUBLICATIONS from the U.S. Department of Agriculture have had an important part in the tremendous advancement of American agriculture. In recent years publications having to do with homemaking have been leading in popularity.

Here is a list of the 10 most popular in 1958 in order of their popularity:

Daily Food Guide, Chart 424; Family Fare, G 1; Home Freezing of Fruits and Vegetables, G 10; Money-Saving Main Dishes, G 43; National Food Guide, Leaflet 288; How To Make Jellies, Jams, and Preserves, G 56; Home Canning of Fruits and Vegetables, G 8; Defense Against Radioactive Fallout on the Farm, FB 2107; Roses for the Home, G 25; and Insects and Diseases of Vegetables in the Garden, G 46.

The most popular for all time—1904–1958:

National Food Guide; Home Canning of Fruits and Vegetables; Growing Vegetables in Town and City; Money-Saving Main Dishes; Stain Removal; Family Fare; The Farm Garden (5,500,000 copies distributed by 1958); Farm Poultry Raising; Diseases and Parasites of Poultry; Homemade Jellies, Jams, and Preserves; Home Freezing of Fruits and Vegetables; and Roses for the Home.

To destroy the Western tradition of independent thought it is not necessary to burn the books. All we have to do is to leave them unread for a couple of generations.

—Robert M. Hutchins

Invest in Freedom.

Albany lab cited

The Department's research laboratory at Albany, Calif., recently received an *Award of Merit* from the National Association of Frozen Food Packers for "contributions in fundamental and applied research which have greatly aided the development of the frozen food industry."

According to laboratory officials, the award is due particularly to a comprehensive research project on the extent to which top quality in frozen foods survives under various temperatures during periods of time. The project is widely known as the time-temperature tolerance project and is proving highly useful to frozen-food packers, shippers, warehousemen, distributors, and retail operators. Consumer groups are also using the results.

The National Association of Frozen Food Packers is the second national industrial group who have honored the local laboratory for this work. Last fall the National Frozen Food Distributors Association presented a similar award to the laboratory at its annual meeting in New York.

Brice K. Meeker, who has been Chief of the Commodity Analysis Branch of FAS' Livestock and Meat Products Division, has been appointed agricultural officer at Hong Kong, a newly established post.

Roy A. Killenbeck of Scobey has been named a member of the Montana State ASC Office to fill a vacancy created by the resignation of Roy M. King of Miles City.

Homemaker's week

HOME IS WHERE you make it may well be the slogan of the nearly 7 million homemakers expected to observe *National Home Demonstration Week* from May 3 to 9. For these women, no school bells ring, no report cards are issued, no studies required, and no classrooms assigned. Instead, these "pupils" will plan their own courses and choose their own "teachers."

This adult educational program is called "home demonstration work" because of the "show-how" and "know-how" angles to conveying the latest home economics research useful in the home.

About 1⅓ million women participate through organized groups, and about 5½ million others take part through special-interest workshops, meeting series, discussions, demonstrations, and in other ways. All want to know how to manage their homes more efficiently and to have healthier, happier families. Specifically they learn how to better understand human needs and family goals; how to handle their personal resources of time, money, and energy more wisely; how to prepare tastier, more nutritious meals; how to select suitable clothing at reasonable prices; how to choose comfortable and worth-the-money homefurnishings; to provide a convenient, and attractive home; and to participate as good citizens in community affairs.

Stressed during this year's *National Home Demonstration Week* will be "the quality of family living"—with emphasis on quality. Among the various aims will be to focus homemaker attention on latest home economics research findings for everyday living; to acquaint other women with this out-of-school educational program available to help them and their families adjust to changing social and economic conditions; and to recognize and honor local volunteer leaders.

Volunteer leaders—now about 615,000 strong in all the States and Territories—largely plan and carry on the home demonstration program in organized groups. They are the "teachers" chosen by homemakers themselves from their own ranks to lead these out-of-school learning activities. All are trained and assisted by home demonstration agents—the home economists employed by the Cooperative Extension Service.

—Frances Clingerman, FES

"No Time for Status Quo" was the topic of recent organization and methods conference in Washington, D.C.

My job

I AM a soil scientist with the Soil Conservation Service. My job is to examine soil in the field. I dig holes and pits for a careful study of the soil. I examine it for color, for content of sand, silt and clay. I examine it for arrangement of the soil particles, for hardness and stickiness, for lime, root penetration, for depth to rock, gravel or other underlying material and many other features. To some, the job gets boring—quip not intended—and lonesome.

But it's an interesting job. There are many interesting things. There's the vegetation, the wildlife, the insects, the differences in the soil itself and the life in it. Each day adds some new experience.

One day I may map a piece of rangeland. I observe the grass, the brush and weeds. Why is the grass darker green in the draws, swales and bottoms? More water? Or is it the type of grass?

Why is crested wheatgrass a good grass? And why is June grass, well, not so good? There's needle-and-thread grass. Examine it and you know why it's called that.

Another day I go through a prairie dog town. Why do these little rodents live in towns? A coyote trots along the ridge. Where is his—or her—mate? They usually hunt in pairs. A jack rabbit takes off across the "flat" with those great bouncing hops. Will he be the supper for the coyote or will he escape again?

There was the antelope herd that raced the car at 45 miles an hour. There were the swallows with their dried-mud homes. An eagle soaring overhead. An ant hill. Don't they ever stop to sleep? Or eat? What a tug of war when I drop a crumb of bread spread with honey.

Then when I think of the purpose of my work—conservation of the soil from which comes nearly all our food and so many other necessities of life; protection of our watersheds; the preservation of our grasslands—Well, I like my job.

L. F. Clocker.

(Editor's Note: Mr. Clocker works out of the Wyoming State SCS Office at Casper.)

Top level ARS animal disease eradication administrative officials are meeting in Albany, Calif., April 16–17.

The International Animal Feed Symposium will be held in Washington, D.C., May 5–6.

Lawrence F. Clocker, SCS

Have plans—will travel

Going somewhere this year on your vacation? If you haven't decided just where, the USDA Employees Welfare and Recreation Association sponsored Travel Club extends an invitation to "come along" on any of the many trips it has planned for the vacation season. This invitation includes Department field personnel.

This year's travel schedule includes England and Scandinavia, England and continental Europe, Hawaii and Alaska. Not so far away, will be trips to Lake Louise, Banff and Glacier National Park and to Estes National Park, Pikes Peak and Denver, Colorado.

Shorter trips include weekends at New York, the Natural Bridge in Virginia, Rehoboth Beach and Longwood Gardens in Delaware and Valley Forge in Pennsylvania. Then there will be one-day trips to Hershey, Pa., and the Pennsylvania Dutch Country.

For further information call or write the Welfare Recreation Activities Office, 1066 So. Agriculture Bldg., U.S. Department of Agriculture, Washington 25, D.C.

Visitors

Dr. Anna E. Jenkins, Route 3, Walton, New York, formerly with the Plant Industry Station at Beltsville. Spent 4 years in Brazil as a U.S. scientist. Her field—mycology.

Clarence A. Anderson, Utah State Director, and Henry E. Peterson, chief program operations, FHA. They were in Washington to review policy and program operations with the folks in the national FHA office.

Most of the shadows of this life are caused by our standing in our own sunshine.

—Ralph Waldo Emerson

By the way

SPRING at Pine Creek never came March 21. Nor did it come with the first robin. Nor the first bluebird. Neither was it ushered in by the pussywillows down in the meadow. It came with the first croak of the toads—not frogs—in the swamp below the spring.

We lived in town in the "winter" and moved to the ranch in the "summer." This had little to do with the official opening of spring because we nearly always moved to the ranch early in March, several weeks before anyone would hear the sound of a toad. We moved to the ranch to get the plowing done and crops in so high water could be used to "water them up." In that dry climate in southern Utah, neither wheat, barley, nor oats would sprout until the land had been irrigated.

Then we had to have a weather eye that looked ahead to September 10, when we often had a killing frost. If our wheat wasn't in and irrigated, it would probably be nipped by the September 10 frost. Then it would be poor material for grist.

The great anticipation of spring came from the established dictum that at the first croak of a toad, shoes could come off and we could go barefoot. Next to Christmas and the Fourth of July, this was the greatest day of the year.

It led sometimes to reports not founded on fact that "hundreds, well, maybe one little toad" had made the official announcement of spring. But, somehow, Mother seemed to know when the report was true and when it was the outgrowth of wistful imagination.

With money to buy shoes hard to come by, I'm sure Dad and Mother were both glad when spring was officially announced. But nothing could ever get Mother to relent on our going barefoot until we really heard that joyful note of the toads in the swamp below the spring.

All men are born equal, but some outgrow it.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR APRIL 29, 1959

General Counsel

FRANK A. BARRETT of Lusk, Wyo., has been nominated by the President to succeed Robert L. Farrington as General Counsel of the U.S. Department of Agriculture. After 30 years of Government service, Mr. Farrington has resigned to become general manager of the National Wool Marketing Corporation of Boston, Mass.

Mr. Farrington has been General Counsel in the Department since March 16, 1954.

Mr. Barrett is a native of Nebraska where he graduated from the Creighton University, Omaha, with an A.B. degree in 1913 and an L.L.B. in 1916. He practiced law in Wyoming for a number of years until he was elected Governor of Wyoming Nov. 7, 1950. Nov. 4, 1952, he was elected to the U.S. Senate and served in the 79th, 80th, and 81st Congresses. In the Senate he served as member of the Committee on Public Lands, Irrigation and Reclamation, Mines and Mining, Indian Affairs, and U.S. Territorial Expansion.

Spring cleanup

Department employees are urged to cooperate in Spring Cleanup Week. As in the past there is no set date for an overall campaign. Each State, county, or community arranges its own program and sets the date for the cleanup. Checking on fire hazards in the home and community are among recommendations for activities. Cleaning up trash is one way to keep fire from starting by not giving it a place in which to start.

Plentiful foods

USDA's May list:

Featured—Broiler-fryers.

Other plentifuls—Eggs, turkeys, pork, lard, vegetable fats and oils, milk and dairy products, and celery.

A THOUGHT

The real democratic American idea is not that every man shall be on a level with every other, but that everyone shall have liberty, without hindrances, to be what God made him.

——Henry Ward Beecher

Law Day

President Eisenhower has again proclaimed May 1 as LAW DAY—U.S.A. A rededication of our lives to our form of government and the supremacy of the law is urged by the President as a part of the observance.

In support of the President's proclamation, True D. Morse as Acting Secretary, in a memorandum to agency heads, encouraged Department employees to observe Law Day in these words:

"I am sure that all of us realize that the enjoyment of the freedom and abundance of this land is only possible through the order and security guaranteed by the laws of free men. We in the Department of Agriculture are engaged in carrying out programs founded upon the will of the people expressed through law, which affect an important segment of the people of the United States. Let us then take this opportunity to reaffirm our faith as free men in the rule of law and justice and to encourage others to reaffirm that faith.

"I have asked the General Counsel to suggest to his attorneys in the field that they cooperate with local bar associations in programs or observances. I would like to have the attention of all personnel drawn to this occasion, and if any personnel are called upon to assist in these observances, they should be encouraged to participate."

Awards issue of *USDA* May 27.

R.D.P. workshop

AN IMPORTANT step forward in the Rural Development Program will be taken May 11–15 when State and county leaders from 30 States participating in the program meet at Weston, W. Va., for a workshop and evaluation of progress to date.

States represented at the meeting, it is expected, will each send approximately five leaders active in county and area programs, or statewide coordination of the work. Federal and State agency workers will serve as instructors and resource persons during workshop sessions.

Among the subjects to be covered at the meeting are how to organize a local rural development committee and keep it functioning; surveying local resources; tying together State and local programs; sound projects of farm and industrial development.

Under Secretary of Agriculture True D. Morse, who is chairman of the national Committee for Rural Development Program, said recently, "The workshop will do much to enable us to capitalize on experiences gained to date, and make our combined efforts in the field of rural and resource development even more productive."

Started in 1955, the Rural Development Program is a cooperative effort on the part of private groups and Government agencies to promote balanced farm and industrial progress in low income rural areas. Thirty States and Puerto Rico are taking part, with more than 100 demonstration rural counties.

The Secretary of Agriculture recently announced that State plans to expand rural and resource development type programs would nearly double the present number of participating counties.

West Virginia's Jackson's Mill 4-H Camp will be the site of the May meeting.

—Joseph C. Doherty, Inf.

Rural Life Sunday

"I suggest that each of you, as a good citizen of the community in which you live and work, take an active role in locally-planned activities in connection with *Rural Life Sunday*," urged Secretary Benson in a message to Agency heads and employees of the Department.

Rural Life Sunday is to be observed May 3 in line with the tradition that the 5th Sunday after Easter be set aside to emphasize the spiritual values of rural living.

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USDA Club News

A "smorgasbord" dinner was the featured attraction at a recent evening meeting of the Twin Cities USDA Club at St. Paul, Minn. John W. Godbold, Regional Director of the Ninth Civil Service Region, was the principal speaker. He discussed the new merit promotion policy of CSC. The event was attended by 100 USDA Club members and their wives.

Seventy people attended the March meeting of the San Juan, P.R. USDA Club. Robert Owen of FAS's tobacco division was a Washington, D.C. guest at this meeting. Members and their husbands or wives attended the Easter Party of the San Juan Club. The regular monthly dinner meeting for April featured Francisco Lopez Dominguez, collector of customs for Puerto Rico, as speaker. Mr. Dominguez is a graduate from the Louisiana State University.

Representatives from AMS, ASC, FES, FHA, and SCS formed a panel to explain and answer questions on their respective agencies at the March meeting of the Morgantown, W. Va. USDA Club.

"The proper way to cut up a Washington fryer," was demonstrated by William Simmons, 4–H Club member, at the March meeting of the Seattle Area USDA Club.

John T. Mirch (left) received the Department's Superior Service Award from Donald A. Russell, Washington, D.C., director of AMS' Internal Audit Division. Mr. Mirch is chief of the western area office of the division, and supervises activities in the 10 Western States, Hawaii, Guam, and Samoa from his headquarters in San Francisco, where the award was presented. Mr. Mirch received his award for sustained superior performance in administration of the program.

The Dallas, Tex. USDA Club held its first "Annual" dinner-dance Friday night, April 24.

The four essential food groups were highlighted in a brief article by Jean Morgan in the March issue of the Dallas, Tex. USDA Club News.

Of 1,977 radio stations replying in a survey, 1,472, or 74 percent, reported they are broadcasting the Department's AMS Farm Market News.

Employee council

Functions and responsibilities of the guards in Department buildings were discussed at the regular March meeting of the Employee Council in Washington, D.C. Wallace J. McCoy, buildings manager of the Agricultural group of buildings, was present to explain the duties of the guard force. He said the principal duty is to protect buildings and properties from fire and theft, and to insure safety of employees. During the night and holidays when employees are absent, guards have regular patrol duty in and around the buildings. When safety hazards are discovered, they are reported. Guards are also responsible for parking and safety problems in the parking courts.

Elbridge Purdy, Council Chairman, asked members of the council to canvass their agencies to determine desires and opinions regarding the advisability of establishing an Employee Service Center.

Dennis Avery, a student assistant in the Office of Information in the summer of 1957, recently accepted a position with the AMS marketing information division in Washington, D.C. Dennis is a native of Michigan, and his father is county agent in Ingham County, Mich. He received a bachelor's degree in journalism at Michigan State University in January 1958 and a master's degree in agricultural journalism from University of Wisconsin in January 1959.

U and US in USDA

Several Federal Extension Service employees have been invited to attend the Annual Convention of the Super Market Institute to be held at Atlantic City, May 24–27.

Postmaster General Arthur E. Summerfield has announced that a soil conservation 4-cent stamp will be issued Aug. 26, 1959, at Rapid City, S. Dak.

"Are you working like a dog? Suggest a better way!" advises the March issue of "CSS Work Improvement News."

Bennie Hart, secretary to Ray Walker, Oklahoma SCS State Conservationist, has written to inform us that she is a "Certified Professional Secretary."

The Newspaper Farm Editor's Association will hold its 7th annual spring meeting in Washington, D.C., May 4–5.

Roy M. Clark, of Corpus Christi, Tex., a former farm editor in the Plains, has succeeded Ted Hutchcroft as information specialist for the Great Plains Program.

A good job pays

Because Harold C. Bryson, Chief of the Southwest AMS Marketing Information Service, Dallas, Tex., did such a good job preparing material on the Packers and Stockyards Act, he was awarded the Department's *Certificate of Merit* and $250.

This is the electronic age. This "double spread" of the CSS Commodity Office at New Orleans is an example. These operators are punching and verifying "punch cards" for use in an "electric brain"—shown at left. There are 218 such operators in this room. The "console" at the left controls 56 pieces of electronic data processing equipment in the "largest single main frame operation in the world." This system will handle punch cards or magnetic tape or it can be operated from a typewriter keyboard. Processed data comes out of the system as printed reports, typewritten reports, punch cards, or magnetic tape. High-speed printers in the system deliver 500 lines (120 characters per line) per minute. Using magnetic tape, the system can "read or write" a book the size of "Gone With the Wind" in 5 minutes. The system does work that would be impossible to accomplish manually. For instance, it handles a cotton price support and inventory job in fractions of an hour that it would take hundreds of clerks days to do.

Mead appointed

E. R. Mead is the new head of the Department's New York City fruit and vegetable market news office, to succeed Merritt M. Thomas, who has retired. Mr. Mead had been in charge of the Department's St. Louis office since 1952.

"Russ," as he is known by his many friends, began his market news career in the Department in 1940. He received his first coaching in Chicago from Mr. Thomas, the man he has succeeded in New York City.

Mr. Mead is a native of Kansas and from 1930 to 1940 was in the produce business in Kansas City. In 1942, he transferred to Philadelphia as an assistant to E. R. Biddle in the market news office there. In 1945, "Russ" returned to private business but rejoined the Department in 1949. At that time he was assigned a research study on ways and means of expanding the market news service. From 1949 to 1952, he worked in numerous producing areas in virtually every State in the Union, setting up methods of compiling truck shipment statistics.

Dr. Zittle receives award

At the 135th National Meeting of the American Chemical Society held in Boston, Mass., Dr. Charles A. Zittle of the ARS Wyndmoor laboratory received the Borden Award in the Chemistry of Milk. The award consisted of a gold medal and $1,000.

L. R. Lange of Columbus has been appointed a member of the Wisconsin State ASC Committee, and Laurel L. Behnke of Clintonville has succeeded Ivan H. Kindschi of Marshall as Chairman.

Clerk awarded

Mrs. Nishimura

EVERY DAY each of us is faced with the challenge, "Is there a better—a more efficient—more economical—way?" As we look over our work here in the Department, we may sometimes wonder how we'll get it all done. There may be a "RUSH" tag on all the material in the "IN" box.

Despite the tensions and pressures, time spent in taking a good look at our job is time well spent. And a suggestion as to how to do it better—faster—easier—may result in a nice cash award. It did for Mrs. Violet G. Nishimura, personnel clerk in the CSS Denver field office. Recently she received $100 for her suggestion on a way to compute intermittent work for length-of-service awards on the same basis as for leave, retirement, and reduction-in-force.

The suggestion, adopted by the Department, establishes a uniform method of computation and helps cut down on recordkeeping in the various agencies.

Certificate of Merit

William G. Shannon, SCS engineering division, was recently cited with a *Certificate of Merit* for exceptional initiative and resourcefulness in acquiring and rebuilding surplus electronic equipment to be used as two-way radio networks by SCS's snow survey group.

These two-way radios will enable snow survey teams, most of whose work is in isolated mountain areas of the West, to deliver their forecasts more promptly. They will also be an aid to intermediate planning and a safety factor as well during emergencies and in cases of accident.

These radios were built on Mr. Shannon's own time. He gathered the required materials, reconditioned and assembled them, for less than $3,000. Similar equipment in new condition would ordinarily be priced at approximately $30,000.

An incentive bonus accompanied Mr. Shannon's award.

The Rural Electrification Administration will celebrate its 24th Anniversary Friday, May 8. Special programs are planned to commemorate the event.

Here Douglas H. Bertoch (left), FCIC district supervisor receives a *Certificate of Merit* and check for $200 from Creighton F. Lawson, Director, Washington State FCIC office.

Sustained superior service

To Douglas H. Bertoch, FCIC district supervisor in southern Idaho and northern Utah, selling crop insurance is a real service to the farmers of this area. He knows that drought, hail, frost, and ever so many insect and disease pests can wipe out a crop of wheat and leave the farmer with no return for his labor, seed, and investments in land, machinery, fuel, and fertilizer.

For his sustained superior service he was recently presented a *Certificate of Merit* and a check for $200 at the Washington State FCIC office in Spokane. The award was in recognition of his initiative, leadership, organizational skill, and judgment in directing successful sales campaigns for 1958 and 1959 crop insurance.

Civil Service report

Observance of the 75th anniversary of the Civil Service Act was highlighted in a report of activities of the U.S. Civil Service Commission in 1958. This report, published recently, also points out that notable progress was made in strengthening and improving the Federal personnel system. This was done by fundamental changes in recruitment practices for Federal service, a pay increase of approximately 10 percent for "white collar" employees, a new Federal Merit Promotion Program, advancement in incentive awards, liberalizing and extending of retirement benefits, and taking over of insurance agreements from beneficial associations and related actions and measures. During the year, President Eisenhower established the Office of Special Assistant to the President for Personnel Management. Rocco C. Siciliano, formerly Assistant Secretary of Labor for Manpower and Employment, was appointed to the new position.

By the way

FOOLISH idea? Maybe! Then again, maybe not!

"What is a foolish idea?" asks the March issue of *CSS Work Improvement News*. Because the answer seemed a good suggestion we are passing it on to you:

Frankly, that is a very difficult question to answer. The Wright brothers had a very foolish idea and most everyone was dead-set against it. Now flying is a top means of transportation. Who ever heard of talking over a wire? It sounded both foolish and impractical, but Alexander Graham Bell made it work; and so it goes, down through history the foolish ideas of the past have made some of the world's greatest contributions to mankind.

When you have an idea or when you are appraising the merit of another person's idea, think in terms of what it can do and not what it won't do. Through objective thinking all ends may be accomplished by developing the original thought. Ideas are nothing more than seeds and as the seeds develop they need cultivating. Ideas need cultivating too, if they are to blossom forth into something worthwhile.

The supervisor, particularly, should keep this thought in mind when he receives a suggestion from one of his employees.

Friend of Charlie Russell

Fred G. Renner, SCS range conservation head, had the honor of unveiling a statue to commemorate Montana artist Charles M. Russell (1864–1926) in the Rotunda of the Capitol on March 19.

Renner was a personal friend of the famous western painter and sculptor. He is an authority on Russell and his paintings and the owner of a collection of Russell originals.

This statue was Montana's first contribution to the Capitol gallery. It was sculptured by James B. Weaver, curator of the Montana Historical Society.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR MAY 13, 1959

A THOUGHT

An efficient and prosperous agriculture is not only needed to supply food and fibre and the millions of industrial and white collar workers in our cities, but if America is to survive as a healthy and happy nation, we must continue to look to the rural communities for the social stability and the spiritual and cultural sustenance without which our American institutions and traditions cannot be preserved.

—Harllee Branch, Jr.
President, Southern Co.

Note: From speech made at Memphis Rural Development Conference.

Just a minute

A FEW DAYS ago I read of an account of a young Chinese mother who carried her baby to the Yellow River. Fighting back her emotions she dropped the infant in. There was a faint cry, a gurgle, the huge turtles lying in wait milled around for a moment and that was all.

Why did this Chinese mother feed her child to the turtles? Because she could not love it? Certainly not. Nor was this the panic-stricken action of an unwed mother. She and many others like her were paying the price of a civilization which had abused its natural resources, and couldn't feed the extra mouths.

I recount this story to emphasize the inescapable relationship that exists between our human and natural resources. Life has been considered cheap and expendable by nations who have suffered extreme resource deterioration such as China—who never discovered the relationship between man and his environment. In other places, other times, and in other ways the human race has paid the price of this lack of understanding.

Conservation, in its broadest sense, means living in harmony with nature. Man cannot escape his environment. He may live out of harmony with it as they have in China, or he can develop essential knowledge and a sense of conservation. The issue is that simple.

—Reed W. Bailey, Director, Intermountain Forest and Range Experiment Station, Ogden, Utah

Armed Forces Day (S)

THIS WEEK—May 9–17—the 10th annual Armed Forces Day is being observed. A gigantic all-service "Open-House" at Andrews Air Force Base near Washington, D.C., was the scene of the "kick-off" for the week-long observance. "Power for Peace" is the theme this year and Secretary of Defense Neil H. McElroy has authorized observances throughout the United States and overseas.

Major features of the observance are "open-house" programs and community projects at all installations, wherever feasible, in the U.S. and overseas.

In support of Armed Forces Day observances May 16, Secretary Benson said:

"I am privileged to join with our people here at home and overseas in honoring the men and women of the Armed Forces of the United States.

"Truly, our Armed Forces are agencies for peace. Peace is their goal. It is fitting that again this year the theme of Armed Forces Day should be 'Power for Peace.'

"Armed Forces Day is an opportunity for the public to take a close look at the national defense system, and for our military personnel to gauge anew the single-mindedness of our people in their quest for peace through strength."

For 97 years

SERVICE! Service to farmers, to ranchers, to gardeners, to homemakers, to consumers—to people of this country and many foreign lands has been the Department's all-important product since its beginning in 1862.

Abraham Lincoln, who signed the Act creating the Department May 15, 1862, called it "The people's department." And, perhaps more than any other Federal Department it is in direct contact with "the people."

The Office Manager in more than 3,000 county ASC offices is in direct contact with the farmers of his county. He, or the clerk on the "front" desk, are the Department in the minds of many people they meet.

The County Agricultural Extension Agents and Home Demonstration Agents are visiting in the homes of farmers and other rural homes, holding meetings, conducting demonstrations and in many other ways meeting the public.

Then there are the Forest Rangers who meet with vacationers, stockmen and lumbermen; the Soil Conservation Technicians who help farmers and ranchers conserve and build their land; the FHA Supervisors who help farmers out of financial difficulties. These and many more, all working for *A better living for more people.*

So as we look back over the 97 years since the Department was born, each of us, as Department employees, can be proud of the service of this "people's department."

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"Thirteen" is not an unlucky number for the AMS agricultural economic division. At a recent awards ceremony, 13 employees in this division received Certificates of Merit and cash awards for sustained superior performance. Here, seated, from left—Charlotte A. Kause, Esther E. Clokey, Evelyn L. Norris and Helen K. Rettos, cited in a unit award to the livestock, fats and oils section, statistical and historical research branch; Margaret F. Cannon, honored for her work in the farm income estimates section, farm income branch; Gladys K. Bowles, recognized for her work in the farm population section, farm population and rural life branch; Margaret J. Hagood, chief, FP&RL branch; Alma C. Holland, cited for performance in the price and trade research section, S&HR branch; Genett H. Jebens, chairman, incentive awards committee of the division; standing—James P. Cavin, chief, S&HR branch; Henry G. Herrell, Assistant Administrator for Management, AMS; George W. Kromer and Earl E. Miller, cited as members of the livestock, fats, and oils section in a unit award; Oris V. Wells, Administrator, AMS, who presented the awards; Robert E. Post, recognized for work as head of the food and feed grains section, S&HR branch; Hyman Weingarten, honored for work in the price and trade research section, S&HR branch; Calvin L. Beale, cited for work in the farm population section, FP&RL branch; Omer W. Herrmann, Deputy Administrator for Marketing Research and Statistics, AMS; Nathan M. Koffsky, chief, farm income branch; Frederick V. Waugh, Director, Agricultural Economics Division. The 13th awardee, Harold F. Breimyer, head of the livestock, fats, and oils section, does not appear in the picture as he was out of town at the time of the presentations. He shared in the unit award to his section.

SCS staff changes

HOLLIS R. WILLIAMS, who has been SCS field representative for the Southeastern States since Nov. 1957, is now Assistant Administrator to Donald A. Williams, Administrator. He has responsibility for the watershed, flood prevention and river basin work assigned to SCS. His assistant is Carl B. Brown, former director of the SCS planning division.

Thomas L. Gaston, formerly field representative for the Great Plains, has succeeded Mr. Williams in the Southeastern States. Harvey G. Bobst, former SCS State Conservationist for Nebraska, is the new field representative in the Great Plains.

A native of Mayflower, Ark., Mr. Williams has been a Department employee since 1934. He was State Conservationist at Little Rock, Ark., in charge of SCS work in that State from 1946 to 1957.

USDA Club News

A delegation of Dallas, Texas, USDA Club members met briefly with Secretary Benson at the Love Air Field. David Wells, a member, on behalf of the Club presented Secretary Benson with a scroll which told of a $50 donation to the Federal Crusade which had been made by the Club in the Secretary's name. Members of the delegation: Jerry Davis, President of the Club; Mr. Wells, and C. H. Moseley, CSS; J. J. Slauther, food distribution division, AMS; J. L. McCollum, cotton division, AMS; B. W. Bain, milk marketing administration, AMS; and Kenneth McEnroe, poultry inspection, AMS.

Featured speaker at the April meeting of the Knoxville, Tenn., USDA Club was H. N. Estes, Assistant State Conservationist, SCS. His subject—Progress in Tennessee on Watersheds under Public Law No. 566.

U and US in USDA

Dr. Louis H. Smith was recently appointed as veterinarian in charge of the Department's animal disease eradication activities in Cheyenne, Wyo. Here he will be responsible for administering programs dealing with control and eradication of brucellosis and tuberculosis of cattle, scabies and blue-tongue of sheep and other major diseases of livestock. He was formerly stationed at Topeka, Kans.

The annual conference to review the use of forest products will be held at the Forest Products Laboratory, Madison, Wis., May 18–27.

The U.S. Dairy Exhibit will be a feature of the Fourth International Agricultural Fair in Madrid, Spain, May 23–June 23.

Here Donald F. Miller (right), chief of the statistical analysis branch of ACPS, received a *Certificate of Merit* and check for $400 from Paul M. Koger, ACPS Administrator. The award was made to show the Department's appreciation and in recognition of Don's developing and putting into effect a highly improved system of obtaining and analyzing information for reports on the conservation operations and accomplishments of the Agricultural Conservation and Conservation Reserve Programs. These reports are used by the ASC committees in over 3,000 counties throughout the country.

Your job handbook

THE NEW *Employee Handbook* is chuck-full of easy-to-read information about your job in the U.S. Department of Agriculture. Inside the attractive cover of brown and yellow are suggestions on the use of the Handbook. This is followed by an introductory statement by Secretary Benson called "Working As A Team."

Section 1 tells how the Department began and how it works. Section 2 goes into "where you come in." It takes up "your appointment," "your duties," "your hours of work, "your pay," and "your leave." Then in Section 3 conduct and opportunities, followed by benefits and awards in Section 4.

Section 5 goes into what happens when you leave the Department by "reduction in force," or by resigning. Included is a page and a half on "unemployment compensation."

Going on, in Section 6 there are "Helpful Hints" such as "telephone manners," mail and letters, supplies, and travel.

Copies of this *Employee Handbook* may be obtained from your own agency personnel people. Do not order from Office of Personnel, Office of Information or *USDA*.

"My Other Self" is the title of a book authored by Clarence J. Enzler of Secretary Benson's Office.

Management institutes

TAM IS A significant step forward if not a "break-through" in the field of administration and management. The Department recently completed its 6th TAM (Training in Administrative Management) Leadership Institute at Athens, Ga., and plans to hold another at the University of Massachusetts, Amherst, July 27–Aug. 7. Another will be held next fall for the Great Plains states.

The first institute this year was held at Santa Barbara, Calif., Jan. 26–Feb. 6. The institute at Athens was held March 16–26.

These institutes have been approved by the Secretary's Management Improvement Committee to: (1) Improve Management Skills of key field officials; (2) Help them gain a broader understanding of the Department; and (3) Prepare them to plan, organize and conduct one week TAM Workshops for other field administrators and supervisors.

Both the institutes and the workshops which grow out of each institute are conducted across agency lines.

The Santa Barbara institute was attended by 35 field officials drawn from 11 far western states. The Athens institute had 34 enrollees from the 8 southeastern states. Agencies participating included: AMS, ARS, CSS, FCIC, FHA, FS, OGC, ASC, SCS, and CEA.

Department speakers on the program of one or both of the institutes included: Ervin L. Peterson, Assistant Secretary; Ralph S. Roberts, Administrative Assistant Secretary; E. C. Betts, Jr., Director of Personnel; Charles Grant and John Cooper, Office of Budget and Finance; Joseph Loftus, Office of Administrative Management; R. Lyle Webster, Office of Information; Malcolm Holliday, FHA; John Haughey, CSS; Jack Kern, FS; E. J. Peterson, SCS; Robert Stockment, ARS; Jim Vessey, FS; Steven Kortan, SCS. Ed Fulker, Office of Personnel, directed both institutes assisted by Ensley Wood, ASC—local institute manager at Santa Barbara, and Cecil H. Chapman, SCS—local institute manager at Athens.

The Soil Conservation Society of America will hold its annual convention at Rapid City, S. Dak., August 26–29.

Kansas State College has been changed to Kansas State University.

A conference of technical workers having to do with livestock pest control will be held at Laramie, Wyo., May 25–26.

Mr. Brown. Mr. Townsend.

Warehouse examiners cited

TWO DEPARTMENT employees, who help to provide the Nation with an efficient system of warehousing farm products, were recently honored by AMS.

Dabney W. Townsend received a special achievement award and a $250 check for the general excellence of his work, and particularly for developing a series of manuals which are a key instrument in the drive to keep the service abreast of the rapidly-developing changes in agricultural marketing. The manuals guide the work of warehouse examiners throughout the country, and help to train new employees into the work. Townsend joined the Department as a warehouse examiner at Little Rock, Ark., 20 years ago, and is now Assistant Chief of the U.S. Warehouse Act Branch of AMS's special services division.

Carl C. Brown was presented a *Certificate of Merit* and a $400 check for suggesting that new photo-copying methods be used to replace the old hand-copying method of preparing the "tag check sheets" used in examination of cotton warehouses. The innovation speeds up examination of a cotton warehouse by eliminating much of the tedious transfer of figures from the master to the check sheets, and it eliminates errors that inevitably creep into the manual transfer. His system, given an experimental tryout in Little Rock, is now being installed in the four other field offices which handle cotton warehouse examinations. Brown, veteran of 25 years in the warehouse examination service, is in charge of the Branch office at Little Rock.

Carl J. Miller, chief of the Branch, summed up benefits of the system in a way that reveals a fine feeling for service: "The change," he said, "is bound to reduce expense, stimulate morale, and promote efficiency of operation."

—Philip V. Fleming, AMS

He who drives like the wind today is gone with the wind tomorrow.

Bert (S. R.) Newell (left) seems pretty proud of these 3 employees of the crop estimates division of AMS. He has a right to be for they were recently presented Superior Performance Awards with accompanying checks. Mrs. Alice B. Campbell, administrative assistant, Office of the Director, received a check for $150 and was cited "for exceptional competence and ability . . ." Ronald E. Johnson, next in line, received a check for $250 and was cited "for vision, initiative, and devoted adherence . . ." And, Oakley M. Frost received a check for $250 "for initiative, imagination, excellent judgment, and exceptional performance. . . ."

Entomologist cited

Dr. Clarence H. Hoffmann, ARS entomologist, has been presented with a *Certificate of Merit* and a cash award of $300 for his "exemplary record of performance" last year. The award recognized the value of Dr. Hoffmann's technical research advice in connection with Federal State program efforts to control two serious forest insects, the gypsy moth and the spruce budworm.

Dr. Hoffmann is assistant director of the entomology research division in ARS at Beltsville, Md.

The award recognized his efforts in organizing an extensive Federal-State study on the effects of the insecticide DDT on fish and fish-food organisms. The insecticide is used as an aerial spray in attempts to eradicate the gypsy moth in areas of several Eastern States, and to control the destructive spruce budworm in certain areas of Montana and Maine.

In addition, the award recognized the far-reaching significance of his basic knowledge and efforts in showing the overall benefits gained from the chemical control of insect pests, especially in relation to forest insect control problems.

You *can* do something

"Strengthen America's Peace Power" is the slogan of this year's Payroll Savings Bond Program. Secretary Benson points out that this slogan reflects President Eisenhower's great concern for maintaining World Peace.

The Secretary adds, "We can, as good public servants, assist towards reaching this goal by lending our country a part of our pay."

Then said the Secretary: "There is another factor which needs the serious thought of all American citizens. We are faced with a real problem of holding the line against inflation. Your money, which is put into savings bonds helps to reduce the threat of inflation. In this way, we can help hold the line against higher prices."

Alfred Stefferud's book for children *The Wonder Of Seeds* has been published in England and one of the first reviews in that country called the book "fascinating." Mr. Stefferud is *Yearbook* editor in the Department.

The more you grow up the less you blow up.

From Missouri

Elmer B. Winner, FES.

THE NEW DIRECTOR of the FES information programs division, Elmer B. Winner, is a native of Topeka, Kan., but before coming to Washington, D.C., he was serving as agricultural editor for the University of Missouri.

Mr. Winner has succeeded Lester A. Schlup, who retired earlier this year.

The new Director joined the staff at the University of Missouri in 1944 as extension poultryman after serving as assistant county agent and county agent in three Missouri counties. As poultry specialist, he produced several color, sound movies on poultry; was a regular contributor to several trade and general farm magazines and wrote a weekly column for Weekly Star Farmer; and was author of a dozen popular poultry bulletins.

In 1953 he was named agricultural editor. Under his leadership, Missouri has developed a broad program of agent and specialist training in communications.

Winner is married and has one son, Richard, 18, a student at the University of Missouri.

He takes over on the new job June 1.

New book

"Tree Fruit Production" by James S. Shoemaker, horticulturist at the Agricultural Experiment Station, University of Florida, Gainesville; and Benjamin J. E. Teskey, assistant professor of horticulture at the Ontario Agricultural College, Toronto, Canada, is being offered by John Wiley & Sons, Inc., publishers. The book treats each of the major tree fruits separately as chapters.

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USDA
Employee News Bulletin

FOR MAY 27, 1959

Superior Service Awards

AT SPECIAL *Awards Ceremonies* held in Washington, D.C., May 26th the following Department employees and units received the *Superior Service Award:*

JAMES D. ABBOTT, SCS; Lubbock, Tex.: For notable progress in moving forward the Great Plains conservation program and unusual leadership in administering the Soil Conservation Service program in the Great Plains area of Texas.

LINNE AHLBERG, FS; Washington, D.C.: For exceptional initiative, competence, knowledge of financial programs, and sustained outstanding level of work performance, which have contributed to effective budgetary administration in the Forest Service.

EDWIN D. ALLEN, FHA; Hillsboro, Tex.: For successfully convincing farm families to adopt improved farm practices and develop new farm enterprises which has resulted in raising living standards of rural people in Hill County, Tex.

DR. WILHELM ANDERSON, FAS; Washington, D.C.: For invaluable contributions to American agriculture through his penetrating analysis and reliable interpretation of events abroad that influence exports of U.S. agricultural products.

ROBERT AUFDERHEIDE (deceased), FS; Eugene, Oreg.: For meritorious service to the community and aggressive leadership and accomplishment in multiple-use management of the Willamette National Forest, surmounting such problems as limited manpower and stringent operating budget.

JAMES H. AUSTIN, P&O; Washington, D.C.: For planning and establishing practicable records management programs, including those concerned with the continuation of essential Depart-

(Continued on Page 2)

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Just a minute

Secretary Benson

ONE OF LIFE'S greatest joys comes from service to others. There is a great satisfaction in knowing that what you are doing is contributing to a *Better Living for More People*—everywhere. Then, to have others recognize your achievement is an added compensation.

Listed in this issue of *USDA* are the names and citations of Department employees and units selected for the *Distinguished Service* and *Superior Service* Awards and those who have earned the *Length-of-Service* Awards.

An unrelenting search for truth, courage to probe beyond the periphery of the known, and a sincere desire to do good for others, motivated the accomplishments of the men and women singled out for these special honors.

Yet, all Department employees are being honored in this ceremony. First, because we are all on the team with those honored; and second, because it has taken the work of all of us to make possible the accomplishments of the honored.

And long after this ceremony is forgotten the deeds of those singled out here today will live on in an improved science, in more efficient administration, and in a Better Living for More People—everywhere.

Ezra Taft Benson

President Eisenhower has proclaimed July 19–25, National Farm Safety Week.

Distinguished Service Awards

THIS YEAR, seven Department employees and one unit were selected to receive the Department's *Distinguished Service Award.* Awards were presented at *Awards Ceremonies* held in Washington, D.C., Tuesday, May 26:

LEONARD I. BARRETT, FS; Washington, D.C.: For outstanding contribution to the Timber Resources Review, inspiring leadership in forest management research, and a continuous high standard of performance during a dedicated career.

DR. HARRY A. BORTHWICK, ARS; Beltsville, Md.: For research in the field of photoperiodism, particularly its relationship to plant morphology, which has been a major contribution to the present understanding of how light affects the biological response of plants.

ROBERT L. FARRINGTON (retiring), OGC, Washington, D.C.: For attaining national distinction through his vision and leadership in planning, formulating, and directing programs designed to meet complex and challenging problems confronting agriculture.

FRANK R. McGREGOR, CSS; Washington, D.C.: For distinctive leadership in directing overall management functions and Commodity Office operations which has brought about greatly increased effectiveness, economies, and nationwide improvement in trade relationships, thus aiding the Department to meet program objectives.

STERLING R. NEWELL, AMS; Washington, D.C.: For his vision and leadership in helping to provide the American farmer with the best agricultural statistics and marketing services to be found anywhere in the world.

ARNOLD C. ORVEDAL, SCS; Beltsville, Md.: For the development, from generalized and estimated soil maps, of unique worldwide terrain intelligence maps and interpretive information of the highest importance to the defense of the United States.

WALLACE B. VAN ARSDEL, ARS; Albany, Calif.: For inspirational leadership, unusual administrative perception, outstanding scientific contributions, and worldwide recognition in conceiving and conducting pioneering research on the utilization of agricultural commodities.

CONTRACT DISPUTES BOARD FOR THE COMMODITY CREDIT CORPORATION, Washington, D.C.: For distinction in conducting hearings and deciding contract claims and disputes, unusually effective and outstanding results in

(Continued on Page 2)

ment activities in time of national emergency.

CHARLES H. BARBER, FAS; Washington, D.C.: For proficiency and authenticity in analyzing and interpreting world cotton developments, and for continuous contributions as a world authority to factual bases necessary for expanding foreign markets for American cotton.

DONNAN E. BASLER, REA; Washington, D.C.: For unusual ability in coordinating the rural telephone loan program with National civil defense activities, and for superior staff leadership in implementing REA's revised loan security policies.

CALVIN L. BEALE, AMS; Washington, D.C.: For exceptional contributions as a research worker in demographic fields specifically related to agriculture.

KELLER E. BEESON, EXT; West Lafayette, Ind.: For success in crop improvement, greatly improving seed certification service, and assisting Indiana farmers adopt better farming practices, thereby raising family incomes and living conditions and providing greater security.

CASPER BLUMER, EXT; Harrisville, Mich.: For his significant contributions to the welfare of rural people of two northern Michigan counties by inspiring and assisting them to make the best use of their resources and opportunities.

ALBERT J. BORTON, CSS; Washington, D.C.: For demonstrating exceptional knowledge, skill, and foresight in developing and administering grain price support programs.

DANIEL M. BRAUM, CSS; Washington, D.C.: For meritorious leadership, creative contribution, and performance in promotion and administration of employee training and development programs.

MAMIE LOU BRIGHT, EXT; Vicksburg, Miss.: For developing leaders who, through Home Demonstration Clubs, women's special interest groups, out-of-school 4–H Clubs, and by other means have taken extension information to a greatly expanded audience.

SHERMAN BRISCOE, INF; Washington, D.C.: For extraordinarily effective work in a specialized field of agricultural public information, thereby making an important contribution toward increasing standards of living for a substantial segment of the Nation's Negro farm population.

CARL B. BROWN, SCS; Washington, D.C.: For major contributions in planning and initiating the nationwide watershed protection and flood prevention program.

EVERETT R. BROWN, REA; Washington, D.C.: For developing and executing methods for estimating future power requirements of electric borrowers, and in coordinating REA activities in this field with other organizations.

JOHN J. BROWN, ARS; New Orleans, La.: In cooperation with Louis A. Fiori, for research in textile engineering that has increased utilization of cotton through the recognition and application of fiber fineness in improving product quality, processing efficiency, and merchandising practices.

JULIAN E. BROWN, SCS; Monroe, Ga.: For effectively using available community resources to promote a balanced soil and water conservation program in the Walton County Work Unit, Georgia.

MARVIN P. BRYANT, ARS; Beltsville, Md.: For exceptional progress in developing and executing highly complicated research projects on rumen bacteriology which has furthered the knowledge of its function in livestock nutrition.

FRED S. BUBB, FHA; Klamath Falls, Oreg.: For unusual courage and competence in rescuing a family of five from drowning.

CHARLES W. BUCY, OGC; Washington, D.C.: For notable legal services to agriculture in administering important and diversified marketing and regulatory programs affecting the entire agricultural economy and in directing litigation involving complex issues and having far-reaching economic and regulatory effect.

DR. THOMAS S. BUIE, SCS; Columbia, S.C.: For exceptional leadership in promoting soil and water conservation as a way of life for Southern farm people which has made a lasting contribution to agriculture and rural life.

JOHN H. BURRIS, FHA; Bardstown, Ky.: For effective leadership which resulted in greatly improved farming, better family living, and more security for farm families in Bullitt, Nelson, and Spencer Counties, Ky.

ALICE B. CAMPBELL, AMS; Washington, D.C.: For exceptional competence and ability in promoting efficient operation through skillful coordination and establishment of high standards of performance for secretaries and administrative assistants throughout the Agricultural Estimates Division.

MARGARET F. CANNON, AMS; Washington, D.C.: For developing and improving methods for estimating gross farm income and its various components, and for highly effective preparation and

eliminating unnecessary litigation, and in the improvement of program operations.

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interpretation of this information to interested parties.

MERIL G. CARTER, SCS; Uvalde, Tex.: For exceptional supervisory and administrative leadership of the Soil Conservation Program in a difficult area of the Rio Grande Plains of Texas which has resulted in outstanding accomplishment.

CECIL E. CLAPP, FS; Atlanta, Ga.: For continuous high level of accomplishment, in the public interest, in carrying out Forest Service responsibilities in the cooperative watershed program in the Southeastern Region during the last few years.

LEONARD N. CONYERS, FCS; Washington, D.C.: For major contributions to agriculture and agricultural cooperatives in improving transportation efficiency for farm products and farm supplies.

EARL C. COREY, CSS; Portland, Oreg.: For effectively guiding and directing the activities and assigned programs of the Portland CSS Commodity Office, and for significant contributions to agriculture through his fine relationships with producer, warehousing, and merchandising groups.

CLAYTON S. CROCKER, FS; Missoula, Mont.: For forceful leadership in developing a strong regional fire control organization, meeting servicewide objectives, and pioneering new fronts in all phases of resource, personnel, and administrative management during a period of active organizational change.

KERMIT L. CULVER, REA; Washington, D.C.: For developing and maintaining accounting techniques and procedures for REA borrowers, and for unusual effectiveness as an accounting consultant.

ANNA W. DANNA, AMS; Washington, D.C.: For maintaining allotment ledger accounts, performing related clerical and filing duties, and training new personnel, contributing significantly to the efficiency of the fund accounting operation in the eastern area.

CHARLES M. DEAN, JR., FHA; Nacogdoches, Tex.: For developing and administering a program that enhanced rural living conditions and efficiency of family-type farms in the east Texas area.

GEORGE S. DEAN, JR., FHA; Groveton, Tex.: For unusual competence and effective leadership in developing a sound and profitable system of agricul-

ture, and improving the agricultural economy in Trinity and Polk Counties.

WALTER A. DAVIDSON, AMS; Beltsville, Md.: For distinctive leadership and direction of seed testing and seed law enforcement activities which are invaluable to national and international agriculture.

VERNE E. DAVISON, SCS; Athens, Ga.: For exceptional initiative and leadership in developing and obtaining widespread acceptance of soil and water conservation techniques that produce increased crops of fish and wildlife on agricultural lands.

CLARENCE A. DYSON, FS; Lemmon, S. Dak.: For securing public support and widespread application of conservative and proper land use to public and private lands in the Perkins-Corson Land Utilization Project, South Dakota.

L. W. EBERHARDT, JR., EXT; Athens, Ga.: For superior leadership given to the reorganization of the Georgia Agricultural Extension Service and the projection of a State program so Georgia families may have a better way of life.

MARY J. EDMANDS, ARS; Beltsville, Md.: For exceptional proficiency and effectiveness in the editorial review and improvement of technical scientific manuscripts, and in instructing and educating authors in the more effective preparation of such papers.

HARLAN J. EMERY, CSS; Washington, D.C.: For meritorious leadership in the formulation and operation of dairy products support and disposal programs; for extraordinary assistance in the preparation and presentation of related material for congressional committees and for court litigation.

DR. SAMUEL L. EMSWELLER, ARS; Beltsville, Md.: For meritorious research and leadership in the cytology, genetics, and breeding of lilies and other ornamental plants with resultant significant advances in scientific knowledge and the enrichment of American horticulture.

LOUIS A. FIORI, ARS; New Orleans, La.: In cooperation with John J. Brown, for research in textile engineering that has increased utilization of cotton through the recognition and application of fiber fineness in improving product quality, processing efficiency, and merchandising practices.

EDWIN FREYBURGER, SCS; Milwaukee, Wis.: For foresight and leadership in developing the engineering phase of soil and water conservation in the Midwest, ability to obtain acceptance of high standards, and outstanding skill in developing personnel.

OAKLEY M. FROST, AMS; Washington, D.C.: For initiative, imagination, excellent judgment, and exceptional performance in the development of statistical reports for horticultural specialties and the expansion of statistical services on potatoes.

RICHARD GABEL, REA; Washington, D.C.: For his success in improving relations with independent telephone companies and advancing the interest of small rural telephone systems through service on the industry committee developing techniques for revenue separation procedures.

PAULINE E. GORDON, EXT; Raleigh, N.C.: For tremendous contribution to the welfare of North Carolina rural families because of exceptional teaching ability and an outstanding program in housing, housefurnishings, and home management.

DR. WILLIAM G. GORDON, ARS; Wyndmoor, Pa.: For new and significant fundamental contributions to the chemistry of milk which resulted in the isolation of new milk proteins and the determination of their amino acid compositions.

IVAN C. GRADDY, EXT; Lexington, Ky.: For success in assisting rural people to adopt better and more productive farming practices, and for successful leadership in Farm and Home Development, Rural Development, and Communications Training programs.

LEWIS R. GROSENBAUGH, FS; New Orleans, La.: For notable contributions in forest management and mensuration, and for exceptional leadership in the conduct of forest management research.

NOBLE H. HARPP, FS; Lake George, N.Y.: For directing and building public support for a complex cooperative pest control program, and for effectively training and developing inexperienced workers to carry out the program.

DR. JOHN M. HARVEY, AMS; Fresno, Calif.: For imaginative research in developing practical methods and techniques for accurately forecasting the storage potential for vinifera table grapes.

JO ANNA HASTINGS, ARS; Washington, D.C.: For exceptional initiative and vision in developing an efficient system of maintaining financial records and budgetary controls for the Plant Pest Control Division, and for general excellence of performance.

ELLIS L. HATT, SCS; Portland, Oreg.: For meritorious leadership in water conservation activities in the Western States and in developing and maintaining high technical standards.

M. KATE HERRINGTON, FHA; Mendenhall, Miss.: For exceptional adaptability in effecting substantial program improvements under unusually difficult condtions in a number of county FHA offices.

DR. CLIFFORD W. HESSELTINE, ARS; Peoria, Ill.: For his significant contributions to agriculture, industry, and science through pioneering research in the field of microbiology.

ROY D. HOCKENSMITH, SCS; Washington, D.C.: For major contributions to the widespread use of land capability classification in conservation planning, and effective service to operating programs and working relationships in advancing the National Cooperative Soil Survey.

LEROY E. HOFFMAN, EXT; Lafayette, Ind.: For formulating, executing, and administering extension programs to expand and improve agricultural extension education not only in Indiana but throughout the Nation.

HANS S. HOIBERG, REA; Washington, D.C.: For his notable contribution to the REA program through coordinating and directing the training and development of the REA staff.

JAMES K. HOLLOWAY, ARS; Albany, Calif.: For research that led to successful control of the Klamath weed through the use of beetles which attacked its growth, a basic principle to be used in attempting biological control of other weeds.

EDWARD W. JANIKE, EXT; Lincoln, Nebr.: For leadership, judgment, imagination, and spirit of cooperation in showing people in all walks of life the wisdom of using natural resources wisely and recognizing agriculture's place in the economy.

RONALD E. JOHNSON, AMS; Washington, D.C.: For vision, initiative, and devoted adherence to the objective in preparation of a 10-year series of prices received by farmers for milk produced and sold for fluid use and milk produced and sold for manufacturing purposes.

ROBERT E. JONES, EXT; Greensboro, N.C.: For leadership in developing and guiding extension work among Negroes to a high point of efficiency, strength, and prestige, thus making the North Carolina program one of the strongest in the Nation.

WILLIAM B. KENNEY, FHA; Lexington, Ky.: For meritorious leadership in developing and administering a sound agricultural credit program and an effective employee training program, which have resulted in improved services to farm families in Kentucky.

JASPER E. KING, FS; Washington, D.C.: For vision and leadership in pioneering and adapting the facilities of aerial photography to the advancement of forest resource management programs.

HAROLD L. KOELLER, FAS; Belgrade, Yugoslavia: For exemplary representation of American agricultural interests abroad, excellence of economic reporting, and skillful promotion of U.S. agricultural export programs.

KENNETH K. KROUGH, FAS; Washington, D.C.: For effective leadership in promoting the interests of the American farmer through the development of worldwide exhibits featuring demonstrations of the use and quality of U.S. agricultural products.

RACHEL C. LAWRENCE, AMS; Washington, D.C.: For a high degree of diligence, competence. initiative, and good judgment in carrying out her responsibility for the analysis and displaying of hay samples that has been extremely helpful to the hay inspection activity.

BYRAM LEONARD, ASC; Syracuse, N.Y.: For achieving exceptional cooperative relationships with other Department agencies, farm organizations, and private groups resulting in an unusually efficient administration of farm programs through the State and County ASC Committees in New York.

DR. JAMES C. LEWIS, ARS; Albany, Calif.: For pioneering research accomplishments in the fields of microbiology and biochemistry which have contributed in important degree to the welfare of American agriculture.

ANGEL SALVADOR LUGO, FHA; Adjuntas, P.R.: For personal dedication and outstanding achievement in leading farm families of Adjuntas County, P.R., toward a better way of living.

CARL C. MALONE, EXT; Ames, Iowa: For dynamic leadership in developing a framework and carrying out an interdepartmental approach to the problems of economic and social growth in Iowa.

HENRY H. MARSHALL, ASC; College Station, Tex.: For unusual skill in directing and supervising State and county production adjustment programs to the extent that he is recognized as the outstanding production adjustment specialist in the Southwest area.

JAMES H. McCORMICK, INF; Washington, D.C.: For meritorious leadership in diffusing to the Nation's farmers and homemakers the benefits of the Department's research and other activities through a more effective publications program and improved management of information services.

WILLIAM B. McINTOSH, FHA; Dyersburg, Tenn.: For exceptional ability in servicing an exceedingly heavy demand for supervised and emergency loan credit and for outstanding contributions to his community.

LEONARD L. McKINNEY, ARS; Peoria, Ill.: For persevering investigations on reactions of vegetable proteins which explained the toxicity of certain processed proteins, gave new reagents to produce aplastic anemia experimentally, and new commercial derivatives.

CHARLES P. McKINNIE, SCS; Erie, Kans.: For exceptional performance in training and developing new employees and carrying on a sound, well-balanced soil, water, and plant conservation program with above average production.

ELLIOTT T. MERRICK, FS; Asheville, N.C.: For improving research publication quality, training scientific writers, and disseminating research results in effective form, leading to notable extension of scientific forestry practice throughout the southeastern United States.

DR. DONALD MILLER, ARS; Phoenix, Ariz.: For exceptional proficiency as an administrator of disease prevention and eradication programs, and for displaying ingenuity and resourcefulness in accomplishing special assignments.

RAYMOND J. MISCHLER, OGC; Washington, D.C.: For exceptional contributions to the development of effective farmer cooperatives through the resourceful determination and application of legal principles.

ALICE C. MOFFITT, EXT; Stillwater, Okla.: For meritorious achievement in expanding the 4–H program, in training adult and junior leaders in 4–H work, and for exceptional leadership in the development of more effective program planning.

VERNA C. MOHAGEN, SCS; Washington, D.C.: For distinctive leadership and competence in developing and directing the personnel management phases of the Soil Conservation Service program.

MARVIN U. MOUNTS, EXT; West Palm Beach, Fla.: For meritorious and exemplary service in effectively improving agricultural and human resources, and for creating esteem and confidence for himself and his organization.

JOSEPH F. MULLINS, ARS; Beltsville, Md.: For designing, improving, and constructing specialized instruments and mechanical equipment used in the advancement of agricultural research.

BESSIE L. OATES, FS; Missoula, Mont.: For consistently exercising unusual ability, initiative, judgment, and loyalty in carrying out her exacting duties as telephone office supervisor at Missoula, Mont.

JOHN H. O'DELL, EXT; Phoenix, Ariz.: For leadership, administrative ability, and knowledge in developing an effective staff and county extension program, by promoting the growth of individual staff members working together as a team.

WALTER J. O'NEAL, REA; Washington, D.C.: For developing training programs for REA borrowers on inspection and maintenance of poles, to control or eliminate wood decay, thus providing material savings in electric system operations.

FAY L. OVERTON, FHA; Shelby, N.C.: For meritorious performance in the efficient operation of North Carolina's largest workload office under difficult circumstances, thereby rendering an outstanding service to the FHA program and farm families.

DR. HARRY L. PARKER, ARS; Paris, France: For significant contributions to our knowledge of the natural enemies of introduced pests of American agriculture, and for the promotion of international good will through scientific endeavor.

DUWAYNE R. PFARR, FHA; Sundance, Wyo.: For meritorious execution of duties under difficult conditions, establishing an exemplary record of service to farm families.

C. GILBERT PHILLIPS, AMS; Denver, Colo.: For planning and developing a complete and practical accounting system and manual for use by livestock auction markets which has been an invaluable contribution to the livestock marketing industry.

MAE D. PLOURDE, FHA; Bangor, Maine: For effective training of county office personnel, ability to interpret and apply procedural regulations, and consistent proficiency in the performance of varied assignments.

MARK M. REGAN, ARS; Washington, D.C.: For meritorious research on the economic problems of land and water resource development which has resulted in adoption of improved procedures and practices in evaluation of resource projects.

JAMES E. REYNOLDS, AMS; Washington, D.C.: For demonstrating unusual leadership in organizing and improving informational services for agricultural marketing research which has contributed to wider public understanding and application of research results.

DR. LORENZO A. RICHARDS, ARS; Riverside, Calif.: For important contri-

butions to the understanding of the relationships between soil and water, and for developing experimental techniques for studying these relationships.

HERBERT M. RILEY, AMS; Winter Haven, Fla.: For unusual foresight and skill in organizing and administering fresh fruit and vegetable and peanut standardization and inspection programs in Florida and Georgia.

LEO B. RITTERSBACH, AMS; Rochester, N.Y.: For exemplary performance of complex clerical duties contributing to efficient and harmonious operations of the Rochester Processed Products Inspection Office covering a major agricultural processing area.

ERMA R. ROGERS, CSS; Washington, D.C.: For developing sound policies and effective procedures for leave administration, retirement, pay, and allied subjects; and for initiative, resourcefulness, and adaptability in internal administrative and office management of mechanized payroll and related operations.

MARY L. ROLLINS, ARS; New Orleans, La.: In cooperation with Verne W. Tripp, for brilliant pioneering research leading to improved textile processing through the development of significant basic knowledge of the microscopic and submicroscopic structure and behavior of cotton.

LOUISE M. ROSENFELD, EXT; Ames, Iowa: For creative endeavor, untiring effort, democratic guidance, and careful appraisal of personnel talents and abilities which has been responsible for furthering a well-rounded home economics extension program in Iowa.

HARRY L. ROSSOLL, FS; Atlanta, Ga.: For unusual originality and creative ability in applying artistic craftsmanship to technical information to secure better understanding and appreciation of natural resource conservation throughout the United States.

DONALD M. RUBBEL, FAS; Washington, D.C.: For meritorious leadership applied with unusual initiative to increase foreign marketing opportunities for U.S. fruits and vegetables and their products.

NEAL B. RYALS, SCS; Alexandria, La.: For unusual skill and ability in applying soil and water conservation practices on farms and ranches in Louisiana.

DALE R. SANNER, FHA; Sandpoint, Idaho: For effective leadership which resulted in improved farming, additional income, and a better standard of living for farm families in Bonner County, Idaho.

JOSEPH R. SASSER, SCS; Nashville, Tenn.: For exceptional leadership in directing the program of the Soil Conservation Service in Tennessee, and unusual skill in developing and maintaining cooperative relations.

PHILLIP G. SCHMID, SCS; Rock Springs, Wyo.: For unusual initiative and exceptional leadership in administering Case-Wheeler projects of the Soil Conservation Service, maintaining outstanding public relations, and outstanding work with family selection committees and new settlers.

THEODORE S. SEELY, FS; Pisgah Forest, N.C.: For exceptional contributions in the field of public relations and administration with alertness for better methods of protection, development, and utilization of all the resources and improvements on a highly complex ranger district.

ANDREW E. SEITZ, CEA; New York, N.Y.: For planning and directing programs for training employees in commodity brokerage accounting and the auditing of brokerage firms, and for instructing employees concerning Federal regulatory functions respecting the operation of brokerage firms and commodity exchanges.

DOROTHY M. SHERRILL, EXT; Portland, Oreg.: For providing exceptional initiative in establishing a food marketing program for consumers and producers that has benefited the agriculture of a State and Nation.

D. HARPER SIMMS, SCS; Washington, D.C.: For eminent contributions to Department-wide information programs, particularly for organizing and planning highly effective information activities pertaining to soil and water conservation programs.

MACK R. SOUTH, FHA; Sandersville, Ga.: For unusually effective leadership, under very adverse conditions, in assisting farm families to become successfully established on their farms in Washington County, Ga.

HARLAND STEVENS, ARS; Aberdeen, Idaho: For promoting a balanced coordinated oat and barley program in the 11 Western States through research on varietal improvement of small grains, and the development of many new varieties that were made available to all plant breeders.

JOHN A. STEVENSON, ARS; Beltsville, Md.: For meritorious leadership in basic research in mycology and herbarium curating, for which he is recognized as a world authority.

DEWEY STEWART, ARS; Beltsville, Md.: For significant contributions to the sugar beet industry through developing superior disease-resistant varieties, and for notable leadership of a national cooperative sugar beet research program.

FLEMING K. STEWART, FS; Missoula, Mont.: For exercising exceptional initiative in the land acquisition, boundary adjustment, and right-of-way programs of the Forest Service in Region I.

PERCY H. STONE, FES; Washington, D.C.: For leadership and service which has inspired and assisted Negro families to adopt better farming and home living practices, resulting in higher standards of living and greater economic security.

DR. NEIL W. STUART, ARS; Beltsville, Md.: For leadership in research on physiological processes in ornamental plants in relation to successive environments, time, control of flowering, and other behavior, yield, and flower quality.

ROBERT C. TETRO, FAS; Washington, D.C.: For imaginative leadership and skill in planning and directing agricultural attaché activities, and effective representation of American agricultural interests at international meetings.

DR. J. WILLIAM THOMAS, ARS; Beltsville, Md.: For research that has advanced basic knowledge of the mineral and vitamin requirements of growing dairy animals, and the feed requirements of producing dairy cattle resulting in more efficient feeding practices.

JACK ARNOLD TICE, FS; Sierra Madre, Calif.: For courageous effort in the rescue of two fellow workers at great risk to his own life during the gun fire on September 1, 1958.

DR. FRANK A. TODD, ARS; Washing, D.C.: For planning actions and programs designed to cope with emergencies resulting from the devastations of biological or radiological attacks or accidents.

VERNE W. TRIPP, ARS; New Orleans, La.: In cooperation with Mary L. Rollins, for brilliant pioneering research leading to improved textile processing through the development of significant basic knowledge of the microscopic and submicroscopic structure and behavior of cotton.

SELVIA D. TRUITT, EXT; Atlanta, Ga.: For success in assisting people to organize family, community, and county programs, and in developing their resources to achieve higher living standards and more satisfying family life.

DR. ERMA S. VANDERZANT, ARS; College Station, Tex.: For basic research on nutritional requirements of cotton insects opening the way for exploring new approaches to their control that

has led to methods for rearing the boll weevil and pink bollworm in the laboratory, thus facilitating year-round controlled laboratory and field investigations.

SHELDON L. WARD, FHA; Augusta, Maine: For effective leadership in accomplishing objectives of Farmers Home Administration, competence in directing the work of county office employees, and thoroughness in completing an unusually large number of appraisals for real estate loans.

IRENE E. WATT, FHA; Indianapolis, Ind.: For unusual proficiency in interpreting and applying personnel regulations and procedures and for displaying competency and skill in all phases of general office management.

SHERMAN WEISS, EXT; Hayward, Wis.: For leadership in developing the agricultural, forest, and industrial resources of Sawyer County, thereby providing more stable income for local people.

WALTER WEISS, SCS; Council Bluffs, Iowa: For meritorious leadership in working with local people in developing an effective soil and water conservation program, and particularly watershed activities in eight districts in southwest Iowa.

CARROLL WELLS, AMS; Denver, Colo.: For his foresight, initiative, and leadership in pioneering new phases of livestock market reporting and dissemination of information in western United States.

CLYDE A. WHEELER, JR. (former employee), SEC; Washington, D.C.: For providing effective communication between the Department and the Congress that has brought about greater understanding of agricultural problems and the administration of sounder national agricultural policies.

J. WESLEY WHITE, FS; Duluth, Minn.: For demonstrating unusual initiative, ability, judgment, and foresight in the administration of the Superior National Forest land acquisition and land use programs, with specific reference to the Boundary Waters Canoe Area.

HELEN S. WHITTINGTON, EXT; DeWitt, Iowa: For exemplary competence leading to total growth of the home economics, 4-H, agricultural and rural living programs in her county; for singular contributions in leadership, program development, organization, and public relations.

DANIEL P. WINSTON, CSS; Washington, D.C.: For exceptional initiative, resourcefulness, and absolute reliability in the faithful execution of his mail, messenger, and chauffeur responsibilities over a number of years which has established an exemplary record.

DR. JOHN A. WILLAMAN, ARS; Wyndmoor, Pa.: For unusual foresight, inspiring leadership, and outstanding scientific contributions on the commercial utilization of plant products.

HELMUTH O. WOLF, AMS; Washington, D.C.: For meritorious leadership in the field of leased wire communications, resulting in more efficient and economical dissemination of market news reports.

WILBUR H. YOUNGMAN, FAS; Washington, D.C.: For meritorious leadership in pioneering commercial exports of American agricultural seeds, and for establishing Department preeminence and world leadership in seed activities.

C. O. YOUNGSTROM, EXT; Boise, Idaho: For dynamic administration of the Idaho Extension Service through vision and vigorous action to achieve better living for Idaho farmers, and leadership in program projection for all State extension services.

Unit Awards

ADMINISTRATIVE MANAGEMENT TEAM, ARS; Peoria, Ill.: For resourcefulness, initiative, cooperation, drive, unusual quantity and quality of work, and creative contributions and services in administrative management in support of research operations.

CALHOUN COUNTY EXTENSION SERVICE STAFF, EXT; Calhoun City, Miss.: For use of program projection and close coordination of all phases of the extension program to make possible additional enterprises, new markets, and better living throughout the county.

COLES COUNTY OFFICE, ASC; Charleston, Ill.: For its selection as the most outstanding class B county office in the Midwest area in effective and efficient operation of Agricultural Stabilization and Conservation programs for 1958.

CROSSETT RESEARCH CENTER, FS: Crossett, Ark.: For exceptional initiative and achievement in developing and disseminating knowledge that stimulated landowners to restore millions of depleted forest acres and then to manage them for profitable timber production.

CUMBERLAND COUNTY OFFICE, ASC; Fayetteville, N.C.: For its selection as the most outstanding class B county office in the Southeast area in effective and efficient operation of Agricultural Stabilization and Conservation programs for 1958.

DISTRICT SUPERVISORY OFFICE, PACKERS AND STOCKYARDS BRANCH, AMS; Indianapolis, Ind.: For resourcefulness, initiative, and industry in undertaking and successfully concluding a complicated investigation of false weighing which was defrauding patrons of livestock markets of a substantial amount per year.

EDITORIAL SECTION, INF; Washington, D.C.: For exercising superior judgment in the policy review and clearance of an unusually large volume of Department publications made possible through proficient leadership and management capabilities.

ERIE COUNTY OFFICE, ASC; Erie, Pa:. For its selection as the most outstanding class A county office in the Northeast area in effective and efficient operation of Agricultural Stabilization and Conservation programs for 1958.

EROSION CONTROL RESEARCH UNIT, ARS; Lafayette, Ind.: For notable improvements in the slope-practice method used in selecting conservation practices for individual fields, and for developing the framework of a universal slope-practice equation.

GADSDEN COUNTY OFFICE, ASC; Quincy, Fla.: For its selection as the most outstanding class A county office in the Southeast area in effective and efficient operation of Agricultural Stabilization and Conservation programs for 1958.

HALL SCALE ERADICATION PROGRAM, ARS; Chico, Calif.: For a major contribution to the progress of entomology through the successful eradication of Hall scale, an incipient insect pest, from the United States.

MADISON COUNTY EXTENSION SERVICE STAFF, EXT; Madison, Va.: For notable achievements in developing local leadership, in program planning to meet recognized needs, and in cooperating with civic groups, businessmen, and other organizations for the benefit of Madison County.

MALHEUR COUNTY OFFICE, ASC; Ontario, Oreg.: For its selection as the most outstanding class B county office in the Northwest area in effective and efficient operation of Agricultural Stabilization and Conservation programs for 1958.

MARKSVILLE WORK UNIT, SCS; Marksville, La.: For achieving unusually high-level production in the planning and application of an exceptionally effective soil and water conservation program in Avoyelles Parish, La.

OSCEOLA WORK UNIT, SCS; Osceola, Ark.: For effective administra-

tive and technical leadership in attaining widespread application of a well-balanced soil conservation program in the Mississippi County Soil Conservation District.

PESTICIDE CHEMICALS AND FRUIT AND VEGETABLE INSECTS RESEARCH BRANCHES, ARS: Beltsville, Md., Hilo and Honolulu, Hawaii: For invaluable research contributions to the successful Mediterranean fruit fly eradication campaign in Florida by developing effective lures to delimit the distribution of the pest and measure results of eradication treatments.

PLANT STEROID ASSAY AND INVESTIGATIONS GROUPS, ARS; Wyndmoor, Pa., and Beltsville, Md.: For large-scale assay of wild plants to discover new sources of the drug cortisone and for the characterization and conversion to cortisone of the new precursors found in these plants.

SMOKEJUMPER UNIT, GILA NATIONAL FOREST, FS; Silver City, N. Mex.: For proficiency in accomplishing a highly hazardous job and for improving the economy and efficiency of smokejumping, air cargo dropping, and other forest fire suppression tasks.

NOTE.—Unit awards to be made at a later date at unit headquarters.

Length of Service Awards

ONE 50-YEAR award was presented to WELLS A. HUTCHINS, ARS, Berkeley, Calif., and the following awards for 40 or more years of service:

*ADAMS, JOHN QUINCY, AMS, Chicago, Ill.; ALLISON, DR. FRANKLIN E., ARS, Beltsville, Md.; AUSEN, JULIUS J., REA, Washington, D.C.; *BARNUM, MILLARD M., FS, San Francisco, Calif.; *BOLTON, DR. JAMES C., ARS, St. Joseph, Mo.; *BROWNE, FREDERICK L., FS, Madison, Wis.; *CHRISPEN, ERNEST J., AMS, Duluth, Minn.

*DECELL, WILLIAM W., ARS, Alice, Tex.; *DOSSMAN, EDWARD A., ARS, Cincinnati, Ohio; *DURFEY, FOREST E., FS, Madison, Wis.; EVANS, FRED R., ARS, Washington, D.C.; EVANS, MABEL B., AMS, Washington, D.C.; *FLAKER, ROY H., ARS, Rochester, N.H.; *FORD, ANSON L., SCS, Huron, S. Dak.; FRANZ, DR. GEORGE A., ARS, Washington, D.C.

GATELEY, JAMES E., ARS, Beltsville, Md.; GERSDORFF, WILBUR A., ARS, Beltsville, Md.; *GRADY, DANIEL J., ARS, Indianapolis, Ind.; *GRAFF, EDGAR F., EXT, Ames, Iowa; *GRILL, C. FRANKLIN, ARS (ret.), Baltimore, Md.; *GUMM, FEILMAN M., ARS, Los Angeles, Calif.; *HACKLEMAN, WILL C., AMS, New York, N.Y.

*HAYES, DAVID J., ARS, Buffalo, N.Y.; HAYES, MINNIE, P&O, Washington, D.C.; HOFFMAN, LEROY E., EXT, Lafayette, Ind.; *HOLUM, FAY F. E., FS, Madison, Wis.; *HOUSER, ROLAND N., EXT, Lincoln, Nebr.; *HUSTON, DR. JOSEPH W., ARS, Omaha, Nebr.; *HUTCHINSON, ROY G., ARS, Cincinnati, Ohio; *JOHNSON, MORTON J., AMS (ret.), Minneapolis, Minn.

*JOHNSTON, CHARLES OTIS, ARS, Manhattan, Kans.; JONES, RAYMOND H., ARS, Beltsville, Md.; *KAST, CHARLOTTE, AMS, New York, N.Y.; KELLEY, MAURICE E., ARS, Beltsville, Md.; KELLY, REGINA H., ARS, Beltsville, Md.; *KLEHM, KARL, FS, Sandpoint, Idaho; *KNAPP, JOHN O., EXT, Morgantown, W. Va.; KNIGHT, NORMAN L., ARS, Beltsville, Md.

*KOCHMAN, DR. LEON, ARS (ret.), Cleveland, Ohio; *KOSTOL, EMILE, ARS, Hoboken, N.J.; *KRAUS, JOHN E., AMS, Buffalo, N.Y.; *LAWRENCE, JOHN H., FS, San Francisco, Calif.; *LEWIS, EARLE S., FS, Madison, Wis.; *MARTIN, ROBERT H., AMS, Minneapolis, Minn.; *MAU, DR. FRED C., ARS, Chicago, Ill.; *MAYHEW, LILLIAN M., AMS, Duluth, Minn.

McKAY, ANDREW W., FCS (ret.), Washington, D.C.; McKINNEY, DR. HAROLD H., ARS, Beltsville, Md.; *MERKLE, ARTHUR, AMS (ret.), Chicago, Ill.; *MILLIKEN, LURA BRADEN, ARS, Oklahoma City, Okla.; *MOMMSEN, DR. PETER H., ARS, Memphis, Tenn.; *NELSON, DR. MONROE D., ARS, South St. Joseph, Mo.; *NEWBERGER, S. SHIRLEY, AMS, Chicago, Ill.

OLIVER, CAWOOD, CSS, Washington, D.C.; PAILTHORP, RAYMOND R., AMS (ret.), Washington, D.C.; *PATTERSON, JOE W., ARS, Jackson, Miss.; PERRY, WILLIAM G., P&O, Washington, D.C.; *PORTEUS, DR. JAMES R., ARS, Trenton, N.J.; *PRICKETT, HERBERT B., ARS, Lubbock, Tex.; PURDY, ELBRIDGE C., INF, Washington, D.C.; ROGERS, ETHEL T., ARS, Washington, D.C.

SCHULT, VERNA M., AMS, Washington, D.C.; *SHELDON, VICTOR B., SCS, Hannibal, Mo.; *SIMMONS, PEREZ, AMS, Fresno, Calif.; *SMITH, RUSSELL S., AMS (ret.), Philadelphia, Pa.; *SOLANO, FRANK P., ARS, Dallas, Tex.; SPENCER, FRANK H., ARS, Washington, D.C.; *STALEY, KATHERINE E., EXT, Meridian, Miss.; STEVENSON, JOHN A., ARS, Beltsville, Md.

STONE, PERCY H., FES, Washington, D.C.; SYFRIG, MILDRED W., ARS (ret.), Washington, D.C.; TALBERT, JAMES L., CSS, Washington, D.C.; TAYLOR, THOMAS R., P&O, Washington, D.C.; *TENHET, JOSEPH H., AMS, Richmond, Va.; *TRUITT, SELVIA D., EXT, Atlanta, Ga.; WALLACE, LENA B., ARS, Beltsville, Md.; WATERS, LOUISE H., FS, Washington, D.C.

*WEBB, MOSES E., ARS, Los Angeles, Calif.; *WEBER, ROSE, AMS, Kansas City, Mo.; *WINEINGER, DR. JOHN M., ARS, Fort Dodge, Iowa; *WIRGES, FREDERICK M., ARS (ret.), Wheeling, W. Va.; *WRIGHT, FRED A., ARS, Gulfport, Miss.; *ZENTMIRE, D. HAROLD, EXT (ret.), Iowa City, Iowa.

*Awarded at official headquarters.

Jump Award

In honor of William A. Jump, who served 41 consecutive years in the Department, and as Director of the Office of Budget and Finance from 1922 to December 23, 1948, the William A. Jump Memorial Award is presented each year in recognition of outstanding service in the field of public administration. The award includes a gold key and certificate of merit.

This year's Jump Award went to Roger Ernst, Deputy Director, Office of Planning, Office of International Security Affairs, Office of the Secretary of Defense.

The 1958 Award went to a Department employee, Dr. Robert S. Sharman, Director, American Section, Mexican-United States Commission, for prevention of foot-and-mouth disease.

Summer School

Registration for the USDA Graduate School summer session will be June 1–6. Classes will begin the week of June 8 and continue for 10 weeks. Tuition is ordinarily $12 for each credit-hour. All classes will meet in the evening. Further information may be obtained from the Graduate School office, Room 1031, South Building, or call extension 6337 at the Department in Washington, D.C.

Dr. C. Brice Ratchford will take office July 1 as Director of the Missouri Agricultural Extension Service. He will succeed James W. Burch, who is retiring after 37 years in Missouri Extension Service, 25 years as Extension Director.

Trouble is usually produced by those who produce nothing else.

A good idea

THE "FAIR SEASON" at the Department in Washington, D.C., opened in April this year when the OPEDA—Organization of Professional Employees of the Department of Agriculture—sponsored Science Fair came to the Patio. This fair was made up of some 50 projects chosen by committees of Department scientists from the high school fairs of the District of Columbia, and nearby Virginia and Maryland area.

In his remarks at the opening of the fair, Secretary Benson suggested the following:

"I commend the Organization of Professional Employees of the Department of Agriculture for its support of this display of selected science fair exhibits. It is an undertaking that local units of OPEDA and local USDA Clubs can sponsor effectively in many parts of the country. As good citizens of the communities in which you and your associates live, as well as employees of this Department, you are urged to help in the advancement of all sciences, but particularly those with which you are most familiar—the agricultural sciences.

"Your efforts combined with those of the educators could well bring into agriculture scientists who, within a few years, will discover breakthroughs into entirely new areas of knowledge for the benefit of all mankind—breakthroughs that are comparable with those that made possible hybrid corn, hybrid sorghum, chemical weed control, and antibiotics."

USDA Club News

Fred W. Hipkins, supervisor of Fishery Marketing Service, U.S. Wildlife Service, Department of Interior, presented a 25-minute film—"Shrimp Tips From New Orleans," at the April meeting of the Seattle Area USDA Club.

Lowell Watts, Secretary of the Colorado State Board of Agriculture, was the speaker at the April meeting of the Denver USDA Club. He presented a 20-minute colored film entitled "The Last Waterhole." This film, prepared by the Colorado State University, points out the problem and the need for a unified effort to conserve Colorado's water supply.

Success must be preceded with preparation; how you use today will determine to a large extent how tomorrow will use you.

Joseph E. Coleman, Department scientist at the Wyndmoor laboratory, who recently received the American Oil Chemists' Society's gold medal award for his research on animal fats. The award especially recognized a paper he presented before the society at its Chicago meeting last fall.

All in a day's work

Clint Davis, chief of the Forest Service division of information and education, was on a field trip in California when the fire broke out in Los Padres National Forest. He borrowed a camera, flew over the fire in a helicopter and filmed in color some of the most spectacular fire footage ever photographed.

Out of this "once-in-a-lifetime" photography came "Watershed Wildfire," the Department film which won a trophy at the recent American Film Festival in New York City. The "Oscar" was won in the category—Agriculture, Conservation and Natural Resources.

This film tells the story of how a $4 million forest fire raged out of control for 11 days and the work of the Forest Service to replant the burnt-over area.

Thirty-five prints of *Fire Ant on Trial* and 24 of *Silent Killer* were among the 85 new prints sent to field offices and a like number were deposited with cooperating State film libraries.

U and US in USDA

C. A. Vines will become Agricultural Extension Director in Arkansas July 1.

Charles T. McCleery has been named administrator of the Upstate Michigan Milk Order.

The 2d Inter-American Food Congress will be held at Miami, Fla., June 7–13.

The 29th National 4–H Conference will be held in Washington, D.C., June 13–19.

The Red Cross mobile blood collection unit will be in the Department in Washington, D.C., June 4. Arrange for donating blood with your agency representative or call Mrs. Margaret Q. Hackett, Health Unit, extension 3281.

The Soil Conservation Society of America will hold its 14th annual convention in Rapid City, S. Dak., August 26–29.

Dr. Lloyd C. Cochran, formerly horticulturist in charge of the Department's citrus and subtropical production investigations at Orlando, Fla., has been named chief of the fruit and nut crops branch of ARS.

New Department films

The Federal Veterinarian in Agriculture—ARS—14 min.—Color.

Prescribed Burning in the South—FS—23½ min.—Color.

Beltsville Newsreel—18th Edition—ARS and Inf.—6 min.—Black and white.

Farm and Home Festival—University of Illinois and Inf.—TV spots.

Plentiful Foods

USDA's June list:

Featured—Milk and dairy products.

Other plentifuls—Eggs, broiler-fryers, vegetable fats and oils, and spring vegetables.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR JUNE 10, 1959

Performance ratings

ONCE A YEAR each regular employee in the Department is given a performance rating. This rating will be one of three levels: *Satisfactory, Outstanding,* or *Unsatisfactory.*

Where one is recommended for an *Outstanding* rating, the recommendation must be accompanied by a detailed written justification by the supervisor. This recommendation and supporting information is then reviewed by an Incentive Awards Committee which recommends to the Agency Head or his designee that the proposed rating be approved or disapproved.

A *Satisfactory rating,* which is given in most cases, means the performance of the employees is fully acceptable. The supervisor is expected to discuss that rating with the individual personally.

Where an *Unsatisfactory* rating is given, it must be preceded by a 90-day warning notice and the employee must be given a reasonable opportunity to demonstrate satisfactory performance. But if, after warning, the employee fails to improve, he receives a written notification of an *Unsatisfactory* rating. An *Unsatisfactory* rating notice must be followed by reassignment, demotion, or separation for inefficiency.

An employee may appeal his rating if dissatisfied.

Safety program

ARS employees at the Wyndmoor, Pa., utilization laboratory recently had a special safety program. Dr. P. A. Well, Director, presided at this program which featured a film on fire prevention and a talk by the chairman of the lab's safety committee, E. C. Dryden.

Another feature was the presentation of a membership certificate in the Wise Owl Club to Leroy P. Turnstall. This club is made up of employees who were spared eye injury by wearing safety glasses at the time of an accident.

FLAG DAY—June 14

I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all.

New Soil Conservation Stamp

When the Soil Conservation Society of America meets in Rapid City, S. Dak., August 26, a new 4-cent soil conservation postage stamp will be issued, according to Postmaster General Arthur E. Summerfield. In commenting on the forthcoming issuance of the new stamp, Summerfield said "This stamp should help focus public interest on the extensive soil conservation efforts being made by Federal and State governments, local soil conservation districts, watershed associations, and other private and public groups. The issuance of 120 million of these stamps is in further recognition of the stake all of our people, urban as well as rural, have in the work of maintaining and improving the nation's vital natural resources of soil, water, forests and grasslands."

First-day "covers" containing the stamp are available through the Postmaster at Rapid City, S. Dak. Upon request and receipt of addressed envelopes and a remittance to cover the cost of the stamps, the post office at Rapid City will place the new stamp on the envelopes, cancel them with a special cancellation mark used only on that day and at that place, and mail the envelopes on the first day of issue.

Just a minute

THE THREAT of inflation is of utmost concern to everyone of us. No nation can go on indefinitely living beyond its income and cheapening the value of its currency.

I am intensely concerned about this. The course of inflation is subtle. Its ends are destructive. It mounts quietly, almost unseen in the short-term view, but it is utterly devastating over time.

The President has called for tight reins on government spending, and for a balanced budget. He has called upon all of us, as Federal employees, for self-discipline in our economic actions, both as individuals and as groups. Government alone cannot win the battle against inflation. To win it—*and we must win it*—will require the united efforts of every one of us—business, labor, banking, agriculture, and all economic groups.

Contrary to what some people would have us believe, the Federal Treasury is not a bottomless grab-bag which never needs to be conserved or replenished. To act as though there is no limit to what the Treasury can spend is an open road to the destruction of private enterprise, and its replacement by a socialistic economy.

I am firmly convinced that most Americans would never turn willingly to socialism. But a great many may unknowingly be led down that road by the lure of Government handouts, of deficit spending, of inflation, to the point where private enterprise is destroyed.

We cannot spend ourselves into prosperity. Nor can we preserve our prosperity and our free enterprise system by following a reckless policy of spending beyond our income in peacetime.

The days ahead for America are sobering and challenging. They will demand the faith, prayers, and loyalty of every one of us. Our challenge is to keep this Nation strong—strong economically, strong socially, and above all, strong spiritually—if our way of life is to endure. There is no other way. Only in this course is there safety for our Nation. God grant that we may meet the challenge.

—Ezra Taft Benson.

New USDA films

Marketing Research Pays Off—AMS—12½ min.—color.

Safety For Sure—FS—10¾ min.—color.

Food In The News—AMS—2½ min.—black & white.

A Compass For Agriculture—AMS—a revision—21½ min.—color.

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National Forest Recreation

A DETAILED review of fast-growing outdoor recreation in the national forests will be started July 1 by the Forest Service.

All kinds of outdoor recreation will be considered, including camping, picnicking, fishing and hunting, mountain climbing, boating and swimming, skiing, hiking, horseback riding, and the enjoyment of wilderness and wild areas.

Called the National Forest Recreation Resources Review, the study is designed to get a complete and factual inventory of recreation resource potential of the national forests. Facts thus gained will be the basis of programs for the activation of all recreation resource management activities on the national forest system.

The review is also expected to supply information needed by the National Outdoor Recreation Resources Review Commission which was established by law in 1958.

In 1924 about 4 million recreation visits were made to national forests; by 1957 that figure had jumped to 61 million annual visits; in 1958 it went to 68½ million, an upsurge of 12 percent over the previous year. All indications are that this trend will continue.

Black spot control on roses

Scientists of USDA's Agricultural Research Service report that two new fungicides, Phaltan and Cyprex, will provide almost complete control of black spot, the highly destructive disease of roses. In tests at the Beltsville Research Center, each of these fungicides was applied to seriously infected foliage of rose plants as part of a combination spray. The combination spray included either of the miticides Aramite or Malathion, plus both of the insecticides DDT and Lindane. These chemicals, the scientists say, are commonly used in combination sprays and were found to have no effect on the action of the fungicide. Moreover, their insect-killing power was not reduced by presence of the fungicide.

Animals that help

Mrs. Herminie B. Kitchen, former editor for the New Jersey Agricultural Experiment Station, is coauthor with Dr. Carroll Lane Fenton of a new juvenile book on domestic animals.

Animals That Help Us—is the second in a series aimed at telling the story of living things which are useful to man. The first was *Plants That Feed Us.*

For Scout leaders

Forest Service recently published a guide for Boy Scout leaders entitled, "Looking Forward to . . . Forestry Activities." In the "Introduction," the guide points out that "every Scout—Cub, Boy Scout, Explorer—like every American youngster and adult, is dependent upon the natural resources for his very life. Without soil, water, plants, and animals he couldn't enjoy the standard of living he does. Does he know it?"

To help Scout leaders see that he does, the guide goes into the mystery of how a seed grows, how to make leaf prints, the inside and out of trees, the water cycle and what is meant by a watershed, how to keep Christmas trees green and safe, how to measure the height of trees, protect the forests from fire, insects and their world, how to control "litterbugs," and conservation demonstrations.

A list of materials to help teach forest conservation together with instructions on how to order are included. The guide is catalogued as PA–387. Order either from the Forest Service or Office of Information, U.S. Department of Agriculture, Washington 25, D.C.

Keeping on

No rockingchair and house slippers with endless days of thumb twiddling await Dr. John R. Magness, Chief of the ARS Fruit and Nut Crops Research, now that he has completed 40 years in the Department. Instead, he will leave the Department to edit the Proceedings of the American Society for Horticultural Science. And, he will continue to serve the Department as collaborator to advise crops research scientists on problems dealing with horticulture.

In 1934, Dr. Magness was president of the American Society for Horticultural Science. He was chairman of the U.S. delegation to the 13th International Horticultural Congress in London in 1952, and was then elected an honorary fellow of the Royal Horticultural Society. Last summer he was one of several U.S. scientists who visited Russia to study agriculture.

The character of a man's life lives on after him, not only in what he did but mainly in the extent to which he enthused others to follow on where he left off. This has been true of prophets, pioneers, and teachers throughout history. . . . The handling on principle or discipleship is not, I am convinced, the accidental fortune of a few, it is very much a part of human tradition on the side of right.

—John Marsh in "People and Work."

Utilization exhibit

The present Patio exhibit showing how science and technology have contributed to wider industrial use of agricultural products will continue in place until June 26. The display was officially opened by Under Secretary Morse on June 1.

Representatives of industrial, business, and farm groups were present at the opening ceremonies and will be special guests during the time the exhibit is in place. Delegates to the National 4–H Club Camp (to be held in Washington June 13 to 19) have been invited to see the exhibit during their stay in Washington.

The exhibit theme centers on the role of utilization research—now and in the future—as a means of developing industrial markets for such major agricultural commodities as cotton, wheat, and corn, and improved markets for fruits, vegetables, milk, and wool. The exhibit stresses recent research findings that are broadening the industrial market for farm products.

Officials believe that utilization research has established a remarkable record of accomplishment in the 20 years it has been carried on by USDA, and that its future potential is even greater. The exhibit was planned to tell this story.

The exhibit includes a visual display of examples of research accomplishments that have resulted in a total of more than 800 public service patents being issued to the Utilization Research and Development Divisions of USDA's Agricultural Research Service. It also includes major examples of current research that show promise for increasing the industrial use of farm commodities—particularly those in regular or seasonal surplus.

A motion picture, "New Uses for Farm Products," is showing continuously in the Patio theater adjacent to the exhibit.

From Alaska

At Harpswell, Maine, on April 24—Arbor Day in Maine—an Alaskan Cedar was replanted by 4–H Club girls and boys of the Pine Tree State. The Cedar was a gift from Alaska to Maine by way of the U.S. Department of Agriculture.

On Tuesday, April 16, Secretary Benson presented the tree, which came from the Tongass National Forest near Sitka, Alaska, to Alaska's Senator Ernest Gruening. He in turn presented it to Maine's Senator Margaret Chase Smith.

The founders' scroll for the National 4-H Club Center reads: "Founded on faith in God and the democratic ideals of our Republic, and dedicated to the fourfold development of rural youth, this Center is established to contribute knowledge, character, love, honor, and dignity among all peoples."

A second look

Forty-nine Negro Extension Service supervisors from 14 Southern States met February 14–20 in a regional workshop at Dublin, Ga., 4–H Center to take a fresh look at their job in view of the changing agricultural economy of the South.

Speakers described the changes taking place, such as increase in the size of farms, decline in the number of farms and in the farm propulation, and increase in mechanization, specialization, and livestock production.

Adjustments proposed to meet the changes included: Recruitment of more broadly trained agents, and increased emphasis on the kind of program planning which more effectively meets the needs of farm people in their efforts to keep in line with production and marketing trends, or otherwise solve their problems.

Supplementary 4–H neighborhood and community clubs were proposed as a means of filling the gap left by the consolidation of schools.

A tongue twister is a group of words that suddenly get your tang all tonguled up.

The six greatest words: "know thyself"—Socrates; "control thyself"—Cicero; "give thyself"—Christ.

Retirement

"What ya gonna do when ya don't have nothin' ta do?"

Despite the double negative and ungrammatical construction, this question confronts a great many Department employees who are nearing the time of retirement.

A letter from Russell S. Smith of the AMS market news office in Philadelphia came to the editor recently with this thought:

"After 44 years of service in the Federal Government—40 of them in the Department of Agriculture—I am not ready to go to pasture. I plan to continue working as I do not believe it is healthy to suddenly become idle."

Russell received an "Honorary Separation" from the Department December 31 because he had passed his 70th birthday, December 13.

Award for teachers

An annual Distinguished Teacher Award has been established to recognize outstanding teachers of animal husbandry, Professor W. P. Garrigus, president of the American Society of Animal Production, said today. The award, consisting of $1,000 and a commemorative plaque, will be donated by Swift & Company, according to Professor Garrigus, who is also chairman of the Animal Industry Group at the University of Kentucky.

Sometimes a handful of common sense is worth a bushel of learning.

4-H Conference

A SPECIAL TREAT is in store for 200 special 4–H'ers coming to Washington for the 29th Annual 4–H Conference, June 13–19. The youths—due from every State and Puerto Rico—will take part in the formal opening of the new National 4–H Center on the edge of the Nation's Capital. They'll be joined on the big day, June 16, by high officialdom of the Federal Government and by other interested people.

Adding to the excitement and history-making occasion, this year's delegates will be the first 4–H Conference group to be housed at the newly renovated Center, 7100 Connecticut Avenue. About 25 of their accompanying State leaders will stay there too.

"Your Tomorrow" will be the forward-looking conference theme. As usual, delegates will tour the Capitol, the White House, the Agricultural Research Center at Beltsville, Md., the Department of Defense at the Pentagon, Mount Vernon, and the Supreme Court. They will hear headline speakers and meet with top officials of Government. While delegates are attending assemblies and observing our National Government firsthand, their Extension leaders will be in important sessions of their own on policy and programs of "future 4–H."

The general public is welcome at any of the general assemblies. On Friends of 4–H Day, Tuesday, June 16, well-known persons in professional organizations, business, and industry, who are Conference guests will be honored.

Actually more than half of America's 2,254,000 4–H'ers will be at the Center opening "by proxy," as about 50,000 of the total 93,000 clubs sent voluntary contributions to the "share and care" fund providing part of the money to buy and improve the Center property. Two leading philanthropic organizations, the Ford Foundation and the Danforth Foundation, made substantial grants to complete the work. No Government or tax funds were involved.

In the Department, program booklets or more information about the Conference or 4–H Center may be obtained by calling extension 5853 or stopping by Room 5028 in the South Building.

Patio Theater

"New Uses for Farm Products" (by ARS and INF) is showing in the Patio Theater through June 26 in conjunction with the Patio exhibit there on utilization research and development.

U and US in USDA

Aaron J. Hanson of New Auburn, Wis., became Wisconsin State director for the Farmers Home Administration at Madison June 1. He fills a vacancy created by the retirement of James H. Dance. Born and raised on a farm near New Auburn, Mr. Hanson received a B.S. degree in agriculture at the University of Wisconsin, and has had varied experience as a teacher, soil scientist, businessman, and agricultural credit specialist.

USDA Engineer Louis A. Liljedahl, at the University of Minnesota, has designed an automatic pilot for farm tractors which, he says, should help increase the effectiveness of cultivation of row crops as a means of weed control. The automatic pilot, intended for use with power steering hookups, has lightweight feelers capable of sensing the postition of the crop row in relation to the tractor's front tires. The feelers close switches when the tractor moves too close or too far from the row. A pilot model is being field tested.

At their spring meeting in Washington in May, 17 members of the Newspaper Farm Editors' Association met with Secretary Benson and other officials of USDA.

Robert D. McMillen has become the public relations manager for The Corn Industries Research Foundation, with headquarters in Washington. He was an assistant to the Secretary of Agriculture from 1954 to 1958.

The United States is sending at least a shipload of wheat a day to India, under terms of Public Law 480, the foreign currency sales program.

A World Agriculture Fair at New Delhi, India, from December 11, 1959, to February 14, 1960, will have exhibits from most of the free world and the Soviet-bloc countries. The U.S. exhibit at the Fair, planned to cover more than 100,000 square feet of space, will demonstrate how American farmers utilize the results of basic research. The USDA and the Atomic Energy Commission have major responsibilities for developing exhibit materials to illustrate the close inter-relationship between publicly and privately sponsored scientific studies and the productive efficiency of the independent American farmer.

Dr. Fracker

German Order of Merit

Dr. Stanley B. Fracker, retired Department scientist, has been awarded the *German Order of Merit*, first class, for outstanding work in promoting the exchange of scientists between Germany and the United States. Until his retirement last December, Dr. Fracker was assistant to the administrator in charge of interdepartmental and international relations, in ARS.

Cafeteria committee

Martin D. Garber has been named chairman of the Cafeteria Operations Committee for Washington, D.C., and Beltsville with the following as members of the Committee: John C. Cooper, Jr., Office of Budget and Finance; John W. Scott, President, USDA Welfare and Recreation Association; C. Herman Welch, Vice President in Charge of Cafeterias USDA Welfare and Recreation Association; and John C. Chernauskas, General Counsel, USDA Welfare and Recreation Association.

Do you know?

Frequently Department employees hear critical comment about the programs administered by the Department, about farmers and the fabulous incomes they have, and about how farmers are to blame for high food costs. Here's the other side:

If a farmer in Kansas gave away his wheat, we'd still pay 17½ cents for that 20-cent loaf of bread. If a cotton producer in Texas grew his cotton just for the fun of it, we'd still pay $2.75 for that $3-shirt.

The 6th National Watershed Congress was held in Washington, D.C., May 25–27. Theme: *Five Years of Progress—1954–59.*

By the way

BREAKFAST is the most important meal of the day! That statement has been made many times and possibly most of the time by those who eat a good breakfast. To support this statement, however, the Department has published a new leaflet—Leaflet No. 268.

"Eat a Good Breakfast To Start a Good Day" is the advice as well as the title of this leaflet. A 3-point test of "a good breakfast" is given: 1. It gives you protein, vitamins and minerals—materials needed to build and repair the body and to help keep you healthy. 2. It provides fuel for body energy. 3. It tastes good.

The leaflet opens with this significant comment: "Eating a good breakfast is a good start for the day. Studies have shown that workers who tuck away a good meal before work get more done than those who skip breakfast—or eat a poor one.

"As the morning goes on the hungry ones grow less efficient. After lunch they do better for awhile; then they slow down again. . . .

" . . . Those who eat a good breakfast have a better chance to do a day's work well than those who neglect breakfast."

If this be true, and there seems to be no reason to doubt it, is the lack of a good breakfast—standing in the way of our doing a better job?—being more efficient?—thinking more clearly?—possibly advancement?—maybe, more satisfaction in our work?

Under recently enacted legislation, travel and moving expenses to first duty stations in the continental United States and Alaska may be paid to new appointees to positions in the following series and occupations: GS–800, Professional Engineering; GS–1301, Physical Science Administration; GS–1310, physics; GS–1320, Chemistry; GS–1520, Mathematics; and GS–1530, Mathematical Statistics.

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USDA
Employee News Bulletin
FOR JUNE 24, 1959

Just a minute

SOVIET communism starts with an atheistic, godless premise. Everything else flows from that premise. If there is no God, there is no moral or natural law. . . . Since there is no moral law, there is no such thing as abstract right or justice. Laws are the means, the decrees, by which the dictatorship of the proletariat enforces its will for suppressing the resistance of its class enemies. . . . There is a duty to extend this system to all the world.

Our founders represented many creeds, but most of them took a spiritual view of the nature of man. They believed that this Nation had a mission to help man everywhere to get the great opportunity to be and to do what God designed. . . . Freedom cannot be contained—it is all-pervading. . . . It is the despots who should feel haunted. They, not we, should fear the future.

—JOHN FOSTER DULLES.

Here the Missouri State ASC Committee is receiving an award for placing third in a contest for the fewest accidents at CCC binsites per million man-hours worked. From left to right are Claude E. Dunn, State committeeman; D. G. Monsees, chairman of the Missouri State ASC Committee; Sylvester J. Coe, Deputy Area Director from Washington, D.C., who is presenting the award; and W. A. Luys, member of the State committee.

Missouri has been among the winning States for the last 3 years in this safety contest.

There is not enough darkness in all the world to put out the light of one small candle.

A THOUGHT

The great danger in public education today is that we have failed to see the difference between knowledge and wisdom. We train the head and let the heart run hogwild. We allow culture and character to walk miles apart. Stuffing the head with mathematics and languages—leaving manners and morals out of the picture.

—From Northern Region News, FS, Missoula, Mont.

Negro extension leader

A. S. Bacon, who succeeds P. H. Stone June 30 in FES in Washington, D.C., began his extension career as an agricultural agent in his native Brooks County, Ga., in 1943. Two years later he was promoted to assistant State supervisor and in 1955 he became State supervisor succeeding Mr. Stone.

His work in Washington will be primarily with State extension supervisors in developing more effective educational programs to assist the millions of rural Negro people in the South.

Prior to entering extension, Mr. Bacon served as an assistant county supervisor for FHA, and earlier as a high school principal and vocational agriculture teacher in Sylvester, Ga.

He was born and reared near Quitman, Ga. He received his training at Georgia State College (now Savannah State) and at the University of Minnesota, where he earned an M.S. degree in agricultural economics.

Annual ACE meeting

Gainesville, Fla., July 12–15—the place and time for the annual meeting of the American Association of Agricultural College Editors.

This year, the University of Florida is host to the college editors and other agricultural writers who are members of ACE. The Florida group has been working on local arrangements and believe they have them pretty well lined up.

Distinguished service

Dr. Borthwick, ARS

DR. HARRY A. Borthwick, a recipient of the Department's *Distinguished Service Award* in recognition of outstanding research and administrative achievements, is chief scientist in the ARS Pioneering Research Laboratory for plant physiology, Beltsville, Md.

An internationally known authority in his field, Dr. Borthwick was cited for "research in the field of photoperiodism, particularly its relationship to plant morphology, which has been a major contribution to the present understanding of how light affects the biological response of plants."

Dr. Borthwick has been in the Department 22 years. Beginning in 1936 as a morphologist in the photoperiod project at the Department's ARS Center in Beltsville, he became successively botanist, plant physiologist, and was appointed to his present position in charge of the Pioneering Laboratory in 1957. He is author or coauthor of 94 scientific publications, and is frequently consulted by biological scientists both here and abroad.

Through research done by Dr. Borthwick and his colleagues, it has been determined that plant growth responses, controlled by light's reversible photoreaction, include: floral initiation and development, seed germination and elongation, leaf enlargement, bulb formation, succulency, sex expression, root development, and pigmentation. His work has also pointed up the need for studying the effect of light and dark periods on animals.

He was born in Otsego, Minn., received his bachelor's and master's degrees from Stanford University and earned his Ph. D. at the University of California. He is past president of the Washington Botanical Society and was named president of the American Society of Plant Physiology in 1956. In 1954, he represented the United States on photoperiodism at the Eighth International Botanical Congress in Paris.

Life is just a succession of things to be enjoyed, endured, or licked.

—*Wyoming Stockgrowers Magazine, Courtesy of Reed A. Phillips.*

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Reading from left to right are: Harry K. Neal, County FHA Supervisor; J. M. Griffin, vice president of the Bank of Rutledge; Kay Tipton, attorney; E. P. Hudson, cashier of First National Bank; J. A. Nolan, president of the Madison Production Credit Association and director of the Farm Credit Board of Columbia; James B. Mitchell, farmer; S. L. VanLandingham, acting State director of FHA; and E. G. Atkinson, cashier of Bank of Madison.

The group is observing oats being grown on a dairy farm owned by Mr. and Mrs. James B. Mitchell of Madison. A plan of the farm is also being reviewed.

Puerto Rico citations

Two ASC employees in the Caribbean Area ASC Office were singled out for special recognition for a job well done:

David Gomez-Montoya, Acting Chief, ACP, PAP and District Offices Division, received an *Outstanding Performance Rating* and a cash award of $250.

Mr. Gomez-Montoya's performance has been consistently outstanding in formulating and coordinating ACP operations in harmony with the operations of the SCS and the Department of Agriculture in Puerto Rico.

Crispulo H. Oliveras, administrative assistant, in the Proportionate Shares and Cane Price Section, Sugar Programs Division, CSS, received an award of $100 for special services consisting of: "Organizing and assembling, under difficult conditions and within a very short time, all of the complicated data needed to make deficiency and abandonment payments under the 1958 sugar program."

Also, Agustin Vidal, district officer of the district office at San Sebastian, P.R., and Mrs. Livia T. Acosta, clerk at the Arecibo district office, were awarded a $25 check each, for meritorious suggestions submitted and accepted.

Ulysses G. Grayson has been named Administrator of the Kansas City Milk Marketing Order to succeed Edward L. St. Clair, who has transferred to Washington, D.C., to become Administrator of the new D.C. order.

Don't be a litterbug

USDA Club News

Presentation of Length - of - Service Awards was the major feature of the May meeting of the Denver USDA Club. Leavitt Booth, FHA, president of the club, served as master of ceremonies.

Sr. Rivera Santos, Secretary of Agriculture and Commerce of Puerto Rico, was guest speaker at the May meeting of the USDA Club in San Juan.

"An Outsider's Impression of Tennessee Valley Agriculture" was the subject of a discussion by Dr. N. C. Brady, Department of Agronomy, Cornell University, at the Knoxville, Tenn., USDA Club meeting in May.

Annual election and "Rainbow Valley," a 20-minute Forest Service movie in color, were features of the Seattle USDA Club's May meeting. Ray Knudson, Snoqualmie National Forest, Range and Wildlife Office, presented the film. Mr. Knudson recently transferred from the Ochocoe National Forest in Oregon.

C. Dale Jaedicke of Bismarck has been appointed SCS North Dakota State Conservationist to succeed Harvey G. Bobst, who has been promoted to SCS Field Representative for the Great Plains, with headquarters in Washington, D.C. Mr. Jaedicke's headquarters will be at Lincoln, Nebr.

Buy E Bonds

Show-me show

MISSOURI is not the only "show me" State. Some of the folks in Madison, Morgan County, Ga., want to be shown, so Harry K. Neal, FHA county supervisor, organizes tours of some of the farms where credit and good farming have been combined to enrich the community.

Each year, he conducts a farm tour for bankers, representatives of farm lending cooperatives, agricultural workers, farmers, and other interested businessmen. The group visits farm families who are being assisted through the Farmers Home Administration's supervised credit program.

Supervisor Neal states that farm tours are very effective in demonstrating good farming to groups. The tours also demonstrate the effectiveness of on-the-farm supervision. Bringing groups together familiarizes the people present with all phases of the FHA program. It includes discussions on artificial breeding, recordkeeping, timber management, pasture development, and feed crops.

Certain information is assembled in pamphlet form relative to the total program in the unit. Information such as number of farmers being assisted, total outstanding indebtedness, collection record, use of loan funds, and number of families graduating to other credit each year. Also, the pamphlet contains information relative to farms included in the tour such as maps showing the farm before and after improvements. This makes it easy for the spectators to see transition and to be able to witness the importance of planning and supervision. Some of the farms included in the tour are in the process of being developed and others are developed.

County committeemen assist in conducting the tour and in giving information to the group. A member of the committee talks to the group on the services that are available through FHA. This information is documented in pamphlet and is readily available to bankers, businessmen, and others when needed. County committeemen along with the supervisor who are serving the Madison unit believe that farm tours are very effective and that more should be held.

Plentiful foods

USDA's July list:

Featured—Turkeys and plums.

Other plentifuls—Ice cream, eggs, peaches, lemons and limes, summer vegetables, peanut butter, and vegetable fats and oils.

A new dehydrated mashed-potato product called "potato flakes," which is being offered at grocery stores throughout the country, has brought honors to its developers and to the Department's ARS laboratory staff at Wyndmoor, Pa. The Institute of Food Technologists, at its annual meeting, presented its *Industrial Achievement Award* to James Cording, Jr. (right); Roderick K. Eskew (left) and Miles K. Willard, Jr. (not shown). Here Mr. Cording and Mr. Eskew are showing some of the "flakes" to Dr. P. A. Wells, Director of the Wyndmoor lab.

USDA scientists cited

RESEARCH in the Department is not only stimulating and challenging to scientists but is often rewarding in achievement and recognition. This spring 14 Department scientists were elected to membership in the Washington Academy of Science.

The following list gives name, location, and citation:

Justus Conrad Ward, Washington, D.C., in recognition of his contributions to the toxicology of pesticides, and in particular his researches on rodenticides.

Samuel Bertolet Detwiler, Washington, D.C., in recognition of his attainments in agricultural research, particularly as concerns his contributions to the administrative direction of the program for foreign agricultural utilization research under Public Law 480, 83d Congress.

Dr. Francis Gabriel Tromba, Beltsville, Md., in recognition of his contributions to veterinary parasitology, and in particular his researches on swine kidney worm disease.

Joseph Stuart Yuill, Beltsville, Md., in recognition of his contributions to the field of aerial spraying, particularly to aerial survey methods for detecting and evaluating forest insect infestations.

Kenneth William Parker, Washington, D.C., in recognition of his contributions to improved management of western rangelands, especially in the fields of range ecology, control of poisonous and noxious range plants, and artificial revegetation.

Dr. Arthur W. Lindquist, Beltsville, Md., in recognition of his studies of DDT and other insecticides of importance to the Armed Forces; ecology and biology of soil-inhabiting insects; entomological uses of radioisotopes; resistance of insects to insecticides; and systemic insecticides.

Dr. George Frederick Sprague, Beltsville, Md., in recognition of his contributions to plant genetics, and in particular his researches on corn breeding and the improvement of American corn varieties.

Dr. William Brice Ennis, Jr., Beltsville, Md., in recognition of his contributions to plant physiology, and in particular his researches on chemical weed control.

Dr. Emery Jack Coulson, Washington, D.C., in recognition of his fundamental studies of quantitative relationships of factors affecting anaphylactic sensitivity in guinea pigs and for the refinement of the Schultz-Dale technique and establishing this procedure as one of the most sensitive methods available for detecting and identifying antigenic substances.

James Isaac Hambleton, Brookeville, Md. (retired), in recognition of his contributions to the scientific aspects of apiculture and his administrative leadership in apicultural research during the past 30 years.

Dr. Joseph Reuben Spies, Washington, D.C., in recognition of his contributions to the chemistry of naturally occurring biologically active substances, particularly for his researches on allergens of oilseeds, components of croton beans, and for the determination of amino acids.

Dr. James Henry Turner, Beltsville, Md., in recognition of his contributions to the study of parasitic diseases of domestic ruminants, particularly with respect to nematodirosis, mixed trichostrongylidoses, and his comprehensive and authoritative study of strongyloidiasis of sheep and goats.

Ross Wallace Davidson, Beltsville, Md., in recognition of his contributions to forest pathology, and in particular his researches on the fungi causing wood rotting and staining.

Dr. Louis Otho Williams, Beltsville, Md., in recognition of his contributions to the taxonomy of the Orchidacae and his studies on the floristics and economic plants of Central and South America.

Patio theater

Watershed Wildfire, a 21-minute color Forest Service film, will be shown in the Patio Theater in Washington, D.C., from June 29 through July 9. Then from July 13 through August 13, *Compass for Agriculture*, a 21½-minute color film will be shown.

Our groceries

WHAT DEPARTMENT scientists, technicians, inspectors, clerks, stenographers, and many others are doing toward a *Better Living for More People* is no farther away than the grocery store or supermarket.

An example is a recently developed and soon to be distributed new dehydrated mashed-potato product known as *potato flakes*. This new "convenience food" recently received acclaim at the annual meeting of the Institute of Food Technologists in Philadelphia. And, the institute's *Food Technology Achievement Award* was presented to the Eastern Utilization Research and Development Division, ARS, at Wyndmoor, Pa. The award recognized especially the work of three Department engineers: James Cording, Jr., Philadelphia; Miles J. Willard, Jr.; Idaho Falls, Idaho; and Roderick K. Eskey, Glendale, Pa., all of ARS.

The award recognized the phenomenal success of potato flakes, which were first made commercially only a little over a year ago. Total production this season in the 7 plants where potato flakes are now being made should reach 25 million pounds. Nationwide distribution to the retail and institutional trade is rapidly being approached.

The success of the new product is attributed to its ready acceptance by consumers. The housewife can convert flakes in a minute or two into fluffy mashed potatoes that are the equal of the fresh in flavor, color, and texture. She simply adds hot water and milk to the flakes, plus butter and salt as desired, and whips lightly.

The advent of this new product promises to boost potato consumption in this country. For the past 50 years Americans have been eating less and less potatoes, with frequently disastrous results to growers. One of the main deterrents to a wider consumption of potatoes has been the time and labor involved in preparing them—especially in their most popular form—mashed. Processed potato products such as chips, frozen french fries, and prepeeled potatoes have done much in recent years to reverse the declining trend of potato consumption, and the new potato flakes should do a great deal more to restore the potato to its former place of prominence in the American diet.

Life does not require us to make good; it asks only that we give our best at each new level of experience.

By the way

"COMMUNICATIONS—a key to better work" is the title of a statement by S. R. Smith, Director of the Fruit and Vegetable Division of AMS, in a recent issue of the Division's *Weekly Newsletter*. Because the statement has so much "meat" in it, we are passing it on to the readers of *USDA*.

"The aim of good communications in an organization such as ours is to help everyone do a better job. When we get the information we need, the element of uncertainty is eliminated. Uncertainty is a real drag on best performance. Good communications, moreover, is a matter of simple courtesy and of good human relations. It is one of the important essentials of good management.

"Good communications is a two-way street—crosswise and up and down. It is a matter of both giving and receiving. Each of us can provide others with information that will help them to do a more effective job, and each of us can profit from information that others can provide. We must each be willing to listen and be receptive to the views and ideas of others. Without mutual understanding and acceptance we cannot have good communications.

"One of the major problems is what to communicate. Here, I believe our problem is one of not enough information being communicated, at least not some of the right things. It is not possible to lay down hard-and-fast rules as to what information should be given to others, but the best guidepost is the Golden Rule. Ask yourself what information you have that the other person needs to know to carry out his job most effectively. Then make that information available to the other person in a friendly, helpful manner—downward to those whose activities you are directing, upward to your own supervisors, and across organizational lines to your coworkers whose activities are affected by your own.

"Each of us constantly needs to ask ourselves 'who needs to know about this?' Make asking yourself this question a habit—then good communications will become a habit. When we all do it—then the Division will have the best of communications. The example you set will be worth thousands of words about the value of good communications."

"Rope on the Farm" is the title of the new Farmers' Bulletin No. 2130. The author is J. R. McCalmont, agricultural engineer, ARS.

Construction has begun on the Northern Forest Fire Laboratory at Missoula, Mont. It is to be operated as a unit of the Intermountain FS experiment station and is to carry on research in nationwide forest fire problems as well as special problems of the Intermountain area. Shown here at ground-breaking ceremonies are (left to right) Regional Forester Chas. L. Tebbe, Director Reed Bailey, Purchasing Officer Lloyd E. Noel, and Chief J. S. Barrows.

SCS secretary featured

Miss Bennie Hart, secretary to Ray Walker, Oklahoma State SCS Conservationist, was featured on the program observing Secretaries' Day at Stillwater, Okla. She described the important role of the secretary as the right hand of management in the automated office of the future.

She reminded the participants that in seeking secretarial talent to meet the demands of tomorrow, executives will continue to turn to the Certified Professional Secretary rating. It assures them that the secretary who has attained the certificate has demonstrated superior understanding of secretarial techniques and those aspects of business organization, economics, office management and supervision, business law, and accounting that apply to her day-to-day activities.

Miss Hart, a CPS herself, is also a member of the National Secretaries Association which sponsors nationwide observance of Secretaries Week.

Charles T. McCleery has been named Administrator of the Upstate Michigan Milk Order. He has been Acting Administrator since May 1958.

Library

New books:

Darwin's Century—by Loren Eiseley.

Farmer and Farm Labor in the Soviet Zone of Germany—by Frieda Wunderlich.

Farms or Forests—by Vernon Carstensen.

East African Hides and Leather Bureau—Report.

The Icelandic Horse—by Breddi Johannesson.

The Health of a Nation—by Oscar Edward Anderson. The fight of Harvey W. Wiley for pure food.

The Glory Trail—National Wildlife Federation.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR JULY 8, 1959

Farm safety week

PRESIDENT EISENHOWER has proclaimed the week beginning July 19, as *National Farm Safety Week* and requests all persons and organizations interested in the welfare of farm people to support and participate in its observance. This proclamation furthers a very worthwhile service for farm people sponsored by the Department and the National Safety Council in cooperation with the State Agricultural Extension Services, farm organizations, the farm press, radio, television, and other groups.

The theme this year, "Safety Makes Sense," is proven by the record in which accidental deaths among farm people have been reduced from 19,500 in 1947 to 12,000 in 1957. The death rate was reduced from 66 per 100,000 farm population in 1947 to 57 in 1957.

In a memorandum to agency heads, Secretary Benson, said, "We are proud to have cooperated in this beneficial work. I therefore urge all services of the Department to continue their cooperation to the fullest extent in this campaign.

"The Federal Extension Service is cooperating with the State Agricultural Extension Services and other organizations in farm safety activities during this campaign and throughout the year. The Office of Information is assisting through its contacts with national channels of communication. Each service of the Department should acquaint its field personnel with the proclamation and request them to offer assistance to State Agricultural Extension Services in effective observance of National Farm Safety Week.

"Let us continue to strengthen this educational assistance for the safety of farm people."

A man is known by the silence he keeps.—Oliver Herford

A THOUGHT

Much criticism, I am certain, stems from our desire to prove ourselves superior. Possibly, deep down, we feel inferior to another. Perhaps we are insecure in our own lives. And so, in order to pull ourselves higher in our own estimation, we criticize another and attempt to pull him down . . . An old Indian once said, "Do not criticize your neighbor until you have walked 3 days in his moccasins."

—Harleigh M. Rosenberger
Writer and Philosopher

Great Plains conference

Problems and progress of Great Plains agriculture will be considered when the Great Plains Agricultural Council meets July 29–31 in the Capitol Building at Santa Fe, N. Mex.

Main topics for group discussions will include integration in Plains agriculture, commodity supplies and needs, land and water, institutions and people, public information, and credit.

The council is composed of Extension Service and Experiment Station officers in the land-grant colleges and the heads of USDA agencies in the 10 Plains States. L. E. Hawkins, director of the Oklahoma Agricultural Experiment Station, Stillwater, is council chairman; L. G. Lloyd, SCS State conservationist, Bismarck, N. Dak., vice chairman; and John Muehlbeier, ARS, Lincoln, secretary.

Six employees in the Department's Western Region Laboratory at Albany, Calif., have won cash awards and *Certificates of Merit* for outstanding work. Winners are: Mrs. Alice R. Erwin, Early L. Muller, Harry J. Neumann, Mrs. Florence Rushing, E. J. Swain, and Miss Matilda Wong.

Love the soil. The work is hard and sometimes the return little . . . but you will find in the good earth and fields a sure refuge from dangerous materialism. —Pope John XXIII

Distinguished service

Mr. Barrett, FS

SOME 45 YEARS ago, an Ohio farmer took his 12-year-old grandson into a timber tract and showed him the magic of scaling logs with a yard stick and a simple arithmetical formula. The boy was Leonard I. Barrett. It being true that "as the twig is bent so grows the tree," on May 26 Mr. Barrett was awarded the Department's *Distinguished Service Award* for "inspiring leadership in forest management research and a continuous high standard of performance during a dedicated career."

Mr. Barrett's grandfather operated a sawmill and knew and loved timber. "From the first summer I spent on his farm," Mr. Barrett said recently, "I don't believe that I ever thought seriously of any career except forestry."

During the intervening years Mr. Barrett has covered a lot of territory pursuing this career. Even before receiving his M.S. degree in forestry from the University of Michigan in 1926, he had worked with a reconnaisance party on the Gifford Pinchot Forest in the State of Washington, had been a lookout on the Wallowa Whitman Forest in Oregon, and a surveyor of "June 11 Homestead Claims" on the Tongass in Alaska.

He has done research at the Southern Forest Experiment Station in New Orleans and at the Southeastern Forest Experiment Station at Asheville, N.C., and has served as director of the Central States Forest Experiment Station in Ohio. Fourteen years ago he came to Washington to coordinate forest management research work for the entire Forest Service.

Particularly noted in his recent *Distinguished Service Award* is Mr. Barrett's contribution to the nationwide survey and appraisal of the nation's timber resources, published under the title *Timber Resources for America's Future*. He is now assisting in the formulation of an action program to improve forests of small landowners.

—Barbara L. Myers, FS

Our opinion of people depends less upon what we see in them, than upon what they make us see in ourselves—Sarah Grand

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USDA Club News

When the Bay Area USDA Club met recently in Berkeley, Calif., a feature of the meeting was the making of a number of awards to Department employees. The awards were as follows: (all employees pictured work in Berkeley offices) Front row—left to right—Elizabeth Popham, WAAD, AMS, Sustained Superior Performance Award; Elizabeth Langdon, WAAD, AMS, 10-year Length-of-Service Award; Ann Saari, WRBO, ARS, 10-year Length-of-Service Award; Alice Naps, WRBO, ARS, 20-year Length-of-Service Award; Chairman Bourland, SCS, Outstanding Performance Award. Back row—left to right—Ernest C. Betts, Jr., Director, Office of Personnel, Washington, D.C.: Dean Muckel, SWC, ARS, Outstanding Performance Award; Arthur W. Edwards, WAAD, AMS, Employee's Suggestion Award ($100); and Wayne W. Austin, SCS, Outstanding Performance Award.

The Seattle AREA USDA Club's June meeting was a reception for Paul A. Auge, director, Western Area Division, AMS, and his administrative workshop staff.

J. B. Copeland has succeeded S. C. Stribling as agricultural editor at Clemson Agricultural College in South Carolina.

Mrs. Fohn-Hansen received an Honorary Doctor of Humanities degree from the University of Alaska June 1.

E. J. Jolly, president of the Twin Cities USDA Club, Minneapolis and St. Paul, Minn., was master of ceremonies for the club's June meeting—its first Annual Honor Awards meeting. He commented at length on the 40-year award to Robert Martin, AMS, and introduced two of Mr. Martin's sons who also work in AMS in the grain division.

Here Charles S. McDonald, market administrator of the Appalachian Milk Marketing Area, AMS, Bristol, Tenn., receives a trophy as "Boss of the Year—1959." The award was presented by the Tri-Cities Chapter, National Secretaries Association. With Mr. McDonald in the picture are (standing, left to right) Mrs. Marie Presnell and Mrs. Edythe Zimmerman.

My job

HOW DO YOU make sourdough hot cakes? To farmers' wives in the "States" that may not be a burning question; but in Alaska, homemakers wanted to know. So, Mrs. Lydia Fohn-Hansen wrote a bulletin to tell them how. And, this is just one of over 200 homemaker bulletins she wrote in the 30 years she has served in home demonstration work at the University of Alaska.

Mrs. Fohn-Hansen first went to Alaska in 1925 as a professor of home economics at the University of Alaska. She has a bachelor of science degree and a master's degree in home economics from Iowa State College. While teaching at the university, she was married in 1927 to Hans Christian Fohn-Hansen, a miner and prospector. Mr. Fohn-Hansen died in 1938.

In 1930, with the organization of the Alaska Extension Service, Mrs. Fohn-Hansen became the first assistant director of home economics. In those pioneering years of extension, she served as home demonstration agent, specialist, and leader and also directed the 4-H programs for the young people of the territory. In early field trips, Mrs. Fohn-Hansen carried all supplies and clothes for 3 weeks or 3 months of teaching. Pressure canner, can sealer, loom, yarn, needles, bulletins, patterns, garden seeds, and other equipment were carried. She has traveled by dog sled, plane, boat, rail, automobile, and on foot.

Mrs. Fohn-Hansen spent much time in the Matanuska Valley in 1935 when the 200 colonists arrived, and she helped them to create homes out of crude living conditions. In 1936, because of the illness of her husband, she left the Extension Service. She returned to extension work in 1940 as a clothing and handicraft specialist and within a year she was again leading the home demonstration program.

Among her homemaker bulletins are: "For Wilderness Wives," "The Hunter Returns with the Kill," "More Vegetables Please," and "A Manual for Sled Dogs Owners." She has also organized and directed for many years the *Extension Homemakers Short Course,* held on the University of Alaska campus.

Mrs. Fohn-Hansen is a fellow of the Arctic Institute of North America. In 1957 she received the Department's *"Superior Service Award."*

Patience is passion tamed.—Lyman Abbott

Service to farmers, office work up-to-date, planning and organizing work, morale, office arrangement, and relationships with other organizations and the public earned for the Coconino ASC county office in Arizona the distinction of being designated as the "most outstanding—Class A"—county office in the Southwestern area for 1958. Shown here are Melton A. Flowers, county office manager; Marjorie L. Jones, clerk; Thomas H. Miller, deputy director, Southwest area, GSS; C. J. Adams, chairman of the county ASC committee; and William G. Scholz, vice chairman.

Outstanding performance

COCONINO ASC County Office, Flagstaff, Ariz., has been designated as the most outstanding "Class A" ASC county office in the Southwest Area for 1958.

Each year a selection of 10 outstanding ASC county offices is made nationally, to give recognition to such offices for outstanding work in effective and efficient program administration. Two selections are made in each of the 5 areas of the Nation: one for the best Class A county office (office of average size and complexity of work) and one for the best Class B county office (office of greater than average size and complexity). The Southwest Area is composed of the States of Arizona, California, Colorado, Kansas, Nevada, New Mexico, Oklahoma, Texas and Utah, in which there are 650 counties.

Winners are chosen by the process of elimination, which begins with the selection by the ASC State Office of two outstanding county offices within each State. Plaques are presented to county offices so honored, and the office staffs and county committeemen receive letters of commendation and $100 cash awards.

The citations are based on performance of the county offices in providing service to farmers, keeping office work up-to-date, planning and organizing work, morale, office arrangement, and relationships with other organizations and the public.

Those receiving awards were: C. J. Adams, chairman of the Coconino ASC County Committee; Wm. G. Scholz, vice chairman; Arthur Brandis, member; Melton A. Flowers, county office manager; and Marjorie L. Jones, clerk.

ASC county offices are responsible for local administration of a variety of national farm programs, including acreage allotments and marketing quotas, agricultural conservation, price support, and the soil bank program.

Dr. W. H. Wiley has succeeded Mason H. Campbell as director of the Agricultural Experiment Station and Dean of the College of Agriculture at the University of Rhode Island, Kingston.

The Western Resources Conference will meet at the University of Colorado July 13–17.

Lowell H. Watts is the new director of the Colorado Extension Service.

R. S. Hallinger is a new market news reporter in the AMS Chicago fruit and vegetable market news office.

Reading course to GS

Operation of the *Reading Improvement Program*, formerly administered by the Office of Personnel, has been transferred to the Graduate School. The staff conducting the program was also transferred.

Content of the course, visual examination schedule and current cost per trainee ($52), will remain the same.

Since this training now will be classed as "outside" training under the Federal Employees Training Act of 1958, the procedures must be followed as outlined in the law, Executive Order, Federal Personnel Manual and Department regulations. Authority to approve trainees for this course has been delegated to Agency Heads.

Overall length of the course will be shortened from 6 weeks to 4 weeks, and daily classes lengthened to 1½ hours from 1 hour, for a total of 30 hours of instruction.

The schedule for the 10 courses to be given this year:

Begins	*Ends*
July 6	July 31
Aug. 10	Sept. 4
Sept. 14	Oct. 9
Oct. 19	Nov. 13
Nov. 23	Dec. 18
Jan. 4	Jan. 29
Feb. 8	Mar. 4
Mar. 14	Apr. 8
Apr. 18	May 13
May 22	June 17

Refresher course

State and county office personnel of FHA in Pennsylvania recently held its 5th annual Office Management Conference at the Pennsylvania State University.

The purpose of the conference was to give a refresher course in farm management practices, and improve office management routines in all of the county offices to provide better services to farm families. The Agricultural Extension Service of the Pennsylvania State University provided the instructions and training for the refresher course in farm management.

One of the features of the conference was a banquet and the presentation of a *Certificate of Merit* to Mr. and Mrs. George L. Chick, R. F. D. No. 2, Bucks County, Perkasie, Pa., dairy farmers. The family started their dairy operation by obtaining an operating loan from FHA. In addition to achieving outstanding progress as FHA borrowers, this certificate was awarded for attainment of goals on the farm, in the home, and in service to their community.

The principal addresses were given by Hon. William L. Henning, Pennsylvania Secretary of Agriculture and C. Wilder Smith, Assistant Administrator of FHA.

Rudolph Wendelin, Office of Information artist, designed the Forest Conservation stamp recently voted the best stamp design of 1958. The stamp was released last October 27 at Tucson, Ariz.

Awards of $100 each are presented to two members of the research staff of the Southern Utilization Research and Development Division, ARS, in New Orleans. They are Robert T. O'Connor, right, and Dr. Evald L. Skau, left. The two men developed a simple, inexpensive method of highly purifying commercial or technical grade hydrocarbon solvents for ultraviolet absorption techniques. Use of the method is credited with great savings in time and money and is employed for the production of spectroscopic grade solvents at much lower prices by at least one commercial firm. The method also is in use in a number of other laboratories. Shown with Dr. Skau and Mr. O'Connor are T. H. Hooper, Chief of the Industrial Crops Laboratory at SURDD, second from left, and C. L. Hoffpauir, Assistant Director in charge of the Instrumentation and Analysis Group.

Employee council

TO SERVE as members and alternates of the USDA Employee Council from July 1, 1959, to July 1, 1960, are the following:

Office of the Secretary—Sidney A. Skoglund, member; John E. Francis, alternate.

Office of Information—Elbridge C. Purdy, member; Miss Mary I. Parrett, alternate.

Library—Mrs. A. Lyree Phillips, member; Mrs. Lela A. Caswell, alternate.

Agricultural Marketing Service—Claude G. Turner, member; Richard D. Butler, alternate.

Foreign Agricultural Service—Miss Lois B. Bacon, member; William N. Starkey, alternate.

Office of the General Counsel—Mrs. Jewel F. Lewis, member; alternate to be selected.

Agricultural Research Service—Frederick A. Johnston, member; Joseph W. Gentry, alternate.

Federal Extension Service—William E. Lavery, member; Miss E. Page Shearin, alternate.

Forest Service—Allen J. English, member; Miss Arlene M. Martin, alternate.

Soil Conservation Service—Lincoln F. Gallacher, member; Donald A. Haverberg, alternate.

Rural Electrification Administration—Darrell L. Johnson, member; Lewis F. Marsh, alternate.

Commodity Exchange Authority—Miss Jeannie Allan, member; Miss Virginia L. Ham, alternate.

Farmer Cooperative Service—Henry W. Bradford, member; Charlie B. Robbins, alternate.

Farmers Home Administration—Roy K. Souders, member; L. Wallis Alves, alternate.

Commodity Stabilization Service and Agricultural Conservation Program Service—Robert L. Forney, member; Rado J. Kinzhuber, alternate.

Federal Crop Insurance Corporation—Millard J. Stanek, member; Mrs. Emily W. Hutchinson, alternate.

Consultants—Robert L. Hill and C. O. Henderson, Office of Personnel.

New Department films

Improved Pines For The World—FS—29 min.—color.

New Uses For Farm Products—ARS—20 min.—black and white.

Aeration Of Grain—AMS—3 min.—black and white.

Polyethylene Liners—AMS—3¾ min.—black and white.

Modern Marketing Facilities—AMS—3¾ min.—black and white.

At Home With Wood—FS—12 min.—color.

Flowers At Their Best—Motion Picture Service in cooperation with the University of Wisconsin—10¼ min.—color.

By the way

LOOKING back sometimes helps us appreciate the conveniences we have today. For example: W. W. Stockberger, then Director of Personnel and Business Administration, gives this account of the Department's housing problem in the 1930 Yearbook of Agriculture:

The housing situation in the Department of Agriculture has long been the cause of inconvenience and inefficiency because of the large number (over 40) of the buildings occupied by the Department in various parts of the city of Washington.

As old activities expanded and new activities developed, provision of additional space became necessary. This need was met by renting buildings here and there in the city of Washington, and, since the close of the war, by utilizing space in the temporary buildings erected for service during the war. This situation is now in the way of definite and notable improvement as part of provision for public buildings made by congressional enactment.

More than 20 years ago two units of a great building for the Department of Agriculture, since then known as the east and west wings, were completed, occupied, and almost immediately overcrowded. Construction of the central unit connecting these two wings and intended to house the general administration of the Department was delayed, but is now well along toward completion and the building is expected to be ready for occupancy in 1930.

When the entire structure is completed it will present an imposing front of 750 feet from the east end of the east wing to the west end of the west wing.

The main 5-story part incloses a court, which is paved on a level three steps below the general level of the ground and is glassed in above the second floor. A small fountain adorns the center court . . . The offices of the Secretary of Agriculture will occupy the second floor front just behind the columns.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR JULY 22, 1959

Just a minute

RECENTLY a formula has been devised for predicting with a rather close degree of precision the adult height of a young child.

No equally accurate measure exists for predicting the full intellectual and emotional growth of a man or woman. The reason, of course, is that so much depends on the individual's own interest and drive. These are difficult to measure, and they vary at different times and in different situations.

Teachers and others in the educational world can help us to define and to achieve goals consistent with our maximum individual development and growth as members of a free society. But the final decision to grow rests with the individual.

It's up to each of us to set the goals that we want to reach.

It's up to each of us to take an inventory of the areas in which we can—by systematic effort—increase our knowledge, deepen our insights, and reinforce our zest for living.

It's up to each of us to consider the educational resources at hand that can be drawn on to help us reach our goals.

It's up to each of us to generate the drive by which we move ahead.

It's up to each of us as adults to continuously take advantage of opportunities for learning. This is a lifetime process if we are to achieve the maximum intellectual and emotional stature of which we are capable.

—JOHN B. HOLDEN,
Director of the USDA Graduate School.

If you meet someone who doesn't have a smile, share one with him.

The fourth annual Farm-City Week will be observed November 20–26, 1959.

A THOUGHT

Thank God every morning when you get up that you have something to do that day which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed in you temperance and self-control, diligence and strength of will, cheerfulness and content, and a hundred virtues which the idle can never know.

—Charles Kingsley

The purpose

A BETTER job for you! A better job because you have a better understanding of what you're expected to do. A better job because you are given an opportunity to use your initiative. A better job because of greater appreciation and recognition for work well done. A better job because of greater satisfaction in what you are doing.

These are but a few of the aims of the TAM Third (Training in Administrative Management) Institute to be held July 27–August 6 at the University of Massachusetts, Amherst.

The institute director will be Dr. Woodsen W. Fishback, who has succeeded Edmund N. Fulker on the technical staff of the Office of Personnel.

A number of Department officials will participate in the institute at Amherst. Among them are Ralph S. Roberts, Administrative Assistant Secretary; John P. Haughey, CSS; Ernest C. Betts, Office of Personnel; Joseph P. Loftus, OAM; Dr. Richard E. McArdle, FS; Dr. Byron T. Shaw, ARS; Albert T. Greatorex, ARS; Charles L. Grant, B. & F.; Dr. Melvin T. Johnson, Pers.; Malcolm Holliday, Jr., FHA; R. Lyle Webster, Office of Information; Henry G. Herrell and William C. Laxton, AMS.

The first TAM Institute was held at Santa Barbara, Calif., January 26–February 6; the second at Athens, Ga., March 16–26; and a fourth will be held September 20–October 1 in Stillwater, Okla., for the Great Plains States.

Distinguished service

Mr. Farrington

WHEN Secretary Benson presented the *Distinguished Service Award* to Robert L. Farrington, the Department recognized the services of a hard-working and able leader in both the legal and credit activities of the Department.

Mr. Farrington served the Department as General Counsel—formerly Solicitor—from March 1954 until he left the Department this spring to become general manager of the National Wool Marketing Corp. of Boston, Mass.

His citation reads:

> "For attaining national distinction through his vision and leadership in planning, formulating, and directing programs designed to meet complex and challenging problems confronting agriculture."

Mr. Farrington was born on a farm near Decatur, Tex. But he grew up and attended school at Frederick, Okla. Here he also studied law at night, and his professional experience began in the banking business at Frederick. In 1924 he began the practice of law and continued in it until 1931, at Tipton and Frederick, Okla. In 1931 he was appointed to a position as loan examiner for the U.S. Federal Farm Board in Washington, serving in that capacity until 1933 when he became secretary for the Central Bank for Cooperatives and Cooperative Division, FCA. Following this service he was on the staff of the General Counsel of the FCA in 1935 and 1936.

Following a brief return to private law practice, Mr. Farrington in 1938 reentered Government service as Assistant General Counsel of the FCA. From 1940 to 1944, he was chief of the legal work covering short-term credit agencies in the office of the USDA Solicitor, after which he served until 1947 as Associate Solicitor. That year he was appointed Deputy Governor of the FCA, and a year later became Cooperative Bank Commissioner, a position he held until he was named Director of Agricultural Credit Service in 1953.

Mr. Farrington studied and took both business and law degrees at American University, National University, and Catholic University in Washington, D.C.

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Share America's freedom

MAKE NO mistake about it, the nondiscrimination policy of the Department of Agriculture is for your protection. Each of us is from one or more races—English, French, German, Indian, Irish, Italian, Japanese, Jewish, Negro, Russian, Scandinavian, Spanish, ad infinitum. In most instances, we have affiliated ourselves with a religion—Baptist, Buddhist, Catholic, Christian, Christian Science, Episcopal, Judaism, Lutheran, Methodist, Mormon, Moslem, Presbyterian, and so on. The Department's Administrative Regulations forbid discrimination for any reason and states that the principles on which our Government is based require a policy of fair employment without discrimination because of race, color, religion, or national origin. The regulations apply to all citizens of and persons who owe allegiance to the United States. We all belong to organizations, groups, churches, or we come from certain States and cities against which others may be prejudiced. What does this nondiscrimination policy mean to you? It means that none of these are to prevent you from being employed in the Department or affect your status after you are employed. This means your freedom to work.

Inscribed in bronze on the Statue of Liberty is a bit of wisdom written by Emma Lazarus:

"Give me your tired, your poor
Your huddled masses yearning to be free
The wretched refuse of your teeming shore.
I lift my lamp beside the golden door!"

Nondiscrimination furnishes oil that this lamp be not dimmed. Wherever you are or whatever your position in the Department may be, you can make a real contribution in the prevention of discrimination.

Plentiful foods

USDA's August list:

Featured—Fresh pears and fresh plums.

Other plentifuls—Fresh peaches, lemons and limes, summer vegetables, eggs, vegetable fats and oils, and peanut butter.

There are three degrees of filial piety. The highest is being a credit to our parents, the next is not disgracing them; the lowest is being able simply to support them.

—CONFUCIUS.

We can only live in the present moment—the great unrepeatable miracle of time.

U and US in USDA

William G. Lodwick has succeeded John S. Burgess, Jr., as U.S. agricultural attaché at Madrid, Spain. Mr. Burgess is to succeed Dr. Samuel H. Work as agricultural attaché at Santiago, Chile. Dr. Work is returning to Washington, D.C., for reassignment in FAS.

Dr. John B. Holden, director, USDA Graduate School, reports there are 1,750 students registered in correspondence courses in the Graduate School.

The six young men and women awarded 4-H fellowships this year are: John H. Heller, Elizabethtown, Ky.; Eleanor G. Inman, Manor, Ga.; Ralph E. Kirsch, Ada, Mich.; Charlene Lind, Midvale, Utah; Dwight Palmer, Fargo, N. Dak.; and Rhoda M. Peck, Clavarack, N.Y.

The Oberly Memorial Award for the best bibliography in the field of agriculture went this year to J. Richard Blanchard, university librarian at the University of California, and to Harald Ostvold, formerly librarian of the Agriculture Library at the University of Minnesota and now chief of the reference department at the New York Public Library.

Construction has begun on the Department's new north-central field research laboratory near Delaware, Ohio. Research on diseases and breeding of ornamentals, shrubs, and forest and shade trees will be conducted at the new lab when finished.

Half of the 3,152 counties in the United States are now modified certified brucellosis areas.

George Strong has succeeded Jasper C. Garrett as statistician in charge of the AMS Alabama State Crop Estimates Office.

Dr. Richard E. McArdle, Chief of the Department's Forest Service, has expressed his appreciation to the American people for care in preventing forest fires. For the second year in a row, 1958 had less than 100,000 fires. In 1957, 83,392. In 1958, 97,910. Despite this "good" record, the forest fires in 1958 add up to 268 a day—1 every 5½ minutes. Don't be a firebug—break that match.

On June 18, Secretary Benson dedicated the world's largest food distribution center located in South Philadelphia. The market began operating June 22.

Committee work

ACTION to consider, investigate, advise, or review program plans and developments in the Department frequently is accomplished through committees. Some of these committees include representatives from several agencies, from several departments, or even persons not employed by the Federal Government.

For the better utilization of these formal groups, the Department conducts a Committee Management Program as outlined in chapter 9, title 10, of the USDA Administrative Regulations. The regulations designate the Administrative Assistant Secretary, Ralph S. Roberts, as the Department's Committee Management Officer. They require also a Committee Management Officer in each agency.

Agency committee management officers report the establishment of new committees to the Office of Administrative Management, or the discontinuance of committees no longer active. Specific instructions in the Administrative Regulations deal with recording of minutes and policy to be followed in releasing information about committee deliberations.

Since committee activity is widespread in the Department, and constitutes a useful technique for pooling information needed for the solution of problem situations, USDA plans a series of articles about various types of committees. These include (1) public advisory committees having members who are not Government employees, (2) interdepartmental committees with representation from two or more departments or independent agencies, and (3) departmental committees with a membership drawn from two or more agencies of the Department.

A frequent reason for forming a committee is the need for closer liaison among different groups, either on a continuing basis or for a limited time to deal with a particular matter. Unless a committee is responsive to a real need and is well administered, it can waste time, dissipate energy, and frustrate accomplishment. As an administrative device for orderly group consultation on significant issues, however, committees have an outstanding record of achievement in the Department and its agencies. They contribute to progress, mutual understanding, and cordinated effort.

The 25th North American Wildlife Conference will be held at Dallas, Tex., March 7–9, 1960.

Recognition and appreciation for a job well done are indicated in this presentation of a Certificate of Merit and check for $150 to Miss Catherine C. Carroll of the administrative division at the Kentucky State ASC Office for sustained outstanding performance. Making the presentation is Roy C. Gray (left), Chairman of the State ASC Committee. Next to Mr. Gray is John O. Hill, member of the committee, and at the right William O. Gilreath, another member. Miss Carroll began her work in the old Triple–A on July 9, 1936 and she has been with the Department since. Her citation: "For your cooperative attitude, dependableness, knowledge of personnel operations that requires little supervision and type of service you have performed beyond the normal job requirements on personnel and budgetary records."

SCSA annual meeting

Introduction of the new Conservation Stamp; presentation of a medallion to Hugh H. Bennett, former SCS chief; a tour of the Black Hills of South Dakota; a "Keynote Address" by Alvin C. Watson of the SCS staff at Upper Darby, Pa.; "The role of snow surveys in soil conservation and water management"—a discussion led by Carl Brown, SCS, Washington, D.C., will be among the highlights of the Annual SCSA (Soil Conservation Society of America) meeting to be held at Rapid City, S. Dak., August 25–29.

Postmaster General Arthur E. Summerfield will introduce the new Conservation Stamp which will be released the opening day of the SCSA meeting.

Morlan W. Nelson, snow survey supervisor, SCS, Boise, Idaho, will assist Mr. Brown in the "Snow Survey" discussions.

The tour of the Black Hills, which will include viewing conservation work in this area, will terminate at Spearfish, S. Dak., where a beef barbecue will be held on the Passion Play grounds.

John Barnard of SCS in Washington will preside at the Friday afternoon closing session of the meeting. This will be followed by an awards banquet where all awards will be presented.

Out yonder

In a bonus lecture of the Department's Graduate School science series, Dr. Robert M. Page, Director of Research, Naval Research Laboratory, discussed "radio astronomy."

Dr. Page, whose distinguished work in precision instrumentation and pulse radar has contributed to the exploration of space, describes space as "all regions unearthly but not immaterial."

He used slides to illustrate many of the exciting advances in radio engineering and astrophysics in the past few years. Among them:

—the use of radar to track weather and warn of storms;

—radio-equipped balloons to study movement of air, 60,000 feet high, in streams flowing from Japan, across the Pacific, the North American Continent, and the Atlantic to western Europe where the equipment is parachuted to earth;

—the huge radio antennae for short pulse radar studies of the moon that show the moon can be used as a relay for radio signals.

Dr. Page also showed pictures of:

—solar flares that shoot out of the sun's surface with temperatures high enough to produce X-rays;

—nebulae of stars far out in space that are powerful radio sources than visible stars.

CSS sales manager

SYLVESTER J. MEYERS of Illinois has succeeded the late Frank C. Daniels as general sales manager of CSS. He also serves as vice president of CCC and special adviser to the CCC Board of Directors.

John H. Dean, deputy general sales manager, who has been acting sales manager since Mr. Daniel's death in March, will continue as deputy.

As general sales manager, Mr. Meyers will have the primary responsibility for coordinating and directing overall sales operations. An increasing volume of surplus agricultural commodities has been flowing into CCC inventories under price-support activities. This has increased the need for aggressive and effective sales efforts.

Since July 1, 1955, when the office of the general sales manager was first established, CCC inventory stocks with a cost value of about $13 billion have been moved out into channels of consumption. Well over half of this total disposition has been through sales for dollars, with the rest of the movement handled through special programs such as those authorized by Public Law 480.

Mr. Meyers has had many years of executive experience in handling and merchandising agricultural commodities. Especially in recent years, his work has been concentrated primarily in grains and related commodities—the group which accounts for the bulk of CCC's inventory holdings and presents the major disposition problem.

"Reporting Agriculture" revised

Prof. William B. Ward, who was with the Department during World War II as an information specialist, and now of the New York State College of Agriculture and Home Economics, Cornell University, Ithaca, N.Y., has completed a revised edition of his book, "Reporting Agriculture."

The volume, first edition of which was published in 1952, deals with the dissemination of agricultural information through newspapers, magazines, radio, and television.

Professor Ward, head of the Department of Extension Teaching and Information, shows how to reach both the farm audience and city people for whom much agricultural information must be interpreted every day.

Comstock Publishing Associates, a division of Cornell University Press, is publisher.

By the way

SUMMER driving—some are not! This threadbare pun isn't funny when we consider the terrible toll on our highways. Under the title "The Wasteland of Carnage," Bryson Rash, Washington, D.C., radio and TV commentator, had this to say recently:

"Three hundred and ten persons were killed in traffic accidents in a period of 54 hours over the 2-day Memorial Day weekend. That is a brandnew record and one we should be thoroughly ashamed of. . . .

"We who are still alive are poorer because these 310 people died. We have lost their intelligence and their strength. Perhaps among them was someone who could have made our lives a bit easier or perhaps a bit more full, but that contribution is now gone in the frightful wasteland of carnage that is our roads and streets.

"Here is a figure that will certainly give pause. In this country more than 1,200,000 people have been killed in traffic accidents in our history. That's some 400,000 more men, women, and children than live here in the District of Columbia. That's more than the United States has lost on every battlefield from Concord through Sharpsburg all the way up to Pork Chop Ridge. Why? No one really knows. Perhaps the greatest single lack is public apathy. Until the people of this Nation rise in indignation, the death toll is going to continue at its present rate.

"Now, don't blame it on the automobile. It's the human factor. A leading psychologist says that once a normal, average human being gets behind the wheel of an automobile, he drops his inhibitions and becomes his true self. Surrounded by the shell of an automobile, he becomes anonymous. He is no longer Joe Jones or Tom Smith, a doctor, a lawyer, a mechanic, or a teacher. He is a license number on a vehicle, very much like all other vehicles surrounding him on the streets. Hence, he thinks he can get away with anything and frequently tries it.

"Well, that's one analysis of this particular problem. There are many, many others. The whole point to this sermon is: It is up to each of us to help stop traffic deaths. We can't stand the loss any longer."

A good listener is not only popular everywhere, but after a while he knows something.

—WILSON MIZNER.

Alice F. Skelsey, ARS Information Division, receives a *Certificate of Merit* award from Ernest G. Moore, Division Chief.

Information specialist cited

ALICE F. SKELSEY, radio and TV specialist with the ARS Information Division, recently received a *Certificate of Merit* and $300 in recognition of her creative efforts in launching a new TV picture package service—*Research Roundup*—which was started in January.

The weekly package sent to farm broadcasters and newscasters across the Nation includes four research news flashes with corresponding pictures, telling each story in less than a minute.

Mrs. Skelsey, a graduate of the University of Colorado, joined the USDA in 1950 under the administrative intern program. Since then she has specialized in radio and television activities.

USDA Club News

"The Rural Development Program in Tennessee" was the title of the featured speech at the June 25 meeting of the Knoxville, Tenn., USDA Club. Speaker: M. D. Cunningham, assistant rural development specialist, Agricultural Extension Service.

At the June meeting of the Seattle, Wash., USDA Club there were 22 guests from 5 Western States and Washington, D.C. Many of the guests were in Seattle attending the AMS Administrative Workshop headed by Paul Auge, director, Western Area Administrative Division, with offices at Berkeley, Calif. Mr. Auge was guest speaker. Awarding length-of-service pins and transferring the president's gavel from Woodrow Clevinger to Tom Atkins were other features of the meeting.

All great discoveries are made by men whose feelings run ahead of their thinking.

—C. H. PARKHURST.

All in a day's work

Nate Koenig, AMS legislative reports, and Lance Hooks, AMS information, had lunch together June 30. In the course of the conversation, Nate asked Lance if he knew the cafeteria manager. Lance did. Then Nate unfolded a piece of paper containing 50 cents. At the same time he unfolded this story: Back in 1937 or 1939, he doesn't remember which, Oakley Teater was in Washington, D.C., with a group of young people. He ate at the Department cafeteria and walked out without paying for the meal.

In April of this year, one of his "taxi fares" in Austin, Tex., was Elias L. Klein, retired Naval Research scientist. They began talking and the taxi driver found that his "fare" was from the Nation's Capital. He then asked him to deliver the 50 cents for the meal he'd forgotten to pay for. As he gave the four bits to Mr. Klein, he said, "Now this is on your conscience." Back in Washington, Mr. Klein met Nate. They are good friends. Now Mr. Klein asked Nate to take the 50 cents to the cafeteria. This time Mr. Klein said, "Now it's on your conscience." Since meals at the Department cafeteria back in 1937 or 1939 were only about 35 cents, the half dollar, no doubt, represented some interest as well as principal.

P.S.: The 50 cents was turned over to Dunreath O. Grover, the cafeteria manager. Now it's on his conscience.

A highbrow is a person educated beyond his intelligence.

—BRANDER MATTHEWS.

The most complete revenge is not to imitate the aggressor.

—MARCUS AURELIUS.

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U.S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR AUGUST 5, 1959

Just a minute

ONE OF the most enlightening experiences I have had was serving as a local 4-H Club leader for 6 years. It was then I began to fully realize how important it is to have a well-developed program of leader training. This was vividly brought home to me in an experience I'll now relate:

At a club meeting one evening, Jerry, as I'll call him, because that is not his name, got me aside for the moment and said with the deep seriousness of all twelve of his years:

"Mr. Ferguson, I want to talk to you."

So Jerry and I went out and sat on the back porch. Finally I questioned him:

"Jerry, what's on your mind?"

"Mr. Ferguson, I want to get married."

Fortunately, it wasn't very light so Jerry could not see my fleeting smile of astonishment.

"Jerry, that's fine. Who is the girl?"

"Alice."

I was really on the spot. Why couldn't Jerry have asked me about the pigs he had in his 4-H project? Then I said:

"She is a very, very, fine girl. But, don't you think it would be just as well if you'd wait a little while?"

Then I found out that things were not going well for Jerry at home. He thought with boyish simplicity that if he could just team up with Alice, he could get out of the problem he was having with his dad. If there was ever a time when I fervently wished I had a degree in child psychology, it was at that particular moment.

There are many thousands of local leaders who are giving freely of their time and energy to advance 4-H and other programs. Just as I did, they meet many problems. Hence our interest in a strong training program for these volunteer leaders.

—C. M. Ferguson,
Administrator, Federal Extension Service

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A THOUGHT

A father, seeing his son about to go out into the world, gave him the following rules:

Tell the truth—falsehoods are hard to remember.

Shine the heels of your shoes as well as the toes.

Don't lend money to your friend—you will lose both.

Don't watch the clock; it will keep going—you do the same.

You don't need clean cuffs every day, but you do need a clean conscience.

—North American Union News

Picture chart

This picture of Frank A. Barrett, general counsel, is of suitable size to be cut out and pasted over the Department organization chart run in the July 23, 1958, issue of *USDA*.

Frank A. Barrett
General Counsel

New USDA films

A Tree Is Born—Forest Service—29 minutes—color.

A Look At Soviet Agriculture—Department—18 minutes—color.

Food For India—FAS—6 minutes—black and white.

4-H Tractor Contest—Department and University of Illinois—12½ minutes—color.

Wash and Wear Cotton Fashions, 1959. ARS—2¼ minutes—TV—black and white.

The Egg Parade—AMS—One minute. black and white.

Sometime people call me an idealist. Well, that is the way I know I am an American. America is the only idealistic nation in the world.

—Woodrow Wilson.

Distinguished service

Mr. McGregor, CSS

DISTINCTIVE leadership in increasing the economy and efficiency in the operation of CSS' seven commodity offices, improving trade relationships, and better overall management earned for Frank R. McGregor, CSS deputy administrator for operations and CCC vice president, the Department's *Distinguished Service Award.*

The award was presented to Mr. McGregor by Secretary Benson at the Department's Honor Awards Ceremony May 26.

The award citation reads:

"For distinctive leadership in directing overall management functions and Commodity Office operations which has brought about greatly increased effectiveness, economies, and nationwide improvement in trade relationships, thus aiding the Department to meet program objectives."

Mr. McGregor has had years of broad executive experience in the general field of operations management, both in private industry and in government. This experience includes: President of an advertising agency in New York City; consultant for merchandising, public relations, and industrial relations to manufacturing companies; consultant for industrial relations to all 18 cement companies in the Eastern United States; executive position with the National Association of Manufacturers; director of public relations and assistant to the president, Gaylord Container Corp., St. Louis, Mo.; and public relations and management consultant in Washington, D.C., to industrial companies. As consultant to the Secretary of Defense, Mr. McGregor set up the small business program of the Army, Navy and Air Force and reorganized the Office of Small Business of the Department of Defense. He also served as executive vice president of the Council for Independent Business of Washington, D.C.

He was decorated twice during his service as a Navy officer in World War II, having been awarded the Navy Commendation with Ribbon and the Legion of Merit.

We can really respect a man only if he doesn't always look out for himself.

—Goethe.

Dr. Lee P. Witnauer, scientist at the ARS utilization laboratory, Wyndmoor, Pa., who was recently awarded $1,000 by the American Leather Chemists Association.

For better leather

A PAPER which describes fundamental research showing the effect of water on the properties of untanned hides, won for Dr. Lee P. Witnauer of the ARS utilization laboratory at Wyndmoor, Pa., a $1,000 award from the American Leather Chemists Association.

The paper, entitled "Dynamic Electrical Behavior of Untanned Hide Containing Sorbed Water," tells of the work done as a part of the Department's research program designed to develop new and improved leathers.

Dr. Witnauer will present this prize-winning paper before the International Union of Leather Chemists Societies in Munich, Germany, September 6. While in Europe, he will visit universities and research centers in several countries.

Dr. Witnauer, a graduate of Canisius College, Buffalo, N.Y., received his M.A. and Ph. D. degrees at Temple University, Philadelphia, Pa. Since 1943, he has worked at the Wyndmoor lab, where he is now in charge of a research group studying the fundamental properties of agricultural materials. He was a member of the research team which received the Department's *Superior Service Award* last year for the development of vinyl stearate, a new and useful fatty component of plastics. He is adjunct professor of chemistry at Drexel Institute of Technology, Philadelphia.

Committee work

SECRETARY BENSON established the Department's Management Improvement Committee in January 1957, to "serve in an advisory capacity in encouraging and facilitating sound management improvement activities."

Sound management improvement effort requires, first, that problem areas be recognized and, secondly, that careful consideration be given to policies which can guide a plan or program of action to remedy the problem situation. In the Department of Agriculture, this calls for an interagency approach.

Members of the Management Improvement Committee include all staff office heads and the Assistant Administrators for Management (or equivalent positions) in each operating agency. A designated alternate may attend the monthly meetings in the absence of the regular member. Administrative Assistant Secretary Ralph S. Roberts is chairman, while secretarial and staff services are provided by the Office of Administrative Management.

How does the MIC affect you? Among the projects and topics discussed by the Management Improvement Committee preliminary to Departmental action are the following:

—Uniform mileage and per diem rates
—Training in Administrative Management (TAM Institutes and Workshops)
—Review of reporting systems and requirements
—Records management surveys
—Reporting of management improvement accomplishments
—Policy on agency use of "house organs"
—Substitution of "postage and fees paid" for penalty indicia on official mailings.

The MIC provides a forum for exchange of information between agencies, discussion of management problems, and consideration of plans for improved operations. It is a mechanism for joint consultation on administrative matters of Department-wide interest and a channel for initiating concerted action across agency lines.

Editor's note: This is the second in a series of articles on committee work.

Four Department employees in the crop reporting office in Salt Lake City, Utah, have a combined service record of 104 years: Glen Casey, 21-plus; Walt Peterson, 34; Mrs. Wanda Nemelka, 23; and Al Larsen, 25-plus.

"Blessed is he that receiveth." That may not be an exact quotation, but both Tom Smart (right) and Larry Manwaring seem pleased. Here Mr. Smart, CSS fiscal division, is receiving a *Certificate of Merit* and check for $800 from Manwaring, deputy Administrator, CSS.

A good idea

A new plan of accounting procedure for the 3,000 ASC county offices in the country is expected to save the Federal Government hundreds of thousands of dollars, according to CSS officials. The new procedure will not only eliminate more than a quarter of a million copies of forms formerly required by these offices, but will save thousands of man-days annually in the preparation and processing of the forms in county and state ASC offices.

For this suggestion, Thomas Smart, deputy director of the fiscal division of CSS, received a *Certificate of Merit* and $800, the largest incentive cash award made to date by CSS.

This is the second incentive award to Mr. Smart in recent years. In 1950, he was awarded $500 for a program for the simplification of county ASC office systems.

He came to the Department in June 1933 after service in the War Department in 1928 followed by work in the Department of Commerce. He is a native of Oklahoma. His college training was at George Washington University and American University in Washington, D.C.

New farm building book

Wallace Ashby, chief of the ARS livestock engineering and farm structures research branch, is coauthor with C. R. Shedd, formerly senior agricultural engineer, buildings research section, ARS; and J. R. Dodge, international architectural adviser, International Housing Service, U.S. Housing and Home Finance Agency, of a new book—*Modern Farm Buildings.* Publisher is Prentice-Hall, Inc.

Shown taking a quiz are some of the 50 field personnel of AMS, primarily from Georgia and South Carolina, who participated in a 3-day Administrative Workshop conducted by the Eastern Area Administrative Division in Atlanta, Ga., on May 26–28. This workshop was one of a series being conducted throughout the country by AMS to promote increased effectiveness in field administrative services, fiscal, and personnel activities.

ARS awards employees

CASH AWARDS may be yours for contributing to the efficiency, economy, or other improvement of Government operations through your suggestions, inventions, or outstanding performance on the job.—*Employee Handbook—USDA.*

ARS employees who received awards for *Sustained Above Average Work Performance:*

Frederick R. Carmichael, Evansville, Ind., $200; John J. Feeney, Boston, Mass., $200; Mrs. Frances Krim, New York, N.Y., $200; Miss Marilyn Cantafi, Hartford, Conn., $200; Orpheus Krause, Sebring, Fla., $300; Charles L. Smith, Sebring, Fla., $300; Dr. Harold L. Geick, Indianapolis, Ind., $300; Dr. Norman G. Claus, Plainwell, Mich., $200.

Dr. Renato C. Salerno, Madison, Wis., $300; Loren G. Glasgow, Kansas City, Kans., $200; James Smoot, Jr., Chicago, Ill., $200; Dr. Kenneth E. Taylor, South St. Paul, Minn., $300; Dr. Howard B. Davis, Hartford, Conn., $300; Dr. John E. Taylor, Hartford, Conn., $200; Dr. Philip D. Fichandler, Hartford, Conn., $200.

Miss Sumiye Akiyoshi, Albany, Calif., $200; Mrs. Lottie M. Miles, Sacramento, Calif., $100; Mrs. Edna B. Wolpert, Sacramento, Calif., $100; Mrs. Mae M. Baechtold, Chicago, Ill., $200; Miss Joy M. Wilsey, St. Louis, Mo., $200; Chester N. Husman, Sebring, Fla., $300; Albert H. Baumhover, Sebring, Fla., $200; Albert E. Wills, Pullman, Wash., $200.

Nicholas Novich, San Francisco, Calif., $200; Arthur V. Tenbrink, Oakland, Calif., $200; James Nimmo, San Diego, Calif., $200; Victor R. Baumann, Miami, Fla., $200; Miss Viola M. Stone, Wyndmoor, Pa., $200; Miss Julia T. Moran, Wyndmoor, Pa., $200; Donald B. Moyer, Wyndmoor, Pa., $200; James B. Smith, Wyndmoor, Pa., $100; Miss Doris N. Winkler, Wyndmoor, Pa., $200.

Raphael S. Russell, Chicago, Ill., $200; William O. Keim, Meadville, Pa., $200; Dr. Jennings B. Sigrist, Sioux Falls, S. Dak., $300; Patrick J. Kinley, Chicago, Ill., $200; Carl B. Westerman, Fort Branch, Ind., $200; H. E. Smith, Virgin Islands, $100.

Floyd W. McClellan, Ottumwa, Iowa, $200; Dr. Merlin E. Macheak, Kansas City, Kans., $300; Dr. John C. deHoll, Sioux City, Kans., $300; Dr. Elmer W. Christopherson, Omaha, Nebr., $300; Theodore R. Barksdale, Chicago, Ill., $200; and Andrew J. Graham, Sebring, Fla., $200.

Study by mail

AS OF AUGUST 1, the correspondence program of the USDA Graduate School will comprise 20 courses. Among the subjects available are accounting, administration and supervision, contemporary cultures, Federal personnel procedure, hydrology, legal aspects of investigation, letterwriting, lettering, meat inspection and animal quarantine laws, safety administration, and statistical methods.

Three of these are new courses. They may be of special interest to readers in the field. They are:

130C. *Plain Letter Writing.* Noncredit (6 lessons). This is an adaptation of the well-known "Plain Letters Workshop," designed for Government employees who are not accessible to a workshop. The instructors are William S. Harris and Artel Ricks of the General Services Administration.

114C. *Federal Personnel Procedure.* 2 credits (16 lessons). This is concerned with legal, regulatory, and procedural aspects of Federal personnel administration. It will assist in broadening the technical knowledge of persons engaged in personnel work; in informing those in other administrative activities about personnel requirements and activities; and in informing employees in general about the laws and regulations governing their status and rights. The instructor is Henry C. Starns of REA.

700C. *Directed Change in Contemporary Cultures.* 2 credits (16 lessons). This is a survey of past and present international and national programs in the field of technological assistance in cooperation with other countries. The instructors are M. L. Wilson, USDA (retired), and Thelma A. Dreis of ARS.

Conservation reserve

THE DEPARTMENT through county ASC committees this fall will accept applications for a limited number of Soil Bank Conservation Reserve contracts starting in 1960. It is estimated that about 5 million new acres can be accepted under 1960 contracts as compared with 13 million acres in 1959.

Farmers who wish to offer land to this long-range program to reduce surpluses by retiring general cropland to conservation uses have from August 24 through September 10 to indicate the acreages they want to reserve and to request the county ASC committee to set basic annual per acre rates. Farmers who do not request this basic rate by September 10 cannot place land in the 1960 program.

After the basic rate is established, a farmer has from September 14 through September 25 to make to the county ASC committee an offer of the annual payment rates he will accept.

When an offer can be accepted, the committee will provide a contract for the landowner's signature.

Farmers who offered land to the 1959 Conservation Reserve but were not offered a contract because of lack of funds will have first consideration for a 1960 contract, and will receive an explanation of this provision from the committee.

Other contracts will be awarded to applicants under a definite plan of priority. The lowest offer per acre, as compared with the basic annual per acre rate set by the committee, will have the highest priority.

Land regularly used for cultivated crops or for tame hay is eligible, provided the applicant has owned it since December 31, 1956.

Land accepted for the program will be protected by grass, trees, or wildlife plantings, or will be used for water conservation.

Hugh A. Johnson, agricultural economist, land and water research branch, ARS, sent in this composite of the "Average Dairyman in Alaska:

"Mr. Average is 41 years old. He has been in Alaska 15 years and in the production of grade A milk 7½ years. From 19 Holstein cows, he produces 663 pounds of milk daily. He has a wife and three children. He has a farm investment of $62,500 and he realizes 97 percent of his farm income from dairying."

A diamond is simply a lump of coal that stuck to its job when the pressure was on.

By the way

HAYING time on Pine Creek began right after the Fourth of July and continued with few interruptions to past the middle of September. We seldom hayed on Sunday and once in a blue moon it would rain.

Alfalfa was ready to cut the day after the Fourth regardless of how purple the blossoms may be. The mower was started, followed a half day later by the dump rake. We used to rake the hay into long windrows across the field and then pile the hay by going lengthwise of the windrow with the dump rake—up and back. This meant haycocks of varied and sundry sizes.

After a few more days, the hay was ready to haul. Two men and a boy constituted the haying crew. The boy "tromped" and drove. The two men pitched the hay on the wagon equipped with a "hayrack."

When the two men got tired or they couldn't make anymore hay stay on, the load was taken into the "stackyard" and laboriously unloaded by hand with one man unloading and the other man stacking and the boy "tromping" the stack.

What a revolution in haying came when someone developed a way to "roll" the hay off with ropes, half a small load at a time. This was a lot more complicated, though. Now the team had to be unhitched from the wagon and hitched to a dismantled mowing machine to pull the hay off and up onto the stack.

After the alfalfa was "up," we started on the "wild hay"—the native grasses in the meadow below the house and along the creek. Some of this land was quite soft and the grass was tough. The wheels would slip and the sickle would clog and the horses would mire down.

Hauling this "wild hay" was no cinch either. The least little breeze would scatter it all over the place. But a stiff breeze in the middle of the afternoon was a welcome relief for the boy. It meant hauling had to be put off until the next morning.

After the "wild hay," there was the second crop of alfalfa. Memory may not be too valid, but it seemed we were haying all summer. And when everything "clicked" we could haul six loads of hay a day—three in the forenoon and three in the afternoon. They were big loads then, but I'm sure that few of them ever went over a ton.

By despising himself too much a man comes to be worthy of his own contempt.
—FREDERIC AMIEL.

Here under the dome of the Nation's Capitol, Miss Roberta Church, chief minority group consultant of the U.S. Department of Labor, meets with two Tennessee 4-H'ers—Juanita Stewart, Clarksville; and Joe B. Dickerson, Springfield. Miss Church is a native of Memphis, Tenn.

U and US in USDA

Dr. R. E. Hodgson, director, Animal Husbandry Research Division, ARS, was the U.S. liaison representative to the 15th International Dairy Congress held in London, England, June 29–July 3. Other Department employees attending included: H. L. Forest, AMS; D. L. Hume, FAS; J. F. Sykes and S. H. Hoover, ARS; O. E. Reed, ARS retiree; Charles Figy, Secretary's Office; Robert Anderson, Agricultural Attache; and E W. Hallowell, Assistant Attache; both of FAS; and from Experiment Stations, E. L. Jack, California; D. M. Seath, Kentucky; G. M. Trout, Michigan; S. T. Coulter, Minnesota; K. L. Turk, New York; I. A. Gould, Ohio; and I. W. Rupel, Texas.

"What Makes Farmers' Prices" is the title of AMS' Agricultural Information Bulletin 204. The purpose of this new bulletin is to present the more important things learned about prices over the past 30 years.

If only we are faithful to our past, we shall not have to fear our future. The cause of peace, justice and liberty need not fail and must not fail.—John Foster Dulles

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For some strange reason most people feel deeply affronted when their names appear incorrectly spelled in print.—Burton Rascoe

4–H Club Camp

ABOUT 125 outstanding Negro 4–H boys and girls from America's Southland will be in Washington, D.C., August 9. That's when they'll arrive in the Nation's Capital for the 12th Annual Regional 4–H Club Camp. The group will represent more than 347,000 fellow club members from 17 Southern States. They've been named for their achievements in farming, homemaking, and community leadership projects.

With the theme of "Today's Youth in a Changing World," they will participate in a crowded 8-day program. Among highlights on the list are general assemblies with prominent speakers, group discussions on important topics, and educational tours to the White House, Capitol, Mount Vernon, and the Agricultural Research Center at Beltsville.

Director of the camp, which will be held at Howard University, will be A. S. Bacon of the administrator's staff, FES. About 34 State 4–H leaders will accompany the group and follow a heavy program development and professional improvement schedule of their own. States to be represented—with four young men and four young women each—are Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.

Sponsors of the event are FES and the State Extension Service. Aim will be to help members prepare for more responsible citizenship and community service through learning more about how the Federal Government operates, particularly the U.S. Department of Agriculture and Federal Extension Service; and gaining a wider outlook from travel and exchanging ideas and experiences with young people of other States.

The first Regional 4–H Camp was held in 1947 at Southern University, Baton Rouge, La. This is the fifth successive year the encampment has been held on the Howard University campus.

—Frances Clingerman, FES

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR AUGUST 19, 1959

Just a minute

ARE YOU a Smokey Bear helper? Do you think of Smokey when you carefully blow out your match and crush your cigarette in the ash tray of your car? In checking up, we find that most Department people do help Smokey, either this way or in more direct work in preventing forest fires.

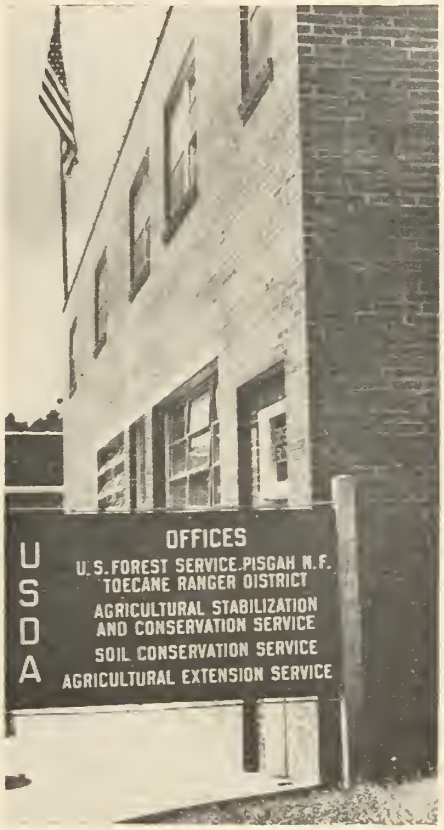
If Smokey is not a personal friend of yours, just ask any child in your block, about age 11 or under. You will learn about Smokey. You will learn about the bear cub that was found left all alone following a bad forest fire in New Mexico. . . .

All of us in the Department can be proud of the success of the Smokey Bear program. In 1942, when this cooperative program started, some 200,000 fires burned 30 million acres. In 1958, 98,000 fires burned only 3,280,000 acres. That is the lowest acreage burned since fire statistics have been kept.

The Department owes a big vote of thanks to The Advertising Council and to the Association of State Foresters, who are full partners in Smokey's program and his success. On the other hand, Smokey owes a special vote of thanks to lots of folks in Agriculture who help him get his message across. Plant and Operations handles telephone calls promptly from all parts of the country. Special machines stuff Smokey kits and Central Supply ships millions of pieces of Smokey material each year. The Office of Information helps prepare and process Smokey motion pictures, TV films, radio platters, posters, pamphlets, costumes, and exhibits. Extension Service used Smokey to excellent effect in the recent 4-H Club national meeting. Yes, Smokey gets a lot of help here in the Department through all its agencies.

His hat is off to all of you for a good job of forest fire prevention.

—Arthur W. Greeley
Assistant Chief, FS



Farmers who come to Burnsville, N.C., for advice or assistance with their farming problems don't have to wander or wonder—wonder where the agricultural offices are located, or wander around looking for them.

All agricultural agencies are headquartered in the same building and a large sign in front of the building lists the agencies. The U.S. Post Office is located on the first floor; the other agencies on the floor above.

The single sign was provided by the U.S. Forest Service, so that it would not be necessary for each agency to hang out its "shingle." The sign was made in the Forest Service regional shop in Asheville of plyon (two faces of masonite with a wood core), and was erected in 1957.

Note: Submitted by Lewis Dameron, work unit conservationist, SCS, Burnsville, N.C.

Of all the rules of efficient and effective public speaking, preparation is probably the most fundamental and possibly the most overlooked.

Distinguished service

Bert Newell, AMS

A RICH background of service extending over many years is behind the *Distinguished Service Award* presented to Sterling R. "Bert" Newell, chairman of the AMS Crop Reporting Board and director of the agricultural estimates division.

The award was presented to Mr. Newell at the Department Awards Ceremony in May.

Bert numbers among his many friends more than half a million volunteer crop reporters throughout the Nation. In his folksy, homespun manner he chats with them each month in "Bert Newell's Letter" in *Agricultural Situation*. This department magazine goes to crop reporters, who are "the backbone" of the Federal-State Crop Reporting Service, as Mr. Newell so often says.

One of Mr. Newell's recent letters begins: "There's a man who comes along our street about once a week selling eggs mostly, but in season he'll have sweet corn, tomatoes, apples, or some other produce, and if you let him know in advance he'll bring you a roasting chicken. This is about the simplest form of marketing there is."

Then in down-to-earth terms he tells the readers how the Crop Reporting Service figures in the vast and complex marketing picture.

It is this kind of writing that endears Mr. Newell to those thousands who help farmers farm with facts. As a speaker, he tells the crop reporting story in the same way—simply, knowingly, with calm authority.

When Mr. Newell became Chairman of the Crop Reporting Board and Director of the Agricultural Estimates Division in 1950, he had amassed a wealth of experience in agricultural marketing and production. For nearly a third of a century he has been active in marketing and Crop Reporting Service work.

Mr. Newell's rich background of service, earned him the Department's *Distinguished Service Award*—"For his vision and leadership in helping to provide the American farmer with the best agricultural statistics and marketing services to be found anywhere in the world."

E—Bonds—We bonds

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$1,000 for a talk

EMPLOYEES in the Department are eligible to participate for awards of $1,000 each for the three best speeches or articles on public leadership recently established by The Fund for Adult Education. The prizewinning articles and speeches will eventually be published in a single volume either by the fund or commercially. Awards, to be given in each of the years 1959 and 1960, are designed to generate the best thinking on the nature of public leadership and on ways in which more adequate education can be provided to help prepare American leadership on every level of social, economic, and political organization to serve the general welfare.

For purposes of the awards, the term "leadership" encompasses the whole range of positions in which executive decisions and executive actions have public consequences.

The Fund for Adult Education was established in 1951 by The Ford Foundation as an independent organization having as its central purpose the expansion of opportunities that contribute to the continuing development of the mature individual in the responsible exercise of his freedom, both as a private person and as a citizen. The fund's special emphasis on preparation for leadership stems from recognition that the margin of our survival as a free nation depends as never before in our history on the wisdom, courage, and dedication of those responsible for developing and carrying out public policies.

To be considered for an award, a copy of the talk and a description of the occasion on which it was delivered should be sent to the Office of Information, The Fund for Adult Education, 200 Bloomingdale Road, White Plains, N.Y.

America has a secret weapon unmatched in the entire history of man—the absence of hunger.

Book on crop production

Henry L. Ahlgren, Associate Extension Director at the University of Wisconsin, is co-author with Richard J. Delorit of the Wisconsin State College of "Crop Production—Principles and Practices." Prentice-Hall has just published a second revision.

Richly illustrated, the 666-page book discusses 18 of our most important crops. In addition there are chapters on the growth and reproduction of plants, pasture, hay-making, grass silage, crop rotation, green manuring and plant improvement.

The world's first soil conservation stamp. Release date—August 26 at Rapid City, S. Dak. The stamp portrays the beauty as well as the bounty modern conservation brings to rural living. It is a tribute to the countless farmers and ranchers who are demonstrating good soil stewardship.

U and US in USDA

Pleasant L. Jowers of Wray, Ga., is the new FHA State Director for Georgia, filling a vacancy created by the retirement of R. L. Vansant a year ago. Mr. Jowers was born and reared on the 800-acre general farm he now owns and operates near Wray. He obtained a B.S. degree in agriculture from the University of Georgia and has served as county extension agent, vocational agriculture instructor and ASC community committeeman.

Charles M. Elkinton of Pullman, Wash., has succeeded W. D. Termohlen as agricultural attache at Tokyo, Japan. Mr. Termohlen has retired. Mr. Elkinton transferred from the attache post in Rio de Janeiro, Brazil.

James F. Gehr of Cambridge Springs, Pa., has succeeded Dr. Ford M. Milam as agricultural attache at Monrovia, Liberia, in Africa. Dr. Milam has succeeded Charles M. Elkinton as agricultural attache at Rio de Janeiro, Brazil.

Steven J. Kortan has been appointed State SCS Conservationist in his native State, South Dakota. He succeeded Ross D. Davies who died June 24.

Dr. Samuel M. Gwinn is the new Assistant Director of the Delaware Extension Service. Previously he was serving as State 4-H Club leader.

Thomas H. Patton is the new Associate Director of the Pennsylvania Extension Service. Previously he served as Assistant Director.

More than a memory

THE ANNUAL meeting of the William A. Jump Memorial Foundation Board of Trustees, at the Department of Agriculture in Washington, D.C., was a reminder that back in 1949 and 1950 some 750 Department employees—in Washington and field offices—contributed funds to establish this memorial to a former fellow employee.

The first meeting of the board of trustees was held December 19, 1949, with Daniel H. Bell as chairman. Bylaws were approved January 4, 1950. Since its organization, the board has had 10 annual meetings, and nine special meetings called by the chairman. The original board was comprised of six members. In 1951, bylaws were amended to add three additional members. In 1954, the Board was increased to 12 members—the present number.

The *William A. Jump Memorial Award* is presented annually in recognition of outstanding service in the field of public administration, and for notable contributions in this field to the efficiency and quality of the public service. It gives special recognition and encouragement for sustained interest, growth, and development in the field of public administration. It is expected to serve as an incentive to young people for increased interest and high-level performance in this field, and as an encouragement for added quality and integrity in public service.

The award, including a gold key and certificate of merit, is made to one individual each year, unless unusual situations, such as especially meritorious candidates, make it desirable to make more than one such award.

Two Department employees have been honored with the *Jump Award* in the 10 years in which such awards have been given. In 1951, Talcott W. Edminster, SCS, now with ARS, received the award.

Last year the award was made to Dr. Robert S. Sharman, Director, American Section, Mexican-United States Commission for prevention of foot-and-mouth disease.

James M. Mitchell, associate director, National Science Foundation, is chairman of the board, and Ralph S. Roberts, Administrative Assistant, Secretary of Agriculture, is vice chairman. Another Department employee on the board is William A. Minor, Assistant Administrator, FAS. John L. Wells, B. & F. is secretary-treasurer.

Happy with their awards for *Outstanding Performance* ratings are 3 members of the staff of the Southern Utilization Research and Development Division in New Orleans, La. They are, from the left: Miss Lee Capbern, secretary to the director of the division; Mrs. Grace W. Soignet, acting in charge of the Records Management Unit; and Mrs. Alice S. Gremillion, secretary to the chief of the Industrial Crops Laboratory. The *Outstanding Performance* ratings carried with them cash awards of $200 each.

ASC committee changes

IN ACCORDANCE with the annual rotation policy in effect for State ASC Committeemen, the following changes have been made recently:

Alabama—Joseph E. McCaleb of Huntsville has succeeded Elmo B. Roberts of Enterprise as chairman and James H. Jones of Centre is the new member.

Arizona—Scott L. Libby of Litchfield Park has succeeded Sydney Woods of Yuma as chairman and John G. Speiden of Benson is the new member.

Arkansas—Robert B. Stimson of Dumas has succeeded Jay Neal, Jr., of Van Buren as chairman and Ralph D. Kidd of Choctaw is the new member.

Connecticut—Emil O. Mulnite of Broad Brook has succeeded Casil W. Beecher of Winchester Center as chairman and Donald B. Norton of Cheshire is the new member.

Kansas—Omar O. Browning of Linwood has succeeded Rodney K. McCammon of Mankato as chairman and Emmett Blood of Wichita is the new member.

Massachusetts—David F. Hayes of North Brookfield has succeeded Clarence F. Clark of Sunderland as chairman and Luther A. Belden of North Hatfield is the new member.

Practice Safety

Any old yearbooks?

Department Yearbook Editor Alfred Stefferud is anxious to obtain copies of old Yearbooks of Agriculture, for which owners no longer have use. He sends them on to good homes—libraries, overseas organizations that need books on American agriculture and science, Department employees, and other individuals who want to complete their sets. Copies may be sent him without further formality.

ACE awards

Reuben Brigham Award—Dr. Stanley Andrews, executive director, National Project in Agricultural Communications, East Lansing, Mich.

Farm Film Foundation Award—Lewis W. Riley, Clemson Agricultural College, Clemson, S.C.

Plant Food Institute Award—K. Robert Kern, Iowa State College, Ames, Iowa.

Pioneer Awards—Horace S. Tyler, Purdue University, Lafayette, Ind.; Jerome H. Perlmutter, Office of Information, USDA, Washington, D.C.; Floyd E. Harness, University of North Carolina, Raleigh, N.C.; Robert G. Mason, Oregon State College, Corvallis, Oreg.; and Victor R. Stephen, Pennsylvania State University, University Park, Pa.

Car Courtesy Pays

Committee work

ARE YOU working at the "grass roots," in an "ivory tower," or down a "blind alley?" For many of us, this question is difficult to answer. Our daily work seldom brings us in contact with the "consumers" who should benefit from our efforts. Public advisory committees are used to bridge the gap.

For example, not just new knowledge, but new knowledge that will be most useful, is the goal of the research worker. An advisory committee can be helpful in appraising the potential usefulness of alternative lines of work.

Obtaining helpful advice involves more than getting several people together. A group of Department employees must sincerely desire independent appraisal. They must clearly define questions that they would like to have answered. They must see that the people who are asked for advice have the facts needed to reach sound judgments. They must respect the people who participate in the development of answers.

Some 250 public advisory committees are evidence of the Department's desire for independent appraisal of various aspects of its program. Many hours are devoted to selecting persons whose judgment is respected. National committees include members from all parts of the country and persons with different points of view.

Committeemen, with no thought of personal reward, spend thousands of mandays studying "the facts." Using a group thinking process, they develop the best possible answers to the questions that have been submitted to them. If their advice is accepted—and it usually is—many of them help to develop needed cooperation.

Many committeemen serve year after year. They develop respect and affection for the competent and faithful civil servants with whom they work. They cherish committee membership as an opportunity to satisfy their desire to be of service to their Nation and to their fellow man.

Call DU–8

Under new direct dialing, Department employees in Washington, D.C., can be reached from field offices by having the operator dial 202 DUdley 8 and the extension number. For instance: for *USDA*, the operator would dial 202 DU 8–2058. In the Washington area, merely dial DU 8–2058.

What we're doing

"THIS REPORT tells part of the story of how the Department of Agriculture—'the people's Department' as President Lincoln described it nearly a century ago—served not only 20 million farm and ranch people, but the whole Nation during 1958."

This introductory statement opens Secretary Benson's transmittal of the *"Report Of The Secretary of Agriculture—1958"* to "The President."

In a closing paragraph of this transmittal the Secretary adds, "So it is fitting that this report should be, above all, a salute to the devoted public servants of the USDA who work with agriculture for the benefit of all our people. I submit it to you with that sentiment uppermost in mind."

Then, from the opening section—Progress in Agriculture—to the concluding section—Look Ahead—the report is the story of what *WE* are doing to improve living conditions for farmers—and for all the people of this country and thousands of people in other lands.

It tells how research is controlling nematodes through nematode-resistant plants. How the fruit-fly infestation in Florida was licked. How dairymen are being helped through the National Cooperative Dairy Herd Improvement Program. And many others.

It tells how 4-H Club work is being taken to some more than 2 million boys and girls. How farm problems are being met through study and discussion groups. How market programs are helping farmers get more for what they have to sell without increasing prices to consumers. How homemakers are being helped through the work of home demonstration agents.

It tells of the work of the Farmer Cooperative Service, Agricultural Conservation Program Service, Soil Conservation Service, Forest Service, Agricultural Marketing Service, Commodity Exchange Authority, Foreign Agricultural Service, Commodity Stabiilzation Service, Federal Crop Insurance Corporation, Rural Electrification Administration, and the Farmers Home Administration.

The report concludes with sections on Defense Planning Activities, the 1958 Record and Outlook, and A Look Ahead.

The Seventh General Assembly and Technical Sessions of the International Union for Conservation of Nature and Natural Resources will be held at Warsaw, Poland, June 12–14, 1960.

Observing Russia

Three Department scientists have been in Russia this summer as part of a U.S. pest control observation group. They are: Lev F. Curl, Herbert L. J. Haller, ARS, Washington, D.C., and P. W. Oman of the ARS Plant Industry Station at Beltsville, Md.

They have traveled under the U.S.A.–U.S.S.R. technical exchange agreement. This is the seventh U.S. group to visit Russia since the agreement became effective last year. Last summer six teams from the U.S. visited the Soviet Union and the same number of Russian teams visited the U.S. The agreement provided for an exchange of nine teams.

The U.S. pest control group, composed of scientists of Iowa State University, the University of California, and Purdue University, and the Department, visited scientific institutions and agricultural areas in the U.S.S.R. Their travel took them to Moscow, Leningrad, Kiev, Dnepropetrovsk, Krasnodar, Piatigorsk, Saratov, Baku, Tashkent, Alma Ata, and Omsk.

The worst jolt most of us ever get is when we fall back on our own resources.

—Kim Hubbard

ACE officers

At its annual meeting in Gainesville, Fla., the American Association of Agricultural College Editors elected the following officers for the ensuing year: Ralph L. Reeder, Purdue University, president; Elton B. Tait, Pennsylvania State University, president-elect; Dr. Bryant E. Kearl, University of Wisconsin, vice president; directors—Mark Allen, Michigan State University; Dave Ryker, University of Arkansas; and R. Lyle Webster, U.S. Department of Agriculture, Washington, D.C.

Patio theater

Federal Veterinarian in Agriculture, a 14-minute color film, is being shown in the Patio Theater in U.S. Department of Agriculture building in Washington, D.C., August 17–September 3. From September 7 through October 1, the film will be *A New Look At Soviet Agriculture*. This is an 18-minute color picture.

It is by the goodness of God that in our country we have these three unspeakably precious things: freedom of speech, freedom of conscience, and the prudence never to practice either of them.

—Mark Twain

By the way

ARE YOU a safe driver? Your reaction to this question may be an indication. It is well established that traffic accidents are caused, not so much by drivers who lack skill and knowledge as by those who have faulty attitudes when they are behind the wheel.

To check this attitude, here are a few questions:

- Do you lose your temper while driving?
- Do you resent being passed?
- Do you pass merely because you have been overtaken?
- Do you "hog" the center of the road in an effort to stop the other fellow from overtaking you?
- Do you deliberately accelerate while being overtaken?

If you do, the *District of Columbia Traffic Safety Reporter* says you haven't grown up and are a menace to the road.

But if—

- You always signal the driver behind you to let him know what you intend to do—
- When travelling behind another car which you intend to overtake, you maintain a gap sufficient for you to stop in safety should the driver ahead speed up without warning—
- You always avoid the temptation to close this safety gap when the driver of another car is clearly seeking to overtake you—
- You always slow down as you approach a traffic light—
- You always slow down as you approach a pedestrian crossing—

You can honestly consider yourself *a safe driver*.

Plentiful foods

USDA's September list:

Featured—Pork.

Other plentifuls—Milk, pears, grapes, lemons and limes, late summer vegetables and peanut butter.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR SEPTEMBER 2, 1959

Just a minute

NO ONE can work over a period of years in the Department without coming to have an unwavering belief in great qualities.

No organization is perfect and I know that the Department has from time to time had its weak spots. Nevertheless, I am sure it need fear comparison with no other organization, public or private, on the basis of its honesty of operation and devotion to sound principles. It has led me to recognize integrity as the keystone of the character of any individual or institution—integrity not in the sense of mere dollar honesty, but intellectual honesty as well—the willingness to seek and accept truth from whatever source it may come, the readiness to say "I was wrong" and the established policy of doing a thing not because it is easy or expedient or temporarily profitable but because it is right.

Then there is the matter of loyalty. It is easy for those of us in supervisory jobs to say that loyalty is the quality which is owed us by our employees. It is not always so easy to recognize that we owe at least as much loyalty to the people above us, to the programs and policies of the Department, and, in fact, to those who work under us.

The last of the great qualities that I want to mention is faith, without which there is no progress and no internal security. There is no moral virtue in betting on a sure thing. There is the greatest virtue in going ahead with a difficult job on the basis of confidence in ourselves, reliance on other people, and trust in God.

—Frank H. Spencer, Executive Assistant Administrator, ARS

An oldtimer is one who remembers when you could buy a pound of steak for two bits, but who forgets how long it took you to earn the quarter.

A THOUGHT

Traffic-law enforcement is still a glorified game of cops and robbers with the violating driver, in the public eye, entitled to an "even break" which radar and unmarked cars don't give him. An undetected violation is something about which to boast to friends. A detected violation reflects police brutality and their inability to cope with "serious" criminals.
Yet 37,000 people were killed by automobile drivers last year.

—Traffic Safety Reporter

Graduate school

REGISTRATION for the fall semester of the USDA Graduate School will begin September 12 and continue through September 19.

In general, tuition is $12 per credit hour, with a $2 late registration fee for each course after September 19. Late registrations, however, will be accepted through October 2.

Classes are held in the evening and will begin the week of Monday, September 21 and will continue through the week of Monday, January 18. In general, the classes are held in the various conference rooms at the U.S. Department of Agriculture Building in Washington, D.C.

A total of 250 courses are being offered for the fall semester in such groups as biological sciences, languages and literature, mathematics and statistics, office techniques and operations, physical sciences, public administration, social sciences, and technology.

Salary—an amount of money that no matter how large it is some people spend more than.

There is nothing wrong with America that the faith, love of freedom, intelligence, and energy of her citizens cannot cure.

—Dwight D. Eisenhower

Distinguished service

Mr. Orvedal, SCS

HEADING A team for strategic planning of the Defense Department is a USDA soil scientist. On this team of soil scientists, climatologists and geographers, he compiles information and prepares terrain intelligence maps.

As head of this unique project, Arnold C. Orvedal, chief of SCS World Soil Map Project at Beltsville, has been—and is—performing vital service for our country as well as for the Department.

In recognition of his outstanding leadership of the World Soil Map Project, Mr. Orvedal received the Department's *Distinguished Service Award* this year.

His citation reads:

"For the development, from generalized and estimated soil maps, of unique worldwide terrain intelligence maps and interpretative information of the highest importance to the defense of the United States."

This project was conceived during World War II to indicate military movement potentials. Mr. Orvedal was close to this work in a military capacity. At the close of the war the Defense Department decided that this work should be extended on a long-term basis and Mr. Orvedal assumed leadership of the project for SCS. Prior to World War II he had worked for the Department as a soil scientist, a career which began in 1935.

Mr. Orvedal was born at Rugby, N. Dak., and is a graduate of North Dakota State College. He received the M.S. degree from Michigan State University, and did postgraduate work at Harvard University.

Garden tour

The USDA Travel Club in Washington, D.C., is sponsoring a garden tour September 19 to Star Roses—Conard-Pyle Co., of West Grove, Pa., and the Longwood Gardens near Wilmington, Del. The tour will be by bus which will leave from the 4th wing entrance on Independence Avenue, at 8:30 a.m. For further information call the Activities Office, extension 5611; or if you are outside call DU 8-5611.

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Kenneth A. Grogan (left), Kentucky ASC fieldman, receives a Certificate of Appreciation from Roy C. Gray, Chairman of the State ASC Committee.

ASC fieldman cited

Kenneth A. Grogan, Kentucky ASC fieldman, recently received a *Certificate of Appreciation* and $100 for his suggested form that would be used for calculating cost-share payments for practices carried out under the Conservation Reserve Program. The form can be used as a ready reference for issuance of purchase orders for limestone and/or fertilizer. Providing the farmer with a copy of the form would show the amount of materials that the farmer would need on each field and the amount of cost-share for the material and the total cost-share for the field.

Mr. Grogan's suggested form was sent out by the Soil Bank Section of the Kentucky ASC Office as a suggested form that may be used on all Conservation Reserve Contracts where a practice was to be established under tne terms of the contract. The use of this form should not only improve efficiency in administering the Conservation Reserve Program but would be an added act of courtesy rendered the farmers carrying out practices under the program.

Richard M. Dailey of Raleigh has succeeded Earl B. Garrett as North Carolina State SCS Conservationist. Mr. Garrett has retired after 28 years of service in the Department.

Dr. George M. Jemison, Deputy Assistant FS Chief, Washington, D.C., and Dr. L. J. Metz, FS soil scientist, Asheville, N.C., are with the forestry observation team in Russia this summer. Dr. Jemison is team leader.

From the annuals

MILTON Whitney was in charge of soil work in the Department for more than 3 decades including the turn of the last century. With the retirement of Henry Donovan in July, the work of this great soils scientist are recalled:

Henry Donovan was with Whitney as personal stenographer and later administrative assistant when some of the important pronouncements of the former Soils Bureau took form.

Whitney was a man of ideas, sometimes a dreamer of dreams. But he left a rich heritage of soil science, not too well known by many working in the field today. Shakespeare once had one of his characters to say, "The evil that men do lives after them but the good is oft interred with their bones." We might well paraphrase a statement pertinent to Whitney, "Untenable theories of a scientist live after him while his positive contributions may soon be forgotten."

Soil scientists of today are very generally aware of a "plant food" theory set forth by Whitney but not sustained in later years. Unfortunately they may be less familiar with the fact that this same soil scientist insisted that soil is a dynamic body not a mass of dead and inert remains.

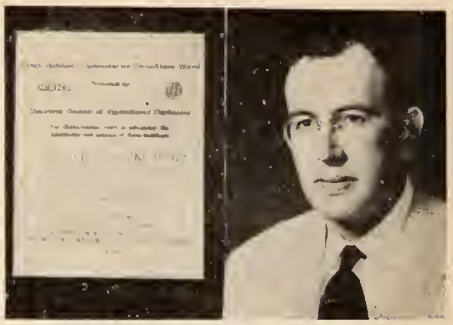
He is the father of the Soil Survey and set forth the basis on which our soils have been classified for more than half a century.

One day he called Henry Donovan to take dictation of a long letter to be addressed to the presidents of agricultural colleges and directors of agricultural experiment stations. It was dated September 10, 1920, and it described work underway at the Bureau concerned with soil colloids. Whitney got but little credit for his part in instituting work on soil colloids, but his letter to leaders and his early writings on colloids give him a place as one of the soil investigators.

The name Whitney will always be associated with the Bureau of Soils. A long period of his service will also be associated with his competent secretary Henry Donovan.

—Myron S. Anderson, ARS

Dave Thompson of Nobelsville, Ind., has been retained by the National Farm-City Week organization on a part-time consulting basis to revamp Farm-City Week materials. He is a former editor of Prairie Farmer.



Theodore Eugene Bond, of the Agricultural engineering research division of ARS at the University of California, recently received an award for "Distinguished work in advancing the knowledge and science of farm buildings." The award, administered by the American Society of Agricultural Engineers, was presented at the Society's annual meeting at Cornell University in June. The above plaque was presented to Mr. Bond's Alma Mater, the University of California.

An American!

PRESIDENT Eisenhower has proclaimed the week of September 17–23 as *Constitution Week* and September 17 as *Citizenship Day*. In his proclamation, the President called upon "appropriate officials of Government to display the flag of the United States on all Government buildings on Citizenship Day" and urged Federal, State and local officials, as well as all religious, civic, educational, and other organizations to plan appropriate ceremonies to develop a better understanding of the rights and responsibilities of citizenship.

In observance of Constitution Week he urged "appropriate ceremonies in churches, schools and in other suitable places."

The President pointed out that our freedom as individuals and our growth as a Nation have their beginnings in the Constitution of the United States, signed at Philadelphia on September 17, 1787.

It is fitting that all citizens, both native-born and naturalized, observe the birthday of the Constitution and reaffirm their determination to keep faith with the Founding Fathers by giving life and meaning to the ideals of the Constitution.

Awards committee

In accordance with the policy of making three new appointments to the Department Employee Awards Committee, the committee has been reconstituted as follows:

Ernest C. Betts, Jr., Director of Personnel, chairman; Daniel A. Currie, CEA; Ralph F. Koebel, OGC; Frank R. McGregor, CSS; Foster E. Mohrhardt, Library; Fred G. Richie, ACPS; and Frank H. Spencer, ARS.

Secretary Benson presents Philip Marriott, 9-year-old Cub Scout with a Junior Forest Ranger badge and a Smokey Bear Game. Forest fire prevention, like charity, begins in the home—or with the boys and girls as they grow up. Teach fire prevention early. Live fire prevention always.

Our national flower

DURING October, every Department employee in Washington, D.C., or the field is invited to vote for *The National Flower*.

The 11,000 members of Florists' Telegraph Delivery Association throughout the country are dedicating a portion of their shops to a polling place to receive the ballots which will be submitted to the Congress of the United States. The ballots will list the most popular flowers in America and will provide "write-in-space" for flowers of the voters' choice.

Visit a member of the Florists' Telegraph Delivery Association in October to cast your vote for "The National Flower" of your choice.

Alfred Stefferud, Yearbook Editor, says "Food" is the title of the 1959 Yearbook. Release date has not been announced.

Education is man's going forward from cocksure ignorance to thoughtful uncertainty.

—Submitted by Stored Products Insects Laboratory, Fresno, Calif.

Conservation leaflet

Pilot Watershed Project Points the Way. That is the title of an attractively illustrated leaflet sent to *USDA* by J. B. Earle, SCS assistant State conservationist at Columbia, S.C. The first four pages are illustrated with scenes of "Farmland Erosion, Damage to Roads, Flooding, Corn on Bottomland Covered With Sand, Protected Farmland," "Cleared Stream Channel," "Water Under Control" and "Bottomland Protected."

The text then reports on conditions and accomplishments on Twelve Mile Creek, the pilot watershed project. It concludes with a question and eight answers. The question—"How Can You Share in Watershed Benefits?"

The leaflet was issued by the South Carolina Soil Conservation Committee, 424 Calhoun Office Building, Columbia, S.C.

The 1959 Southern Region conference of Extension Service specialists in agronomy and soil conservation will be held September 14–18 in Washington, D.C., and Beltsville.

Committee work

INTERNAL committees, in a large organization like the Department, can be an important part of the administrative process. Just as public advisory committees provide a channel of communication with the public, and interdepartmental committees serve as a bridge for lateral communication across departmental lines, departmental committees are a means of interagency cooperation and coordination. Through internal committees, representatives of several agencies pool their experience and knowledge, and participate in major accomplishments of the Department.

About 175 departmental committees are currently authorized. They have come into being because of a specific need for coordination, information, or the development of a policy or program. Some are established by the Secretary or by agency heads; others, more informal, are formed by officials who seek the assistance of a consulting group in carrying out their programs.

Examples of those authorized by the Secretary are the National Soil Survey Policy Committee, the Agricultural Research Council of USDA, the Agricultural Statistics Yearbook Committee and the USDA Drought Committee. These are high-level committees which "work on matters of policy . . ." "advise the ARS Administrator regarding . . . policies . . . and coordination . . . of research units in AMS, ARS, FAS, FCS, FS" "bring together in one place statistics . . ." or "to consider questions regarding . . . disaster areas and to recommend administrative policies. . . ." These general descriptions typify the range of functions performed by departmental committees.

In assessing the value of committees to the Department and to the American agricultural economy, we should remember that agencies of the Department administer complex programs which directly serve not only the farmer, but also the entire American people.

Editor's Note: This is No. 4 in the series on this subject.

Francis H. Jack, III, of Micanopy, Fla., will succeed John E. Montel as agricultural attache at Quito, Ecuador, September 24. Mr. Jack joined FAS in 1956 as assistant agricultural attache at Lima, Peru.

The greatest ability—depend-ability.

ASC committee changes

CONTINUING our report from the August 19 issue of *USDA* on changes in State ASC Committees:

Kentucky—William O. Gilreath of Pine Knot has succeeded Roy C. Gray of Flemingsburg as chairman and William C. Bertram of Vanceburg is the new member.

Ohio—Ted E. Rupert of Spencerville has succeeded Theodore H. Breyley of Wellington as chairman and the new member is Wesley C. Gilpin of Sciotoville.

Oklahoma—Hohn H. Rauh of Alva has succeeded Jack M. Givins of Mangum as chairman and Gordon H. Thomas of Altus is the new member.

Pennsylvania—James A. Beaver, Sr., of Bellefonte has succeeded James S. Nicholson of Muncy as a member of the State Committee.

Rhode Island—Merrill F. Hathaway of Portsmouth has succeeded Lester S. Browning of Peace Dale as chairman and H. Winfield Tucker, Jr., is the new member.

South Dakota—Merle F. Grupe of Britton has succeeded Robert Redlin of South Shore as a member of the State Committee.

Virginia—James E. Warren of South Hill has succeeded Delman R. Carr of Carrsville as chairman and James S. Gillespie of Pounding Mill is the new member.

Washington—John E. Miller of Garfield has succeeded Raymond T. Syre of Everson as chairman. New member—Kenneth L. Peterson of Port Angeles.

Michigan—Charles J. Davis of Onondaga has succeeded Howard J. McKenzie of Cassopolis as chairman and Elton R. Smith of Caledonia is the new member.

Mississippi—Ethan A. Porter of Pattison has succeeded James R. Flautt of Swan Lake as chairman and George C. Cortright of Rolling Fork is the new member.

New Hampshire—Howard E. Turner of Salem has succeeded Norman S. Townsend of Lebanon as chairman and Charles W. Jackson of Colebrook is the new member.

New Mexico—Abe M. Pena of Grants has succeeded Monico Mirabal of San Rafael as a member of the committee.

Traffic accidents on U.S. highways during 1958 caused more than 2,825,000 injuries and 36,700 deaths, according to figures released by Travelers Insurance Companies of Hartford, Conn.

Dr. Emsweller, ARS

Emsweller honored

BEAUTY is an essential part of better living. And one who has done much to bring this beauty to the people of this country—and to all the world—is Dr. Samuel L. Emsweller, plant scientist at the ARS Beltsville Station.

In honor of his many contributions to international research in lilies he was awarded the *Lyttel Lily Cup*.

Head of research in ornamental and vegetable horticulture at Beltsville, Dr. Emsweller received the honor at the International Lily Conference, London, for his research in the breeding, hybridization, and disease protection of lilies. The Lyttel Lily Cup is awarded annually for outstanding work in this field.

A native of Tarentum, Pa., Dr. Emsweller has been with the Department since 1935. He is a graduate of the University of West Virginia and received his Ph. D. at the University of California. He is a past president of the American Society for Horticultural Science and the North American Lily Society.

He received a *Superior Service Award* from the Department this spring for his work with lilies and other ornamentals, and has twice received the Vaughn Award for the best U.S. research paper in floriculture.

New use for castor oil

This is the green apple season in the country. And along with the green apples go stomach ache and castor oil, with serious doubts in the minds of many boys as to which is the worse. So, the news that castor oil may now be used as shock absorbers in automobiles may be welcome to many a lad. And lassie.

In the search for economic uses for castor beans, Department researchers have developed a shock-absorbing rubber foam for dashboards.

By the way

JUST how important are you?

The other day Paul Leaming, assistant to Paul M. Koger, ACPS Administrator, stopped by for a chat. In the course of our conversation he said he'd written down a thought on this question of individual importance. Here's his philosophy:

"Some 10 years ago, walking down one of the corridors of the South Building, I saw a small object lying on the floor. On picking it up I discovered that it was a worn gear wheel, probably dropped by a repairman who had been working on some piece of office equipment. It was badly worn and covered with grease and grime. For some unknown reason I took it along to the office and cleaned it up. As I looked at it I thought it might be a good reminder that I'm a very small cog in an immense and intricate governmental machine. So, I dropped it in the center drawer of my desk.

"Each morning when I sit down at the desk I pull out the drawer, just as everyone else does, to get a pencil or something else with which to start the day's work—and each morning there is the little cog wheel with it's silent message.

"Not long ago a visitor dropped into my office to discuss some agricultural problem—what it was is immaterial. During the course of his visit this man happened to see the little cog wheel. It apparently aroused his curiosity and he asked why I kept it there. So I told the story about as I have told it here.

"After a moment's silence the visitor opined that my philosophy was all wrong. He maintained that it must have been an important cog else it wouldn't have been replaced. This in turn indicated that it had functioned well and long, or it would not have been so badly worn. He went on in his philosophic vein to point out that the failure of that small part may have immobilized the whole machine causing loss of equipment time and lost man-hours of the operator."

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR SEPTEMBER 16, 1959

Just a minute

WE USED to say, "sure as death and taxes."

Today that is an inadequate figure of speech. Today the one thing we can be sure of is change—constant, relentless change.

The world about us is changing so rapidly that modern so-called instantaneous communication methods are taxed to keep us abreast of international developments. Scientific progress renders a product obsolete almost before its mass production manufacturing process is perfected. Consumer demands and needs shift so rapidly that production plans must be ready for overnight adjustment. Nothing stands still—or if it does the world passes it by in a flash. The current swiftly shifting agricultural economy—with larger farms, more mechanization, vertical integration, greater emphasis upon management skills—poses many problems to the Department.

"Dynamic" is a much overworked term. We hear it every day without stopping to grasp its real meaning. "Motion," "action," "change,"—these are some of the words used to define "dynamic." "Static" is not among them. Neither is "stationary."

And although "dynamic" signifies continuing movement, you note that it does not suggest vacillation. It means *forward* movement, *upward* movement, growth, progress. It means ever-moving, ever-changing. It is not necessarily a comfortable concept.

And, today, dynamic leadership—leadership geared to the rapidly and constantly changing world around us—is an essential requirement in the Department as well as the country as a whole.

—Donald A. Williams,
SCS Administrator

A THOUGHT

Land is the only permanent thing in the world. All other substance decomposes and returns to the land, thus enriching the soil, which produces the sustenance of all life. A piece of land an acre square will be the same size a million years from now, while all else around it will return to dust.

—Martin A. Stiles
Lavonia (Ga.) Times

United Nations Day

PRESIDENT Eisenhower has proclaimed October 24, 1959, as *United Nations Day*. In making this proclamation, the President "urged citizens of the Nation to observe United Nations Day by means of community programs which will demonstrate their faith in the UN and contribute to a better understanding of its aims, problems, and achievements.

He pointed out that this year member countries of the UN are celebrating the 14th anniversary of the entry into force of the UN charter. In line with this program, Secretary Benson urges that the employees of the Department both in Washington and in the field cooperate and encourage citizen groups and agencies having to do with press, radio, TV and motion pictures to engage in appropriate observance of UN Day throughout the land.

In a letter to Secretary Benson, Secretary of State Christian A. Herter said "Active participation of the Federal Government in past UN Day observances has been important to their success, and the State Department appreciates the continuous support received from the executive agencies. I hope that we may again this year have the cooperation of your Department in calling the UN anniversary to the attention of employees."

Gratitude is the most exquisite form of courtesy.

—Northern Region News—FS.

Distinguished service

Mr. Van Arsdel, ARS

PEOPLE the world over, and particularly the people of this country, are living better because someone found a use—or a new use—for seeds, stems or roots of plants or the meat, hides, bones or other parts of animals.

Today, the Department has five laboratories with the specific assignment of finding new uses for agricultural products—at Wyndmoor, Pa.; at Peoria, Ill.; at New Orleans, La.; at Albany, Calif.; and the Forest Products Laboratory at Madison, Wis.

A scientist at the ARS utilization laboratory at Albany was 1 of 7 men to receive the Department's 1959 *Distinguished Service Award*.

Wallace B. Van Arsdel received this award "For inspirational leadership, unusual administrative perception, outstanding scientific contributions and worldwide recognition in conceiving and conducting pioneering research on the utilization of agricultural commodities."

Mr. Van Arsdel, a chemical engineer, joined the Department in 1937, following 23 years of experience in the wood pulp, paper, and heavy chemicals industries in New England. In the Department he has worked entirely on research on utilization of agricultural products, and chiefly in the laboratory at Albany. In earlier years he was head of the laboratory's engineering and development division. Since 1947 he has been Assistant Director. He is widely known for his researches on dehydration of vegetables and fruits.

Khrushchev to Beltsville

USDA's Agricultural Research Center at Beltsville is included on the itinerary of Soviet Premier Nikita S. Khrushchev for today.

Accompanied by Secretary Benson, Mr. Khrushchev's visit includes a look in on research results on how plants are influenced by light, and how a new herbicide controls weeds in cereal crops and forage legumes, and the benefits from dairy, sheep, swine, and poultry breeding experiments.

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Lest we forget

MANY tombstones have been erected to the memory of people who forgot, or who disregarded, or who didn't take the time to learn. A hydrogen bomb may never be dropped on the Nation's Capital—but, who knows?

The emergency drills of the Department's Civil Defense organization are intended to protect you and keep you alive in the event bombs should be dropped. Paying attention to instructions and then doing what you are instructed to do by your *Civil Defense Wardens* may some day save your life.

Each of us owes a debt of gratitude to these wardens who have our safety, welfare, and even the protection of our lives as the major reason for their attending classes, meetings, and wearing tin hats and armbands when drills are called.

When the air raid alarm sounds in the building, employees should go to their assigned shelter area. If it becomes necessary to evacuate, the people will receive instructions from the wardens while they are in the shelter area.

Always follow the warden's orders.

In general, these instructions apply to field offices as well as in Washington, D.C.

In Washington, Perley M. Burnham is the Department warden. Building wardens are as follows: Administration Building, Arthur P. Steuerwald; Annex and 224 12th Street SW., Ronald E. Betts; Auditors Building, C. G. Christianson; Escanaba Hall, Paul A. Carroll; South Building, Melvin L. Banks. First aid coordinator is Perry H. Colman.

Each warden has a deputy. Next come wing wardens, floor wardens, sector wardens, evacuation wardens, elevator wardens, exit wardens and washroom wardens. The Civil Defense Organization in the South Building alone requires approximately 1,000 people to man the positions.

These fellow employees are carrying out their assignments in these positions for the sole purpose of being prepared to protect you and possibly save your life.

Mary L. Collings, FES training division in Washington, D.C., has welcomed the following six extension service workers who have been selected for the 1959–60 4–H fellowship study in the Nation's Capital: Charlene Lind, Utah; Dwight Palmer, North Dakota; Rhoda M. Peck, New York; Ralph E. Kirch, Michigan; Eleanor G. Inman, Georgia; and John H. Heller, Kentucky.

Val Trowbridge would be one of the first to scoff at the idea that he was any kind of hero or that there was anything outstanding in his serving as Deputy Civil Defense Warden in the South Building at the Department in Washington, D.C. Yet Val is in a key spot in the event of an atomic bombing. And he is just one of the great corps of wardens in the Department on whom we all depend and to whom we look for leadership should there be an enemy attack. Val is chief of the records management branch of FCIC.

U and US in USDA

Alexander P. McLachlan, who has been serving as associate director of the New Orleans CSS office, will succeed Frank C. Biggs as director October 1. Mr. Biggs is retiring. Mr. McLachlan has been with the Department for more than 22 years—most of it on cotton programs.

James P. Hartman, Longmont, Colo., has succeeded E. R. Raymond of Evansville, Ind., as agricultural attache at Dublin, Ireland. Mr. Raymond has retired.

Changes in veterinarians in charge in ARS' animal disease eradication divisions: Dr. E. C. Roukema, Richmond, Va.; Dr. C. E. Boyd, Columbus, Ohio; Dr. E. R. Mackery, Phoenix, Ariz. Dr. Robert L. Knudson has been assigned to the Washington, D.C., office as assistant director for field operations.

Arthur M. Rollefson of Oconomowoc, Wis., has succeeded Carl O. Winberg of Honolulu, Hawaii, as agricultural attache at Rangoon, Burma. Mr. Winberg has transferred to Djakarta, Indonesia, and Harry Varney of Shelburne, Vt., who has been in Djakarta, will return to the United States for reassignment.

All in a day's work

A job with the Department in Washington, D.C., involves more than filling out a Form 57. Just getting to Washington can sometimes be complicated. A case in point:

Stanley Prochaska had been a trainee at the Atlanta AMS Information Office in 1956, so when an offer to come to Washington coincided with completion of a 2-year military tour and advance collegiate training at Oklahoma State University, Stillwater, he accepted.

He loaded his belongings in a trailer and his wife and two small boys—Mike and Paul—in the family car and headed for the Nation's Capital. About 15 miles out from Oklahoma City on the Turner Turnpike he came to a long hill. Here the trailer, like too many people, began pushing as the car went down the hill. In a bigger hurry than the car, the trailer tried to pass and flipped over. This turned the car over. Then as the trailer whipped past to a stop, it turned the car back right-side-up—but both headed back toward Oklahoma City. They may not have wanted to leave.

All was well now except that the trailer was unfit for the trip and the belongings were scattered all over the hill.

Back in Oklahoma City the belongings were loaded on a truck, the car given temporary first aid, and the journey began all over again.

P.S.: They got to Washington and Stan is now writing press releases and doing other kinds of information work on livestock programs in AMS' Marketing Information Division.

Lois Nickell of the Department's Office of Information in Washington, D.C., received a note of thanks from the American Ambassador to Switzerland for her design and artwork on one of the pamphlets distributed at the Lausanne Fair.

The 10th session of the FAO conference is scheduled to be held in Rome, Italy, October 31–November 20.

Finding markets for American farm products in foreign markets is another of the Department's major activities in the service of this country. Here Secretary Benson is discussing sales possibilities with the Agricultural Attache staff in Bonn, West Germany. Left to right—A. J. Rehling, Paul A. Hess, Secretary Benson, Josef Wienken, and Phil S. Eckert, Attache.

Range field day

HIGHLIGHTS of 18 years of range research at the Manitou Experimental Forest will be the major feature of a Range Field Day scheduled for October 2. The Forest is located on Colorado State Highway 67, about 8 miles north of Woodland Park, Colo.

A message of welcome will be delivered by L. D. Love, research center leader. Then Raymond Price, director of the Rocky Mountain Forest and Range Experiment Station, will discuss "Purpose of Research in the Rocky Mountain Region." This will be followed by a tour of native bunchgras ranges under the direction of Dwight Smith, range conservationist.

Bert Reid, chief, division of range management research, will discuss "Comparison of Manitou Range Studies With Other Studies Conducted in the Rocky Mountain West" as a feature of the afternoon program, which will include a visit to seeded pastures.

The Field Day will provide an opportunity for on-the-ground inspection of experiments started in 1941. Results are expected to be of interest to ranchers, public land administrators, extension workers and others concerned with cattle grazing on ponderosa pine rangelands.

EDITOR'S NOTE: In the November 26, 1958, issue of *USDA* we carried a full column story on the work at Manitou, together with a picture of one of the lake scenes with Pike's Peak in the background.

Thank you

A CERTIFICATE of Merit recognizing the Department's part in the Federal Service Joint Crusade held in the spring was recently received by Secretary Benson from Sumner G. Whittier Administrator of Veterans Affairs.

In a letter accompanying the Certificate, Mr. Whittier said, "The 1959 Federal Service Joint Crusade campaign was a great success! Together we achieved *41%* participation and have raised *$197,631.06*. This is *$56,631.06* over last years' total. This substantial increase certainly warrants high commendation to you for a job well done.

"Your leadership and cooperation, and the generous response of the personnel in your agency has made possible the success of this campaign.

"This Certificate of Merit carries with it the sincere gratitude of CARE, Crusade for Freedom, and the American-Korean Foundation, and—most importantly—the people they serve.

"Please express to all your employees a warm 'Thank-You' from these unfortunate millions of friends overseas. We have served them well in the name of peace and freedom."

Charles A. Logan, superintendent of the agricultural center at Beltsville, Md., received a commendation of the Soil Conservation Society of America at its 14th annual meeting in Rapid City, S. Dak.

Savings noted

SECRETARY Benson has sent the following memorandum to Department agency heads:

"My attention has been directed to the year-end reports for the fiscal year 1959 which show that the Department on the whole exceeded its goals for reductions in employment and expenditures, established in line with the President's desire for the greatest possible economy in the conduct of the Government. I am pleased with this good record which was achieved as a result of the collective contribution made by the agencies, and appreciate the cooperation and support which made it possible.

"The success of the past year's effort is convincing evidence that worthwhile savings can be made without impairment of our services to the public. This should inspire all of us, not only to maintain the progress which has been made, but to seek further means of improving our efficiency and effecting additional savings. The present fiscal outlook emphasizes the need for our continued attention to these matters, and I am sure I can count on your continued cooperation in holding expenditures and employment to the minimum levels consistent with the proper conduct of your agency's assigned responsibilities."

Souls and soil

"The church has had an historic concern for the wise use of the earth's resources and believes that proper conservation of natural and human resources are basic to the fulfillment of Christian stewardship."

This significant statement introduces *The Church and the Rural Development Program,* a brochure which outlines the opportunities open to pastors of rural churches to improve conditions in their communities through cooperation in the Rural Development Program.

The brochure, issued by the Department to Town and Country Church Division of Home Missions, The National Council of Churches of Christ in the U.S.A., 257 Fourth Avenue, New York 10, N.Y.

Did you know?

One glass of milk provides enough energy to: Play 9 holes of golf; dance an hour; play cards 3½ hours; sew for 2 hours; clean house for 2 hours; do office work for 2 hours; climb 186 stairs; or walk a mile.

Members of the Agricultural Interagency Association and guests from all islands observing their quarterly field trip meeting at the Weather Observatory on the upper slopes of Mauna Loa, Island of Hawaii, State of Hawaii. Membership is composed of representatives of Extension Service, ASC, FHA, SCS, and State agricultural agencies. F. W. McCoy, Assistant Director, Hawaiian Area, ASC, second from upper left, organized and has been chairman of the group since its inception 5 years ago. The purposes of the organization are to lead to better understanding and consequent channeling of services offered by represented agencies, to promote maximum benefit of services offered the farmer, to facilitate acquaintanceship of agency personnel, and to communicate agricultural projects of interest on the island.

USDA in Hawaii

SERVICES of the Department of Agriculture available to the citizens of Hawaii—our 50th State—include most of the activities of the Department in any of the other 49 States.

At the University of Hawaii, Y. Baron Goto is director of Extension Service. Also in Honolulu there is the FHA Supervisor's Office with Arlen M. Scott in charge; an Office of the General Counsel with Alex Ornelles head; the State SCS Office with J. H. Christ as State conservationist. Then there are several ARS and AMS offices engaged in research, regulatory, and inspection service.

The State ASC Office is at Honolulu, with Will N. King as director.

Then there are a number of district and subdistrict offices of SCS, FHA, ASC, AMS, ARS.

Admission of Hawaii as the 50th State makes all these workers fellow Federal office employees. May we extend to all of you in Hawaii our "Aloha."

Dr. John T. Stone, the new director of the South Dakota Extension Service, succeeded George I. Gilbertson, who retired after more than 12 years as director. Dr. Stone had been a member of the Extension Service at Michigan State University since 1940, except for periods of military service and graduate training. He is a native of Cleveland, Ohio. He received his B.S. and M.S. from Michigan State and M.P.A. and D.P.A. from Harvard University

Dad and son

Heredity may have nothing to do with it, but two of Oklahoma's outstanding ASC county office managers are R. F. Pearce and his son, James V. Pearce—R. F. in Lincoln County and James V. in Tulsa County.

R. F. began work with the old Triple-A in 1935. After serving as a performance reporter, he served 4 years as a member of Bryan County Committee and since 1944 has been employed as a county office manager in Lincoln County. He has established an outstanding record in the administration of ASC programs and the Lincoln County ASC office was issued a *Certificate of Merit* in 1958 for establishing an outstanding record in the administration of all programs for which the county office was responsible.

James V. is at present employed as the county office manager of Tulsa County. After completing 2 years of military service and receiving his degree in agriculture from Oklahoma State University, he was employed as a county office manager trainee and in other positions at the county level with this agency. He was appointed a county office manager in 1952 and has served continuously in this capacity since that time. The Tulsa County office was also honored in 1958 with a *Certificate of* Merit for establishing an outstanding record in the administration of county ASC programs.

Dr. Edward G. Locke has been named director of the division of wood chemistry at the Forest Products Laboratory, Madison, Wis. He succeeds J. A. Hall who is retiring after 30 years with FS.

By the way

FALL came to Pine Creek early. The 10th of September was the deadline for maturing most crops. About that time we had a killing frost. Although south of the 39th parallel which runs by Washington, D.C., the growing season extended from about May 1 to September 10. This is due largely to elevation—over 7,000 feet above sea level.

But fall was beautiful and interesting. With the first heavy frost the whole side of Boulder Mountain became a gigantic panel of Oriental tapestry. The aspen turned a golden yellow streaked here and there with the lighter shades of red. The scrub oak turned red and brown. Serviceberry turned crimson. With all this contrast the pinon pine, cedar, spruce and fir seemed to take on a new richer tone of dark green.

Fall was roundup time. The small ranchers in the valley "ran" their cattle on the mountain in the summer. A small grazing fee was paid to the Forest Service for the privilege.

In the fall a rancher packed a few quilts, some canned goods, and a small sack of flour on a horse or mule, saddled up "Old Paint" and with two or three other saddle horses for "a string," joined the other ranchers for the roundup. This meant simply gathering up their cattle which had scattered pretty widely over the range during the summer.

The riding schedule was to eat breakfast and be in the saddle by sunup. From then until supper after dark, there was no time out for a snack or a sandwich. There was a change of horses at noon and the rest was riding at what was locally termed "a big swinging trot."

It took about 10 days to complete the roundup, with always a few stragglers located later—or never found. Then the grand finale of the roundup—the day each rancher "cut" his cattle from the big herd. On this day, horsemanship seemed almost as important as getting the right stock.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR SEPTEMBER 30, 1959

Just a minute

WORKING as a team! Under that title, Secretary Benson has a "foreword" in the new Employee Handbook which seems, to the Editor of *USDA*, worthy of passing on to readers of the Employee News Bulletin who may not see the handbook:

From its beginning in 1862, the Department of Agriculture has always been, as President Lincoln said, "the people's Department," one which perhaps more than any other in Federal Government is in direct contact with our citizens. Though the work of USDA is primarily focused on promoting the freedom, prosperity, and well-being of our people who live on the land, yet what the Department does affects all Americans everywhere—and indeed it affects millions of people in many parts of the world.

As Secretary of Agriculture, I join with all the other employees of the Department in a certain pride of accomplishment. We are responsible for widespread programs that in no small part determine the kind of food Americans eat, the quality of the clothes they wear, and the amount of certain essential raw materials which industry must have. Each of us who is privileged to work here can make a worthwhile contribution to agriculture and to the Nation by performing our assigned tasks with diligence and enthusiasm.

Stop that fire

National Fire Prevention Week has been proclaimed by President Eisenhower as the week of October 4–10. Supporting the proclamation, Secretary Benson points out that prevention of farm fire losses is an important part of the farm safety program and urges all services and employees of the Department who can appropriately assist to cooperate with the Office of Information, FES, and the State Agricultural Extension Services in getting fire safety information effectively to farmpeople.

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A THOUGHT

The character of a man's life lives on after him, not only in what he did but mainly in the extent to which he enthused others to follow on where he left off. This has been true of prophets, pioneers and teachers throughout history. . . . The handing on principle of discipleship is not, I am convinced, the accidental fortune of a few, it is very much a part of human tradition on the side of right.

—John Marsh in *People and Work*

USDA Centennial

MAY 15, 1962, the U.S. Department of Agriculture will be 100 years old. Plans are shaping up for activities to celebrate the anniversary. The entire year of 1962 will be designated as *Anniversary Year* for the Department.

Centennial planning committees have been named in each of the Department's agencies with the following as chairmen:

ACPS, Kenneth M. Gapen; AMS, S. R. "Bert" Newell; ARS, Ralph W. Sherman; CEA, R. Corbin Dorsey; CSS, James W. Browning; FAS, W. A. Miner; FCIC, William H. Rowe; FCS, Martin A. Abrahamsen; FES, Eunice Heywood; FHA, C. Wilder Smith; FS, W. W. "Bill" Bergoffen; REA, William E. Spivey; and SCS, D. Harper Simms.

Staff office representatives: Library, Foster E. Mohrhardt; Budget and Finance, J. L. Wells; Office of Personnel, Max P. Reid; Office of Plant and Operations, Terry J. McAdams; Office of General Counsel, Ralph F. Koebel; and Graduate School, Edmund N. Fulker.

Plentiful foods

USDA's October list:

Featured—Pork and cheese.

Other plentifuls—Lard, eggs, broiler-fryers, onions, grapes, apples, sweetpotatoes, fresh, frozen, and canned shrimp, almonds, and rice.

Outlook conference

"EMERGING Problems in Today's World" will be the theme of an opening session of the *37th Annual National Agricultural Outlook Conference* to be held in Washington, D.C., November 16–20. Delegates are expected to attend the conference from each of the Nation's 50 states and from Puerto Rico.

The general framework of the conference program will be similar to that of 1958, but more time for the food outlook is being scheduled. In addition to the usual outlook for food, time will be devoted to the presentation of materials especially useful to consumers.

Assistant Secretary Ervin L. Peterson will give the opening address at the morning session of the conference on Monday, November 16. Clarence M. Ferguson, FES Administrator, will chairman this session.

At this session Thomas Mann, Assistant Secretary, Department of State, will talk on the *World Economic Situation*, and Nathan Koffsky, chief, AMS farm income branch, will discuss the *National Economic Situation and Outlook*.

Participating in a panel discussion at the opening session will be Assistant Secretary Mann, Mr. Koffsky, Lewis Bassie, University of Illinois; Gerhard Colm, National Planning Association; and Louis Paradiso, Commerce Department.

According to the Outlook Conference officials, the conference is largely a subject matter training meeting. They expect that state specialists who are doing outlook work in their respective states will benefit most from the conference.

The impact of a rapidly expanding suburbia on agricultural prices and marketing, the emerging feed-grain and livestock situation, and disposal of farm products will be among problems taken up at the conference.

Lecture series

The USDA Graduate School in Washington, D.C. will begin its fall lecture series October 7. The theme this year is *International Age in Agriculture 1959*. Speakers scheduled: Deputy Director-General Norman C. Wright, FAO; Thomas C. Mann, Assistant Secretary, Department of State; Deputy Director D. A. FitzGerald, ICA; and Dr. Max Myers, FAS, Assistant Secretary Clarence L. Miller headed the committee which arranged for this series.

Committee work

No. 5 in series

OFFICIALS of the Department serve on more than 150 "interdepartmental" committees. What are these committees? Why do they exist and what do they accomplish? The classification "interdepartmental" applies to committees composed entirely of members from two or more departments or independent agencies of the Federal Government. Committees involving Federal agencies and international organizations also fall in this category.

Interdepartmental committees are an essential part of the administrative machinery of the Federal Government. They are one of the management tools used to facilitate Governmentwide unity of action and avoid overcentralization. They are, in a sense, an "extra-organization" body for communication and coordination across organizational lines.

The vast programs of scientific research, education, regulation, crop reporting, economic and social action, and land-use management, which are being carried out by USDA agencies, must be coordinated with other related activities of the Federal Government. In addition to this need for coordination of interrelated programs, there is a need for sharing specialized and scientific knowledge between the various departments of the executive branch. Interdepartmental committees are a device utilized for regular and orderly group consultation on related problems, permitting people from several departments to apply their knowledge and experience in the solution of these problems on a broader basis than would otherwise be possible.

The tasks of these committees are many. For example, there are committees which: (1) provide a systematic contact between the Department and other agencies in defense planning matters; (2) deal with the problems involved in exporting agricultural products under Government programs; (3) advise the Bureau of Census concerning the classification of commodities exported from the United States; (4) develop national rural fire defense plans; and (5) facilitate the achievement of mutual objectives and coordination of the activities of the technical assistance program of FAO and the agricultural programs of ICA.

The reason some people get lost in thought is that it is unfamiliar territory to them.

Mrs. Edmunds, ASC

Management institute

The 1960 Interdepartmental Middle Management Institute for Federal employees in Grades GS–9 through GS–13 will be conducted in Washington, D.C., January 11–22, 1960.

Participation in the Institute is limited to Federal employees who:

1. Have at least 2 and not more than 12 years of Federal civilian employment at the time of nomination.
2. Are in grades GS–9 through GS–13 (or equivalent) at time of nomination.
3. Pass a qualifying written examination conducted by the Civil Service Commission in Washington, D.C., or at various local examining stations throughout the United States.
4. Meet their own agency's requirements for participation in the Institute.

For field employees outside the Washington, D.C. area, nominations must be received by October 19, 1959. For the Washington area the cut-off date is November 5, 1959.

Written examinations for field employees will be given between October 26 and November 6. For Washington employees the examinations will be given November 13.

Advertising is the fine art of making you think you have longed for something all your life that you never heard of before.

There's no limit to the good a man can do if he doesn't care who gets the credit.

—George W. Olinger.

INVEST IN AMERICA—E BONDS

My job

BUNCOMBE County, N.C., is at the foot of the Great Smoky Mountains. Asheville is the county seat. In Asheville is the Buncombe County ASC Office with Mrs. Blanche Edmunds as office manager.

There are 4,820 farmers in the county and the principal crops are burley tobacco, wheat, small grain and pasture.

In the course of a day's activities some 20 or more farmers will call at the county office to which will be added 15 or more telephone calls which may jump to 125 during ACP sign-up or other rush periods.

Each day is different, but a "typical" day for Mrs. Edmunds may begin with a review of the mail—the latest State office instructions, revisions, etc. This may be followed by a staff conference. Then talking with farmers, answering difficult questions for employees, making suggestions, checking on the progress of work, dictating correspondence, preparing news releases, and material for radio programs.

Then there's a day when two farmers disagree on cropland determinations and the division of farm allotments. If the disagreement persists, she arranges for a meeting with the County ASC Committee—or for members of the committee to visit the farm with the farmers to settle the difficulty or at least render a decision.

Mrs. Edmunds was born and reared on a farm in the Reems community and attended high school in Buncombe County. Then she attended Cecil's Business College in Asheville. This was followed by a "temporary" job in the Triple–A office.

During World War II she oscillated from air base to air base working for a laundry at one camp and driving a tractor-tug at another. Her husband went overseas in October 1944. Their son, William, was born June 11, 1945. June 22 she received the telegram that her husband had been killed.

She adds, "Whatever I get into, I wrap myself up in it. William now belongs to a Boy Scout troop and he plays a clarinet in the school band; so 24 hours are not enough in any day for me to do well by him and ASC."

Carl M. Grosberg has succeeded Laurenz Greene as recruitment officer in the Department's Office of Personnel in Washington, D.C.

The man who commands efficiently must have obeyed others in the past.

—Cicero.

USDA 1959 Yearbook

FOOD is the title of the U.S. Department of Agriculture 1959 Yearbook published September 27.

Its 65 chapters and 736 pages tell much of what 72 nutrition experts in the Department, other Federal agencies, and 12 colleges know about weight control, food energy, vitamins, proteins, amino acids, fats, carbohydrates, calories, minerals, quality in food, costs, fads, habits, and nutrition programs.

It has 36 pages of simple recipes that further the book's main theme—for good health, eat some of the basic foods every day. Fourteen pages give questions (with answers) that many people have asked about food. One section spells out the nutritional needs of expectant and nursing mothers, infants, teenagers and young adults, and people over 25.

An extensive table that lists calories, vitamins, water, etc., in the common foods will be useful to many readers. With it are tables of recommended allowances for various age groups and trends in heights and weights, a guide to eating, and meal plans and menus.

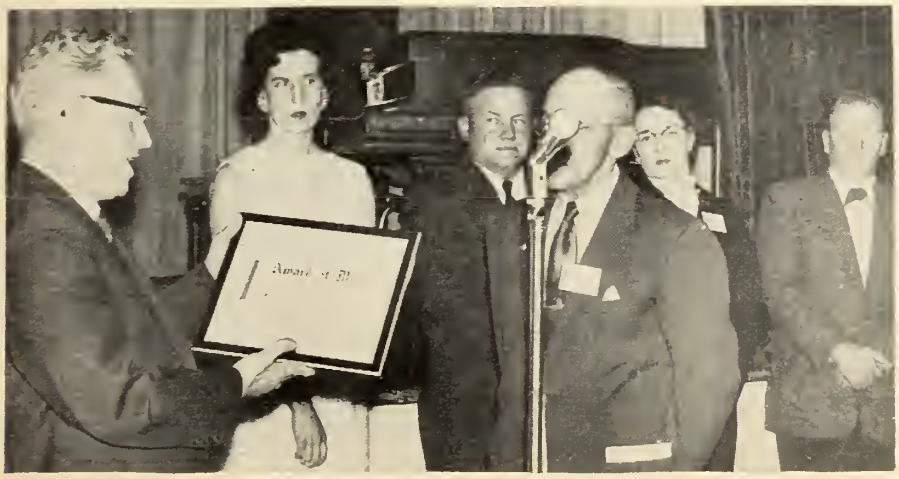
Other chapters discuss grades of meat, eggs, and fish; freezing, canning, storing, and preparing food at home; food plans at different costs, changes in U.S. diets, learning and teaching good eating habits, school lunches, and our future food supplies and needs.

The highest award for a man's toil is not what he gets for it, but what he becomes by it.

Mr. UGF 1959

Progress

FHA's report of activities during the fiscal year 1959 showed that loans made and insured totaled $361,629,000. This compares with $330,162,000 for 1958 and an average of $329,347,000 for the last 5 years. Collections of principal and interest for 1959—$347,700,000 compared with $316,700,000 for 1958 and a 5-year average of $299,800,000. As of June 30, 1959, the outstanding loans totaled $1,117,397,000 compared with $1,068-000,000 last year and an average of $1,007,533,000 for the same date for the last 5 years.



Outstanding ASC county office in the Northwest Area—Washakie County with office at Worland, Wyo. From left to right—Hubert E. Dyke, director, Northwest Area, CSS; Edwina L. Rochon, program and administrative clerk; Alan M. Neves, performance supervisor; Robert C. Hinkle, chairman—behind the microphone, about to receive the plaque from Mr. Dyke; Josephine R. Iverson, county office manager and Frank Tolman, vice chairman. Absent and not in the picture is Carl H. Hampton, member of the county committee. In addition to receiving the plaque, each of the six employees received $100.

UGF campaign

JOHN L. WELLS—Mr. UGF of the Department in Washington, D.C. for the 1959 campaign—is a native of North Dakota, who received his education at Iowa State College, Ames, and Waterloo, (Iowa) Business College. He is a member of the American Society for Public Administration. He has been with the Department for the past 24 years—10 with SCS and the past 14 as Assistant Director, Office of Budget and Finance.

The "Kickoff Party" for the 1959 United Givers Fund on September 29 launched the drive for this year. The campaign will continue through October with Mr. Wells as Director, Charles Kiefer, CSS, chairman of the Goal Allocations Committee; Willard "Doc" Lamphere, CSS, chairman of the Publicity Committee.

Mr. Wells emphasized that the Department has consistently supported UGF and its predecessor Community Chest and Red Cross separate campaigns. Now we have the opportunity to contribute the *United Way* at one time to 146 important community welfare programs, he said. We all take pride in our participation with others in making this a finer community in which to live.

Last year the Department reached 100.2 percent of its goal. Early developing organization and enthusiasm this year was most evident in ARS. Department agency heads are serving as Campaign Chairmen, and each agency has a designated Campaign Director. Over 600 agency keymen have been named to carry the campaign, and information, to every employee in the Metropolitan Area of Washington. Advance planning and growing enthusiastic support throughout the Department is sure to result in another year "over the top."

The "Kickoff party" featured special ceremonies by Boy Scouts and Girl Scouts; skits and acts both serious and entertaining; comments by Under Secretary Morse; and other special features. W. Kenneth Wright, AMS, was MC.

Few people make a deliberate choice between good and evil—the choice is usually between what we want to do and what we ought to do.

Inventory management and disposition operations for tung oil acquired by CCC under the price support program has been transferred from the Cincinnati to the Dallas CSS Commodity Office.

BE WISE—BUY BONDS

Say it with pictures

COMMUNICATION by means of pictures is probably as old as communication itself. But, every day sees some new, different and often better way of telling a story with pictures. The agriculture story is no exception.

The Motion Picture Service, a division of the Office of Information, has the responsibility of developing, processing and producing Department motion pictures to tell this story in all its myriad phases.

Behind the scenes of Department movie making there is a lot more than just taking pictures.

After a decision is made to produce a movie on a certain subject, there's research. A writer is assigned. He confers with agency specialists and administrators. He reads a background. Then he writes a "shooting" script.

This script usually describes the pictorial material on the left and the narration, dialogue, and instructions as to music and sound effects on the right side of the sheet.

Cost is the next item. The shooting script is reviewed and interpreted in terms of dollars and cents. This includes cost of personnel, days of shooting, travel, amount of film, props, music, and editing and printing the final copies.

After all this—and more—the chief of production in the Motion Picture Service selects a director and crew and briefs them on the proposed film. The director breaks down the shooting script into "takes" and sets up a shooting schedule. The shooting is done and the film editor takes over. Here the best of the various scenes taken are selected and spliced together for a "rough-cut" picture.

A recording narration is prepared and the film is ready for titles and animation—the fade ins and fade outs, etc. The music editor selects the music suited to the picture. Background music is usually selected from the available stock music library.

An "answer print" is prepared containing both picture and sound. But, before this it must be timed by a timer who prepares a guide for the printer to use in lighting or exposing each scene as the film travels through the printing machine.

Then the film is reviewed and, if OK'd, released. If not, back it goes.

The FES Southern Regional Training Conference for Extension specialists in nutrition, food conservation, health, family life and child care will be held in Washington, D.C., Monday, October 12.

Shooting Sofety for Sure, a Forest Service training film. From left to right—Robert G. Keifer, cameraman; C. Richmond Lawrence, cameraman; Harry Rossoll, FS artist and technical advisor; George W. Andree, Jr., sound technician; and Homer D. Boor, director.

Farm-City Week film

Water for Farm and City is the title of a new Department film planned for use in connection with *Farm-City Week* activities—November 20–26, 1959. The film is 13½ minutes long in black and white, especially adapted for use on television programs.

The film's message is that one of the more pressing problems facing this country today is enough good water. Nearly every community has a water problem. One-fourth of the population today is troubled with water shortage, poor water, floods, or a combination of these problems.

Water conservation is more than just safeguarding a water supply for growing plants. It has to do with having enough drinking water for people, water for household uses, water for industry, water for navigation, water for fish and animals and birds.

The worst thing about crossing a bridge before you get to it is that it leaves you on this side of the river.

Visitors

Dorothy G. Montgomery, personnel officer, Denver, Colo., FHA office.

Aaron J. Hanson, Madison, Wis., State FHA Director.

A. H. Veazey, Assistant State Conservationist, SCS, Raleigh, N.C.

Arthur D. Moore, U.S. Patent Office, Office of Administrator.

F. L. Zimmerman, USDA retired.

CSS Deputy Administrator

Hubert E. Dyke, new CSS Assistant Deputy Administrator, is a Nebraska farmer. He owns and operates a farm near Parks in Dundy County. Here he produces corn, wheat and certified Sudan seed as principal crops. He was a member of the Nebraska State ASC Committee before he came to Washington, D.C., in 1955 to serve as CSS director of the Northwest Area.

He has been associated with the operation of farm programs of the Department since 1937 in various capacities including county office manager and county committeeman. In 1958 he was give an *Outstanding Performance Award* as Northwest Area director.

In his new position, Mr. Dykes assists in the administration of adjustment and price support programs handled in the States and counties through the farmer-committee system. He succeeded the late Clay H. Stackhouse of Ohio, who died July 19.

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OCT 28 1959
U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR OCTOBER 14, 1959

Just a minute

PREPARATION stands out to me as one of the cardinal virtues of efficient and effective public service. I suppose all of us were thrilled some months ago at the news of the *Nautilus* crossing over the North Pole under the Arctic ice cap. But, how many of us are aware of the preparation for that feat?

One big part of that preparation took place in my home state, Idaho. The submarine Thermal Reactor Plant (STR), the test version of the *Nautilus* machinery commenced operating May 31, 1953, out in the sagebrush desert 55 miles west of Idaho Falls.

Out in the desert of Idaho such problems as these were ironed out:

Sea pressure.
Resistance to the shock of depth changes.
Ability to snorkle.
Protection against atomic radiation.

In 1956, Navy students under Admiral Rickover were sent to Oak Ridge for a year's study.

In contrast to that I have a little item I picked up somewhere called *The Rush Job:*

> I am a rush job. I belong to no age, for men have always hurried. I prod all human endeavor. Men believe me necessary—but falsely! I rush today because I was not planned yesterday. I demand excessive energy and concentration. I over-ride obstacles, but at great expense. I illustrate the old saying, "Haste makes waste." My path is strewn with the evils of overtime, mistakes, and disappointments. Accuracy and quality give way to speed. Ruthlessly I rush on. *I Am A Rush Job.*

I wonder if we have time to be in such a hurry. Those who planned the *Nautilus* didn't.

—G. Osmond Hyde,
Chief Hearing Examiner

A THOUGHT

America is a hardheaded, practical nation. It is also a generous and sentimental country. It is a country that has confidence in its strength and does not lack for courage, but it has a soft heart. It wants to be liked and it wants to be respected, too. What it really longs for is a world of nations among whom there is understanding, prosperity, friendship and mutual confidence.

—Thomas E. Naughten

10 years old

OCTOBER 28 the REA telephone loan program will be 10 years old. First-time telephone service for more than 1,000 rural families a week for the past 10 years has been made possible under this program.

To celebrate the anniversary, REA personnel in Washington, D.C., will hold an official observance at 2:30 p.m., in the Jefferson Auditorium. David A. Hamil, REA Administrator, will preside. The U.S. Marine Band will furnish music. The REA staff and the general public are invited. In the evening the REA Athletic Association will hold a birthday banquet and dance at Arlington Towers. Throughout the week of October 26, a special telephone exhibit will be on display in the Department Patio in Washington, D.C.

Since October 28, 1949, when REA was authorized to make rural telephone loans, it has approved $585.2 million in loans to 673 telephone systems in 45 States. The loans provide for the construction of 321,000 miles of line, and other facilities, to bring new or improved telephone service to 1,210,000 farmers and other rural subscribers. To 542,000 of these subscribers, or nearly half, the REA loan program has meant the availability of telephone service for the first time.

Save With E Bonds

The United Way

THE UGF is an exercise in citizenship through community giving to help build a better community in which to live. It is in keeping with the Department's goal—*A Better Living for More People.* This is unique with our country. For nowhere else in the world have people—on so wide a scale—learned to share their good fortunes through giving for the common welfare.

Over 2,100 communities in America are participating in this *United Effort.* This includes the needs of 146 local and national agencies in the Washington, D.C., area, and over 27,000 health and welfare agencies throughout the country. Only a few years ago these 146 agencies in the Washington area were conducting 30 separate fund-raising campaigns.

The 630 keyworkers of the Department in Washington are glad to be numbered with the 17 million people who are contributing their time and support to this *United Way* of giving nationwide.

In many other cities, also, Department employees are giving enthusiastic support to this important cause. Department personnel, over a long period of time, have demonstrated outstanding spirit and generosity in this community effort. We have a record in which we take pride—it gives us that warm feeling that comes from doing something worthwhile.

—Willard Lamphere, CSS,
UGF Committee

Secretary back from Europe

AFTER a trip through Yugoslavia, West Germany, Poland, the Soviet Union, Finland, Sweden and Norway, Secretary Benson is back at his desk. His trip to these 7 countries was a part of a long-range world agricultural trade and market development program planned early in the Administration. He has made several trips to countries where there were opportunities to develop U.S. agricultural markets.

The visit to the U.S.S.R., postponed from last year, was a courtesy trip in response to a long-standing invitation. He has received invitations to visit other countries, some of which were extended by officials who have visited here.

Farmer's share

The farmer's share of the consumer's food dollar was 38 cents in June. This compares with 40 cents for June 1958 and 39 cents in May of this year.

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One of the major motivating forces in life for doing a good job better is recognition. Here Jack A. Janes, (left) area conservationist at Ashland, Ky., presents recognition awards to three of his SCS colleagues: (left to right) Billy C. Weisenberger, soil scientist, *Certificate of Merit* and $150 for sustained above average performance; H. P. McDonald, soil scientist, *Certificate of Merit* and $150 for sustained above average performance; and William J. Cantrell, soil conservationist, *Certificate of Merit* for outstanding all-round performance during 1958.

Health service

THE CIVIL Service Commission, through its regional medical officers and in cooperation with the Department of Health, Education, and Welfare, is giving consideration to the development of employee health services in the cities in which are located the regional offices of the Commission.

These services are to be developed cooperatively with other Federal agencies who have employees located near the regional offices of the Commission.

The costs of these programs will vary with the extent of the services given and size of the group served. The larger the group the more economically the services may be rendered. The cost will not exceed $13 per employee per annum unless there is some special occupational health hazard which justifies a larger expenditure. The participating agencies will reimburse the operating agency on a cost per capita per annum basis.

The Department has few field concentrations of employees large enough to justify the establishment of health services except in cooperation with other agencies. This leadership of CSC will make it much easier to obtain these services for our field employees.

In order to cooperate with the CSC, the Office of Personnel has asked for an expression of views concerning the participation of Department agencies in these programs. This information is to be sent to Dr. M. T. Johnson, Chief, Health Division, Office of Personnel, Room 1039, South Building.

Superior performance

"For exceptional competence, initiative, and cooperativeness in furthering office morale and productivity, and contributing to goodwill among visitors from other countries" Miss Lillian F. Breshears, secretary to Emerson Brooks, chief of the special statistics branch of the AMS crop estimates division in Washington, D.C., received a *Superior Performance Award* and check for $150.

Similar awards were made to Eldon E. Houghton, Columbus, Ohio, for "exceptional competence and devotion to duty in supervising technical work under difficult circumstances, and for greatly contributing to the success of the dairy statistics." Cash award—$250.

Mrs. Thelma I. Shirley, Boise, Idaho, "for sustained superior performance as mail room supervisor, in planning and expediting the work, introducing labor-saving ideas, and keeping mailing lists and records completely current and active," $100.

John S. "Sam" Taylor, Columbia, S.C., "for notably superior performance in the development and conduct of expanded Federal-State crop and livestock reporting services in South Carolina," $200.

Miss Alice A. Thomas, Denver, Colo., "for meritorious performance in the accurate preparation and reproduction of statistical reports under pressure of rigid deadline, and for astute execution of secretarial and other office duties," $150.

Have you ever noticed that the knocker is on the outside of the door?

U and US in USDA

R. Lyle Webster, Director, Office of Information, has been in Europe since September 22 conferring with Department personnel in Paris, France; Rome, Italy; Ankara, Turkey; Bonn, West Germany; and London, England.

Clarence P. Anderson of Russell, N. Dak., has succeeded Richard H. Aslakson of Ray, N. Dak. as Chairman of the State ASC Committee.

Armin J. Rehling of Stronghurst, Ill., has succeeded Harold Koeller as agricultural attache at Belgrade, Yugoslavia. Mr. Koeller has returned to a Washington, D.C., assignment with FAS.

Jack Hartline has rejoined the Washington State University extension information staff after a 3-year ICA assignment in Jamaica.

Everett Browning is the new extension editor and John Wallize is the experiment station field editor at the Colorado State University.

Edward R. Keil has succeeded Edward M. Davis as State Conservationist of Maryland. Mr. Davis has accepted an assignment with ICA.

Jack Heintzelman, assistant forest supervisor of the Mount Hood National Forest with headquarters at Portland, Oreg., has transferred to Washington, D.C., to assist Seth Jackson on the servicewide safety program. Jack has worked his way up through FS, serving as smokejumper, dispatcher, assistant ranger, ranger, and assistant forest supervisor.

Harry Mileham is the new chairman of the recently established Region VI of AAACE. Region VI is comprised of ACE members in the Washington, D.C., area.

S. D. Resnick, head of the Arizona Experimental Station's Institute of Water Utilization, is in Bangkok, Thailand, where he has been asked to set up a graduate department in hydrology at the newly formed SEATO Graduate College.

John J. Flanagan, West Virginia area agent for the Rural Development Program, and subject of a "My job" story in *USDA* April 16, 1958, recently was featured in a long article in the Wall Street Journal.

The eyes of Texas—or at least some Texas eyes—were upon these two young ladies who recently received Certificates of Merit and cash awards for outstanding performance in their respective positions. Miss Ethelena Salvato (left) is secretary to the chief of the price support section of the Texas ASC State office. Mrs. Carol Connally is a secretary in the production adjustment section. The awards were presented by Searcy M. Ferguson, Chairman of the State Committee. From left to right: G. F. Osborn, ASC officer; Carlton E. Wertz, Jr., committeeman; Miss Salvato, Frank L. Ramsey, committeeman; Mr. Ferguson, Millard A. Webb, committeeman; and Mrs. Connally.

Deputy Administrator

TO HIS new post as Deputy Administrator of the Commodity Exchange Authority, Alex C. Caldwell brings 9 years experience in CEA investigations and the auditing of commodity brokerage firms. He served in the New York and Chicago offices, and since 1958 in Washington, first as assistant director of CEA investigations and then as director of the Agency's Segregated Funds Division.

A member of USDA's fraternity of Texans, Mr. Caldwell hails from the East Texas cotton country near Dallas; his hometown is Ennis. He studied at Washington University and the University of Texas, served 4 years in the Army in World War II—from private to major—and before joining the CEA was senior financial analyst for Pan American World Airways (1945–48), and assistant financial manager for the Carrier Corporation (1948–50).

Mr. Caldwell, CEA.

New USDA films

Behold Our Heritage—SCS—4½ min.—color and black and white.

Universal Cotton Standards—AMS—4½ min.—black and white.

Mechanization of Egg Grading and Packing—AMS—11¾ min.—color.

Handling and Storing Apples in Pallet Boxes—AMS—23 min.—color.

Planting Isn't Enough—FS—Region 9—13½ min.—color and black and white.

It takes a mighty conscientious person to know where contentment ends and laziness begins.

School lunch

Through the National School Lunch Program, 12 million children ate 2 billion nourishing lunches at school last year. Over $630 million was spent on food to feed them. Since local food purchases make up the largest share of this, the School Lunch Program provided a market for some $515 million worth of farm products. The number of schools participating has increased from 44,500 in 1946 to 60,000 in 1958.

New Delhi Fair

THE LARGEST and most complete agricultural exhibit ever attempted will mirror American agricultural efficiency at the First World Agriculture Fair at New Delhi, India, December 11, 1959, to February 14, 1960.

Featured will be the newest techniques in research, production and marketing.

The U.S. exhibit at the fair is a joint undertaking of Commerce, Atomic Energy Commission, the U.S. Information Agency, and this Department. The Department and AEC have the major responsibility for planning and developing.

Contents of the agricultural sections of the exhibit were planned and developed by specialists in the Department. The first section lays the foundation for emphasizing American farming by using one of the larger terrain models—36 x 42 feet—in the world. Four types of farming are shown—dairy, poultry, grain and general farming.

Research in wheat, corn, fertilizers, chemicals, poultry feeding and dairy cattle feeding will be demonstrated. How this research is rapidly communicated to farmers will be shown. Home-training programs will be staged in a complete farm kitchen.

The story of processing and marketing will be emphasized. A large display of food products and latest machinery for packaging will be shown. Farm cooperatives and farm organizations will be described. The story will be told of technical assistance and the use of U.S. foods around the world.

Eight 4–H Club members—4 boys and 4 girls—will represent America's rural youth in farm and home demonstrations.

The atomic energy section will cover 17,000 square feet and will feature several full-scale atomic energy devices in actual operation.

Indian scientists are being invited to work side by side with American scientists throughout the fair.

American Legion

Officers of Post 36, U.S. Department of Agriculture, Washington, D.C., for 1959–60:

Everette G. Lewis, commander; Edna Marie Meirne, 1st vice commander; Clarke A. Paulsen, 2d vice commander; Edward T. McCausland, 3d vice commander; Ruby B. Young, adjutant; George A. Zachman, finance officer; J. C. Eiland, chaplain; James P. Bolton, historian; Robert M. Cox, service officer; and Norman L. Rosencrans, sergeant-at-arms.

Free enterprise farming

WHEN Premier Nikita S. Khrushchev visited the Beltsville Agricultural Research Center on his recent visit to the U.S., he was welcomed at the center by Secretary Benson. Here are a few significant quotations from the Secretary's remarks:

"In our country, as in yours, agriculture is complex. It is dynamic. It is expanding. Agriculture is still our basic industry. Our farmers are free, efficient, creative and hard working. I like to call them 'the salt of the earth'—truly good people. We have vast regions of good land. And we are fortunate that our climate favors production of nearly all that we need and want * * *"

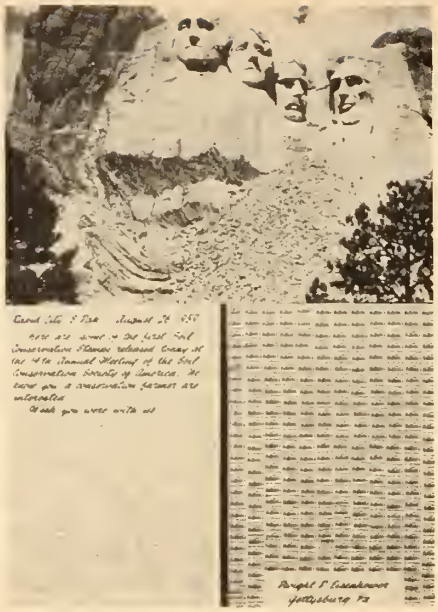
"Most of our research is done not here in Beltsville but out where our farmers and ranchers are working. It is designed primarily to serve the needs of our highly efficient family farms—the backbone of American agriculture. Specialists of the Department of Agriculture make studies at some 300 field locations. Many of these studies are done in cooperation with scientists at experiment stations in our 50 States. Private industry conducts research at many other laboratories and stations. From this combined effort have come hybrid corn, commercial penicillin, frozen juice concentrates and many other innovations.

"There is a constant give-and-take of information between Government scientists and those in private industry. We are all working together within the framework of our capitalistic free enterprise society to benefit our farmers, all our citizens and people throughout the world. In this regard we welcomed the agricultural exchange visits which have taken place between your country and ours."

"* * * American farmers welcome new ideas. They have always been quick to adopt them. In many instances they originate the ideas themselves, for our farmers are the primary motivating force in our agriculture.

"In putting these discoveries into practice, our farmers have transformed American agriculture under our capitalistic free enterprise system. They have developed an agriculture unequaled anywhere in the world in its total efficiency, productivity, and prosperity."

It's hard to understand a person who travels miles to admire scenery, then litters it with garbage.



The 2 sides of a President-size Postcard—3 x 4 feet—mailed to Dwight D. Eisenhower from Rapid City, S. Dak., by delegates attending the Annual Meeting of the Soil Conservation Society of America. The card carries more than 400 signatures and $12 in postage—all in the new Soil Conservation commemorative 4-cent stamp. The face of the card is an enlarged view of Mount Rushmore. The card, which was sent to the Department from the White House, has been given to the Washington Chapter of SCSA.

Farm City Week 1959

THE FIFTH annual National Farm-City Week will be observed November 20–26 to promote a better understanding between rural and urban people.

Many private and public agencies are cooperating to promote the objectives of Farm-City Week. The coordinating agency is Kiwanis International.

As a contribution to this observance, the Department is encouraging a better understanding of water and watershed protection. A 12-page fact sheet has been prepared by the Office of Information for distribution in connection with activities of the week.

The fact sheet begins with this significant statement. "Next to air, water is our most important resource for survival. You can live longer without food than you can without water."

It discusses "Our growing demand for water," "Watershed activities of USDA," "Watershed activities of Interior," "Water activities of HEW," "Water resources activities of the Army." It concludes with a statement about the new USDA motion picture "Water for Farm and City," and a "You Can Help" page of suggestions.

By the way

SOMETIMES we run across a saying, a motto, a proverb or just an expression that seems to fit. It says better than we've been able to say some thought we've had in the back of our minds.

Such a thought was picked up recently by Roy Clark, whose main assignment in the Office of Information in Washington, D.C., is on the Great Plains Program.

Paraphrased to fit the Department, here it is:

> Creativity is the ability to make one particular work stand out tall among the many. It is the imagination, craftsmanship and dedicated attention to detail. This is our belief. It is the basis of our achievement, the discipline of our daily work and the guarantee of continued efficient and effective service to the public.

While salary and grade are important, they are not all. Each of us in the Department, I'm sure, must from time to time consider the worth of what we are doing. And often the greatest incentive to our giving our best is this feeling of the worthwhileness of what we are doing.

We catch the spirit of the service we are in. What we are doing is important. And, because it is important, we want to do it well. We want our work to "stand out tall among the many" not so much for any honor we may receive as for the wonderful warm feeling we get when we've done our best and it turns out right.

It is this kind of dedication that has established the Department as a great public service agency respected and honored everywhere.

Patio theater

Three films were shown in the Patio Theater in the Department in Washington, D.C., during August. Here are the films with the number of persons who saw each: *A Compass For Agriculture*—1,603; *The Federal Veterinarian in Agriculture*—1,635; and *Behold Our Heritage*, shown only 3 days, 833.

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USDA
Employee News Bulletin

FOR OCTOBER 28, 1959

Just a minute

THE MESSAGE in President Eisenhower's proclamation of a National Day of Prayer on October 7 seems to us to be worthy of being repeated in this issue of *USDA:*

"Let us give thanks for the bounty of Providence which has made possible the growth and promise of our land.

"Let us give thanks for the heritage of free inquiry, sound industry, and boundless vision which have enabled us to advance the general welfare of our people to unprecedented heights.

"Let us remember that our God is the God of all men, that only as all men are free can liberty be secure for any, and that only as all prosper can any be content in their good fortune.

"Let us join in vigorous concern for those who now endure suffering of body, mind, or spirit, and let us seek to relieve their distress and to assist them in their way toward health, well-being, and enlightenment.

"Finally, let us rededicate ourselves and our Nation to the highest loyalties which we know; and let us breathe deeply of the clean air of courage, preparing ourselves to meet the obligations of our day in trust, in gratitude, and in the supreme confidence of men who have accomplished much, united under God."

Jet computation

Increasing use of electronic computer machines in the Department reminds us that the most advanced computer systems now in operation can easily make 25,000 computations a second. Within a few months manufacturers of computers plan to have available systems which will carry out some 125,000 to 200,000 calculations a second. The substitution of transistors for vacuum tubes will make possible the spectacular increase in computer speeds.

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A THOUGHT

People always have known they must eat to live—children to grow normally and adults to keep strong. But food can do more than satisfy psysiological hunger and carry psychological and social values. Modern science shows that all of us, regardless of purse, can add years to our life and life to our years if we apply knowledge about nutrition to our selection and use of food.

—Dr. Hazel K. Stiebeling—From 1959 USDA Yearbook—"Food."

"Mr. Smoothy Bear, Washington, D.C." That was the address on one of the thousands of letters sent to our Little Forest Fire Fighting Friend—Smokey. Here Glen Kovar, of the FS division of information and education calls Smokey's attention to the new address. Under the Smokey disguise is Jay Grant, another FS I & E employee. This is another reminder of Smokey's message to all of us—Only You Can Prevent Forest Fires.

Inflation—A state of affairs when you never had it so good or parted with it so fast.

Better secretaries

FEW EXECUTIVES would discount the importance of a good secretary. The girl at the front desk is often eyes, ears, and intuition to the "boss" as the rush of the day's business pours in over the telephone, in the mail, and through the front door.

In recognition of this important position in modern business—government and private—the Institute for Certifying Secretaries was organized and examinations offered to qualify for *Certified Professional Secretary*.

December 1, 1959, is the deadline for submitting applications to take the next CPS examination, scheduled for May 6 and 7, 1960. Application forms may be obtained from the Institute for Certifying Secretaries, a department of the National Secretaries Association (International), 1103 Grand Avenue, Kansas City 6, Mo.

Aimed at giving secretarial work professional status, the examination is open to all qualified secretaries, 25 years of age or older, men as well as women, members or nonmembers of the NSA. The examination is held annually in selected colleges and universities throughout the United States, Canada, and Puerto Rico. Questions include personal adjustment and human relations, business law, business administration, secretarial accounting, secretarial skills, and secretarial procedures.

The examination is supervised and developed by the Institute for Certifying Secretaries. Members of the institute include top representatives from business, education, and the secretarial field, headed by a dean, Prof. George Wagoner, of the University of Tennessee, Knoxville.

The first CPS examination was held in 1951 and to date 1,711 secretaries have passed the test.

Honor Awards reminder

Nominations for the Department's *Distinguished* and *Superior Service Honor Awards* as well as for the 40- and 50-year length-of-service awards are due in the Office of Personnel on or before February 15, 1960.

Grass film honored

The distinction of being the only agricultural film on an award-winning list of 30 films went to "How Grass Grows," an 11-minute color picture produced by SCS and New Holland Machine Co. The film won *honorable mention* in the first annual industrial film awards sponsored by the magazine, Industrial Photography.

What we do

FOR MORE than 25 years, the food budgets developed in the Institute of Home Economics of ARS have served as a guide for estimating food needs and food costs of families and population groups. These food budgets have been—and are—widely used by nutritionists, economists, teachers, and welfare agencies as well as by families. Many welfare agencies base their family food allotments on the Department's food budgets and use them as guides in their counseling programs for families.

Economists use the food plans to estimate potential demand for agricultural products. Their wide use as an educational tool in teaching nutrition and food management and in planning home production and preservation programs attests to their adaptability.

New food budgets must be developed from time to time to keep pace with advancing nutritional knowledge, and with changes in food supplies, food habits, and cost relationships among foods as shown by surveys of food consumption and dietary levels.

Recently, up-to-date information on family food habits has become available from the Department's 1955 Survey of Household Food Consumption.

The food budgets are broken down into three plans which include—a low cost—a moderate cost—and a liberal cost plan.

Food items are grouped into 11 categories. The foods in each of these groups are similar in nutritive value and use in the diet.

These food budgets are valuable guides in buying groceries, in meeting nutritional standards for health, and in planning meals for the family. Again the ultimate purpose is—A Better Living for More People.

Plentiful foods

USDA's November list:

Featured—Turkeys, pork, and cranberries.

Other plentifuls—Lard, broiler-fryers, apples, potatoes, sweetpotatoes, onions, almonds, filberts, and rice.

The National Junior Vegetable Growers Association will hold its 25th Anniversary Convention in Washington, D.C., December 6–10.

America is the country where you buy a lifetime supply of aspirin for one dollar, and use it up in 2 weeks.

—John Barrymore

Thomas J. Dewey, Jr., FHA

U and US in USDA

William Gordon Loveless, of Montpelier, Vt., has succeeded Burton A. Baker as agricultural attaché at Rabat, Morocco. Since 1955, Mr. Loveless has served as agricultural attaché at Baghdad, Iraq.

Millard G. Otto, of Dexter, is the new FHA State Director for Maine. Mr. Otto succeeded C. Wilder Smith who has been appointed as assistant national administrator of FHA.

I. Robert Freeland, of Tallahassee, has succeeded Thomas J. Chason, also of Tallahassee, as a member of the Florida State ASC Committee.

John E. Montel, of Falls Church, Va., has succeeded Douglas Crawford as agricultural attaché at Guatemala City, Guatemala. Mr. Crawford has returned to Washington, D.C., for special advanced training.

Merlin C. Galbraith recently transferred from the Upper Darby Region 7 office of the Forest Service to the Washington, D.C., office to serve as staff assistant in sales administration of the timber management division.

Glenn Kovar, FS information specialist, will tell how Smokey Bear has helped the Forest Service reduce fires on the National Forests at the November 18 SCS Personnel Training Meeting in Washington, D.C.

My job

EVER SINCE FHA started, I have been that agency's county supervisor in Pointe Coupee Parish in southeast Louisiana. Pointe Coupee Parish lies along the Mississippi river from near the Mississippi State line to a few miles northwest of Baton Rouge. My office is in New Roads.

This is an area of rather small farms and farm incomes; where cotton, sugarcane, and other cash crops have been traditional. Farmers who come to my office seeking loans are those whose present repayment capacities, collateral, modern farming experience, or incomes are too limited for adequate financing by local banks or other lenders.

These families have problems involving tenure, housing and health, farm and home management, money management, adjustments in farming practices, and, of course, adequate income and financing. Many are young and trying to get a start.

They are looking for the credit and management help needed to make changes in their farming that will improve their incomes and living conditions. They discuss with me their problems and needs, and together we work out farm and home plans aimed at correcting as many of their problems as possible. I spend a major part of my time on their farms helping develop profitable farm management plans. We lend the money that makes it possible to put those plans into action.

Results are showing up all over the parish. Family-type farmers have converted from mulepower to tractors, better equipment, and more diversified farming. Risky cash crop farming is giving way to cattle and hog enterprises with good pastures and feed crops. Farmers are following recommended cropping, fertilizer, soil improvement, and other good practices. Several farms have developed dairies.

With these adjustments, borrowers have lifted their average annual farm income from about $2,550 ten years ago to a present $4,680.

I'm proud to have a part in helping Pointe Coupee Parish farmers help themselves.

—Thomas J. Dewey, Jr.,
FHA County Supervisor

So sorry dept. Our sincere apologies to Louis Wilson of Plant Food Institute. We failed to include him in the list of ACE officers for 1959–60. He is Director of the ACE Region comprised of Associate Members.

An earthquake—rockslide—and a new lake is born. This aerial picture made by the Forest Service shows where the side of a mountain slid off and filled the Madison River Canyon, backing up the water to form a lake with a depth up to 300 feet. This scene is in the Gallatin National Forest and in the area to be set aside for earthquake study.

Three new members have been appointed to the Department's Agricultural Research Policy Committee: Charles Marshall, Elmwood, Nebr.; Ken E. Geyer, Hartford, Conn.; Louis Ratzesberger, Hoopeston, Ill. Mr. Marshall is a wheat and livestock producer. Mr. Geyer is manager of the Connecticut Milk Producers Association. Mr. Ratzesberger is president of the Illinois Canning Co.

An "Agricultural Hall of Fame" has been designed as a national shrine. It is to be located on a 400-acre tract about 12 miles west of Kansas City, Kans. It is to tell the story of agriculture and of the role farmers have played in building a great and modern America.

Our apologies to Dr. Edward G. Locke and J. A. Hall, of the Forest Products Laboratory, Madison, Wis. In the September 16 issue of *USDA* we had Dr. Locke succeeding Mr. Hall as director of the division of wood chemistry. Instead—Dr. Locke has succeeded Mr. Hall as Director of the Laboratory.

The Kennebec County ASC Office was selected as the "Outstanding" ASC county office in Maine for the past year. Here receiving the plaque are—left to right—Mahlon Fuller, former committeeman; Mrs. Barbara Spear, office manager; Raymond A. Hall, former committeeman; Mrs. Margurite Dionne, clerk; Seth Bradstreet, chairman of the county former committee; and making the presentation, Donald Prince, Chairman of the Maine State ASC Committee.

Earthquake area

A SPECIAL Earthquake Geologic Area within the Gallatin and Beaverhead National Forests has been established. The area is that affected by the violent earthquakes in the vicinity of Yellowstone Park in August.

The Gallatin and Beaverhead National Forests sustained the brunt of shock waves which resulted in a giant land slide and the birth of the newest natural lake in the United States.

"Though the quake area is clothed in tragedy," Mr. McArdle declared, "the Forest Service recognizes that the area has tremendous new geological importance as the scene of one of America's severest earthquakes and its youngest natural lake." Physical evidence of the earthquake will be visible for centuries to come.

The Earthquake Geologic Area is expected to include the giant rock slide which dammed the Madison River, the new lake it created, and many of the prominent faults and fissures on the Gallatin and Beaverhead National Forests which resulted from this natural phenomenon. Mr. McArdle stated that the area would be managed to protect and preserve evidence of earthquake action so that it will be available for observation and study. Special trails, overlooks and interpretative signs will be included. Development work will start after the emergency work of opening up roads and restoring damaged public facilities has been accomplished.

The Montana earthquake is reported to be one of the strongest recorded earthquakes in recent history of the United States. The biggest earth movement of the entire quake area occurred on the Gallatin National Forest in Madison River Canyon seven miles below Hebgen Dam. There a tremendous slide, three-fourths of a mile long, slipped off the mountain, plugging the canyon with a natural dam. A new deep water lake is forming behind the dam and is expected to back water up for 6 to 7 miles.

"We want the people of India to know that behind our gadgets and our technology is a system which respects the human individual, which preserves his freedom, and which gives him the incentive to make progress. We think our exhibit will effectively do this. Under free enterprise—the capitalistic system—the people of the United States have produced greater economic benefits than any other people in any other country under any other system." —SECRETARY BENSON.

By the way

RESOURCEFUL—the ability to find a way or make one when a new and unfamiliar problem presents itself is essential to our service to the public. Often this challenge comes to an individual. And it must be met one way or another on an individual basis.

Because an editorial by Ernest F. Swift, Executive Director of the National Wildlife Federation, is so germane to this problem, we have obtained permission to pass on a part of it to you.

Under the title "A Man Must Float His Own Stick," he says: "I got lost while deer hunting when I was about 18 * * * I didn't realize that I was lost until well after dark so, regardless of the size of the woods, the only sensible thing to do was make camp.

"After starting a fire, I followed the accepted procedure and fired three shots; then I rustled more wood, and an hour later was sitting by my fire when a shadow fell across it. It was my hunting partner * * *

"Except for the philosophy he propounded, the incident has little importance * * * I remember it virtually verbatim:

" 'When you're in the woods or on the river, there's only one bucko that is going to look after you. That's you. If you get foolish and cut your foot with an ax when you're out in the brush, who's going to carry you out? If you cross a lake in a bad headwind and swamp, there'll be nobody to drag for you. You'll just float ashore someday. If you get lost, you'll be there until you figure the right way to float your own stick.'

These words on self-sufficiency have always stuck by me and, in my more mature years, I have realized progressively that making decisions is a process that develops from within and is not something strictly confined to being lost in the woods or associated with problems at a desk. In the woods, alone, there is no one with whom to share the risk of error; behind a desk there is a tendency for collective responsibility in decisions. It takes strength of character to avoid shifting responsibility and to assume the burden of impact resulting from decisionmaking.

"That is why real leadership is so rare. That is why a man who makes decisions walks alone and has to "figure the right way to float his own stick."

E Bonds are a better buy today.

Group attending Florida's First TAM Workshop at Daytona Beach, September 14–18: First row, from the left: J. A. Jones, Jr., FHA; C. S. Smith, ARS; W. J. Platt, *AES; R. M. Palmer, ASC; Lamar English, AMS; C. A. Lyle, ASC; T. T. Hatton, Jr, AMS; Karl Wenger, FS. Second row: E. H. Boyles, ASC; Forrest Meyers, *AES; M. B. Roberts, FHA; Helen Holstein, *AES; Lora Kiser, *AES; W. T. Shaddick, FHA; C. M. Cox, CSS; J. R. Butler, FHA; W. A. Minor, FAS. Third row: Jean Beem, *AES; E. H. Fadjo, ARS; R. F. Bullard, FCCIC; Edsel Rowan, *AES; M. W. Cary, FHA; D. E. Weidhaas, ARS; D. H. Esry, SCS; John Cassady, FS; S. H. West, ARS; H. T. Stanley, SCS; T. C. Scroggins, FHA; D. L. Gillis, ASC; J. R. Henderson, *AES; W. W. Harkins, ARS; S. W. Brewer, SCS; P. L. Harding, AMS; W. E. Clark, FS; M. F. Miller, AMS; and J. M. Weir, SCS.
*Agricultural Extension Service.

Flemming award

The Junior Chamber of Commerce and the American Security & Trust Co., of Washington D.C., have invited the Department to nominate employees for the 12th Annual *Arthur S. Flemming Award.*

Ten separate awards will be made: 5 in the scientific or technical fields; and 5 in the administrative and executive fields.

Eligibility—Any male, civilian, officer or employee of the executive branch of the U.S. Government who will not reach his 40th birthday before January 1, 1960. Awards will be made principally for outstanding and meritorious performance during the fiscal year which ended June 30, 1959.

Awards will be presented at the Arthur S. Flemming Awards Luncheon on February 18, 1960.

In the Department, nominations should reach the Director of Personnel on or before November 13, 1959.

Puerto Rico ASC awards

Recognition of a job well done is an added incentive for more jobs well done.

Recently awards were presented to two Department employees of the Caribbean Area ASC Office in Puerto Rico. They are: Pedro A. Claverol, chief, administrative and fiscal division—a *Certificate of Merit* and $200, for consistently outstanding performance in formulating and conducting the personnel, budget, fiscal, and general service program of the office. Mrs. Rossa E. Borras, voucher examiner, ACP, production adjustment programs, and district offices division—*Certificate of Merit* and $200 for meritorious suggestion submitted and adopted.

Florida TAM

The first Training in Administrative Management Workshop (TAM) in Florida was held at Daytona Beach September 14–18 with 30 participants representing 7 Department agencies. From Washington were: Ralph S. Roberts, Administrative Assistant Secretary; Charles M. Cox, CSS; Max P. Reid, Personnel; W. A. Minor, FAS; and Malcolm H. Holliday, Jr., FHA. Others on the program were: Dr. Fayette W. Parvin, assistant to the president, University of Florida; Dr. Malcolm H. Robertson, assistant professor of psychology, University of Florida; Dr. Kenneth R. Williams, president, Central Florida Junior College; and Robert M. Coleman, district manager, Southern Bell Telephone Co.

The Workshop Committee, all of Gainesville, was composed of Eugene H. Boyles, State ASC Office; Forrest E. Myers, Agricultural Extension Service; John R. Butler, FHA; and William T. Shaddick, State Director, FHA, and Workshop Chairman.

E Bonds—Interest 3 & ¾ percent.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR NOVEMBER 11, 1959

Just a minute

I HAVE observed something in dealing with a lot of businessmen, ranchers, and people in public life. Everything else being equal, people who behave as though they were headed for success frequently come closer to it than people who act as if they were standing on the edge of disaster.

The reason for this is that every man is his own best reference. If he gives himself a poor one, sooner or later people will believe him. You can defeat yourself with your own attitude. On the other hand, a man who is confident and assured tends to give other people confidence, too.

We are not born with self-confidence. It is a trait that is acquired. While it should have its roots in ability and experience, I think it is an attitude that we should work consciously to develop.

It was William James, the psychologist, who pointed out that a man who acts as if he were brave frequently discovers in time of crisis that he really is brave. By the same token, the man who behaves as if he will make the grade usually has the best chance of making it.

This is worth remembering as we tackle a new task, a new job, or a new program. Every new start brings a new period of learning, new challenges, even new opportunities to make mistakes. Everybody faces these things. If you start a new task with the fear you may fail, your failure already is partially complete. Start it with confidence, and chances are you will discover that you are the man for the job.

—DAVID A. HAMIL, *Administrator, Rural Electrification Administration*

Nathan M. Koffsky, formerly chief of the farm income branch in the AMS agricultural economics division, is the new Deputy Administrator for Economics and Statistics in AMS.

A THOUGHT

The six mistakes of man:

1. The delusion that personal gain is made by crushing others.
2. The tendency to worry about things that cannot be changed or corrected.
3. Insisting that a thing is impossible because we cannot accomplish it.
4. Refusing to set aside trivial preferences.
5. Neglecting development and refinement of the mind, and not acquiring the habit of reading and study.
6. Attempting to compel others to believe and live as we do.

—Cicero

Savings Bonds

A HIGHER return on new E and H Bonds is provided by recent legislation.

A new earning rate of 3¾ percent applies to all E and H Bonds bought since June 1, 1959.

In practically every instance it is to the advantage of those who already hold Savings Bonds to hold onto them, rather than to redeem them to purchase new Bonds.

The purchase of U.S. Savings Bonds is a practical way for every American to help guard against the threat of inflation, thus protecting the buying power of the dollar.

New E Bonds mature in 7 years and 9 months; H Bonds in 10 years. They pay over 2½ percent interest for the first year and a half and then 4 percent to maturity.

Old E and H Bonds earn at least ½ percent more than before when held to maturity. Extra earnings, on a rising scale, begin with the first full interest period after June 1, 1959.

All E Bonds—old or new—have a 10-year extension privilege after maturity. And Bonds already matured have a double extension privilege.

The Agricultural Employees Credit Union in Washington, D.C., celebrated its 25th Anniversary Oct. 15.

USDA exhibit

THE MECHANICAL hired man on the farm will be featured this year in the Department's 63-foot exhibit at the International Livestock Exposition at Chicago, Ill., Nov. 27–Dec. 1. Another major feature will be demonstrations and displays directed to consumer interest in buying agricultural products.

"Automation On The Farm" is the theme of the section devoted to "push-button" farming. Here in colored film and on a specially prepared panel will be shown how electricity on the farm can be used to feed a beef herd, fill a silo, unload a wagon, spread molasses on feed, milk a dairy herd, clean the gutters, and elevate hay into the barn.

A demonstration of the meaning of USDA meat grades and standards will be a part of the "Consumer Interest" exhibit. In a display on the USDA Market News Service, a teletype machine will bring current reports from all livestock, meat and wool markets.

An exhibit on livestock regulatory services will show how farmers and ranchers are protected from marketing practices that would deprive them of the true value of their livestock.

In the center of the exhibit, Department publications will be on display. Some 75 different bulletins, leaflets and brochures will be shown. Anticipating interest in these publications, the Office of Information is arranging to have on hand some 50,000 copies of these publications.

Also, in the center section, the Department's engineering plans for farm buildings will be available together with expert advice on the use of the plans.

Each section of the exhibit will be manned by specialists in the respective fields of activity shown. REA specialists will be with the "automation" section and AMS personnel will be conducting the demonstrations in the consumer interest section. Office of Information personnel will handle the publications section.

A personal question

Do you have a copy of the "Employee Handbook—USDA?" If you have a copy, have you read it? If you don't have a copy, ask your supervisor or the personnel officer of your division or agency for a copy. The information in the "Handbook" is essential to your understanding your duties, responsibilities and privileges as an employee of the U.S. Department of Agriculture.

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In America "WE" face problems, devise solutions and make decisions. It is not an "I"—"you" relationship with someone—somewhere—in some office making the decisions, dictating the policy and devising the penalties. In this picture T. G. Ashley—left—administrative assistant in the Mississippi FHA state office, has raised a question about the agency's county office records. Helping him to find the answers are—left to right—Malcolm H. Holliday, Jr., Assistant FHA Administrator; S. J. Kennedy, New Mexico FHA administrative assistant; and Arnold Paul, Texas FHA administrative assistant. All of these FHA employees took a leading part in the FHA nationwide meeting in St. Louis, Mo., Sept. 28—Oct. 2, where the FHA "WE" faced problems, devised solutions, made decisions, and developed actions to follow up.

Incentive awards

APPROPRIATE recognition as a means of encouraging employees to think creatively and to perform duties in an outstanding manner is the Department's *Incentive Awards Program* in a nutshell.

A recent report of the Office of Personnel shows that for the fiscal year 1959, a total of 4,632 suggestions for work improvement, were submitted. Of these, 1,683 were approved with a first year dollar benefit estimated at $1,402,466. Cash awards for suggestions totaled $52,453 for the year.

A total of 1,592 performance awards was approved with $293,786 paid to awardees.

In addition to these Incentive Awards within Department agencies, there are a number of Department and Government wide awards such as the Department's *Distinguished Service* and *Superior Service Awards* and the President's Award for Distinguished Civilian Service, the William A. Jump Memorial Award, the Arthur S. Flemming Award and the Career Service Awards of the National Civil Service League.

The Foreign Training Division of FAS reports that 3,099 foreign agriculturists visited the United States during 1959 compared with 2,662 a year ago.

U and US in USDA

Morrie A. Bolline of St. Paul, Minn., will succeed Fred J. Sykes as State SCS Conservationist at Salina, Kans., Jan. 1. Mr. Bolline has been assistant and deputy State Conservationist for SCS at St. Paul, Minn., since 1954. Mr. Sykes is retiring after 32 years of service.

The North Central Conservation Field Station, designed for the study of soil and water problems of Western Minnesota and adjacent States was dedicated at Morris, Minn., Oct. 16; and on Oct. 19, the new Southwest Water Conservation Laboratory at Tempe, Ariz., was dedicated.

Don't try to mold the employees in your section or division into your likeness. Remember: one of you is enough.

Gardiner C. Means, economist, author and farmer, was the guest speaker at the October meeting of Agriculture Branch of Local No. 2 of NFFE. His topic was "Administered Prices and Inflation."

Cannon Hearne and Karl Magleby of FAS have joined a team of six consultants for an evaluation study of agricultural extension work in Brazil for a couple of months. The study is to be completed about Dec. 15.

Health program

No. 1 in series

A SERIES of articles will be published in *USDA* covering the health benefits for Federal employees under the Federal Employees Health Benefits Act of 1959. The Civil Service Commission has not drafted implementing regulations as yet and has not made final arrangements with various health plans, therefore the following is given on the basis of the ACT. All employees will be given complete information in ample time to enroll before the law becomes effective in July 1960.

Eligibility—If you have group life insurance, or if you were eligible for but waived coverage under group life insurance, you are eligible for health benefits.

Coverage—Health benefits may be for you only as an employee or you may enroll yourself and your family. Family generally includes wife or husband and unmarried children under 19. Parents of an employee are not included.

Application—Benefits are not automatic nor are they mandatory. If you wish coverage, you will have to make an application. You will be told when to apply.

Physical examination—Not required if you enroll at the first opportunity. If you defer, you may have to furnish evidence of good health.

Age requirements—You and your family will not be excluded from joining a plan because of age, if you enroll at the first opportunity.

Husband and wife—Where both a husband and wife are employees, each may enroll as an individual, or one may enroll for the family. If you enroll as an individual, and have children, they will not be covered.

More next issue.

Energy-saving kitchens

Mildred S. Howard, Lenore S. Thye and Genevieve K. Tayloe, ARS housing specialists at Beltsville have planned another energy-saving kitchen. This the second and a third is to be ready in a few months. These kitchens are the results of findings of a number of experiments. Recommendations for heights of shelves and storage facilities are results of the work of ARS physicist E. C. McCracken and nutrition specialist Martha Richardson. The kitchen design is intended to make possible the doing of all kitchen chores with the least expenditure of energy.

Courage is something you always have until you need it.

In America

BACK in 1930 a young veterinarian got a job with the U.S. Department of Agriculture as a meat inspector at Sioux Falls, S. Dak. That young veterinarian today is Associate Administrator of ARS, the biggest research organization in the world.

In his new position as Associate Administrator, Dr. M. R. Clarkson will share with Dr. Byron T. Shaw, ARS Administrator, the broad authority and responsibility for coordinating all Department research as well as administration of research and ARS regulatory activities.

Dr. Clarkson is a native of the State of Washington, where he received his B.S. and D.V.M. degrees from Washington State College. In addition he has an LL.B. degree from the Georgetown University, Washington, D.C.

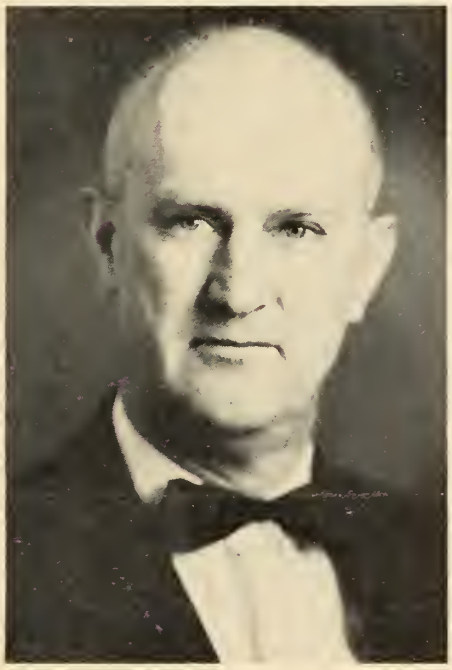
When Dr. Clarkson was moved up to become the first Associate Administrator in ARS, Dr. William L. Popham was advanced to the position previously held by Dr. Clarkson as Deputy Administrator. Dr. Popham is a native of Montana where he received his B.S. and an honorary D. Sc. degrees from the Montana State College.

Dr. Clarkson transferred to Washington, D.C., and in 1944 became assistant chief of the meat inspection division. In 1947 he became chief of the inspection and quarantine division of the former BAI. At that time he was put in general charge of the foot-and-mouth disease control and eradication program being carried on jointly with Mexico.

Dr. Popham came to the Department in 1922 at Bozeman, Mont., as a field assistant in EPQ. He came to Washington, D.C. in 1931 as assistant head of the national barberry eradication program, and by 1940 had advanced to Assistant Chief of EPQ in charge of Insect and Plant Disease Control Programs. When ARS was established in 1953, he became director of the plant pest control division. He has been Assistant ARS Administrator since 1956.

The Office of Information has issued a "Recruitment" brochure called, "It Takes All Kinds of People . . . To Build Tomorrow's Agriculture." As an "assist" to recruiters at Land-Grant Colleges and Universities, it carries a list of available materials including films, booklets and bulletins. Its significant message—"There's Always A Future In Agriculture."

Miss Evelyn Warfield, ACPS.



Dr. M. R. Clarkson, ARS.

"Insurance Facts for Farmers"—Farmers' Bulletin No. 2137, issued recently covers all phases of insurance including crop, property and life and discusses annuities and social security. It supersedes Farmers' Bulletin No. 2016 "Insurance for Farmers."

It's harder to conceal ignorance than to acquire knowledge.

My job

"I SPEND most of my working hours trying to help solve the problems of some 65 to 70 fellow employees in the Agricultural Conservation Programs Service," says Evelyn Warfield, assistant to the administrative officer of ACPS in Washington, D.C.

"Ask Evelyn," is the answer to any question regarding leave, travel, records, equipment, retirement and practically any other administrative phase of ACPS.

She is called on to solve problems ranging from "No. 2 pencils in stock" to a typewriter that jams. "When will our mimeographing be done?" will break in on "Do you have my travel worked out?" All jobs are tagged "Rush." The telephone is constantly ringing in Miss Warfield's office and she is seldom able to complete one job before she's in the middle of another. And the amazing thing—she seems to get all these jobs done in time and right.

During a working day, Evelyn handles all these activities in an energetic and seemingly effortless manner. Under her direction, salary checks, travel checks, and savings bonds are delivered; travel vouchers are approved and sent on for payment. Office supplies are kept in stock and necessary supplies for special jobs on short notice are obtained. Mail, messenger, file-search services, and group hospitalization are handled by her. In the course of her Government work, she has gathered an amazing knowledge of regulations and procedures governing fiscal, personnel, procurement, travel, printing and duplication operations.

Throughout her harried day, she maintains a cheerful and lively disposition. "I am very happy in my work and enjoy every phase of it, including the people I work with and come in contact with all over the Department."

Government work has many advantages over private industry, she adds. Having worked outside of Government 14 years before coming to Washington, she has spent the last 25½ years in the Department.

She is originally from Connecticut and now lives with her parents in her own home in Maryland. Her present hobby is photography, and she spends much of her free time taking and showing slides and movies.

Milton A. Chase is the new Special Assistant in power planning in the office of Assistant Administrator of REA, Roy G. Zook.

By the way

SURE that many of you will not see this until long after Veterans' Day, we hesitate to even mention it although the date of this issue is November 11. But, there is a thought we'd like to pass along to you with respect to Veterans' Day. It has to do with situations which gave us, first, Armistice Day and now, more appropriately, Veterans' Day.

Forty-one years ago your editor was in the Marine Corps. When news of the Armistice reached Mare Island, California, he was given a double tour of guard duty. It was a holiday and the Navy Yard workers were home. This meant the power plant, shops and yards had to be watched.

But this was done quite willingly because the war was over and before too long he could go home. He had failed to "get across" but he has always been proud that he volunteered to do his part whatever it may be.

Today, 41 years later, America has need of volunteers to protect the freedom we prize more than our lives. The followers of Marx and Engels and Lenin are dedicated to the overthrowing of capitalism in all the world.

Reports of the *Committee on Un-American Activities* reveal some rather startling programs of world conquest. Peace itself is a tactical term. From the viewpoint of the Communists it is "the temporarily exclusive utilization of nonviolent means of conflict; that is, propaganda, infiltration, political warfare, economic warfare, and 'revolution from within.' "

One report points out that there is no peace in the world today and there will be none, according to the Communist interpretation of that word, until they have conquered the world.

The Communist calendar of conquest calls for the infiltration and revolution within India; then the rest of Asia and on across the Dark Continent followed by the fall of Western Europe and then the United States, which by this time is to be worn down with defense burdens and weakened by loss of foreign markets.

All that all of us can do will be needed to keep that program from being carried out.

A joint research effort to develop dairy-plant methods of removing strontium 90 from milk is being planned by the U.S. Atomic Energy Commission, HEW, and the Department.

Helping farmers help themselves is a key to the progress under the Great Plains Program of soil and water conservation, credit and crop adjustment. Conferring at Great Plains Agricultural Council meeting at Santa Fe are, left to right, Lowell Watts, director of extension service, Colorado State University, Fort Collins, Colo.; A. E. Triviz, associate director, New Mexico State University Extension Service, University Park, N. Mex.; Dr. L. E. Hawkins, director, Agricultural Experiment Station, Oklahoma State University, Stillwater, Okla.; and Dr. John Muehlbeier, secretary, Great Plains Council, Lincoln, Nebr.

All in a day's work

There's much more to putting out a Department of Agriculture Yearbook than collecting a bundle of manuscripts and sending them over to the Government Printing Office. Two people who can vouch for this are Mrs. Dorothy R. Rush and Mrs. Emma Jean Brown. They help put out the Yearbook.

About their work on the current Yearbook, Alfred Stefferud, Yearbook Editor, has this to say, however:

"How far editorial checking of manuscripts should go depends on time, manpower, and such factors, but anybody can say verification of the recipes of 'FOOD,' the 1959 Yearbook of Agriculture, was quite beyond the call of sternest duty."

Before publication, Mrs. Rush and Mrs. Brown, who are experienced housewives, tested many of the recipes in their own kitchens.

But, Editor Stefferud added, "They won't be able to use-test items in the next Yearbook, which will be about tractors, earth-moving equipment, generators, and other parts of the technological revolution in farming."

It isn't necessary to blow out the other person's light to let your own shine.

Water conservation stamp

The Nation's first water conservation stamp will be released at the 7th National Watershed Congress in Washington, D.C., April 18, 1960. This 4-cent commemorative stamp will be a companion to the soil conservation stamp released at Rapid City, S.D., Aug. 26. The new stamp will call attention to the urgency of water conservation in the United States. Plans are to print 120 million.

Wright Brothers Day

President Eisenhower has proclaimed December 17, 1959, as "Wright Brothers Day." It was on Dec. 17, 1903 that the Wright brothers, Orville and Wilbur made the first successful flight in a heavier-than-air, mechanically propelled airplane, near Kitty Hawk, N.C.

Letting the grass grow under your feet just means mower trouble.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin

FOR NOVEMBER 25, 1959

Just a minute

IT MIGHT not be out of order for a newcomer to briefly outline his early reactions to service in this Department.

For one who is serving for the first time in the executive arm of the Federal Government, I believe I can view the Department of Agriculture and its people with full objectivity. My years in the Congress have made me keenly aware of the enormous responsibility and influence of this great department of Government.

In the few months I have been here my respect has grown increasingly for those who keep the wheels of the Department running year by year regardless of the nature of the administration or its specific aims.

Under our glorious Republic we live under a Government by law and not of men. The laws and policies laid down by the Congress or in the executive branch of Government should be readily accepted by career officials and employees as they seek, with loyalty to their trust, to translate their intent into appropriate action. Only by working together toward a common goal can we do an effective job for the farmers of America and for our country as well.

Over the years there have been times when it seemed to me that there was lacking in some Government agencies that full cooperation and mutual trust between policy and action officers so important for good government. I am certain such is not the case in this Department. I am proud of the splendid spirit of cooperation and mutual confidence so evident in our Department.

—FRANK A. BARRETT, *General Counsel.*

The farmer's share of the consumer's food dollar was 38 cents in August—up 1 cent from July.

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A THOUGHT

We do not always realize that every day is a day of judgment, and every moment a moment of testing. To men in different ways, sometimes it is in the form of a great responsibility which they cannot bear; sometimes in the form of a great opportunity which they cannot take; sometimes in the form of a growing temptation which they cannot resist; comes the day of crisis—they are called to their judgment.
—Studdert-Kennedy, English author.

Morse talks at FC meet

Under Secretary True D. Morse was a featured speaker at the National Farm Credit Directors Conference in Washington, D.C., in October. In his address, Mr. Morse outlined "two broad fronts for service to farmers": (1) The 2.1 million commercial farms which produce 90 percent of the marketed products of the land, and (2) the 2.6 million small-scale, part-time farms which produce only 10 percent.

"One of the great mistakes of the past," the Under Secretary emphasized, "has been to try to serve all of agriculture with similar programs. In the new rural agriculture that is emerging, there must be effective service to both broad segments of agriculture." He pointed out that the Farm Credit System under recent legislation has broadened its service to part-time as well as commercial farmers.

Another feature was a message from President Eisenhower in which he said, "The progress being made in retiring Government capital and bringing about more farmer ownership and control is worthy of special praise."

Former Assistant Secretary Don Paarlberg, now Special Assistant to President Eisenhower, was another featured speaker on the program which included William McChesney Martin, Chairman, Board of Governors, Federal Reserve System; and R. B. Tootell, Governor, FCA.

Your insurance

UNDER the provisions of Public Law 86-377, enacted Sept. 23, 1959, several significant changes were made in the Federal Employee's Group Life Insurance Act of 1954:

1. At all times during employment, you have the *full* amount of group life and accidental death and dismemberment insurance applicable to your annual salary. Formerly insurance was reduced after an individual reached age 65.

2. For employees who are age 65 or over, payroll withholdings are now required at the same rates applicable to employees under that age. They start with the first pay period beginning after Sept. 23, 1959. During employment there is no provision to continue insurance without cost in a reduced amount.

3. If you retire on immediate annuity, either for disability or after at least 12 years of creditable service of which at least 5 years are civilian service, your life insurance will be continued without cost to you. Each month, beginning on the first day of the second calendar month following the date of your retirement or 65th birthday, whichever is *later,* your life insurance will be reduced by 2 percent of the amount in force before the first such reduction. Your insurance cannot be reduced below 25 percent of the amount in force before any reduction.

These changes do not affect employees retired or survivors of employees deceased before Sept. 23, 1959.

Branch award

A *Certificate of Merit* and a cash award of $735 has been presented to the Procedures Branch, Administrative Services Division of AMS, for "its contribution in operating a highly efficient procedures management program which has accomplished substantial savings and materially assisted AMS in performing its complex operations."

Sharing in the honor which included individual cash awards were: Jack L. Flowers, Branch Chief; Eva Snyder, Margaret Pittman, Lois Schrader, Alice Price, Edna Wooster, and Ruth Jones, a former employee in the Branch.

Plentiful foods

USDA's December list:

Featured—Pork and sweetpotatoes.

Other plentifuls—Broiler-fryers, apples, cranberries, raisins, almonds and filberts, onions, peanuts and peanut products, lard, vegetable fats and oils.

USDA Club News

Members and friends of the Knoxville, Tenn., USDA Club heard Dr. Laura M. Odland, dean of the College of Home Economics, University of Tennessee, speak on "What's Going On in Home Economics" at the October meeting of the club.

Mrs. Barbara Bates Gunderson of the Civil Service Commission was an honored guest at the October meeting of the Greater Kansas City USDA Club. She addressed the Club briefly.

Big game hunting was the topic for the Denver USDA Club's October meeting. C. D. Tolman, manager of the information and education division of the Colorado State Game and Fish Department, presented a 26-minute color film on big game hunting in Colorado and discussed big game management with club members and their friends.

J. D. Dwyer, Director of the Washington State Department of Agriculture, was guest speaker at the September meeting of the Seattle Area USDA Club. At this meeting Club President Tom Atkins outlined the Club program for the coming year.

Dr. J. O. Andes, head of the plant pathology department of the University of Tennessee, spoke on "Agriculture In The Middle East" at the September meeting of the Knoxville, (Tenn.) USDA Club. Dr. Andes recently spent 18 months in Iraq, Iran, Jordan and other Middle East countries cooperating in ICA projects.

Man of science

Dr. David Lee Burton of the Washington AMS Processed Products Standardization and Inspection Office of Fruit and Vegetable Division will have his biographical sketch in the 10th edition of "American Men of Science." This is a biographical directory of the physical and biological scientists. It was founded in 1906 and is published at Tempe, Ariz., by the Arizona State University.

Recently we received a copy of the very attractive newsletter "Southwestern Region Administrative Bulletin." Among the many interesting and informative items was an account of a visit to the regional office of Otto Lindh, former regional forester of both Region 3 and Region 8. Mr. Lindh is now retired.

For every benefit you receive a responsibility is levied.

U and US in USDA

Paul M. Koger, ACPS Administrator, and Robert E. Nipps, FHA, are coauthors of an article in the October issue of *Western Crops and Farm Management*. The title: Government Help for Financing Water Projects. In the article FHA loans and ACP cost-sharing for soil and water conservation are explained. In the same issue, Robert W. Palmer, SCS, Coeur d'Alene, Idaho, tells how Idaho's Carter Brothers conserve wheatland through the use of grass in rotation.

A new method of converting certain foods into high-quality, instant-food powders has been developed by engineers at the Western Utilization Research and Development Division, ARS, Albany, Calif. So far, the engineers have made powders of good color and flavor from the juice of tomatoes, apricots, pineapples, apples, grapes, and oranges; from whole and nonfat milk; and from coffee, prune whip, beef and chicken broth, and lemonade.

Karl C. Brinkman of Geneva has been appointed to fill the vacancy on the Nebraska State ASC Committee caused by the death of Laurence C. Noyes of Waterloo.

Eugene Ransom has succeeded Quentine Bates as agricultural attaché at Manila, Philippine Republic. Mr. Bates has returned to FAS in Washington, D.C., for reassignment.

Dr. Abraham D. Stoesz, SCS, will discuss the discovery of new plants that have potential uses in soil conservation, using slides to illustrate, at the SCS training meeting December 9.

Landmark passes

Many field employees who have been called into Washington, D.C., to help out on some project, or for a meeting, or for some other purpose, may remember eating at the Evergreen—a cafeteria across the tracks by the bank and wholesale markets for meat, dairy products, and fish.

The Evergreen has closed. Its closing was a part of the Southwest redevelopment program.

But what may not be known about the Evergreen by too many is that it was owned and operated by Mrs. Victor Topke, wife of a retired Department employee, and that Mrs. Topke is known by many Department employees for numerous acts of kindness and consideration.

Government programs

"How to Use Government Programs" by Fred Bailey, Jr., in the October issue of *Successful Farming* gives a brief explanation of various programs administered by the Department and how farmers can use them. Explained are: Price support loans, purchase agreements, grain storage and reseal program, price support for wool, agricultural conservation program, Federal crop insurance, Farmers Home Administration, Soil Conservation Service, and USDA publications.

Donald A. Williams, SCS Administrator, was a featured speaker on the program of the Metropolitan Silt Control Conference in Washington, D.C., November 24.

Field attorneys

The following is a list of Office of the General Counsel attorneys in charge and field office addresses. (See item in this issue under "Need a Lawyer?")

Francis M. Pearl, 209 Tower Bldg., 510 Second St. N.W. Albuquerque, N. Mex.; Linton B. West, Room 321, Peachtree-Seventh Bldg., 50 Seventh St. NE., Atlanta 23, Ga.; Robert W. Johnson, Room 859, U.S. Courthouse, 219 South Clark St., Chicago 4, Ill.; Hiram O. Childress, Room 3–101, Merchandise Mart Bldg., 500 South Ervay St., Dallas 1, Tex.; Harold E. Hafer, Suite 476, New Customhouse, Denver 2, Colo.

William E. Bethards, 511 Blackstone Bldg., 112 Market St., Harrisburg, Pa.; Giles H. Penstone, 560 Westport Rd., Kansas City 41, Mo.; Dan P. Chisholm, Room 326, Federal Bldg., Little Rock, Ark.; John S. Griffin, Room 602, 117 West Ninth St., Los Angeles 15, Calif.; Elton C. Hotchkiss, 528 Federal Bldg., 517 East Wisconsin Ave., Milwaukee 2, Wis.

Morris C. Hankins, Room 2029, Federal Bldg., Missoula, Mont.; James A. O'Donnell, Room 1050, 80 LaFayette St. New York 13, N.Y.; Dean A. Gardner, Room 209, Forest Service Bdlg., 507 25th St., Ogden, Utah; C. Carlile Carlson, 406 Builders Exchange Bldg., 320 SW. Stark St., Portland 4, Oreg.

Mrs. Emily A. Kindel (acting), 401 Oberlin Rd., Phillips Bldg., Raleigh, N.C.; George R. Springborg, Room 505, Federal Courts Bldg., Sixth and Market Sts., St. Paul 2, Minn.; Jesse R. Farr, Room 212, Federal Office Bldg., Civic Center, San Francisco 2, Calif.; Lemuel Marques, Jr., Box 9052, Santurce, P.R.; Thomas M. Smith, U.S. Agriculture, Center Office Bldg., Stillwater, Okla.

Outstanding Performance Awards were recently presented to 3 FES employees. Here Clarence M. Ferguson, FES Administrator (second from left), is shown with the recipients of Certificates of Merit. Miss Betty E. Bolt (left), secretary to Ray C. Scott, Director of the Division of Agricultural Economics Programs; Mrs. Fern S. Kelley, National 4-H Club leader in the Division of 4-H and YMW Programs; and Lewis F. Norwood, national leader in food merchandising, also in the Division of Agricultural Economics Programs.

Need a lawyer?

THE GENERAL Counsel provides the services of field attorneys to advise and assist you should you become involved in civil or criminal actions as a result of accidents occurring or activities undertaken within the scope of your employment.

The field attorneys will also counsel employees who need protection from physical violence while performing their official duties. When the circumstances warrant, the Office of the General Counsel will seek the assistance of the Department of Justice in protecting the employee's rights.

The appropriate office or branch of the General Counsel's Office must be notified immediately whenever an employee, in performing official duties, is involved in any accident causing substantial property damage or serious injury to private property or persons.

This notification is necessary so that the General Counsel's Office may in proper cases notify the U.S. attorney, so as to protect the interest of the Government as well as that of employees concerned. This must be done regardless of whether the Office of the General Counsel will be requested to represent employees or regardless of whether prosecution or suit is commenced on account of the accident.

NOTE: Under the heading "Field attorneys" in this issue is a list of field offices of OGC and the name of the attorney in charge.

To New Delhi

A STAFF of specialists made up of present and former Department employees will be on hand at the opening of the first World Agricultural Fair December 11 at New Delhi, India. Assignments made to help operate the various sections of the 5-acre USDA exhibit include—

Dr. Fred C. Bishop, Fort Myers, Fla., former Department entomologist and considered a world authority on medical and veterinary entomology; Animal Geneticist O. E. Reed, former chief Bureau of Dairy Industry, ARS; Plant Geneticist Dr. Karl S. Quisenberry, formerly in charge of plant breeding work, ARS.

Marketing Specialist Floyd F. Hedlund, Deputy Director, Fruit and Vegetable Division, AMS; Information Liaison Officer for Technical Staff Miss Doris Klein, ARS; Cooperative Specialist Martin A. Abrahamsen, Director, Purchasing Division, FCS.

Credit Specialist Philip S. Brown, Director of Information, FHA; Marketing Information Specialist Harold C. Bryson, Richardson, Tex., Chief, Southwest Area Office, AMS; Nutritionist Dr. Paul Howe, formerly with the Department; and James H. McCormick, Assistant Director of the Department's Office of Information, who is on detail to the Department of Commerce as Deputy General Manager for Agriculture for the U.S. exhibit.

Most of the cost of the exhibit is being paid by P.L. 480 rupees, acquired through sales of U.S. farm commodities to India.

Health Program No. 2 in series

CONTINUING the articles on the health benefits for Federal employees under the Federal Employees Health Benefits Act of 1959:

Kinds of Government plans—Each employee will have a choice of two types of Government plans—one will be the service benefit type and the other, the indemnity benefit type. The service benefit type is one provided through Blue Cross-Blue Shield organizations. It is called service benefit plan because it pays benefits directly to the hospital or the doctor. The indemnity-type plan is a type usually provided by commercial insurance companies and it pays cash benefits directly to you unless you have made arrangements for the plan to pay the hospital or doctor directly.

Other plans available.—There are three other plans from which employees may choose—an employee-organization plan, a group practice prepayment plan, and an individual practice prepayment plan. An employee organization plan is a health benefits plan approved by the CSC sponsored in a national employee organization such as the AFGE and the National Association of Letter Carriers for its members. A group practice prepayment plan is one approved by the CSC which provides its own medical center and doctors who practice as a group. Plans operated by Group Health Association in Washington, D.C., Health Insurance Plan in New York, and Kaiser Foundation Health Plan in California are examples of such a plan. An individual practice prepayment plan is one approved by the CSC where doctors agree to accept regular payments from the plan instead of the patient. The Group Health Insurance Plan in New York City area is an example.

Benefits under Government plans—Each of the two Governmentwide plans will offer a choice between two levels of benefits, one with lesser benefits and lower cost than the other. Both levels will include some protection against (1) the more common types of hospital and surgical expenses, and (2) the more unusual and heavy expenses of a serious or prolonged illness, such as long periods of hospitalization, private nurses, expensive operations, etc.

More in the next issue.

The November issue of *Farm Journal* carries a story on the New Delhi Fair.

Farming in U.S.S.R.

THE FREQUENT boast of N. S. Khrushchev that Russia will soon overtake and pass the United States in production is not supported by observations of Secretary Benson on his trip to seven European countries including U.S.S.R. Not, at least, as far as agriculture is concerned.

Here are a few significant comments from the Secretary's address at Straughn, Ind.:

"In terms of productivity per man-hour of work, no other nation anywhere in the world even comes close to the record set by our agriculture and that of Canada. One U.S. agricultural worker on the average provides for some 25 persons. In Russia the figure is 4 or 5 . . .."

"You have read that the Soviet Union has made, and is making, great strides toward a more efficient agriculture. This is true. Yet, according to Soviet sources some 50 million persons were working in agriculture and forestry in 1956—43 percent of their total labor force. The Soviet Union, in other words, has several times as many people actively engaged in agriculture as we have in the United States—yet, our total production exceeds theirs by a wide margin. There is a big gap between their productivity and ours—a still wider gap between their marketing and ours—and a tremendous chasm between their farm standard of living and ours."

". . . Our farm families drive modern cars on hard-surfaced highways. The Soviet farm family rides in horse-drawn carts over roads to match."

". . . We have more telephones on farms in this country than can be found in all of Russia, city and farm combined."

". . . The Russian people do not own the farms they work. In contrast, our farms are not only individually owned, the great majority of them are owner operated and most are free of mortgage."

Suggestions pay

His suggestion for making splices in 16-mm. motion picture film with no overlap showing resulted in a cash award of $100 to Arthur E. Merriman of the Department's Motion Picture Service. An award of $25 was presented to A. Bertrand Channon, also of MPS, for his suggestion adopted by GSA to provide coat hooks and shelves in restrooms used by many visitors to Jefferson Auditorium in the South Building, USDA, Washington, D.C.

Mr. Mair, CSS

CSS Deputy Administrator

A BROAD experience in public service, farm organization, and Government agency administration has helped to qualify Andrew J. Mair for his new job as CSS Deputy Administrator for Operations.

Born in South Dakota, Mr. Mair moved to a farm near Wellington, Colo., when he was a child. After graduating from the University of Denver, where he majored in economics, he operated diversified farms in northern Colorado for a number of years, specializing in livestock, grain, sugar beet, and vegetable production. During this period, he was an officer of county and State farm organizations, a member of the local school board, and a member of the Board of Directors of a countywide hospital service.

Mr. Mair first entered Government service in 1954, as State administrative officer of the Colorado State ASC Committee. He came to Washington in 1957 as a member of the CSS Disaster Livestock Feed Staff and later served as Assistant Deputy Administrator for Price Support, before transferring to his present position.

The electric eye which counts the attendance at the Patio Theater in the USDA building in Washington, D.C., reports that 4,408 people saw the film "A Look at Soviet Agriculture," which was shown during the visit of Mr. Khrushchev.

By the way

HE WAS a new employee in one of the other Federal departments and he was young. That may help to explain his remarks about his job and about the agency in which he was employed.

Almost in a bragging tone, he told of overlong coffee breaks, indefinite bull sessions, afternoons taken off for shopping without charging to annual leave, reading newspapers and magazines, parties on Government time, and many other breaches of employee decorum.

He painted a picture of wanton waste of time and taxpayer's money. In a way, he seemed to glory in this goldbricking. And, while some of what he said may be true, the overall picture is not true. It is not true of the agency and department employing him. And, it definitely is not true of the Department of Agriculture.

No doubt there is some "goldbricking" in the Department, but as a general overall picture, this young man's story is tremendously exaggerated.

Many years ago, your editor was given some sage advice which is something like this: If you work for a man or an organization, work for them—not against them. If you can't give the best you have in you to your job, get another job. If you find things wrong in your work or if you have complaints, tell your boss, not some apathetic sympathizer. By knocking your job or your boss, you neither advance yourself nor your work.

It still seems to be pretty good advice.

To Berlin Film festival

Six Department films will be entered in the Green Week Film Festival to be held in Berlin, West Germany, in January. The films selected are: *Water For The West; Water for Farm and City; Watershed Wildfire; Cotton: Fiber With a Future; Basic Technique for Home Landscaping; Snuffy, Smokey, Bear's Pal.*

Fight Inflation—E Bonds.

November 25, 1959 Vol. XVIII, No. 24

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USDA
Employee News Bulletin

FOR DECEMBER 9, 1959

Just a minute

THE INDIVIDUAL worker in the Department of Agriculture is very important. The type of work done by the employees varies, perhaps, more than in most any other department of Government. Therefore, we have people of all kinds of background, education, experience, and skills working for the Department.

Because of this it is necessary that special effort be put forth—from the Secretary of Agriculture on down—to see that each individual worker is treated as a separate individual.

When the individual worker is recognized and treated fairly, then he or she fits into the overall operations of the Department and contributes the maximum to the efficient handling of the workload of the Department. Always remember, every individual who works for the Department is important—no matter what his grade or skill.

Proper attitude in our work with farmers, and others we work for as well as fellow employees and employees of other agencies, is very important. It oftentimes means success or failure for our programs. Let's try hard to always have the proper attitude.

—Assistant Secretary MARVIN L. McLAIN. From a talk given at the October meeting of the Chicago USDA Club.

First-aid jubilee

Department employees—whether in the field or in Washington, D.C.—who have been taking first-aid training are reminded that the American Red Cross in 1960 will observe the *Golden Jubilee* of its first-aid service and the publication of its first first-aid textbook. First-aid service was officially inaugurated by the Red Cross January 1, 1910. *First Aid Service's* 50th anniversary will be observed throughout 1960.

A THOUGHT

In every human heart there is a poltroon and a hero. The man who fears forever reckons with expediency and prudence. His is the cautious, hesitant, timid heart. When ventures are to be made, he palliates himself with the consolation that the time is not yet ripe for blazing new trails. . . . Not so with the hero . . . He feeds upon values that can be won only in battle, where justice wars with injustice, truth with falsehood, good will with rancor.

—Dr. W. Waldemar W. Argow, Baltimore (Md.) Minister

Rural change

Most of us, perhaps, would agree that "the old farm life ain't what it used to be." Few, perhaps, would argue that changes in the rural community have not been tremendous. But what are these changes and what do they mean?

The answer, in part at least, is found in "Keeping Abreast of Change in the Rural Community," by Phillip F. Aylesworth, program relationships, FES.

In this publication, cataloged as Agricultural Information Bulletin No. 215, Mr. Aylesworth in his introduction goes into some of the current concepts of rural America today. For instance, he says, "Rural America no longer thinks of 'miles to a place,' but 'driving time.'"

Following a brief summary of changes, he goes into more detail about these changes and what they mean. Some of the changes noted: Population, family life on the farm, the impact of technology, marketing and consumer relationships, health and education, church and rural social life, government and industrial services available, transportation and communications.

Beneficial Association meeting

The regular annual meeting of the USDA Beneficial Association will be held December 14 at 11 a.m., in room 3115, South Building, Washington, D.C.

Computation teamwork

AN EXCELLENT example of how the facilities and services of one agency are being used by another agency to improve the service of the Department is that of the ARS dairy herd improvement people using the CSS data-processing equipment at the Commodity Office in New Orleans.

The dairy cattle branch, Dairy Herd Improvement Section, of ARS, in cooperation with the Extension Services of the various State agricultural colleges, conducts through the National Cooperative Dairy Herd Improvement Program the Department's dairy herd improvement and DHIA sire-proving project.

The sire-proving project consists of the analysis and compilation of proved sire records which indicate the genetic worth of individual sires. A master file of genealogical and production records consisting or more than 6 million lactation records is maintained. This file is now growing at the rate of approximately 900,000 records annually.

In genealogical studies and sire proving, the entire file is active. Proved-sire records consist of dam-and-daughter comparison, daughter stallmates or parentally unrelated contemporaries, and concurrent herd average data.

The problem of operating a large file of records of this type, plus the complexity of the analyses and compilations involved, plus the large and growing volume of records, make a manually operated punchcard system impractical and inefficient. With the development of large electronic data-processing equipment, the complete automation of the auditing, editing, assembling, statistical treatment of data involved, and the printing of the final compilations and proved sire records can be accomplished.

Only the very large high-speed EDPM systems such as the Department has in the CSS Commodity Office in New Orleans with multiple-tape drives with a large electronic core storage have the capacity to handle the automated DHIA and sire-proving procedure in the central office. The CSS' 705–III is one of the largest and highest speed EDPM installations in civilian use today. The 705–III has 18 tape drives and a core storage of 80,000 units.

Through the complete cooperation of CSS officials in Washington and in the New Orleans office, their 705–III equipment has been made available to the Branch on a rental basis for processing DHIA and proved-sire data. The equipment is used for the DHIA work on the night shifts when time is available.

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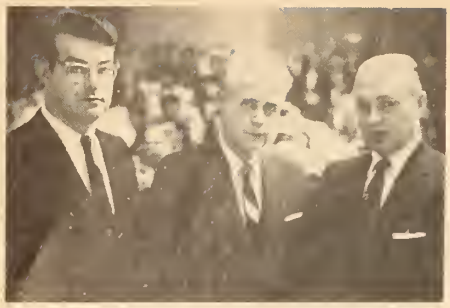

Interest of the Secretary's Office in USDA Clubs is reflected in this picture of Assistant Secretary Marvin L. McLain (center) meeting with officials of the Chicago USDA Club. Mr. McLain was guest speaker at a club meeting of more than 250 members. At the Assistant Secretary's right—your left—is Joseph Haspray, Director, Chicago CSS Commodity Office, president of the club. Paul B. Ostendorf (right), Assistant Chief, Marketing Information Division, Midwest Area, AMS, is vice president.

USDA Club News

Henry G. Herrell, Assistant Administrator for Management, AMS, Washington, D.C., was the guest speaker at the November meeting of the Seattle Area USDA Club. Accompanying Mr. Herrell—also a guest at the luncheon meeting—was Paul A. Auge, Western Area Administrative Division Director of AMS.

Members of the Denver USDA Club heard Miss Hannah Logsa, formerly of the University of Chicago and writer of reference books in the field of history, lecture on "The 49th State." Miss Logsa recently toured Alaska.

Planning a trip?

The USDA Employee Club—formerly USDA Travel Club—has outlined an extensive 1960 foreign and domestic tour program for Department employees—both in the field and in Washington, D.C. Thirteen foreign tours and 24 domestic tours are being offered. Employees and their friends may join the club by applying to Mrs. Elizabeth Brooks, club representative in the Welfare and Activities Office, room 1066, South Building, U.S. Department of Agriculture, Washington 25, D.C.

Suggestions which may be considered for incentive cash awards are constructive ideas which will increase efficiency and improve service by the following: Making an operation easier, faster or safer. Doing away with unnecessary paper work and avoiding delays. Eliminating duplication of work. Saving time, money and material.

Health program

No. 3 in series

CONTINUING our series of articles on provisions of the new Federal Employees Health Program:

Employee Decision on Best Plan—So you may decide which plan and which level of benefits is best for you, you will be given literature before the law becomes effective. This literature will explain in detail the benefits of each plan. Once you have selected your plan and enrolled, you may later transfer to another plan, or change from single enrollment to family, or vice versa, under conditions which will be determined later.

Government Contributions—Except for a married woman employee, with a nondependent husband, who enrolls for self and family, the Government will contribute toward the cost of your coverage not less than $2.80 a month—if you enroll for yourself alone—or $6.75 a month if you enroll for yourself and family—provided, the total charge for the plan in which you enroll is not less than $5.60 for single coverage or $13.50 for family coverage a month. In such latter cases, the Government will contribute one-half of the cost of your enrollment. For example: If you enroll for yourself and family in a plan costing $10 a month, the Government would contribute $5. The Government will contribute for a woman employee under family enrollment—which includes a nondependent husband—not less than $3.90 a month if the total charge for the family enrollment is $13.50 or more a month—or 30 percent of the charge if the total is less than $13.50 a month.

Employee Contribution—You will pay your share of the cost through payroll deductions.

Coverage During Leave Without Pay—Your coverage will continue for up to 1 year of any leave without pay status.

(More next issue.)

Conservation Colonels

For the best cooperation between agencies within a Kentucky county, plaques and Kentucky-colonelcy commissions were presented to a team from Jessamine County. Honored were Clarence W. Mitchell, county agricultural agent; W. C. Carter, Vo-ag teacher; A. M. Harris, SCS work-unit conservationist; and Don Mackey, chairman of the local Soil Conservation District. Awards were made by the State Conservation Commissioner of Agriculture.

An awards ceremony in the Oregon State ASC Office at which Arnold Bodtker, administrative officer, presents Sustained Outstanding Performance Ratings and cash awards to Olive Therkildsen (center), clerk-typist in the Administrative Division; and Evelyn Body (right), clerk-stenographer in the ACP Division.

U and US in USDA

Certificates of Merit and cash awards of $100 each have been presented to Foster W. Gregg, Bennett Mitchell, and Jimmie Wyatt of AMS office in Dallas. The awards were for sustained superior performance in duplicating materials and handling other services for all AMS offices of the Department in Dallas and Fort Worth.

The USDA Graduate School's faculty workshop for 1960 is scheduled for January 23 at the 4–H Center, Chevy Chase, Md.

Anna Mary Freas, FS, chief clerk-stenographer, Smokey Bear Program, was selected for the honor of Miss Rangerette this year.

The Alabama Polytechnic Institute will become Auburn University January 1. The land-grand university is at Auburn, Alabama.

President Eisenhower has called a national conference on occupational safety for March 1–3, 1960, in Washington, D C.

The annual observance of National Wildlife Week is scheduled for March 20–26, 1960. "Water—Key To Your Survival" will be the theme.

M. H. Williams, FHA, Director, Operating Loan Division, is in Africa on a 90-day agricultural credit survey safari. His services were requested by the Government of Kenya through ICA.

Most any car will last you a lifetime if you're not careful.

My job

AS LEADER of a group of ARS researchers here in Hawaii, I help develop the best possible methods of detecting, controlling, or eradicating some of the world's most destructive fruit flies. The 3 percent in Hawaii would seriously hamper fruit and vegetable production should they bypass quarantine safeguards and become permanently established in the continental United States. One of them, the Mediterranean fruit fly, reappeared in Florida in 1956.

In my group are 9 professional scientists and 21 other workers. In my daily work I plan, review, or participate in research by staff individuals or teams involved in (1) preliminary studies of candidate insecticides, lures, and fumigants; (2) biological, ecological, and behavior studies of the fruit flies, including effects or irradiation, antimetabolites, diseases, and parasites; (3) methods of treating fruit to kill infestations to permit export with adequate security; (4) field tests of lures and insecticides and evaluation of their safety to user and consumer as well as to plants and beneficial insects and birds; and (5) new eradication and detection techniques.

In addition, I must keep within the budget on expenditures; make recommendations to extension and other cooperating agencies; answer correspondence from fruit fly areas around the world; prepare reports and publications, and review those prepared by the laboratory staff. The work is a constant challenge.

Then in my "spare time" to keep abreast of developments in my field, I study. The opportunity to assist in the training of younger scientists added to our staff is another of my pleasant duties.

I was born in Bluffton, Ohio, and grew up on a small farm. I received both my B.S. and M.S. degrees from Ohio State University. For 3 years I was on the staff at Purdue University Agricultural Experiment Station. I came to the Department in 1930.

—L. F. STEINER, ARS
Honolulu, Hawaii

Editor's note: Mr. Steiner received the Department's *Superior Service Award* in 1957—also, a cash award for the invention and development of a new-type fruit fly trap that saved the Florida Medfly Program more than $100,000.

Regretting about yesterday and fretting about tomorrow will not get us anywhere today.

L. F. Steiner, ARS

Our greatest opportunity

Speaking at an awards ceremony of SCS employees at Knoxville, Tenn., Dr. William S. Ligon, soil scientist, made this rather significant statement regarding the Soil Conservation Service which might well apply to all agencies in the Department:

"The Soil Conservation Service has been good to us. The Incentive Awards Program is one example. Among other things, we receive good salaries, liberal allowances of annual and sick leave, life insurance benefits, retirement benefits, and opportunities for advancement.

"But the greatest thing the Service gives us is the opportunity to live a life of useful service to our fellow man. This opportunity is great and wide open to all of us, whatever our jobs. What we do with it is up to us individually and collectively. Those will serve most and best who continue to grow professionally. They will keep up with the technology in their fields; they will do more general reading in related fields; they will base their judgments and actions on all appropriate information available to them. (The best time to acquire these good habits is while you are young. They are harder to come by and easy to lose as you get older.) There is just no room in our leadership for complacency, contentment with the status quo, or bigotry if we are to merit respect, both within and outside the Service."

Many owe the grandeur of their lives to their tremendous difficulties.

—SPURGEON.

Rural development

THE FOURTH Annual Report of the Rural Development Program is a record of steady expansion and sound growth in bettering conditions for small farm and low-income rural families.

The Rural Development Program was started on a "pilot" basis in 1955–56 with the formation of State committees to coordinate the work and planning at the county level. At that time, about 50 counties, plus several trade areas, were designated as pilot areas. Most local projects got underway early in 1957.

The 1959 report shows some 200 counties now included in Rural Development Program areas in 30 States and Puerto Rico. In 1959, most Rural Development counties showed an increase in the number of both farm and nonfarm opportunities. New opportunities are continually being opened up for families on small, low production farms.

In the Department, FES has allocated special funds to land-grant colleges and universities. These in turn have employed 143 agents to assist in the Rural Development Program. Twenty-one such agents now have statewide or areawide program responsibilities. The others work in individual Rural Development counties.

In addition to its regular services in Rural Development counties, SCS supplied 75 man-years of technical assistance resulting in assistance to 2,573 farms.

The Forest Service assigned a specialist in each of its regional offices to work full or part time on forestry aspects of the program. ASC committees in 19 States increased their allocations for ACP, and in 12 States and Puerto Rico cost-sharing rates were increased for soil and water conserving practices.

In 1959, FHA, through regular credit programs, increased amount of loans in RD counties by some $3 million over the previous year. ARS and AMS, in cooperation with the States, continued to support RD with important research concerning farm production, manpower, health, family living, and potential for economic development in certain areas. REA supplied technical aid and leadership in connection with electrical power and telephone service in RD counties. FCS provided guidance in farmer co-op participation.

The world of the future belongs to the optimists, to those who seek for right solutions of difficult problems and who are confident that they will achieve success.

What we do

HERE is another example of one of the many, many kinds of service performed by the Department. In succeeding issues of USDA we will bring you others.

Public Law 566, passed by the 83rd Congress in 1954 and subsequently amended in 1956 and 1958, authorizes the Department to assist local organizations in developing multiple-purpose watershed protection, flood prevention and water management projects in upstream watershed areas. In 1953, funds were appropriated under the Soil Conservation Act for the establishment of 62 pilot watersheds to demonstrate the effectiveness of flood prevention measures on watersheds. More than half of these are over 90 percent complete. Since 1946, flood prevention works of improvement have been installed in subwatershed areas of 11 larger watersheds under the Flood Control Acts.

During the storms of April, May, and June of 1957, in Texas, Oklahoma and Arkansas, the treatment of a number of these upstream watersheds proved its worth. Up to 9 inches of rain fell on two similar and adjoining watersheds in a 36-hour period. One watershed was protected; the other was not. The protected watershed suffered $4,700 damages, while the unprotected suffered $122,000 damages.

Examples are numerous. Barnitz Creek in Oklahoma, with 54 dams completed, sustained four storms in 1957 with no flooding or damage, while Beaver Creek, its untreated neighbor watershed, was flooded on 1,045 acres and damaged to the extent of $16,000. This same area was hit with a severe storm this past spring. Barnitz Creek watershed, with all but 4 of the 72 projected water retarding structures completed, sustained $21,000 damages. Neighboring Beaver Creek sustained $47,000. Engineers have estimated that damages on Barnitz Creek would have been $115,000 had the area been without its present improvements.

Arkansas' Six Mile Creek pilot watershed has, on two occasions, had peak discharges of more than 2,850 cubic feet per second without flooding. Had this project not been in effect more than 2,400 acres would have been flooded.

A U.S. commemorative postage stamp honoring the Fifth World Forestry Congress is to be issued on August 29, 1960, at Seattle, Wash. The Congress, first to be held in the United States—or the Western Hemisphere—is expected to attract some 2,000 foresters from all over the world.

Charles L. Tebbe, regional forester of the Northern Region, receives a *Presidential Citation* from Harold Hanger, Commander of American Legion Post 27 of Missoula, Mont.

Presidential citation

For employment of the handicapped, the Northern Region of the U.S. Forest Service has been given a *Presidential Citation*.

Harold Hanger, Commander of American Legion Post No. 27 of Missoula, made the presentation to Chas. L. Tebbe, regional forester, on behalf of the President's Committee on Employment of the Physically Handicapped.

The award was based on the employment of 42 physically handicapped persons throughout the Northern Region, which includes national forests and other units in Montana, northern Idaho, and parts of Washington, North Dakota, and South Dakota.

The award was recommended by the regional director of the Civil Service Commission in Seattle. The recommendation was approved by the local committee and the Governor's Committee of Montana. Final approval was by the President's Committee made up of heads of the Federal departments and headed by Maj. Gen. Melvin J. Moss.

New book on electricity

Because so many Department field employees, and REA and FES, especially, in Washington, D.C., are concerned with the use of electricity on the farm, we call attention to a new book on this subject. *Using Electricity on the Farm*, by J. Roland Hamilton, is a simplified reference and how-to-do-it guide dealing with (1) opportunities in using electricity to improve the farm; (2) common everyday principles of electricity for the farm; (3) farmstead wiring; (4) electric motors for the farm; (5) water pumps and lighting for the farm; and (6) electric farming equipment. Publisher—Prentice-Hall, Inc., Englewood Cliffs, N.J.

Jump Award nominations

A PRINCIPAL award consisting of a gold key and *Certificate of Merit* and up to two special "Honorable Mention" certificates are provided by the William A. Jump Memorial Foundation. The 1960 awards will be presented as a part of the Department's Honor Awards Ceremony to be held this coming spring.

Any employee of the Federal Government—who has not reached his or her 37th birthday by December 31, 1959—and whose performance over a considerable period of time demonstrates unusual competence and interest in public administration, endowment for leadership, creative thinking, and close adherence to the basic principles of enlightened public service, as generally described above, shall be eligible to compete for the 1960 award.

This year the foundation is 10 years old. It was established in 1950, in honor of William Ashby Jump, a distinguished career public servant and a pioneering leader in the improvement of governmental administration.

At Mr. Jump's untimely death, January 1949, after 42 years of Government service—27 years as Budget Officer and Director of Finance in the Department—he left a heritage in the ideals he fostered and a challenge in the memory of his devotion to democratic public service.

Agency nominations should be submitted through agency channels to the Office of Personnel not later than January 22, 1960.

Rural development brochure

"How OASI Benefits Your Community" is the most popular brochure being distributed by the Committee for the Rural Development Program, in a new series of "Rural Resource Leaflets' designed to help rural communities raise levels of living. The OASI stands for "Old-Age and Survivors Insurance." Some 350,000 copies of this publication have been distributed.

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U. S. DEPARTMENT OF AGRICULTURE

USDA
Employee News Bulletin
FOR DECEMBER 23, 1959

Greetings

AGAIN IN 1959 our farm people set a new record in agriculture production. The American people have every reason to be grateful for this abundance. It is a key factor in our standard of living—highest in the world. We in this country eat well. Food is a good buy. We can purchase much more food for an hour's take home pay today than we could 30 years ago.

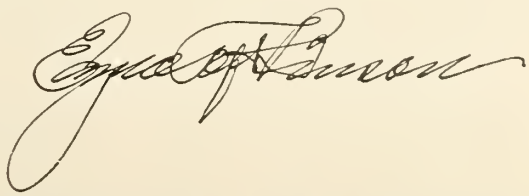
Agricultural abundance is the result of many components. The efficiency of our farmers—the best in the world—belongs at the head of the list. Mechanization, electrification, new varieties, irrigation, insecticides, weed killers, conservation, better breeding and feeding of livestock—these are some of the many factors which are helping to produce this abundance.

Many aids to modern farming are constantly being developed by our USDA scientists. Other members of the USDA family assisted in many ways in bringing about the widespread adoption of better farming methods. Every employee of the Department is entitled to take some measure of credit for our agricultural abundance. But above all, the ingenuity of the American farmer in devising and utilizing new methods deserves salutation.

But 1959 was also a year of continuing problems for our farm people. There was further creeping inflation in production expenses.

We are concerned also because many farm families, especially those on small, unproductive, low-income farms suffer from lack of economic opportunity. The Rural Development Program is making progress in this field.

Despite the problems, we recognize the great strength and financial stability of our agriculture. The future of our agriculture, like the future of America is almost limitless, providing our ideals are right and our actions wise. With God's help, let us continue to build a prosperous, expanding, and free agriculture in a prosperous, expanding, and free America.



Read and remember

IN OUR DECEMBER 24, 1958, issue of *USDA* we carried a "Reminder" of the responsibility of each Department employee in the event of an enemy attack on this country. Since, at a subsequent civil service inspection, a number of Department employees claimed they had never been aware of their responsibility with regard to this matter, we urge all who read this to call it to the attention of their fellow workers.

Under CSC regulations, in the event of an emergency brought about by an attack on this country, the Civil Service Commission will operate a registration system for employees in the affected areas.

All Department employees with or without emergency assignments should follow this procedure:

If you are prevented from going to your regular place of work because of an enemy attack—or if you are prevented from reporting to any emergency location—keep this instruction in mind—

Go to the nearest post office, ask the postmaster for a Federal Employees Registration Card fill it out and return it to him.

He will see that it is forwarded to the office of the Civil Service Commission which will maintain the registration file for your area.

When the Civil Service Commission receives your card, the Office of Personnel will be notified. It will then decide where and when you should report back to work. There is another important reason why you should mail in a registration card as soon as you can do so. This card will also enable the Office of Personnel to keep you on the roster of active employees, and enable us to forward your pay.

You should obtain and complete the registration card as soon after enemy attack as possible but not until you are reasonably sure where you will be staying for a few days. If you change your address after you have sent in a card, get a new one and send it in.

Even though you complete your registration card promptly, it may be a while before you are put back to work. In the meantime, you would be expected to volunteer your services to the local civil defense authorities and do all that you can to meet the emergency situation that such an attack would bring about.

Holidays

Legislation enacted by the 86th Congress provides that when a holiday falls on Saturday the preceding Friday shall be treated as a holiday.

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Where we're going

THE OUTLOOK Conference is long since passed into history; the delegates have gone home, and the speeches have been filed under appropriate labels. But the Conference is not over. A monumental part of the evidence that it is not over is the "Agricultural Outlook Charts '60."

Under 5 headings (1) Agricultural trends in the 1950's and the outlook, (2) Family living improves in 1950's, (3) Farm investment and operating costs, (4) The livestock-feed situation, and (5) Other farm commodities, the "Outlook Charts" book graphically tells "where we've been" and "where we're going—agriculturally."

Charts and text in Section I show that while man-hours of labor used on farms decreased at an average annual rate of 4 percent, productivity—output per unit of total inputs—rose at an average annual rate of more than 2 percent.

Text accompanying the charts tell us that the demand for food in the postwar period has been maintained at a high level by the persistent rise in the real income of consumers and the growth in population. It then adds, "Over the coming decade, the upward trend in income is likely to continue—though there may be interruptions. By 1970, buying power of the larger population will be substantially greater than at the end of the 1950's."

Charts showing the gains in family living include such items as—income, home furnishings, electrification, TV sets, telephones, education, health facilities, and diets.

In the next section, the uptrend in value of investments per farm, the increase in production costs, and the farm debt are shown.

"Consumer demand for food has shifted considerably over the years," begins the section on the livestock-feed situation. The difficulties of trying to anticipate these shifts and keep ahead of them in production are pointed out.

Under section 5, each of the major farm commodities are treated separately with charts and text to show trends and possible expectations in the coming next 10 years.

Plentiful foods

USDA's January list:

Featured—Eggs.

Other plentifuls—Apples, oranges, cranberries, sweet potatoes, onions, raisins, vegetable fats, and oils.

Laurel H. Behnke, Chairman, Wisconsin ASC State Committee, presents *Outstanding Performance Awards* to Helen M. Young (center) and Alma H. Corbister (right).

ASC employees cited

Two employees of the Wisconsin ASC State Office, Madison, were recently cited for Outstanding Performance:

Helen M. Young, secretary, was presented a *Certificate of Merit* and $200 for her enthusiastic productiveness during the past year, which enabled the State office to keep relatively current the Soil Bank procedure issuances and correspondence.

Alma H. Corbisier, clerk-typist, was presented a *Certificate of Merit* and $200 for voluntarily assuming the duties beyond the requirements of her position during prolonged absences of the ACP specialist, which were of invaluable assistance to the State Office in maintaining current the administration of the Agricultural Conservation Program.

U and US in USDA

Arnold Q. Stine has succeeded Thomas Hampton as Alaska State FHA supervisor. His headquarters are at Palmer.

Dr. Kenneth L. Bachman, assistant director, ARS farm economics research division, is now serving as interim executive secretary to the Committee for Rural Development Program.

Ernest C. Betts, Jr., Department Director of Personnel, will discuss the work of the various agencies of the Department, and how they relate to the total agricultural program of the Nation, at the Jan. 13 SCS personnel training meeting in Washington, D.C.

Vesicular Exanthema—VE—, a serious swine disease that once threatened the Nation's swine growers, has been eradicated from our country through research and control programs of ARS.

What we do

"ORIENTATION concerns itself with the introduction of new employees in their specific jobs, to the agency, and to the community. Its fundamental purpose is to make the newcomer a useful employee as soon as possible. If the agency does a good job, the new employee will more quickly come to feel that he 'belongs'; that his work is meaningful and worthwhile; that 'management' cares enough about him and his potential contribution to do something to get him off to a good start."

With that introduction the Civil Service booklet "Improving Orientation Programs" gives the fundamental purpose of the Department's *Orientation Program.*

As one phase of this program, the Office of Personnel in Washington, D.C., assists in conducting quarterly orientation meetings. These meetings are held in the Jefferson Auditorium.

The adopted pattern is about as follows: Message of welcome and introduction by Ernest C. Betts, Jr., Director of Personnel. Next, a talk on "Your Part in the Work of the Department of Agriculture," by Ralph S. Roberts, Administrative Assistant Secretary. Foster E. Mohrhardt, Director of the Department Library, then explains the services provided by the library. The Post Office, telephone and telegraph service, printing and duplicating facilities, the central supply and the services of the Office of Plant and Operations are explained by Francis R. Mangham, Director of P&O Services provided by the Department's Health Unit are explained by Dr. Melvin T. Johnson of the Office of Personnel. Then Miss Charline E. Lynch of the Office of Personnel uses color charts to "visualize" the personnel policy of the Department. The program concludes with a showing of the film, "The Agriculture Story," and the distribution to each new employee of a copy of *"The Employee Handbook—USDA"* and other literature explaining the purposes and functions of the Department.

USDA Club News

Field employees engaged in USDA Club activities may find a useful suggestion in our "What we do" this time. The use of USDA Clubs as a means of orienting new Department employees would seem an effective way to introduce the newcomer to the older Department workers and to acquaint him or her with the broad scope of Department service. Certainly the Club should be a ready means of giving that feeling of "belonging."

My job

AS THE U.S. agricultural attaché at Pretoria, Union of South Africa, my job has to do with international relations. Basically, it is to provide a link between the agricultural interests of the United States and the Union of South Africa.

I do what I can to make American products attractive to South Africans so as to increase two-way trade and to promote even better relations between the two countries. My job requires a wide background of agricultural knowledge and experience, and I must be more than an expert on just one commodity or in some particular sector of agriculture. It is the larger part of my life and is a constant challenge to me.

My job consists principally of three parts. I must know and be able to report on all phases of agriculture in South Africa; promote the marketing of U.S. agricultural products abroad; and, through contacts with farmers, farm organizations, Government officials, tradesmen and others, create a climate of goodwill toward the United States and its agricultural policy in world trade.

My agricultural reporting provides United States interests with current information on South African agricultural production, consumption, exports, imports, trade regulations, agricultural policy and research results.

Many farmer interests and agricultural policies are based on marketing of cotton, tobacco, rice, wheat and other farm products in world markets. Consequently I am concerned with ways of introducing and extending United States agricultural exports to South Africa. This involves sales promotion, being familiar with trade regulations, and getting trade barriers reduced. I must know and be familiar with importers, Government agencies, commodity control boards, marketing councils, and trade restrictions such as import duties, permits, quotas and exchange controls.

The effectiveness of my work of representing American agriculture depends much on making friends and creating goodwill toward the United States and its agricultural production and marketing policies.

—WILLIAM J. EDENS, FAS,
Agricultural Attaché,
Pretoria, South Africa.

The secret of a happy retirement is not only to retire from something but to retire to something.

—HARRY EMERSON FOSDICK.

Mr. Edens, FAS

Cortisone research

THE DEPARTMENT'S goal—*A Better Living for More People*—reaches out to all people in this country and to peoples of other lands. A recent example of this was highlighted in an awards ceremony at the ARS utilization laboratory at Wyndmoor, Pa. A research team, consisting of 9 chemists, 1 botanist, and 6 laboratory assistants, was presented with the Department's *Superior Service Award* for finding in wild plants sources of cortisone and other hormone drugs.

At this ceremony Dr. George W. Irving, Jr., ARS deputy administrator, presented awards to the following:

Chemists—Dr. Monroe E. Wall, Dr. Samuel G. Levine, Dr. Edward S. Rotham, Harold E. Kenney, Samuel Serota, Henry A. Walens, Elmer A. Weaver, Theodore Perlstein, and Harry A. Monroe.

Botanist—Dr. Howard S. Gentry.

Laboratory workers—James W. Garvin, Charles S. Fenske, George H. Eppley, James A. Damico, Robert O. Pierce, and Walter Rumph.

In making the award to the research team, Dr. Irving stressed the importance of this program to agriculture as well as to the health of the Nation. He said the domestic cultivation of drug plants should reduce their cost by removing our complete dependence on foreign imports for them, and also would give American farmers a new crop with which to replace some acreages now adding to our surpluses of such crops as corn, wheat and cotton.

Health program

No. 4 in series

CONCLUDING our series of articles on health benefits provided under the Federal Employees Health Benefit Act of 1959:

Coverage upon retirement—Your coverage will continue when you retire if all of the following requirements are met—

1. You retire after the date the health benefits program is effective in your office, i.e., after the first day of your first pay period which began on or after July 1, 1960.

2. You retire under the Civil Service Retirement System with at least 12 years of service of which 5 must be civilian service, or because of disability.

3. You retire on an immediate annuity—one starting not later than 1 month after separation from service.

4. When you retire you must have been enrolled in an approved plan for at least the shorter of the following 2 periods—

a. the last 5 years of service immediately preceding retirement, or

b. the period between the date you first had the opportunity to enroll and date of retirement.

Coverage upon death—A wife (or husband) and children will be able to continue coverage upon the death of the employee if the following conditions are met—

1. At time of death, the employee must have been enrolled for self and family and have completed 5 years of civilian service.

2. The surviving parent and children must be eligible to receive a survivor annuity under the retirement system.

Coverage upon leaving Federal employment—If you leave the Government service you will be able to convert your group coverage to individual coverage. However, the Government will not contribute any longer and you will have to pay the total cost.

Now that the vacation season is over, we can relax, put on weight, get pale and tired and otherwise prepare ourselves for next summer's vacation. Our Health Unit advises that we keep vacation fit the year-round by eating the right kind and amounts of food, get enough sleep, take some physical exercise every day and have plenty of fresh air.

We may not achieve our ideals, but, like stars, they serve to guide us on the way.

Winter wonderland at the winter sports area at Wolf Creek Pass on the Rio Grande National Forest.

Dynamic agriculture

IN ANSWER to the question, "How do you view the future of farming?" Secretary Benson said recently:

"Agriculture is a dynamic industry—the bedrock industry of our entire economy—and it is in the throes of revolutionary change in the whole approach to raising crops and livestock and in marketing. These revolutionary changes are and can be the basis for greater opportunities. Change is inevitable.

"I would like to see farmers in a stronger bargaining position. This they can do through their cooperatives where there is wise and alert management.

"Agriculture will remain mostly a family unit enterprise. Such units have nothing to fear from mechanization and other advancements in their industry. They will need, however, to have more skills, employ additional managerial and selling ability, and be increasingly alert to shifts in consumer wants and preferences.

"Agriculture is big and solid—and it has a growing market."

Gerald C. Randleman of Carlisle has succeeded Joseph F. Carber of Delmar as chairman of the Iowa State ASC Committee in accordance with the rotation policy in effect for State ASC Committeemen.

What lies behind us and what lies before us are tiny matters compared with what lies within us.

Civil defense briefs

The Office of Civil Defense Mobilization recently conducted a community study of radioactive fallout protection in Tulsa, Okla. The study showed that for a metropolitan area (1) existing business district shelter capacities can be increased at moderate cost, (2) there is a need for additional high-grade shelter, (3) added shelter can be developed at least cost in areas of greatest need, and (4) shelter surveys can be made in larger cities at reasonable cost. Another study is being made in Milwaukee, Wis.

A multimillion dollar air raid warning center will be built by the Air Force at Whitehouse Mountain near West Point, N.Y.

Plans have been demonstrated to convert mail trucks to ambulances for disaster use. Plans call for 40,000 vehicles of this type to be equipped for conversion.

Annual Report to Agriculture from Secretary Benson is the lead article in the December issue of "Successful Farming." Through the *Question* and *Answer* technique of presentation, Editor Wayne E. Swegel of Successful Farming reviews some of the dramatic changes in the direction of farm programs during the past 7 years Secretary Benson has been in office.

By the way

A YEAR AGO we were preparing copy and pictures for a special Christmas issue of *USDA*. With a special Christmas message from Secretary Benson and the heart-warming story about Robert Finley, as Santa Claus, telling the real story of Christmas, we had high hopes.

You may remember that Mr. Finley is the SCS soil scientist who takes leave each year to don a Santa Claus suit and using this commendable camouflage to bring home to the children of Jamestown, N.Y., the message of "Peace on earth and good will to all men."

Then something happened and this issue of *USDA* didn't get to us until after New Year's Day. From letters sent to us from the field we learned that some employees didn't see this issue until the latter part of January. It was like getting a Christmas card on Lincoln's Birthday.

To avoid making the same mistake again, we've skipped putting out a Christmas issue this year. But it isn't because we forgot. It's because we remember. And we wished there were some way, within practical means, of wishing each of you, wherever you are, a Very Merry Christmas and a Happy and Prosperous New Year.

This is being written November 24, just a few days before Thanksgiving. We keenly sense our responsibility to each of you. If you will, please excuse the cliche, "*USDA* is your publication." That is what we are trying to make of it. We are trying to use it to bring to you the information you need to help you do a better job and give you the inspiration which makes doing a better job a satisfactory and worthwhile experience.

So, although, we missed wishing you the usual Season's Greetings, we were thinking of you and we did wish you the best for the Holiday Season.

— USDA —

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